

COASTAL CAROLINA UNIVERSITY

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2020

Table of Contents

Enrollment

Enrollment Highlights	3
Enrollment Trends Summer Semesters.....	5
Enrollment Trends Fall and Spring Semesters.....	6
Enrollment Trends by Race.....	7
Enrollment Trends by Gender and Full-time/Part-time Status	8
Enrollment Trends by Level	9
Enrollment Trends by Level and Full-time/Part-time Status.....	10
Residency Classification of Students for Fee Payment Purposes.....	11
Geographical Distribution of Enrollment by South Carolina Counties.....	12
Geographical Distribution of Enrollment by State or Country	13

First-time Students

First-time Students Highlights	17
New Student Orientation Attendance.....	19
Applications, Acceptances, and Enrollments	20
New Freshmen, SAT and ACT Scores.....	21
New Freshmen, High School Grade Point Average	22
New Freshmen, High School Course Prerequisites	23
New Freshmen Retention.....	24
First-time Full-time Freshmen One-year Retention	25
Profile of First-time Full-time Freshmen	28

First-time Transfer Students

First-time Transfer Students Highlights.....	35
Migration of Transfer Students to Coastal Carolina University.....	37
Migration of Transfer Students from Coastal Carolina University	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One-year Retention.....	40
Profile of First-time Full-time Transfer Students.....	42

Academics

Academic Highlights	47
Undergraduate Major by Class	49
Undergraduate Enrollment by Major	50
Graduate Enrollment by Major	51
Semester and Cumulative Grade Point Average by Class	52
Average Size of Lecture Classes by Discipline and Level	54
Undergraduate Credit Hour Production and FTE Production by Discipline	55
Trends in Student/Faculty Ratio	56
Total Undergraduate Degrees Awarded by Major	57
Total Graduate Degrees Awarded by Major	58
Total Degrees Awarded	59

Faculty

Faculty Highlights	63
Summary of Faculty	65
Faculty Profile by College	66
Faculty Profile by Academic Discipline	68
Degrees of Full-time Instructional Faculty by Rank and Discipline	70
Degrees of Full-time Instructional Faculty by Rank and Gender	72
Faculty Headcount and FTE by College and Rank	73
Full-time Faculty Nine-month Salary Trends	74
Full-time Faculty Average Salary Comparison by Rank	75
Credit Hours Produced by Instructional Faculty and Discipline	76

Resources

Resources Highlights	81
Annual Tuition and Residence Hall Fees	83
South Carolina Public Institutions' Academic Year Costs, Undergraduate Tuition and Required Fees, Comparison of In-state to Out-of-state	84
Total Financial Aid Received by Coastal Carolina University Students from All Sources	86
Buildings Inventory	88

COASTAL CAROLINA UNIVERSITY

ENROLLMENT

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2020

Enrollment
Table of Contents

Enrollment Highlights3

Enrollment Trends Summer Semesters.....5

Enrollment Trends Fall and Spring Semesters.....6

Enrollment Trends by Race.....7

Enrollment Trends by Gender and Full-time/Part-time Status8

Enrollment Trends by Level9

Enrollment Trends by Level and Full-time/Part-time Status.....10

Residency Classification of Students for Fee Payment Purposes.....11

Geographical Distribution of Enrollment by South Carolina Counties.....12

Geographical Distribution of Enrollment by State or Country13

Enrollment Highlights
Fact Book, 2020

38%

increase in undergraduate enrollment of Hispanic students over the last 5 years

51%

in-state students

largest representation by county: Horry (2,253), Richland (345), Georgetown (254), and York (219)

25%

increase in summer semester enrollment over the last 5 years

183

international students

largest enrollments from China (21), Aruba (13), and United Kingdom (12)

610

students enrolled from Maryland (largest out-of-state representation)

4.3%

decrease in full-time graduate enrollment since Fall 2019

**Enrollment Trends
Summer Semesters 2007-2020**

Year	May Semester		Summer I Semester		Summer II Semester		Total	
	# Students	# Hours	# Students	# Hours	# Students	# Hours	# Students	# Hours
2007	714	2,459	1,565	6,061	1,103	4,213	3,382	12,733
2008	686	2,505	1,360	5,334	1,075	4,118	3,121	11,957
2009	682	2,619	1,370	5,498	996	3,884	3,048	12,001
2010	819	3,132	1,801	7,147	1,155	4,587	3,775	14,866
2011	845	3,286	1,612	6,444	1,191	4,905	3,648	14,635
2012	826	3,216	1,606	6,462	1,070	4,239	3,502	13,917
2013	771	3,091	1,809	7,275	1,190	4,537	3,770	14,903
2014	923	3,630	1,857	7,563	1,332	5,283	4,112	16,476
2015	918	3,453	1,981	8,361	1,426	5,817	4,325	17,631
2016	1,032	3,962	2,217	9,273	1,852	7,439	5,101	20,674
2017	1,168	4,392	2,214	9,341	1,852	7,599	5,234	21,332
2018	1,199	4,481	2,250	9,494	1,923	7,923	5,372	21,898
2019	1,266	4,771	2,046	8,481	1,897	7,961	5,209	21,213
2020	1,213	4,371	2,385	9,941	1,795	7,253	5,393	21,565

**Enrollment Trends
Fall and Spring Semesters
1999-2020**

Fall Semester			Spring Semester		
Term	Headcount	FTE	Term	Headcount	FTE
1999	4,615	3,991	2000	4,163	3,635
2000	4,653	4,101	2001	4,529	3,908
2001	4,965	4,487	2002	4,853	4,280
2002	5,980	5,095	2003	5,597	4,841
2003	6,780	5,795	2004	5,998	5,302
2004	7,021	6,141	2005	6,222	5,562
2005	7,613	6,576	2006	6,571	5,828
2006	8,049	6,944	2007	6,854	6,173
2007	7,872	7,177	2008	7,007	6,429
2008	8,154	7,610	2009	7,417	6,800
2009	8,360	7,865	2010	7,760	7,200
2010	8,706	8,302	2011	8,005	7,506
2011	9,084	8,720	2012	8,337	7,898
2012	9,335	8,859	2013	8,517	7,860
2013	9,478	8,870	2014	8,705	7,985
2014	9,976	9,421	2015	9,090	8,424
2015	10,263	9,777	2016	9,492	8,868
2016	10,479	9,934	2017	9,629	8,928
2017	10,663	10,112	2018	9,600	9,082
2018	10,641	9,950	2019	9,617	9,070
2019	10,484	9,913	2020	9,449	8,916
2020	10,118	9,527			

**Enrollment Trends
by Race
Fall Semesters 2015-2020**

Undergraduate

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	398	425	416	499	533	549	37.9%
<u>Race</u>							
American Indian/Alaskan Native	31	32	22	29	38	40	29.0%
Asian	83	68	69	89	96	94	13.3%
Black/African American	1,879	1,942	1,918	1,917	1,733	1,724	-8.2%
Native Hawaiian/Pacific Islander	10	10	11	11	11	13	30.0%
White	6,580	6,549	6,623	6,572	6,536	6,293	-4.4%
Two or More Races	438	465	506	469	446	408	-6.8%
Nonresident Alien	144	166	210	138	112	110	-23.6%
Unknown	52	90	123	193	255	269	417.3%
Total	9,615	9,747	9,898	9,917	9,760	9,500	-1.2%

Graduate

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	8	10	14	19	15	21	162.5%
<u>Race</u>							
American Indian/Alaskan Native	2	3	4	2	3	2	0.0%
Asian	2	5	8	7	8	10	400.0%
Black/African American	86	101	105	89	90	80	-7.0%
Native Hawaiian/Pacific Islander	1	1	2	0	0	0	-100.0%
White	525	581	594	574	562	465	-11.4%
Two or More Races	4	6	10	10	12	15	275.0%
Nonresident Alien	15	21	24	17	20	16	6.7%
Unknown	5	4	4	6	14	9	80.0%
Total	648	732	765	724	724	618	-4.6%

**Enrollment Trends
by Gender and Full-time/Part-time Status
Fall Semesters 2016-2020**

Undergraduate

	Male		Female		Total
	#	%	#	%	
Fall 2016					
Full-time	4,220	43.3%	4,644	47.6%	8,864
Part-time	375	3.8%	508	5.2%	883
Total	4,595	47.1%	5,152	52.9%	9,747
Fall 2017					
Full-time	4,190	42.3%	4,831	48.8%	9,021
Part-time	394	4.0%	483	4.9%	877
Total	4,584	46.3%	5,314	53.7%	9,898
Fall 2018					
Full-time	4,135	41.7%	4,806	48.5%	8,941
Part-time	467	4.7%	509	5.1%	976
Total	4,602	46.4%	5,315	53.6%	9,917
Fall 2019					
Full-time	3,952	40.5%	4,858	49.8%	8,810
Part-time	436	4.5%	514	5.3%	950
Total	4,388	45.0%	5,372	55.0%	9,760
Fall 2020					
Full-time	3,745	38.4%	4,784	49.0%	8,529
Part-time	457	4.7%	514	5.3%	971
Total	4,202	44.2%	5,298	55.8%	9,500

Graduate

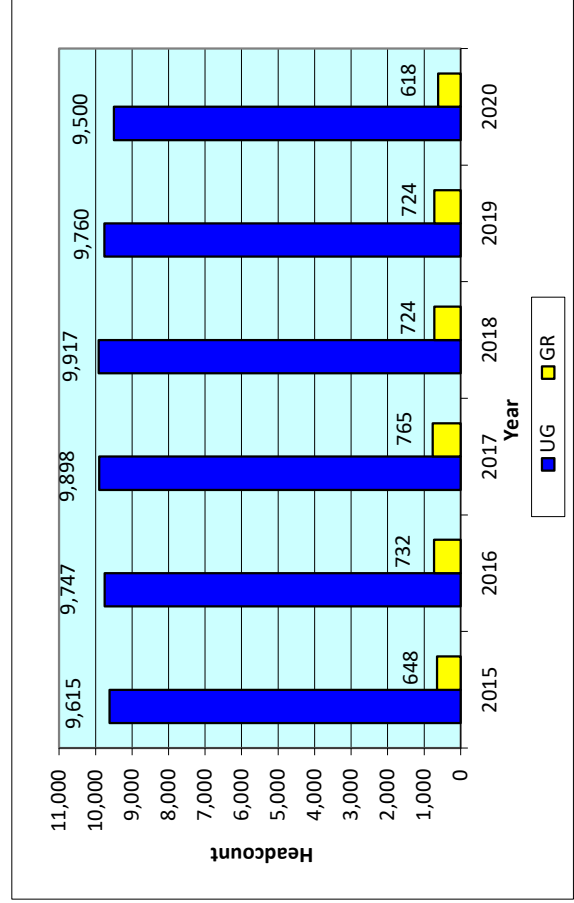
	Male		Female		Total
	#	%	#	%	
Fall 2016					
Full-time	100	13.7%	106	14.5%	206
Part-time	120	16.4%	406	55.5%	526
Total	220	30.1%	512	69.9%	732
Fall 2017					
Full-time	99	12.9%	89	11.6%	188
Part-time	125	16.3%	452	59.1%	577
Total	224	29.3%	541	70.7%	765
Fall 2018					
Full-time	92	12.7%	102	14.1%	194
Part-time	126	17.4%	404	55.8%	530
Total	218	30.1%	506	69.9%	724
Fall 2019					
Full-time	100	13.8%	108	14.9%	208
Part-time	136	18.8%	380	52.5%	516
Total	236	32.6%	488	67.4%	724
Fall 2020					
Full-time	91	12.6%	108	14.9%	199
Part-time	125	17.3%	294	40.6%	419
Total	216	35.0%	402	65.0%	618

**Enrollment Trends
by Level
Fall Semesters 2016-2020**

	2016	2017	2018	2019	2020
Undergraduate Degree Seeking					
New Freshman	2,249	2,390	2,329	2,304	2,056
New Transfer	761	787	677	717	652
Other Freshman	477	416	416	381	400
Sophomore	1,926	1,820	1,889	1,778	1,890
Junior	1,890	1,971	1,855	1,928	1,827
Senior	2,157	2,162	2,308	2,213	2,260
Total	9,460	9,546	9,474	9,321	9,085
Undergraduate Non-degree Seeking	287	352	443	439	415
Total Undergraduate	9,747	9,898	9,917	9,760	9,500
Graduate Degree Seeking	618	618	572	580	577
Graduate Non-degree Seeking	114	147	152	144	41
Total Graduate	732	765	724	724	618
Total Enrollment	10,479	10,663	10,641	10,484	10,118

**Enrollment Trends by Level and Full-time / Part-time Status
Fall Semesters 2015-2020**

	2015	2016	2015-2016	2017	2016-2017	2018	2017-2018	2019	2018-2019	2020	2019-2020
	Enrolled	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change
<u>Undergraduate</u>	8,771	8,864	1.1%	9,021	1.8%	8,941	-0.9%	8,810	-1.5%	8,529	-3.2%
Full-time	844	883	4.6%	877	-0.7%	976	11.3%	950	-2.7%	971	2.2%
Undergraduate Totals	9,615	9,747	1.4%	9,898	1.5%	9,917	0.2%	9,760	-1.6%	9,500	-2.7%
<u>Graduate</u>	195	206	5.6%	188	-8.7%	194	3.2%	208	7.2%	199	-4.3%
Full-time	453	526	16.1%	577	9.7%	530	-8.1%	516	-2.6%	419	-18.8%
Graduate Totals	648	732	13.0%	765	4.5%	724	-5.4%	724	0.0%	618	-14.6%
<u>New Students</u>	2,368	2,249	-5.0%	2,390	6.3%	2,329	-2.6%	2,304	-1.1%	2,056	-10.8%
Freshman	791	761	-3.8%	787	3.4%	677	-14.0%	717	5.9%	652	-9.1%
Transfer	257	317	23.3%	272	-14.2%	269	-1.1%	260	-3.3%	273	5.0%
Graduate	3,416	3,327	-2.6%	3,449	3.7%	3,275	-5.0%	3,281	0.2%	2,981	-9.1%
New Student Totals	10,263	10,479	2.1%	10,663	1.8%	10,641	-0.2%	10,484	-1.5%	10,118	-3.5%

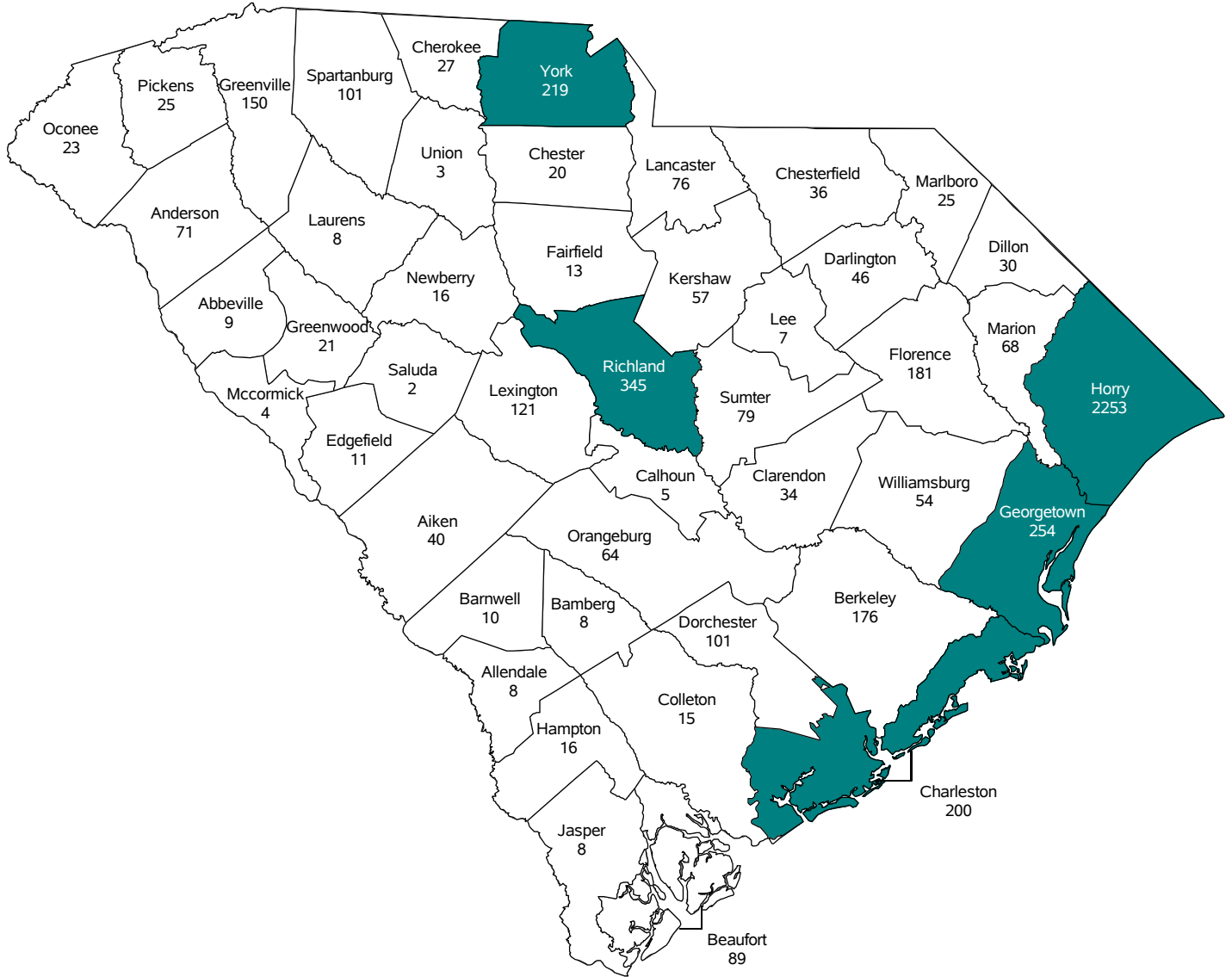


**Residency Classification of Students
For Fee Payment Purposes*
Fall Semesters 2016-2020**

	In-state		Out-of-state		Total
	#	%	#	%	
2016					
Undergraduate	7,132	68.1%	2,615	25.0%	9,747
Graduate	674	6.4%	58	0.6%	732
Total	7,806	74.5%	2,673	25.5%	10,479
2017					
Undergraduate	7,215	67.7%	2,683	25.2%	9,898
Graduate	716	6.7%	49	0.5%	765
Total	7,931	74.4%	2,732	25.6%	10,663
2018					
Undergraduate	7,182	67.5%	2,735	25.7%	9,917
Graduate	631	5.9%	93	0.9%	724
Total	7,813	73.4%	2,828	26.6%	10,641
2019					
Undergraduate	7,129	68.0%	2,631	25.1%	9,760
Graduate	655	6.2%	69	0.7%	724
Total	7,784	74.2%	2,700	25.8%	10,484
2020					
Undergraduate	6,972	66.5%	2,528	24.1%	9,500
Graduate	559	5.3%	59	0.6%	618
Total	7,531	71.8%	2,587	24.7%	10,118

*Residency classification for fee payment purposes is defined by South Carolina statute.

Geographical Distribution of Enrollment by South Carolina Counties Fall 2020



**Geographical Distribution of Enrollment
by State or Country
Fall 2020**



Alabama	11	North Dakota	5	Colombia	4	Senegal	1
Arizona	10	Ohio	168	Costa Rica	1	Serbia	4
Arkansas	9	Oklahoma	6	Czech Republic	3	South Africa	3
California	28	Oregon	3	Denmark	4	Spain	1
Colorado	21	Pennsylvania	580	Egypt	1	Sweden	3
Connecticut	221	Puerto Rico	1	El Salvador	1	Switzerland	1
Delaware	50	Rhode Island	31	Ethiopia	1	Taiwan	3
District of Columbia	6	South Carolina	5129	Finland	1	Thailand	1
Florida	55	South Dakota	4	France	5	Turkey	1
Georgia	149	Tennessee	62	Germany	5	Ukraine	2
Hawaii	2	Texas	37	Haiti	1	United Kingdom	12
Illinois	122	US Armed Forces - Europe	5	Honduras	1	Uzbekistan	5
Indiana	22	Utah	1	Hungary	2		
Iowa	2	Vermont	21	Iceland	3		
Kansas	6	Virginia	498	India	4		
Kentucky	44	Washington	10	Ireland	2		
Louisiana	11	West Virginia	39	Israel	1		
Maine	18	Wisconsin	31	Italy	3		
Maryland	610	<u>Wyoming</u>	<u>2</u>	Jamaica	4		
Massachusetts	300	Albania	4	Japan	3		
Michigan	47	Aruba	13	Kenya	1		
Minnesota	21	Australia	3	Luxembourg	1		
Mississippi	6	Bahamas	1	Mexico	4		
Missouri	18	Bangladesh	3	Moldova	1		
Montana	1	Belarus	2	Nepal	1		
Nebraska	9	Belgium	1	Netherlands	10		
Nevada	7	Bermuda	1	Nigeria	1		
New Hampshire	76	Brazil	5	Norway	3		
New Jersey	560	Bulgaria	1	Peru	2		
New Mexico	3	Canada	10	Philippines	3		
New York	441	Chile	1	Poland	1		
North Carolina	416	China	21	Russia	2		
						In-state	5,129
						Out-of-state	4,806
						International	183
						Total	10,118

COASTAL CAROLINA UNIVERSITY

FIRST-TIME STUDENTS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2020

First-time Students

Table of Contents

First-time Students Highlights	17
New Student Orientation Attendance	19
Applications, Acceptances, and Enrollments	20
New Freshmen, SAT and ACT Scores.....	21
New Freshmen, High School Grade Point Average	22
New Freshmen, High School Course Prerequisites	23
New Freshmen Retention.....	24
First-time Full-time Freshmen One-year Retention	25
Profile of First-time Full-time Freshmen	28

First-time Students Highlights
Fact Book, 2020

24%

all accepted applicants enrolled
for Fall 2020

63%

first-time students reported a
high school GPA of 3.5 or higher

3.69

freshman cohort average high
school GPA (an increase from
3.64 in 2019)

1,103

average SAT score for Fall 2020
freshmen cohort (exceeding
national average of 1,051)

1,690

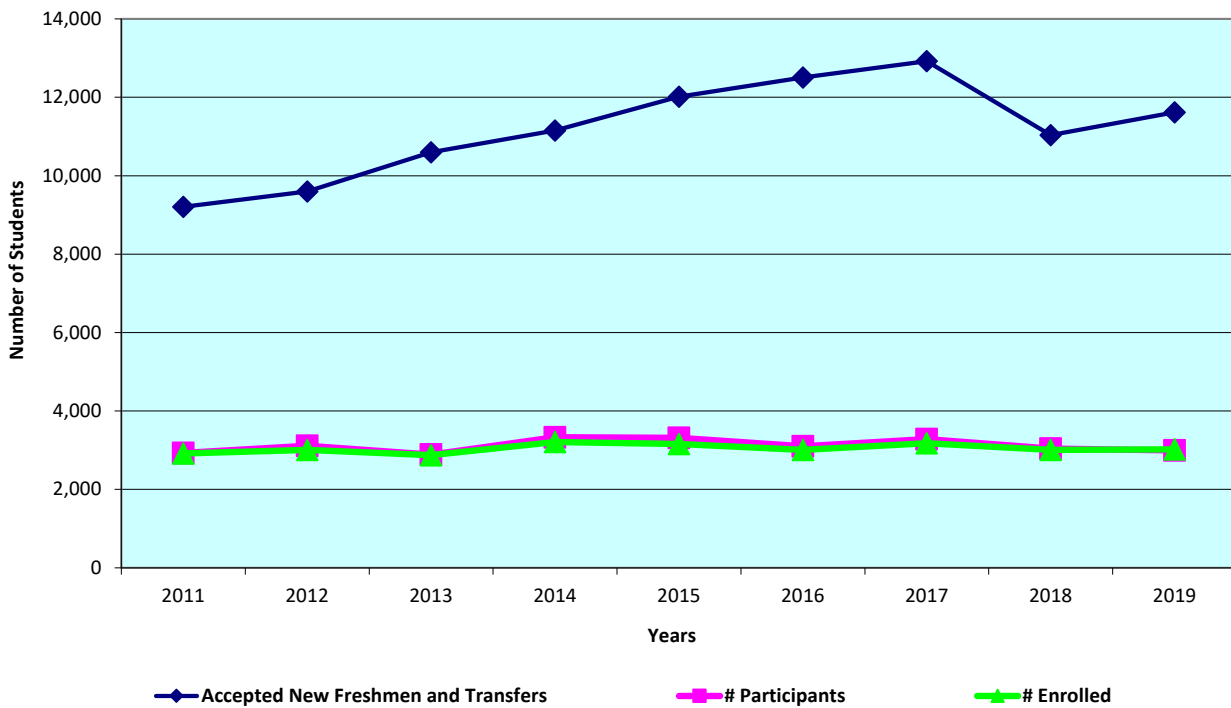
students in the Fall 2019
freshman cohort chose to
continue their studies in Fall
2020

73.4%

one-year retention rate for the
2019 freshman cohort

**New Student Orientation Attendance and
Number/Percent Enrolled
Summer 2012-2020**

Year	Total Accepted New Freshmen and Transfers	# Freshmen & Transfers Attended Orientation	% Freshmen & Transfers Attended Orientation	# New Freshmen & Transfers Enrolled	% Enrolled
2012	9,601	3,111	32.4%	3,007	31.3%
2013	10,598	2,888	27.3%	2,874	27.1%
2014	11,157	3,331	29.9%	3,209	28.8%
2015	12,019	3,316	27.6%	3,159	26.3%
2016	12,505	3,100	24.8%	3,010	24.1%
2017	12,921	3,281	25.4%	3,177	24.6%
2018	11,039	3,041	27.5%	3,006	27.2%
2019	11,616	2,993	25.8%	3,021	26.0%
2020	11,165	3,002	26.9%	2,708	24.3%



Applications, Acceptances, and Enrollments
Fall Semesters 2016-2020
Undergraduate

	2016	2017	2018	2019	2020
Applications Received*					
Freshmen	17,768	18,563	14,057	15,061	14,152
Transfer	3,226	3,131	2,256	2,073	2,012
Other	1,131	1,171	1,010	993	958
Total	22,125	22,865	17,323	18,127	17,122
Accepted for Admission					
Freshmen	10,871	11,359	9,777	10,373	9,970
Transfer	1,634	1,562	1,262	1,243	1,195
Other	990	1,063	890	904	878
Total	13,495	13,984	11,929	12,520	12,043
Denied Admission					
Freshmen	5,437	6,787	1,055	3,803	2,100
Transfer	852	188	155	100	96
Other	1	1	3	1	2
Total	6,290	6,976	1,213	3,904	2,198
Enrolled					
Freshmen	2,249	2,390	2,329	2,304	2,056
Transfer	761	787	677	717	652
Other	247	232	243	189	214
Total	3,257	3,409	3,249	3,210	2,922
Percent of Accepted Applicants Enrolling					
Freshmen	21%	21%	24%	22%	21%
Transfer	47%	50%	54%	58%	55%
Other	25%	22%	27%	21%	24%
Total	24%	24%	27%	26%	24%

*includes incomplete applications

**New Freshmen
SAT and ACT Scores
Fall Semesters 2016-2020**

	2016		2017		2018		2019		2020	
	#	%	#	%	#	%	#	%	#	%
SAT Total Score										
< 800	2	0.2%	1	0.1%	0	0.0%	0	0.0%	0	0.0%
800-899	103	9.9%	1	0.1%	2	0.2%	3	0.3%	4	0.4%
900-999	399	38.3%	92	12.2%	126	12.4%	166	15.2%	144	13.7%
1000-1099	304	29.1%	323	42.8%	420	41.2%	423	38.6%	396	37.6%
1100-1199	161	15.4%	202	26.8%	293	28.7%	319	29.1%	319	30.3%
1200-1299	50	4.8%	110	14.6%	132	12.9%	118	10.8%	132	12.5%
> 1299	24	2.3%	26	3.4%	47	4.6%	66	6.0%	59	5.6%
Average SAT Score	1018		1098		1102		1098		1103	
South Carolina Average	987		1064		1070		1030		1026	
National Average	1002		1060		1068		1059		1051	
ACT Composite Score										
<18	12	1.1%	58	4.5%	81	7.0%	80	7.7%	57	7.3%
18	76	7.2%	110	8.5%	131	11.3%	119	11.4%	84	10.8%
19	154	14.6%	171	13.2%	128	11.1%	123	11.8%	97	12.5%
20	135	12.8%	153	11.9%	144	12.4%	126	12.1%	75	9.6%
21	120	11.4%	150	11.6%	126	10.9%	121	11.6%	77	9.9%
22	119	11.3%	134	10.4%	123	10.6%	84	8.1%	75	9.6%
>22	440	41.7%	515	39.9%	425	36.7%	389	37.3%	313	40.2%
Average ACT Score	22		22		22		22		22	
South Carolina Average	19		19		18		19		18	
National Average	21		21		21		21		21	

**New Freshmen
High School Grade Point Average
Fall Semesters 2016-2020**

High School GPA	2016	2017	2018	2019	2020
< 1.75	0	0	0	1	0
%	0.0%	0.0%	0.0%	0.0%	0.0%
1.75-1.99	3	0	0	0	3
%	0.1%	0.0%	0.0%	0.0%	0.1%
2.00-2.49	54	40	49	43	30
%	2.4%	1.7%	2.1%	1.9%	1.3%
2.50-2.99	373	328	322	275	217
%	16.7%	13.9%	13.9%	12.0%	9.5%
3.00-3.49	676	660	658	593	507
%	30.3%	27.9%	28.4%	25.9%	22.2%
>=3.50	1,125	1,339	1,290	1,375	1,283
%	50.4%	56.6%	55.6%	60.1%	56.1%
Total with High School GPA	2,231	2,367	2,319	2,287	2,040
Average High School GPA	3.48	3.58	3.58	3.64	3.69

**New Freshmen High School Course Prerequisites
for Public College/University Admission
% Meeting Requirement
Fall Semesters 2016-2020**

South Carolina Required Prerequisites	2016	2017	2018	2019	2020
English (4 units)	100.0%	99.9%	100.0%	100.0%	99.6%
Mathematics (4 units)	98.7%	98.4%	98.1%	98.3%	96.7%
Laboratory Science (3 units)	99.6%	99.3%	98.8%	99.1%	98.8%
Foreign Language (2 units)	98.4%	99.0%	98.0%	98.6%	98.0%
Social Studies (3 units)	100.0%	99.8%	99.9%	99.9%	99.8%
Advanced Electives (1 unit)	100.0%	100.0%	99.9%	100.0%	99.9%
Visual/Performing Arts (1 unit)	99.4%	98.5%	99.6%	97.9%	96.5%
Physical Education (1 unit)	99.9%	99.7%	99.8%	99.8%	99.6%
All Courses	96.3%	95.1%	94.6%	94.2%	90.6%

**New Freshmen Retention
Fall Semester 2014-2020**

	2014	2015	2016	2017	2018	2019	2020
# New Full-time Freshmen	2,374	2,359	2,246	2,381	2,313	2,301	2,043
Adjustments to Cohort Adjusted Cohort*	6 2,368						
Returned 2nd Year	1,536	1,616	1,508	1,641	1,582	1,690	73.4%
Returned 3rd Year	1,316	1,379	1,269	1,395	1,347		58.2%
Returned 4th Year	1,169	1,231	1,125	1,222			51.3%
AFTER 4TH YEAR							
Graduated	746	865	824				36.7%
Returned	405	358	319				14.2%
Total Retention	1,151	1,223	1,143				50.9%
AFTER 5TH YEAR							
Graduated	1,036	1,155					49.0%
Returned	89	63					2.7%
Total Retention	1,125	1,218					51.6%
AFTER 6TH YEAR							
Graduated	1,089						46.0%
Returned	33						1.4%
Total Retention	1,122						47.4%

Cohort	%
2010	41.7%
2011	42.3%
2012	43.7%
2013	46.9%
2014	46.0%

*For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2019 - Fall 2020**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic	145	6.5%	103	71.0%	42	29.0%
Race						
American Indian/Alaskan Native	15	0.7%	10	66.7%	5	33.3%
Asian	23	1.0%	19	82.6%	4	17.4%
Black/African American	388	17.3%	276	71.1%	112	28.9%
Native Hawaiian/Pacific Islander	3	0.1%	3	100.0%	0	0.0%
White	1,567	69.8%	1,161	74.1%	406	25.9%
Two or More Races	95	4.2%	65	68.4%	30	31.6%
Nonresident Alien	10	0.4%	9	90.0%	1	10.0%
Unknown	55	---	44	80.0%	11	20.0%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
Gender						
Men	958	41.6%	680	71.0%	278	29.0%
Women	1,343	58.4%	1,010	75.2%	333	24.8%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
Age						
less than 20	2,254	98.0%	1,657	73.5%	597	26.5%
20-22	42	1.8%	28	66.7%	14	33.3%
23-24	4	0.2%	4	100.0%	0	0.0%
25-29	1	0.0%	1	100.0%	0	0.0%
30-39	0	0.0%	0	---	0	---
40-49	0	---	0	---	0	---
50+	0	---	0	---	0	---
No Report	0	---	0	---	0	---
Total	2,301	100.0%	1,690	73.4%	611	26.6%
Geographic Location						
In-state	1,022	44.4%	749	73.3%	273	26.7%
Out-of-state	1,249	54.3%	919	73.6%	330	26.4%
International	30	1.3%	22	73.3%	8	26.7%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
In-state						
Five-county Service Area						
Dillon	10	2.3%	4	40.0%	6	60.0%
Georgetown	33	7.5%	21	63.6%	12	36.4%
Horry	370	84.3%	279	75.4%	91	24.6%
Marion	16	3.6%	13	81.3%	3	18.8%
Williamsburg	10	2.3%	5	50.0%	5	50.0%
Total	439	100.0%	322	73.3%	117	26.7%
Other SC Counties						
Charleston	45	7.7%	36	80.0%	9	20.0%
Florence	18	3.1%	10	55.6%	8	44.4%
Greenville	41	7.0%	27	65.9%	14	34.1%
Lexington	26	4.5%	20	76.9%	6	23.1%
York	56	9.6%	42	75.0%	14	25.0%
Other	397	68.1%	292	73.6%	105	26.4%
Total	583	100.0%	427	73.2%	156	26.8%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2019 - Fall 2020**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	71	5.6%	49	69.0%	22	31.0%
Georgia	52	4.1%	43	82.7%	9	17.3%
Maryland	123	9.6%	99	80.5%	24	19.5%
Massachusetts	71	5.6%	50	70.4%	21	29.6%
New Jersey	165	12.9%	124	75.2%	41	24.8%
New York	105	8.2%	76	72.4%	29	27.6%
North Carolina	128	10.0%	92	71.9%	36	28.1%
Ohio	32	2.5%	23	71.9%	9	28.1%
Pennsylvania	162	12.7%	120	74.1%	42	25.9%
Virginia	124	9.7%	80	64.5%	44	35.5%
Other	216	16.9%	163	75.5%	53	24.5%
International	30	2.3%	22	73.3%	8	26.7%
Total	1,279	100.0%	941	73.6%	338	26.4%
SAT Total Score						
<i>(Old SAT Scores Excluded)</i>						
Less than 650	0	---	0	---	0	---
650-699	0	---	0	---	0	---
700-749	0	---	0	---	0	---
750-799	0	---	0	---	0	---
800-849	2	0.2%	1	50.0%	1	50.0%
850-899	1	0.1%	1	100.0%	0	0.0%
900-949	26	2.4%	16	61.5%	10	38.5%
950-999	140	12.8%	100	71.4%	40	28.6%
1000-1099	423	38.6%	293	69.3%	130	30.7%
1100-1199	319	29.1%	243	76.2%	76	23.8%
1200 and above	184	16.8%	151	82.1%	33	17.9%
No SAT Score Reported	1,206	---	885	73.4%	321	26.6%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
ACT Total Score						
Less than 16	24	2.3%	14	58.3%	10	41.7%
16-17	56	5.4%	40	71.4%	16	28.6%
18-19	241	23.2%	181	75.1%	60	24.9%
20-21	247	23.8%	180	72.9%	67	27.1%
22-23	162	15.6%	124	76.5%	38	23.5%
24-25	136	13.1%	103	75.7%	33	24.3%
26-27	75	7.2%	53	70.7%	22	29.3%
28-29	55	5.3%	42	76.4%	13	23.6%
30-32	30	2.9%	25	83.3%	5	16.7%
33 and above	13	1.3%	12	92.3%	1	7.7%
No ACT Score Reported	1,262	---	916	72.6%	346	27.4%
Total	2,301	100.0%	1,690	73.4%	611	26.6%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2019 - Fall 2020**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
High School Rank						
Top 10%	185	10.6%	159	85.9%	26	14.1%
11-20%	238	13.7%	176	73.9%	62	26.1%
21-30%	271	15.6%	212	78.2%	59	21.8%
31-40%	247	14.2%	187	75.7%	60	24.3%
41-50%	237	13.6%	165	69.6%	72	30.4%
51-60%	219	12.6%	157	71.7%	62	28.3%
61-70%	152	8.7%	103	67.8%	49	32.2%
71-80%	122	7.0%	78	63.9%	44	36.1%
81-90%	50	2.9%	31	62.0%	19	38.0%
Bottom 10%	18	1.0%	12	66.7%	6	33.3%
No High School Rank Reported	562	---	410	73.0%	152	27.0%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
High School GPA						
0.000	0	---	0	---	0	---
0.01 - 1.50	0	---	0	---	0	---
1.51 - 1.99	1	---	1	100.0%	0	0.0%
2.00 - 2.49	43	1.9%	30	69.8%	13	30.2%
2.50 - 2.99	275	12.0%	184	66.9%	91	33.1%
3.00 - 3.49	591	25.9%	402	68.0%	189	32.0%
3.50 - 4.00	755	33.1%	544	72.1%	211	27.9%
Higher than 4.00	619	27.1%	515	83.2%	104	16.8%
No High School GPA Reported	17	---	14	82.4%	3	17.6%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
First-semester GPA (End of Fall 2019)						
0.000	64	2.8%	14	21.9%	50	78.1%
0.01 - 1.50	180	7.9%	76	42.2%	104	57.8%
1.51 - 1.99	114	5.0%	68	59.6%	46	40.4%
2.00 - 2.49	220	9.7%	148	67.3%	72	32.7%
2.50 - 2.99	322	14.1%	245	76.1%	77	23.9%
3.00 - 3.49	504	22.1%	401	79.6%	103	20.4%
3.50 - 4.00	873	38.3%	737	84.4%	136	15.6%
Withdrew	24	---	1	4.2%	23	95.8%
Total	2,301	100.0%	1,690	73.4%	611	26.6%
First-year Cumulative GPA (End of Spring 2020)						
0.000	10	0.5%	3	30.0%	7	70.0%
0.01 - 1.50	116	5.7%	48	41.4%	68	58.6%
1.51 - 1.99	103	5.1%	66	64.1%	37	35.9%
2.00 - 2.49	180	8.9%	124	68.9%	56	31.1%
2.50 - 2.99	314	15.5%	279	88.9%	35	11.1%
3.00 - 3.49	540	26.6%	476	88.1%	64	11.9%
3.50 - 4.00	767	37.8%	681	88.8%	86	11.2%
Withdrew	271	---	13	4.8%	258	95.2%
Total	2,301	100.0%	1,690	73.4%	611	26.6%

**Profile of Coastal Carolina University's
First-time Full-time Freshmen**

	Fall 2019 Freshmen		Fall 2020 Freshmen	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	145	6.3%	115	5.6%
Race				
American Indian/Alaskan Native	15	0.7%	11	0.5%
Asian	23	1.0%	12	0.6%
Black/African American	388	16.9%	360	17.6%
Native Hawaiian/Pacific Islander	3	0.1%	3	0.1%
White	1,567	68.1%	1,363	66.7%
Two or More Races	95	4.1%	84	4.1%
Nonresident Alien	10	0.4%	17	0.8%
Unknown	55	2.4%	78	3.8%
Total	2,301	100.0%	2,043	100.0%
Gender				
Male	958	41.6%	841	41.2%
Female	1,343	58.4%	1,202	58.8%
Total	2,301	100.0%	2,043	100.0%
Age				
less than 20	2,254	98.0%	2,008	98.3%
20-22	42	1.8%	30	1.5%
23-24	4	0.2%	2	0.1%
25-29	1	0.0%	1	0.0%
30-39	0	0.0%	1	0.0%
40-49	0	0.0%	1	0.0%
50+	0	0.0%	0	0.0%
No Report	0	0.0%	0	0.0%
Total	2,301	100.0%	2,043	100.0%
Geographic Location				
In-state	1,022	44.4%	851	41.7%
Out-of-state	1,249	54.3%	1,173	57.4%
International	30	1.3%	19	0.9%
Total	2,301	100.0%	2,043	100.0%
In-state				
Five-county Service Area				
Dillon	10	0.4%	8	0.4%
Georgetown	33	1.4%	22	1.1%
Horry	370	16.1%	271	13.3%
Marion	16	0.7%	8	0.4%
Williamsburg	10	0.4%	16	0.8%
Total	439	19.1%	325	15.9%
Other SC Counties				
Charleston	45	2.0%	42	2.1%
Florence	18	0.8%	33	1.6%
Greenville	41	1.8%	32	1.6%
Lexington	26	1.1%	28	1.4%
York	56	2.4%	57	2.8%
Other	397	17.3%	334	16.3%
Total	583	25.3%	526	25.7%

	Fall 2019 Freshmen		Fall 2020 Freshmen	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	71	3.1%	45	2.2%
Georgia	52	2.3%	27	1.3%
Maryland	123	5.3%	158	7.7%
Massachusetts	71	3.1%	97	4.7%
New Jersey	165	7.2%	134	6.6%
New York	105	4.6%	99	4.8%
North Carolina	128	5.6%	83	4.1%
Ohio	32	1.4%	49	2.4%
Pennsylvania	162	7.0%	163	8.0%
Virginia	124	5.4%	133	6.5%
Other	216	9.4%	185	9.1%
International	30	1.3%	19	0.9%
Total	1,279	55.6%	1,192	58.3%

SAT Total Score

(Old SAT Scores Excluded)

Less than 650	0	0.0%	0	0.0%
650-699	0	0.0%	0	0.0%
700-749	0	0.0%	0	0.0%
750-799	0	0.0%	0	0.0%
800-849	2	0.1%	2	0.1%
850-899	1	0.0%	2	0.1%
900-949	26	1.1%	15	0.7%
950-999	140	6.1%	129	6.3%
1000-1099	423	18.4%	395	19.3%
1100-1199	319	13.9%	317	15.5%
1200 and above	184	8.0%	190	9.3%
No Report	1,206	52.4%	993	48.6%
Total	2,301	100.0%	2,043	100.0%

ACT Total Score

Less than 16	24	1.0%	16	0.8%
16-17	56	2.4%	41	2.0%
18-19	241	10.5%	178	8.7%
20-21	247	10.7%	152	7.4%
22-23	162	7.0%	136	6.7%
24-25	136	5.9%	103	5.0%
26-27	75	3.3%	76	3.7%
28-29	55	2.4%	39	1.9%
30-32	30	1.3%	31	1.5%
33 and above	13	0.6%	2	0.1%
No Report	1,262	54.8%	1,269	62.1%
Total	2,301	100.0%	2,043	100.0%

	Fall 2019 Freshmen		Fall 2020 Freshmen	
	Number	Percent	Number	Percent
High School Rank				
Top 10%	185	8.0%	157	7.7%
11-20%	238	10.3%	228	11.2%
21-30%	271	11.8%	232	11.4%
31-40%	247	10.7%	238	11.6%
41-50%	237	10.3%	179	8.8%
51-60%	219	9.5%	178	8.7%
61-70%	152	6.6%	143	7.0%
71-80%	122	5.3%	95	4.7%
81-90%	50	2.2%	39	1.9%
Bottom 10%	18	0.8%	12	0.6%
No Report	562	24.4%	542	26.5%
Total	2,301	100.0%	2,043	100.0%

	Fall 2019 Freshmen		Fall 2020 Freshmen	
	Number	Percent	Number	Percent
High School GPA				
1.51 - 1.99	1	0.0%	2	0.1%
2.00 - 2.49	43	1.9%	30	1.5%
2.50 - 2.99	275	12.0%	215	10.5%
3.00 - 3.49	591	25.7%	503	24.6%
3.50 - 4.00	755	32.8%	694	34.0%
Higher than 4.00	619	26.9%	583	28.5%
No Report	17	0.7%	16	0.8%
Total	2,301	100.0%	2,043	100.0%

Major	Fall 2019 Freshmen		Fall 2020 Freshmen	
	Number	Percent	Number	Percent
Business				
Accounting	43	1.9%	31	1.5%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	10	0.4%	7	0.3%
Finance	51	2.2%	53	2.6%
Hospitality, Resort, and Tourism Management	41	1.8%	30	1.5%
Management	156	6.8%	101	4.9%
Marketing	99	4.3%	79	3.9%
Undeclared, Business	41	1.8%	96	4.7%
Total	441	19.2%	397	19.4%
Education				
Early Childhood Education	56	2.4%	59	2.9%
Elementary Education	43	1.9%	27	1.3%
Middle Level Education	23	1.0%	18	0.9%
Physical Education	15	0.7%	12	0.6%
Special Education, Multi-categorical	24	1.0%	18	0.9%
Undeclared, Education	1	0.0%	8	0.4%
Total	162	7.0%	142	7.0%
Humanities and Fine Arts				
Anthropology and Geography	6	0.3%	4	0.2%
Art History	1	0.0%	0	0.0%
Art Studio	8	0.3%	9	0.4%
Communication	53	2.3%	59	2.9%
Digital Culture and Design	13	0.6%	11	0.5%
English	14	0.6%	10	0.5%
Graphic Design	38	1.7%	40	2.0%
History	6	0.3%	14	0.7%
Intelligence and National Security Studies	100	4.3%	75	3.7%
Languages and Intercultural Studies	8	0.3%	3	0.1%
Music	27	1.2%	27	1.3%
Philosophy	1	0.0%	1	0.0%
Political Science	40	1.7%	32	1.6%
Theatre	17	0.7%	23	1.1%
Theatre Arts	36	1.6%	25	1.2%
Undeclared, Humanities	4	0.2%	5	0.2%
Total	372	16.2%	338	16.5%
Science				
Biochemistry	36	1.6%	23	1.1%
Biology	171	7.4%	140	6.9%
Chemistry	13	0.6%	6	0.3%
Computer Science	51	2.2%	55	2.7%
Engineering Science	36	1.6%	33	1.6%
Exercise and Sport Science	147	6.4%	128	6.3%
Health Administration	0	0.0%	1	0.0%
Information Systems	8	0.3%	4	0.2%
Information Technology	24	1.0%	14	0.7%
Marine Science	335	14.6%	317	15.5%
Mathematics	2	0.1%	10	0.5%
Physics	11	0.5%	0	0.0%
Psychology	164	7.1%	172	8.4%
Public Health	52	2.3%	58	2.8%
Recreation and Sport Management	94	4.1%	78	3.8%
Sociology	35	1.5%	41	2.0%
Statistics	0	0.0%	4	0.2%
Undeclared, Science	25	1.1%	13	0.6%
Total	1,204	52.3%	1,097	53.7%
Honors / Other				
Interdisciplinary Studies	12	0.5%	3	0.1%
Undeclared	110	4.8%	66	3.2%
Total	122	5.3%	69	3.4%
Grand Total	2,301	100.0%	2,043	100.0%

COASTAL CAROLINA UNIVERSITY

**FIRST-TIME TRANSFER
STUDENTS**

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2020

First-time Transfer Students

Table of Contents

First-time Transfer Students Highlights.....	35
Migration of Transfer Students to Coastal Carolina University.....	37
Migration of Transfer Students from Coastal Carolina University	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One-year Retention	40
Profile of First-time Full-time Transfer Students.....	42

First-time Transfer Students Highlights
Fact Book, 2020

610

first-time full-time transfer students enrolled

54%

in-state transfer students were previously enrolled at Horry-Georgetown Technical College

75%

first-time full-time transfer students who transferred in more than 30 credit hours

8%

transfer students enrolled in Management
Followed by: Psychology (7%), Marketing (6%), Exercise and Sport Science (5%), and Biology (5%)

78%

one-year retention rate for the 2019 transfer cohort which is an increase of 2% from the previous year

60.4%

average six-year graduation rate for transfer students

**Migration of Transfer Students
to
Coastal Carolina University
Fall Semesters 2015-2019**

SC Transfers From:	2015	2016	2017	2018	2019
The Citadel	2	3	2	1	1
Clemson University	7	5	6	6	5
College of Charleston	12	16	12	9	14
Francis Marion University	6	6	17	10	4
Lander University	2	1	4	3	2
S.C. State University	13	3	4	0	2
USC-Columbia	28	24	27	20	19
USC-Aiken	0	0	0	0	0
USC-Beaufort	0	0	0	0	0
USC-Upstate	0	0	0	0	0
Winthrop University	5	4	4	6	3
Medical University of South Carolina	0	0	0	0	0
Two-year USC Campuses	0	0	0	1	0
Horry Georgetown Technical College	160	181	184	195	208
Other SC Technical Colleges	87	79	80	79	101
Private Senior Institutions	37	34	36	28	27
Private Two-year Colleges	8	8	4	1	2
Other Institutions	0	1	0	0	0
Total SC Transfers	367	365	380	359	388
Out-of-state Colleges	423	396	406	315	325
Foreign Colleges	1	0	1	3	4
Total Transfers	791	761	787	677	717

Source: SC Commission on Higher Education

**Migration of Transfer Students
From
Coastal Carolina University
Fall Semesters 2015-2019**

SC Transfers To:	2015	2016	2017	2018	2019
The Citadel	0	0	0	1	0
Clemson University	10	13	25	11	14
College of Charleston	7	12	17	11	6
Francis Marion University	7	5	7	9	3
Lander University	0	2	0	1	2
S.C. State University	0	3	3	6	5
USC-Columbia	27	38	38	29	27
USC-Aiken	3	4	6	5	1
USC-Beaufort	0	5	2	0	3
USC-Upstate	2	6	3	8	7
Winthrop University	6	6	2	5	5
Medical University of South Carolina	2	0	0	1	2
Two-year USC Campuses	1	5	2	2	0
Horry Georgetown Technical College	105	110	105	106	115
Other SC Technical Colleges	89	92	71	78	84
Private Senior Institutions	8	12	5	4	8
Private Two-year Colleges	0	0	0	0	0
Total SC Transfers	267	313	286	277	282

Source: SC Commission on Higher Education

**New Transfer Student Retention
Fall Semesters 2014-2020**

	2014	2015	2016	2017	2018	2019	2020
# New Full-time Transfer Students	764	734	688	737	632	683	610
Adjustments to Cohort Adjusted Cohort	4 760						
After 1st Year							
Graduated	7	5	8	7	5	4	4
Returned	534	545	501	550	479	529	529
Total Retention	541	550	509	557	484	533	533
After 2nd Year							
Graduated	137	127	124	135	123	123	123
Returned	358	356	329	374	330	330	330
Total Retention	495	483	453	509	453	453	453
After 3rd Year							
Graduated	321	323	311	358	358	358	358
Returned	150	139	115	123	123	123	123
Total Retention	471	462	426	481	481	481	481
After 4th Year							
Graduated	422	411	390	390	390	390	390
Returned	45	46	33	33	33	33	33
Total Retention	467	457	423	423	423	423	423
After 5th Year							
Graduated	447	440	440	440	440	440	440
Returned	24	20	20	20	20	20	20
Total Retention	471	460	460	460	460	460	460
After 6th Year							
Graduated	459	459	459	459	459	459	459
Returned	6	6	6	6	6	6	6
Total Retention	465	465	465	465	465	465	465

Cohort	%
2010	59.7%
2011	57.6%
2012	59.4%
2013	58.6%
2014	60.4%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2019 - Fall 2020**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic/Latino	43	6.6%	30	69.8%	13	30.2%
Race						
American Indian/Alaskan Native	2	0.3%	2	100.0%	0	0.0%
Asian	7	1.1%	6	85.7%	1	14.3%
Black/African American	133	20.5%	103	77.4%	30	22.6%
Native Hawaiian/Pacific Islander	1	0.2%	0	0.0%	1	100.0%
White	422	64.9%	329	78.0%	93	22.0%
Two or More Races	33	5.1%	27	81.8%	6	18.2%
Nonresident Alien	9	1.4%	9	100.0%	0	0.0%
Unknown	33	---	23	69.7%	10	30.3%
Total	683	100.0%	529	77.5%	154	22.5%
Gender						
Men	333	48.8%	258	77.5%	75	22.5%
Women	350	51.2%	271	77.4%	79	22.6%
Total	683	100.0%	529	77.5%	154	22.5%
Age						
less than 20	144	21.1%	114	79.2%	30	20.8%
20-22	407	59.6%	319	78.4%	88	21.6%
23-24	57	8.3%	38	66.7%	19	33.3%
25-29	39	5.7%	28	71.8%	11	28.2%
30-39	20	2.9%	15	75.0%	5	25.0%
40-49	11	1.6%	10	90.9%	1	9.1%
50+	5	0.7%	5	100.0%	0	0.0%
No Report	0	---	0	---	0	---
Total	683	100.0%	529	77.5%	154	22.5%
Geographic Location						
In-state	395	57.8%	305	77.2%	90	22.8%
Out-of-state	268	39.2%	207	77.2%	61	22.8%
International	20	2.9%	17	85.0%	3	15.0%
Total	683	100.0%	529	77.5%	154	22.5%
In-state						
Five-county Service Area						
Dillon	2	0.3%	2	100.0%	0	0.0%
Georgetown	23	3.4%	16	69.6%	7	30.4%
Horry	202	29.6%	160	79.2%	42	20.8%
Marion	6	0.9%	4	66.7%	2	33.3%
Williamsburg	5	0.7%	4	80.0%	1	20.0%
Total	238	34.8%	186	78.2%	52	21.8%
Other SC Counties						
Charleston	9	1.3%	4	44.4%	5	55.6%
Florence	10	1.5%	8	80.0%	2	20.0%
Greenville	16	2.3%	14	87.5%	2	12.5%
Lexington	10	1.5%	7	70.0%	3	30.0%
York	13	1.9%	11	84.6%	2	15.4%
Other	99	14.5%	75	75.8%	24	24.2%
Total	157	23.0%	119	75.8%	38	24.2%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2019 - Fall 2020**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	8	1.2%	5	62.5%	3	37.5%
Georgia	8	1.2%	7	87.5%	1	12.5%
Illinois	7	1.0%	4	57.1%	3	42.9%
Maryland	34	5.0%	31	91.2%	3	8.8%
Massachusetts	10	1.5%	6	60.0%	4	40.0%
New Jersey	27	4.0%	20	74.1%	7	25.9%
New York	32	4.7%	23	71.9%	9	28.1%
North Carolina	25	3.7%	21	84.0%	4	16.0%
Pennsylvania	24	3.5%	19	79.2%	5	20.8%
Virginia	30	4.4%	26	86.7%	4	13.3%
Other	63	9.2%	45	71.4%	18	28.6%
International	20	2.9%	17	85.0%	3	15.0%
Total	288	42.2%	224	77.8%	64	22.2%
Cumulative Credit Hours Transferred To CCU						
Less than 30 hours	153	22.4%	101	66.0%	52	34.0%
30 hours	19	2.8%	13	68.4%	6	31.6%
More than 30 hours	511	74.8%	415	81.2%	96	18.8%
TOTAL	683	100.0%	529	77.5%	154	22.5%

**Profile of Coastal Carolina University's
First-time Full-time Transfers**

	Fall 2019 New Transfers		Fall 2020 New Transfers	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	43	6.3%	37	6.1%
Race				
American Indian/Alaskan Native	2	0.3%	2	0.3%
Asian	7	1.0%	5	0.8%
Black/African American	133	19.5%	117	19.2%
Native Hawaiian/Pacific Islander	1	0.1%	1	0.2%
White	422	61.8%	386	63.3%
Two or More Races	33	4.8%	21	3.4%
Nonresident Alien	9	1.3%	20	3.3%
Unknown	33	4.8%	21	3.4%
Total	683	100.0%	610	100.0%
Gender				
Male	333	48.8%	276	45.2%
Female	350	51.2%	334	54.8%
Total	683	100.0%	610	100.0%
Age				
less than 20	144	21.1%	115	18.9%
20-22	407	59.6%	367	60.2%
23-24	57	8.3%	42	6.9%
25-29	39	5.7%	45	7.4%
30-39	20	2.9%	28	4.6%
40-49	11	1.6%	8	1.3%
50+	5	0.7%	5	0.8%
No Report	0	0.0%	0	0.0%
Total	683	100.0%	610	100.0%
Geographic Location				
In-state	395	57.8%	340	55.7%
Out-of-state	268	39.2%	246	40.3%
International	20	2.9%	24	3.9%
Total	683	100.0%	610	100.0%
In-state				
Five-county Service Area				
Dillon	2	0.3%	0	0.0%
Georgetown	23	3.4%	16	2.6%
Horry	202	29.6%	192	31.5%
Marion	6	0.9%	5	0.8%
Williamsburg	5	0.7%	2	0.3%
Total	238	34.8%	215	35.2%
Other SC Counties				
Charleston	9	1.3%	10	1.6%
Florence	10	1.5%	6	1.0%
Greenville	16	2.3%	5	0.8%
Lexington	10	1.5%	11	1.8%
York	13	1.9%	9	1.5%
Other	99	14.5%	84	13.8%
Total	157	23.0%	125	20.5%

	Fall 2019		Fall 2020	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	8	1.2%	12	2.0%
Georgia	8	1.2%	8	1.3%
Illinois	7	1.0%	6	1.0%
Maryland	34	5.0%	29	4.8%
Massachusetts	10	1.5%	6	1.0%
New Jersey	27	4.0%	21	3.4%
New York	32	4.7%	41	6.7%
North Carolina	25	3.7%	19	3.1%
Pennsylvania	24	3.5%	25	4.1%
Virginia	30	4.4%	17	2.8%
Other	63	9.2%	62	10.2%
International	20	2.9%	24	3.9%
Total	288	42.2%	270	44.3%

Cumulative Credit Hours Transferred to CCU

Less than 30 hours	153	22.4%	144	23.6%
30 hours	19	2.8%	6	1.0%
More than 30 hours	511	74.8%	460	75.4%
Total	683	100.0%	610	100.0%

	Fall 2019		Fall 2020	
	New Transfers Number	Percent	New Transfers Number	Percent
Major				
Business				
Accounting	16	2.3%	18	3.0%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	2	0.3%	4	0.7%
Finance	20	2.9%	18	3.0%
Hospitality, Resort, and Tourism Management	12	1.8%	9	1.5%
Management	57	8.3%	47	7.7%
Marketing	46	6.7%	34	5.6%
Undeclared, Business	2	0.3%	7	1.1%
Total	155	22.7%	137	22.5%
Education				
Early Childhood Education	25	3.7%	19	3.1%
Elementary Education	21	3.1%	18	3.0%
Middle Level Education	5	0.7%	7	1.1%
Physical Education	4	0.6%	12	2.0%
Special Education, Multi-categorical	6	0.9%	9	1.5%
Undeclared, Education	0	0.0%	1	0.2%
Total	61	8.9%	66	10.8%
Humanities and Fine Arts				
Anthropology and Geography	2	0.3%	5	0.8%
Art History	0	0.0%	1	0.2%
Art Studio	6	0.9%	4	0.7%
Communication	31	4.5%	26	4.3%
Digital Culture and Design	5	0.7%	1	0.2%
English	6	0.9%	12	2.0%
Graphic Design	28	4.1%	16	2.6%
History	13	1.9%	14	2.3%
Intelligence and National Security Studies	19	2.8%	24	3.9%
Languages and Intercultural Studies	1	0.1%	2	0.3%
Music	2	0.3%	2	0.3%
Philosophy	0	0.0%	0	0.0%
Political Science	9	1.3%	11	1.8%
Religious Studies	0	0.0%	1	0.2%
Theatre	6	0.9%	3	0.5%
Theatre Arts	3	0.4%	4	0.7%
Undeclared, Humanities	0	0.0%	0	0.0%
Total	131	19.2%	126	20.7%
Science				
Biochemistry	3	0.4%	6	1.0%
Biology	33	4.8%	32	5.2%
Chemistry	5	0.7%	5	0.8%
Computer Science	17	2.5%	24	3.9%
Engineering Science	8	1.2%	9	1.5%
Exercise and Sport Science	35	5.1%	33	5.4%
Health Administration	7	1.0%	9	1.5%
Information Systems	3	0.4%	4	0.7%
Information Technology	10	1.5%	5	0.8%
Marine Science	58	8.5%	28	4.6%
Mathematics	3	0.4%	2	0.3%
Nursing	1	0.1%	4	0.7%
Physics	3	0.4%	2	0.3%
Psychology	53	7.8%	44	7.2%
Public Health	15	2.2%	17	2.8%
Recreation and Sport Management	25	3.7%	27	4.4%
Sociology	35	5.1%	18	3.0%
Statistics	0	0.0%	3	0.5%
Undeclared, Science	1	0.1%	0	0.0%
Total	315	46.1%	272	44.6%
Honors / Other				
Interdisciplinary Studies	14	2.0%	7	1.1%
Undeclared	7	1.0%	2	0.3%
Total	21	3.1%	9	1.5%
Grand Total	683	100.0%	610	100.0%

COASTAL CAROLINA UNIVERSITY

ACADEMICS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2020

Academics

Table of Contents

Academic Highlights	47
Undergraduate Enrollment by Class.....	49
Undergraduate Enrollment by Major	50
Graduate Enrollment by Major	51
Semester and Cumulative Grade Point Average by Class	52
Average Size of Undergraduate Lecture Classes by Discipline and Level.....	54
Undergraduate Credit Hour and FTE Production by Course Discipline.....	55
Trends in Student/Faculty Ratio.....	56
Total Undergraduate Degrees Awarded by Major	57
Total Graduate Degrees Awarded by Major	58
Total Degrees Awarded	59

Academic Highlights
Fact Book, 2020

1.2%

decrease in undergraduate enrollment over the last 5 years

9,500

undergraduate students enrolled for Fall 2020

4.8%

decrease in degree-seeking graduate enrollment over the last 5 years

24.6

average size of undergraduate lower level lecture classes

38,739

total number of degrees awarded since 1974 (Associates through Masters level)

5400%

largest increase in enrollment in the Digital Culture and Design major over the last 5 years

**Undergraduate Enrollment by Class
Fall 2020**

College/Major	Freshman 0-29 Hours Completed	Sophomore 30-59 Hours Completed	Junior 60-89 Hours Completed	Senior 90+ Hours Completed	Non- degree Seeking	Total
Business Administration						
Accounting	38	44	52	75	0	209
Economics (BA)	0	0	0	1	0	1
Economics (BS)	15	9	9	12	0	45
Finance	68	65	62	63	0	258
Hospitality, Resort, and Tourism Management Management	38	43	38	40	0	159
Management	160	194	179	206	0	739
Marketing	104	134	130	140	0	508
Undeclared, Business	104	8	0	0	0	112
Education						
Early Childhood Education	68	50	57	86	0	261
Elementary Education	37	40	51	63	0	191
Middle Level Education	22	15	13	27	0	77
Physical Education	17	10	18	11	0	56
Special Education (Multi-categorical)	21	20	24	21	0	86
Undeclared, Education	8	0	1	0	0	9
Humanities and Fine Arts						
Anthropology and Geography	5	10	13	13	0	41
Art History	0	1	3	5	0	9
Art Studio	13	14	11	16	0	54
Communication	78	95	120	145	0	438
Digital Culture and Design	14	11	16	14	0	55
English	11	24	27	19	0	81
Geospatial Technologies Certificate	1	0	0	0	0	1
Graphic Design	46	40	49	60	0	195
History	20	22	34	39	0	115
Intelligence and National Security Studies	90	86	106	77	0	359
Languages and Intercultural Studies	7	4	6	7	0	24
Music	31	16	21	17	0	85
Musical Theatre	0	0	0	1	0	1
Philosophy	1	1	4	6	0	12
Political Science	33	41	45	37	0	156
Religious Studies	0	1	1	1	0	3
Theatre	24	19	11	12	0	66
Theatre Arts	26	40	29	29	0	124
Undeclared, Humanities	6	0	0	0	0	6
Science						
Biochemistry	26	29	22	23	0	100
Biology	162	131	79	83	0	455
Chemistry	8	7	9	5	0	29
Computer Science	68	34	35	43	0	180
Engineering Science	37	36	26	24	0	123
Exercise and Sport Science	175	137	145	164	0	621
Health Administration	0	5	11	24	0	40
Information Systems	7	10	9	18	0	44
Information Technology	16	27	33	40	0	116
Marine Science	350	217	170	164	0	901
Mathematics	11	3	9	23	0	46
Nursing	0	1	6	17	0	24
Physics	1	9	5	9	0	24
Psychology	223	146	152	119	0	640
Public Health	67	98	70	93	0	328
Recreation and Sport Management	115	114	80	99	0	408
Sociology	53	70	53	57	0	233
Statistics	3	4	2	1	0	10
Undeclared, Science	17	2	0	0	0	19
Honors College / Other						
Interdisciplinary Studies	5	17	32	62	0	116
Undeclared	77	15	0	0	0	92
Non-degree Seeking	0	0	0	0	415	415
Grand Total	2,527	2,169	2,078	2,311	415	9,500

**Undergraduate Enrollment by Major
Fall Semesters 2015-2020**

College/Major	2015	2016	2017	2018	2019	2020	5-year % Change
Business Administration							
Accounting	295	282	257	269	239	209	-29.2%
Economics (BA)	9	4	3	4	4	1	-88.9%
Economics (BS)	35	59	66	52	43	45	28.6%
Finance	234	271	283	303	269	258	10.3%
Hospitality, Resort, and Tourism Management	214	206	178	185	172	159	-25.7%
Management	861	861	824	787	820	739	-14.2%
Marketing	480	505	534	509	556	508	5.8%
Undeclared, Business	----	----	52	68	43	112	N/A
Total	2,128	2,188	2,197	2,177	2,146	2,031	-4.6%
Education							
Early Childhood Education	277	253	256	250	250	261	-5.8%
Elementary Education	196	202	213	215	198	191	-2.6%
Middle Level Education	128	107	120	85	82	77	-39.8%
Physical Education	63	61	72	61	54	56	-11.1%
Special Education (Learning Disabilities)*	31	4	----	----	----	----	N/A
Special Education (Multi-categorical)	63	80	97	87	88	86	36.5%
Undeclared, Education	----	----	4	4	1	9	N/A
Total	758	707	762	702	673	680	-10.3%
Humanities and Fine Arts							
Anthropology and Geography	----	----	22	31	40	41	N/A
Art History	----	1	5	6	6	9	N/A
Art Studio	88	99	84	72	64	54	-38.6%
Communication	521	573	555	544	477	438	-15.9%
Digital Culture and Design	1	14	24	50	55	55	5400.0%
English	127	134	138	117	97	81	-36.2%
Geospatial Technologies Certificate	0	0	0	0	0	1	N/A
Graphic Design	154	175	186	176	204	195	26.6%
History	138	146	149	150	133	115	-16.7%
Intelligence and National Security Studies	314	383	418	438	405	359	14.3%
Languages and Intercultural Studies	----	----	----	14	29	24	N/A
Music	86	79	81	79	79	85	-1.2%
Musical Theatre	45	48	43	28	11	1	-97.8%
Philosophy	16	22	20	15	13	12	-25.0%
Political Science	185	181	183	150	164	156	-15.7%
Religious Studies	----	----	----	----	----	3	N/A
Spanish*	3	1	1	----	----	----	N/A
Theatre	39	42	42	50	56	66	69.2%
Theatre Arts	42	58	56	91	120	124	195.2%
Undeclared, Humanities	----	----	6	10	7	6	N/A
Total	1,759	1,956	2,013	2,021	1,960	1,825	3.8%
Science							
Biochemistry	96	93	76	84	90	100	4.2%
Biology	478	500	501	533	485	455	-4.8%
Chemistry	50	54	31	31	38	29	-42.0%
Computer Science	231	200	189	165	171	180	-22.1%
Engineering Science	----	16	61	103	114	123	N/A
Exercise and Sport Science	776	761	751	664	610	621	-20.0%
Health Administration	25	46	47	47	48	40	60.0%
Information Systems	97	83	81	72	55	44	-54.6%
Information Technology	72	122	145	154	127	116	61.1%
Marine Science	874	877	901	905	927	901	3.1%
Mathematics	51	58	63	61	51	46	-9.8%
Nursing	54	36	19	26	29	24	-55.6%
Physics	73	54	47	33	39	24	-67.1%
Psychology	501	492	498	500	565	640	27.7%
Public Health	239	260	282	274	295	328	37.2%
Recreation and Sport Management	362	327	342	361	377	408	12.7%
Sociology	199	217	190	205	203	233	17.1%
Statistics	----	----	----	----	----	10	N/A
Undeclared, Science	----	----	19	38	27	19	N/A
Total	4,178	4,196	4,243	4,256	4,251	4,341	3.9%
Honors College / Other							
Interdisciplinary Studies	147	141	133	147	167	116	-21.1%
Undeclared	319	272	198	171	124	92	-71.2%
Non-degree Seeking	326	287	352	443	439	415	27.3%
Enrollment Total	9,615	9,747	9,898	9,917	9,760	9,500	-1.2%

*Program discontinued

**Graduate Enrollment by Major
Fall Semesters 2015-2020**

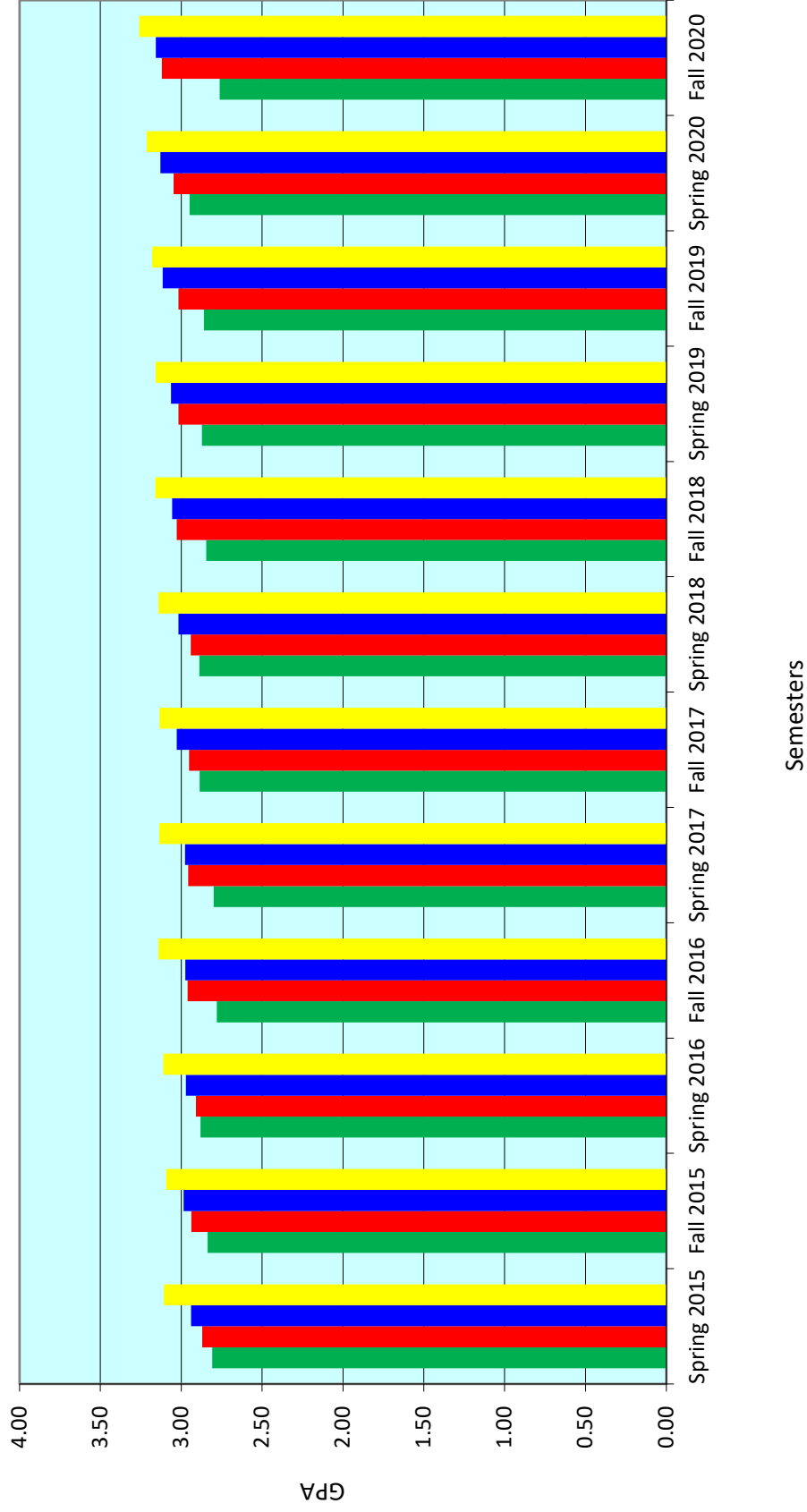
College/Major	2015	2016	2017	2018	2019	2020	5-year % Change
Business Administration							
Master of Accountancy	21	25	27	25	22	20	-4.8%
Master of Business Administration	69	72	65	76	90	117	69.6%
Certificate:							
Fraud Examination	---	---	---	---	1	0	N/A
Healthcare Administration	---	---	---	1	0	1	N/A
Total	90	97	92	102	113	138	53.3%
Education							
Education Specialist:							
Educational Leadership	14	8	6	7	2	2	-85.7%
Instructional Technology	27	40	36	30	17	5	N/A
Master of Arts in Teaching:							
Art*	4	7	2	---	---	---	N/A
English	12	8	11	9	9	6	-50.0%
Math	2	3	1	5	3	3	50.0%
Music	4	5	5	1	3	4	0.0%
Science	8	14	6	6	7	3	-62.5%
Social Studies	16	18	14	18	18	17	6.3%
Master of Education:							
Educational Leadership	121	114	72	67	65	62	-48.8%
Instructional Technology	---	61	98	95	75	79	N/A
Language, Literacy, and Culture:							
Language and Culture	---	---	5	2	3	8	N/A
Literacy	---	---	31	67	47	39	N/A
Learning and Teaching:							
Instructional Technology*	121	58	9	---	---	---	N/A
Literacy*	36	63	69	1	---	---	N/A
Special Education*	1	---	---	---	---	---	N/A
Special Education:							
Emotional Disabilities	---	0	0	2	3	5	N/A
Intellectual Disabilities	---	0	6	9	5	3	N/A
Learning Disabilities	---	0	3	10	12	7	N/A
Severe Disabilities	---	0	0	6	5	3	N/A
Doctor of Philosophy:							
Education:							
Curriculum, Instruction, and Assessment	---	---	---	---	12	12	N/A
Educational Leadership	---	---	---	---	12	15	N/A
Higher Education Administration	---	---	---	---	11	13	N/A
Certificate:							
English for Speakers of Other Languages	2	0	1	0	5	1	N/A
Online Teaching and Training	3	0	2	1	0	0	-100.0%
Total	371	414	388	336	314	287	-22.6%
Humanities and Fine Arts							
Master of Arts:							
Communication	---	---	---	---	15	20	N/A
Liberal Studies	12	11	21	24	23	20	66.7%
Music Technology	---	---	---	3	6	5	N/A
Writing	25	26	21	22	19	18	-28.0%
Total	37	37	42	49	63	63	70.3%
Science							
Master of Science:							
Coastal Marine and Wetland Studies	32	32	36	38	46	43	34.4%
Information Systems Technology	---	13	21	17	11	9	N/A
Sport Management	5	16	29	18	22	26	N/A
Doctor of Philosophy:							
Marine Science	4	9	10	12	11	10	150.0%
Certificate:							
Applied Computing and Information Systems	0	0	0	0	0	0	N/A
Total	41	70	96	85	90	88	114.6%
Honors College / Other							
Certificate:							
Women in Technology	---	---	---	---	---	1	N/A
Degree-seeking	539	618	618	572	580	576	6.9%
Non-degree Seeking	109	114	147	152	144	41	-62.4%
Enrollment Total	648	732	765	724	724	618	-4.6%
*Program discontinued		51					

**Semester and Cumulative Grade Point Average
by Class
2012-2020**

<u>Semester</u>	<u>Freshman</u>		<u>Sophomore</u>		<u>Junior</u>		<u>Senior</u>		<u>Total</u>	
	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>
Spring 2012	2.56	2.68	2.65	2.78	2.81	2.90	3.09	3.09	2.78	2.86
Fall 2012	2.64	2.68	2.75	2.86	2.85	2.93	3.09	3.09	2.81	2.86
Spring 2013	2.63	2.72	2.74	2.84	2.84	2.91	3.12	3.08	2.83	2.89
Fall 2013	2.48	2.49	2.94	2.99	2.86	2.95	3.01	3.06	2.90	2.96
Spring 2014	2.63	2.78	2.69	2.83	2.83	2.93	3.15	3.07	2.83	2.91
Fall 2014	2.73	2.78	2.73	2.89	2.83	2.94	3.12	3.11	2.84	2.91
Spring 2015	2.71	2.81	2.74	2.87	2.85	2.94	3.16	3.11	2.87	2.93
Fall 2015	2.80	2.84	2.77	2.94	2.90	2.99	3.09	3.09	2.87	2.95
Spring 2016	2.77	2.88	2.72	2.91	2.90	2.97	3.15	3.11	2.89	2.97
Fall 2016	2.73	2.78	2.76	2.96	2.86	2.98	3.17	3.14	2.87	2.95
Spring 2017	2.72	2.80	2.81	2.96	2.87	2.98	3.17	3.14	2.90	2.97
Fall 2017	2.83	2.89	2.78	2.95	2.90	3.03	3.12	3.13	2.90	2.99
Spring 2018	2.77	2.89	2.79	2.94	2.89	3.02	3.16	3.14	2.91	3.00
Fall 2018	2.81	2.85	2.86	3.03	2.98	3.06	3.15	3.16	2.94	3.01
Spring 2019	2.74	2.87	2.85	3.02	2.95	3.06	3.16	3.16	2.94	3.04
Fall 2019	2.81	2.86	2.81	3.02	2.98	3.11	3.12	3.18	2.92	3.03
Spring 2020	2.88	2.95	2.94	3.05	3.08	3.13	3.27	3.21	3.05	3.09
Fall 2020	2.69	2.76	2.88	3.12	2.99	3.16	3.22	3.26	2.94	3.06

Note: Does not include non-degree seeking students.

Cumulative Grade Point Average by Class 2015-2020



**Average Size of Undergraduate Lecture Classes
by Discipline and Level
Fall Semesters 2019-2020**

College	Course Discipline	2019		2020	
		Lower Level	Upper Level	Lower Level	Upper Level
College of Business	Accounting	32.5	27.8	35.8	30.7
	Economics	36.7	12.0	42.9	14.3
	Finance	---	22.3	---	23.6
	Hospitality, Resort, and Tourism Management	26.5	16.3	31.3	18.0
	Management	25.9	28.1	26.3	26.6
	Marketing	---	32.5	---	32.2
	Professional Golf Management	24.4	31.5	29.3	33.0
	College Average	28.6	27.3	30.2	27.3
College of Education	Early Childhood Education	---	20.2	---	19.6
	Elementary Education	---	16.9	---	22.7
	Middle Level Education	---	9.3	---	9.7
	Physical Education	11.5	6.0	14.3	7.5
	Special Education	19.0	17.4	18.0	20.1
	Education (General)	16.1	19.0	17.1	19.5
	University	22.9	---	20.7	---
	College Average	17.1	16.3	17.6	18.0
College of Humanities and Fine Arts	Anthropology and Geography	30.3	12.4	33.1	12.1
	Art	21.1	7.9	21.3	8.6
	Communication/Journalism	27.2	18.6	24.8	15.9
	Digital Culture and Design	8.7	8.5	18.5	9.0
	English	18.7	17.5	19.6	15.1
	Graphic Design	14.4	17.1	13.0	16.0
	History	31.5	20.8	29.9	21.1
	Intelligence and National Security Studies	33.0	21.9	21.3	19.5
	Languages and Intercultural Studies	18.2	11.5	19.6	11.0
	Music	22.2	8.1	16.7	8.8
	Philosophy/Religion	26.1	18.8	28.1	16.8
	Political Science	33.2	18.5	27.3	20.5
	Theatre	21.0	13.9	22.4	14.6
	Humanities (General)	8.0	5.0	8.0	1.5
University	27.0	---	21.9	---	
College Average	22.7	16.3	22.4	15.0	
College of Science	Biology	46.9	33.3	44.8	32.1
	Chemistry	28.7	20.2	29.5	19.6
	Computer Science	24.9	20.5	27.8	16.3
	Engineering Science	21.9	12.0	16.9	11.8
	Exercise and Sport Science/PALS	18.8	21.1	18.2	19.9
	Health Administration	---	7.0	---	---
	Marine Science	52.5	25.3	40.7	29.2
	Mathematics/Statistics	27.5	19.0	26.5	19.0
	Nursing	---	9.4	---	7.6
	Physics	34.8	14.0	32.0	14.3
	Psychology	30.5	28.6	31.7	26.7
	Public Health	25.3	19.9	23.7	17.8
	Recreation and Sport Management	28.8	22.0	29.4	27.8
	ROTC	21.0	12.5	14.0	10.7
	Sociology	30.1	24.9	27.6	27.0
	University	25.0	---	26.7	---
College Average	28.4	23.0	27.7	22.9	
Honors College	Honors	13.9	13.7	16.9	17.7
	Interdisciplinary Studies	---	15.5	---	18.0
	Sustainability	---	---	---	1.0
	Women & Gender Studies	23.3	25.0	23.0	20.0
	University	19.3	12.6	18.1	0.0
College Average	17.3	15.4	18.1	16.9	
Other	Academic Coaching Experience	12.00	---	9.40	---
	International	---	27.00	---	---
	Library	---	---	---	---
University Undergraduate Average		24.8	20.7	24.6	20.4

**Undergraduate Credit Hour and FTE Production
By Course Discipline
Fall Semesters 2019-2020**

College	Course Discipline	2019		2020	
		Credit Hours	Student FTE	Credit Hours	Student FTE
College of Business	Accounting	2,728	181.9	2,780	185.3
	Economics	2,376	158.4	2,442	162.8
	Finance	1,467	97.8	1,428	95.2
	Hospitality, Resort, and Tourism Management	784	52.3	872	58.1
	Management	9,519	634.6	8,876	591.7
	Marketing	3,712	247.5	3,753	250.2
	Professional Golf Management	477	31.8	512	34.1
	College Total	21,063	1,404.2	20,663	1,377.5
College of Education	Early Childhood Education	1,299	86.6	1,377	91.8
	Elementary Education	621	41.4	669	44.6
	Middle Level Education	240	16.0	222	14.8
	Physical Education	259	17.3	295	19.7
	Special Education	474	31.6	630	42.0
	Education (General)	2,560	170.7	2,455	163.7
	University	480	32.0	435	29.0
	College Total	5,933	395.5	6,083	405.5
College of Humanities and Fine Arts	Anthropology and Geography	2,982	198.8	3,003	200.2
	Art	3,885	259.0	3,827	255.1
	Communication/Journalism	5,868	391.2	5,534	368.9
	Digital Culture and Design	261	17.4	465	31.0
	English	12,034	802.3	11,211	747.4
	Graphic Design	577	38.5	552	36.8
	History	6,669	444.6	5,958	397.2
	Intelligence and National Security Studies	1,614	107.6	1,435	95.7
	Languages and Intercultural Studies	6,183	412.2	6,005	400.3
	Music	2,115	141.0	2,264	150.9
	Philosophy/Religion	4,318	287.9	4,425	295.0
	Political Science	3,347	223.1	3,871	258.1
	Theatre	1,992	132.8	1,810	120.7
	Humanities (General)	0	0.0	0	0.0
	University	1,083	72.2	935	62.3
College Total	52,928	3,528.5	51,295	3,419.7	
College of Science	Biology	7,830	522.0	7,483	498.9
	Chemistry	3,176	211.7	3,184	212.3
	Computer Science	5,111	340.7	4,515	301.0
	Engineering Science	509	33.9	615	41.0
	Exercise and Sport Science/PALS	5,328	355.2	5,086	339.1
	Health Administration	273	18.2	216	14.4
	Marine Science	4,702	313.5	3,869	257.9
	Mathematics/Statistics	11,487	765.8	11,035	735.7
	Nursing	281	18.7	260	17.3
	Physics	1,798	119.9	1,727	115.1
	Psychology	5,625	375.0	5,275	351.7
	Public Health	3,655	243.7	3,624	241.6
	Recreation and Sport Management	3,133	208.9	3,572	238.1
	ROTC	177	11.8	199	13.3
	Sociology	2,652	176.8	3,035	202.3
	Science (General)	0	0.0	0	0.0
	University	3,642	242.8	2,910	194.0
College Total	59,379	3,958.6	56,605	3,773.7	
Honors College	Interdisciplinary Studies	616	41.1	450	30.0
	Honors	663	44.2	806	53.7
	Women & Gender Studies	366	24.4	474	31.6
	University	1,454	96.9	1,178	78.5
	College Total	3,099	206.6	2,908	193.9
Other	International	465	31.0	0	0.0
	Library	17	1.1	22	1.5

**Trends in Student / Faculty Ratio
Fall Semesters 2001-2020**

<u>Year</u>				Change From Preceding Year	
	<u>FTE Students</u>	<u>FTE Faculty</u>	<u>Ratio of FTE Student/ FTE Faculty</u>	<u>FTE Students</u>	<u>FTE Faculty</u>
2001	4,487	231.96	19.3	9.4%	1.5%
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.50	17.5	6.0%	9.5%
2009	7,865	452.67	17.4	3.4%	3.9%
2010	8,302	493.20	16.8	5.6%	9.0%
2011	8,720	502.06	17.4	5.0%	1.8%
2012	8,859	529.94	16.7	1.6%	5.6%
2013	8,870	556.19	15.9	0.1%	5.0%
2014	9,421	580.68	16.2	6.2%	4.4%
2015	9,777	594.58	16.4	3.8%	2.4%
2016	9,934	604.39	16.4	1.6%	1.6%
2017	10,112	619.50	16.3	1.8%	2.5%
2018	9,950	627.49	15.9	-1.6%	1.3%
2019	9,913	623.30	15.9	-0.4%	-0.7%
2020	9,527	589.76	16.2	-3.9%	-5.4%

**Methodology used in calculation of FTE faculty changed by South Carolina Commission on Higher Education to ensure consistency between institutions.

**Total Undergraduate Degrees Awarded by Major
2015-2020***

College/Major	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>
Business Administration					
Accounting	45	45	52	45	55
Economics (BA)	1	3	0	1	3
Economics (BS)	9	5	16	13	10
Finance	35	40	49	53	62
Hospitality, Resort, and Tourism Management	23	38	39	29	43
Management	131	186	170	157	179
Marketing	83	108	109	130	141
Total	327	425	435	428	493
Education					
Early Childhood Education	47	49	47	52	55
Elementary Education	35	28	36	38	35
Middle Level Education	17	10	11	19	13
Physical Education	12	6	7	8	5
Special Education (Learning Disabilities)**	20	---	---	---	---
Special Education (Multi-categorical)	---	14	15	21	12
Total	131	107	116	138	120
Humanities and Fine Arts					
Anthropology and Geography	---	---	1	7	10
Art History	---	1	1	1	3
Art Studio	13	18	13	24	23
Communication	127	161	142	164	153
Digital Culture and Design	---	---	---	6	8
English	32	36	39	38	35
Graphic Design	28	31	37	36	41
History	39	31	41	40	38
Intelligence and National Security Studies	46	57	69	101	82
Languages and Intercultural Studies	---	---	---	2	8
Music	18	13	11	10	10
Musical Theatre	9	14	10	11	8
Philosophy	1	6	6	4	6
Political Science	33	46	47	33	45
Spanish**	0	1	1	---	---
Theatre	5	9	3	7	8
Theatre Arts	12	15	9	10	21
Total	363	439	430	494	499
Science					
Biochemistry	10	22	16	20	11
Biology	58	64	69	66	91
Chemistry	3	7	2	5	6
Computer Science	7	28	15	18	26
Engineering Science	---	---	---	---	6
Exercise and Sport Science	121	147	140	132	113
Health Administration	8	8	17	12	20
Information Systems	20	21	18	19	13
Information Technology	6	13	33	35	33
Marine Science	119	123	143	125	132
Mathematics	5	9	17	12	15
Nursing	30	21	9	12	18
Physics	7	7	7	6	5
Psychology	98	105	93	112	93
Public Health	63	68	54	66	75
Recreation and Sport Management	84	77	80	82	76
Sociology	46	56	35	49	46
Total	685	776	748	771	779
Honors College					
Interdisciplinary Studies	75	74	80	61	95
Total	75	74	80	61	95
Grand Total	1,581	1,821	1,809	1,892	1,986

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Graduate Degrees Awarded by Major
2015-2020***

College/Major	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>
Business Administration					
Master of Accountancy	15	16	16	16	19
Master of Business Administration	55	52	46	45	53
Certificate:					
Fraud Examination	1	0	0	0	0
Total	71	68	62	61	72
Education					
Educational Specialist:					
Educational Leadership	---	10	0	3	0
Instructional Technology	---	17	16	14	8
Master of Arts in Teaching:					
Art**	8	3	7	1	---
English	10	9	4	9	8
Mathematics	2	2	3	1	5
Music	6	2	4	4	2
Science	5	7	14	2	5
Social Studies	20	12	10	12	18
Master of Education:					
Educational Leadership	29	43	47	34	35
Instructional Technology	---	9	55	53	42
Language, Literacy and Culture					
Language and Culture	---	---	1	3	0
Literacy	---	---	0	29	31
Learning and Teaching					
Instructional Technology**	71	48	8	1	---
Literacy**	15	16	51	10	---
Special Education**	1	---	---	---	---
Special Education					
Learning Disabilities and Gifted & Talented	---	---	1	0	0
Emotional Disabilities	---	---	2	2	1
Intellectual Disabilities	---	---	2	8	1
Learning Disabilities	---	---	4	5	6
Severe Disabilities	---	---	0	2	3
Certificate:					
Online Teaching and Training	8	1	2	2	1
Total	175	179	231	195	166
Humanities and Fine Arts					
Master of Arts:					
Communication	---	---	---	---	1
Liberal Studies	1	7	6	10	8
Music Technology	---	---	---	---	3
Writing	12	11	9	8	11
Total	13	18	15	18	23
Science					
Master of Science:					
Coastal Marine and Wetland Studies	13	6	12	17	18
Information Systems Technology	---	---	3	14	4
Sport Management	---	3	11	14	7
Doctor of Philosophy:					
Marine Science	---	---	---	---	1
Certificate:					
Applied Computing and Information Systems	0	0	0	0	0
Total	13	9	26	45	30
Grand Total	272	274	334	319	291

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Degrees Awarded
1974-2020***

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	9,634
B.A.E.D. Education	3,251
B.A.I.S. Interdisciplinary Studies	1,686
Bachelor of Fine Arts (B.F.A.)	138
Bachelor of Science (B.S.)	9,044
B.S. Business Administration	9,458
B.S. Education	308
B.S. Interdisciplinary Studies	282
B.S. Nursing	198
B.S. Physical Education	801
Doctor of Philosophy (Ph.D.)	1
Educational Specialist (Ed.S.)	68
Master of Arts (M.A.)	121
Master of Arts in Teaching (M.A.T.)	673
Master of Accountancy (M.Acc.)	142
Master of Business Administration (MBA)	502
Master of Education (M.Ed.)	1,397
Master of Science (M.S.)	215
Post Baccalaureate Certificate	22
Post Master's Certificate	2
TOTAL	38,739

*1974 was the first year in which a baccalaureate degree was awarded at the University.

COASTAL CAROLINA UNIVERSITY

FACT BOOK

FACULTY

Office of Institutional Research, Assessment and Analysis



Faculty

Table of Contents

Faculty Highlights	63
Summary of Faculty	65
Faculty Profile by College	66
Faculty Profile by Academic Discipline	68
Degrees of Full-time Instructional Faculty by Rank and Discipline	70
Degrees of Full-time Instructional Faculty by Rank and Gender	72
Faculty Headcount and FTE by College and Rank.....	73
Full-time Faculty Nine-month Salary Trends	74
Full-time Faculty Average Salary Comparison by Rank	75
Credit Hours Produced by Instructional Faculty and Discipline	76

Faculty Highlights
Fact Book, 2020

506

full-time employees with faculty
rank

67%

eligible, full-time employees
with faculty rank and tenure

77%

full-time faculty with a terminal
degree

81%

FTE students (undergraduate
and graduate) were taught by
full-time faculty

**Summary of Faculty
Fall Semesters 2019-2020**

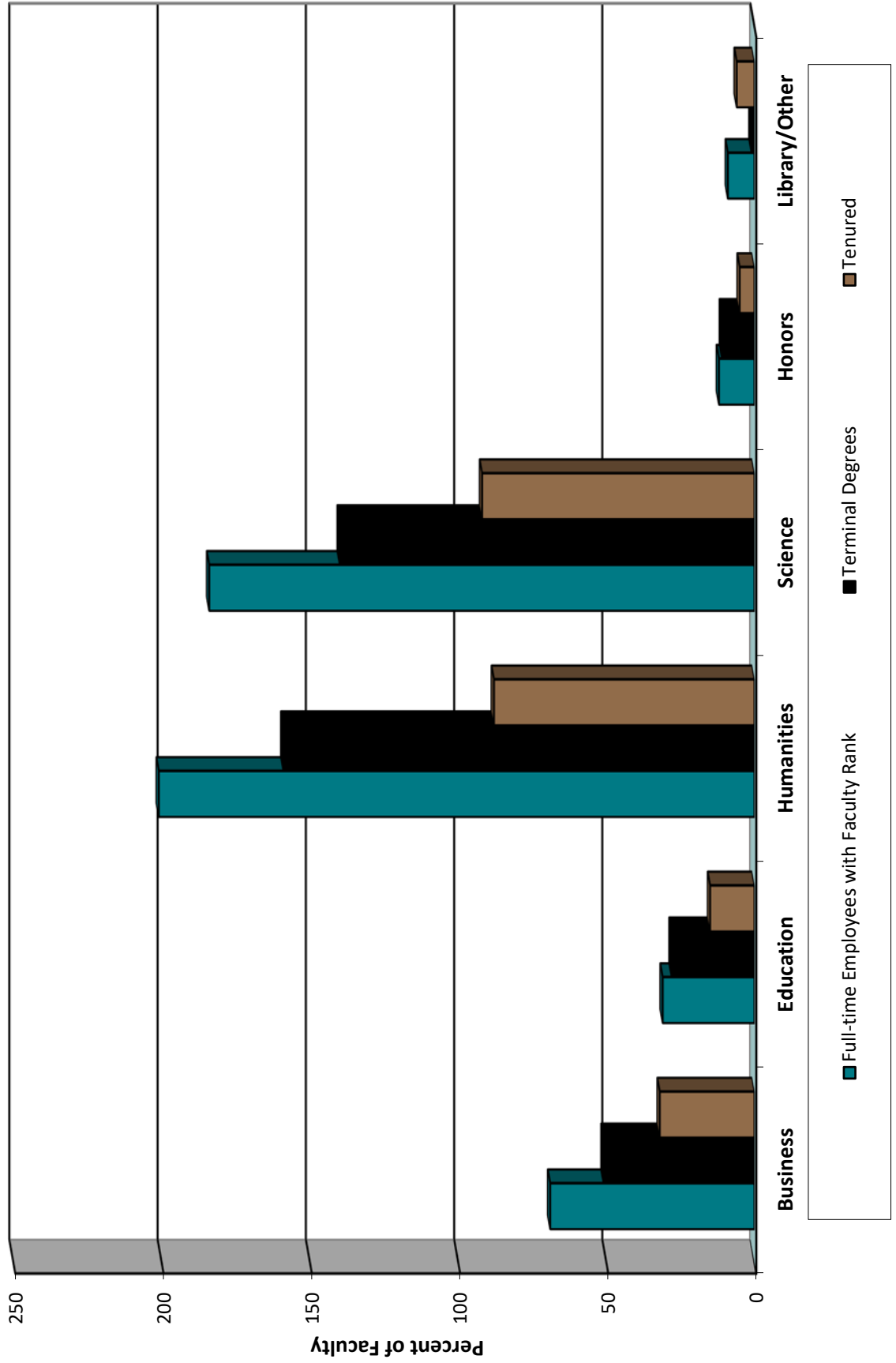
	2019	2020
Full-time Instructional Faculty	473	483
Faculty on Leave/Special Assignment	15	2
Part-time Instructional Faculty	287	192
Total Instructional Faculty	775	677
Administrators	14	12
Librarians	10	9
Total Faculty Employees	799	698
Total Full-time Employees Holding Faculty Rank	512	506
Total FTE of Full-time Faculty	473.00	483.00
Total FTE of Part-time Faculty	150.30	106.76
Total FTE	623.30	589.76

**Coastal Carolina University
Faculty Profile by College, Fall 2020**

Full-time Employees with Faculty Rank*	Business	Education	Humanities	Science	Honors	Library/ Other	Total
Male	41	11	111	104	4	5	276
Female	28	20	90	80	8	4	230
Total	69	31	201	184	12	9	506
# Terminal Degrees	51	28	159	140	11	1	390
% Terminal Degrees	74%	90%	79%	76%	92%	11%	77%
# Tenured	32	15	88	92	5	6	238
% Tenured (of eligible Tenure-Track)	70%	56%	64%	75%	45%	67%	67%
Rank by Status							
Full-time Faculty							
Professor	24	8	41	40	2	3	118
Associate Professor	11	8	46	54	3	4	126
Assistant Professor	11	13	51	33	6	2	116
Instructor	0	0	4	2	0	0	6
Lecturer	23	2	59	55	1	0	140
Total	69	31	201	184	12	9	506
Part-time Faculty							
Teaching Associates	12	32	46	88	7	7	192
FTE Instructional Faculty							
FTE of Full-time Faculty	66.00	30.00	197.00	179.00	11.00	0.00	483.00
FTE of Part-time Faculty	7.43	16.97	31.19	45.82	2.12	3.24	106.77
Total FTE Instructional Faculty	73.43	46.97	228.19	224.82	13.12	3.24	589.76
FTE Students							
Total FTE of Students Taught	1,470.88	564.47	3,490.27	3,816.50	137.92	48.20	9,528.23
FTE of Students Taught by Full-time Faculty	1,317.88	395.00	3,017.63	2,896.62	107.72	1.47	7,736.31
% FTE of Students Taught by Full-time Faculty	89.60%	69.98%	86.46%	75.90%	78.10%	3.04%	81.19%
Student/Faculty FTE Ratio	20.03	12.02	15.30	16.98	10.51	14.88	16.16

*Includes Administrators and Faculty on Leave

Coastal Carolina University
 Faculty Profile by College
 Fall 2020



Faculty Profile by Academic Discipline
Fall 2020

Discipline	# Full-time Faculty*		FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty		
	Male	Female		#	%	#	%	#	%+	
	Total									
College of Business										
Accounting	4	5	9	9.58	7	78%	2	22%	3	50%
Economics	6	0	6	7.49	6	100%	0	0%	5	83%
Finance	5	1	6	6.00	5	83%	1	17%	3	60%
Hospitality, Resort, and Tourism Management	1	2	3	4.00	3	100%	0	0%	2	67%
Management	15	12	27	24.00	21	78%	6	22%	12	63%
Marketing	7	4	11	12.37	9	82%	2	18%	7	100%
Professional Golf Management	3	1	4	4.00	0	0%	4	100%	0	0%
Business (General)	0	3	3	3.00	0	0%	3	100%	0	0%
University	---	---	---	2.99	---	---	---	---	---	---
College of Education										
Early Childhood Education	0	3	3	5.43	3	100%	0	0%	0	0%
Elementary Education	1	2	3	3.50	3	100%	0	0%	2	67%
Middle Level Education	2	1	3	3.50	3	100%	0	0%	2	67%
Physical Education	1	1	2	2.00	2	100%	0	0%	1	50%
Special Education	0	4	4	4.00	4	100%	0	0%	1	25%
Education (General)	6	7	13	25.30	10	77%	3	23%	6	60%
University	---	---	---	0.25	---	---	---	---	---	---
Graduate	1	2	3	3.00	3	100%	0	0%	3	100%
College of Humanities and Fine Arts										
Anthropology and Geography	4	5	9	11.16	6	67%	3	33%	4	57%
Art	8	7	15	17.42	15	100%	0	0%	9	64%
Communication/Journalism	8	15	23	24.49	16	70%	7	30%	8	53%
English	19	24	43	48.72	29	67%	14	33%	16	76%
Graphic Design	3	1	4	4.25	4	100%	0	0%	2	50%
History	11	8	19	20.49	17	89%	2	11%	10	77%
Intelligence and National Security Studies	7	0	7	7.00	6	86%	1	14%	4	57%
Languages and Intercultural Studies	6	13	19	21.82	12	63%	7	37%	4	40%
Music	15	3	18	22.75	12	67%	6	33%	7	54%
Philosophy	9	3	12	12.00	12	100%	0	0%	6	75%
Political Science	8	6	14	14.83	14	100%	0	0%	9	69%
Religious Studies	3	1	4	4.00	4	100%	0	0%	2	67%
Theatre	9	4	13	16.32	11	85%	2	15%	6	67%
Humanities (General)	---	---	---	0.45	---	---	---	---	---	---
University	---	---	---	2.49	---	---	---	---	---	---

Faculty Profile by Academic Discipline (Continued)
Fall 2020

Discipline	# Full-time Faculty*		FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty		
	Male	Female		Total	#	%	#	%	#	%†
College of Science										
Biology	16	10	26	26.74	20	77%	6	23%	14	88%
Chemistry	9	5	14	15.00	11	79%	3	21%	7	88%
Coastal and Marine Systems Science	7	1	8	7.50	8	100%	0	0%	8	100%
Computer Science	6	5	11	16.48	7	64%	4	36%	5	100%
Engineering Science	2	1	3	3.00	3	100%	0	0%	1	33%
Exercise and Sport Science/PALS	11	6	17	21.57	11	65%	6	35%	6	55%
Health Administration	1	1	2	2.25	1	50%	1	50%	0	0%
Marine Science	11	7	18	18.25	16	89%	2	11%	9	75%
Mathematics	14	13	27	27.66	11	41%	16	59%	10	91%
Nursing	0	3	3	3.25	3	100%	0	0%	2	67%
Physics	6	3	9	11.82	9	100%	0	0%	2	33%
Psychology	7	7	14	20.23	12	86%	2	14%	8	67%
Public Health	2	4	6	12.23	5	83%	1	17%	5	100%
Recreation and Sport Management	4	6	10	11.83	8	80%	2	20%	3	38%
ROTC	---	---	---	1.83	---	---	---	---	---	---
Sociology	4	6	10	11.00	10	100%	0	0%	8	89%
Statistics	3	1	4	5.33	4	100%	0	0%	3	75%
Science (General)	0	1	1	1.66	0	0%	1	100%	0	0%
University	---	---	---	7.22	---	---	---	---	---	---
Honors College										
Interdisciplinary Studies	1	1	2	2.56	1	50%	1	50%	0	0%
Honors	3	4	7	7.00	7	100%	0	0%	3	43%
Women and Gender Studies	0	1	1	1.00	1	100%	0	0%	0	0%
University	0	2	2	2.56	2	100%	0	0%	2	100%
Library/Other										
Coastal Student Success Center	---	---	---	2.82	---	---	---	---	---	---
International	---	---	---	0.25	---	---	---	---	---	---
Library	---	---	---	0.17	---	---	---	---	---	---
TOTAL	269	226	495	589.76	387	78%	108	28%	230	67%

NOTES:

*Includes administrators (12), excludes librarians (9) and faculty on leave and special assignment (2).

**Includes all terminal degrees whether or not in teaching area.

***Includes faculty with alternative qualifications

†Percentage based only on faculty eligible for tenure (excludes visiting, lecturers, instructors).

Degrees of Full-time Instructional Faculty by Rank and Discipline

Fall 2020

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Business									
Accounting	2	0	1	0	3	0	1	2	9
Economics	5	0	0	0	1	0	0	0	6
Finance	3	0	2	0	0	0	0	1	6
Hospitality, Resort, and Tourism Management	2	0	0	0	1	0	0	0	3
Management	3	0	7	0	6	0	2	6	24
Marketing	6	0	1	0	0	0	2	2	11
Professional Golf Management	0	0	0	0	0	0	0	4	4
Business (General)	0	0	0	0	0	0	0	3	3
University	0	0	0	0	0	0	0	0	0
College of Education									
Early Childhood Education	0	0	0	0	3	0	0	0	3
Elementary Education	1	0	1	0	1	0	0	0	3
Middle Level Education	2	0	0	0	1	0	0	0	3
Physical Education	0	0	1	0	1	0	0	0	2
Special Education	0	0	1	0	3	0	0	0	4
Education (General)	4	0	2	0	3	1	0	2	12
University	0	0	0	0	0	0	0	0	0
Graduate	0	0	3	0	0	0	0	0	3
College of Humanities and Fine Arts									
Anthropology and Geography	1	0	3	0	2	1	0	2	9
Art	3	0	6	0	5	0	1	0	15
Communication/Journalism	3	0	4	0	8	0	1	7	23
English	6	0	10	0	5	0	8	14	43
Graphic Design	1	0	1	0	2	0	0	0	4
History	7	0	3	0	3	0	4	2	19
Intelligence and National Security Studies	1	0	3	0	2	1	0	0	7
Languages and Intercultural Studies	1	0	2	0	6	0	2	7	18
Music	5	0	1	1	4	2	2	3	18
Philosophy	4	0	2	0	2	0	4	0	12
Political Science	5	0	3	0	4	0	1	0	13
Religious Studies	0	0	2	0	1	0	1	0	4
Theatre	1	0	4	1	2	1	4	0	13
Humanities (General)	0	0	0	0	0	0	0	0	0
University	0	0	0	0	0	0	0	0	0

Degrees of Full-time Instructional Faculty by Rank and Discipline (Continued)

Fall 2020

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Science									
Biology	7	0	6	0	2	0	4	6	25
Chemistry	2	0	6	0	1	0	3	3	15
Coastal and Marine Systems Science	3	0	4	0	0	0	0	0	7
Computer Science	2	0	3	0	1	0	1	4	11
Engineering Science	0	0	2	0	1	0	0	0	3
Exercise and Sport Science/PALS	2	0	4	0	5	0	0	6	17
Health Administration	0	0	1	0	0	0	0	1	2
Marine Science	4	0	4	0	5	0	2	2	17
Mathematics	4	0	5	0	1	0	0	16	26
Nursing	0	0	2	0	1	0	0	0	3
Physics	0	0	2	0	5	0	2	0	9
Psychology	3	0	5	0	4	0	0	2	14
Public Health	3	0	2	0	0	0	0	1	6
Recreation and Sport Management	2	0	1	0	4	1	1	1	10
ROTC	0	0	0	0	0	0	0	0	0
Sociology	2	0	6	0	1	0	1	0	10
Statistics	2	0	1	0	1	0	0	0	4
Science (General)	0	0	0	0	0	0	0	1	1
University	0	0	0	0	0	0	0	0	0
Honors College									
Interdisciplinary Studies	0	0	0	0	1	0	0	1	2
Honors	1	0	2	0	4	0	0	0	7
Women and Gender Studies	0	0	0	0	1	0	0	0	1
University	0	0	1	0	0	0	0	0	1
TOTAL	103	0	120	2	107	7	47	99	485

NOTES:

Excludes administrators (12) and librarians (9).

*Includes faculty with alternative qualifications

Degrees of Full-time Instructional Faculty by Rank and Gender Fall 2020



NOTE: Excludes administrators (14) and librarians (10).
 *Includes faculty with alternative qualifications

**Faculty Headcount and FTE by College and Rank
Fall Semesters 2016-2020**

College and Rank	2016			2017			2018			2019			2020		
	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE
College of Business															
Professor	29	29.3%	23.00	29	29.0%	24.00	28	28.6%	23.00	28	30.4%	22.00	24	29.6%	21.00
Associate	7	7.1%	7.00	7	7.0%	6.00	7	7.1%	6.00	9	9.8%	9.00	11	13.6%	11.00
Assistant	16	16.2%	16.00	16	16.0%	16.00	16	16.3%	16.00	13	14.1%	13.00	11	13.6%	11.00
Instructor / Lecturer	18	18.2%	18.00	18	18.0%	18.00	19	19.4%	19.00	23	25.0%	23.00	23	28.4%	23.00
Teaching Associate	29	29.3%	15.12	30	30.0%	14.90	28	28.6%	15.72	19	20.7%	8.85	12	14.8%	7.43
College Total	99		79.12	100		78.90	98		79.72	92		75.85	81		73.43
College of Education															
Professor	9	12.7%	8.00	8	9.0%	7.00	6	8.1%	5.00	8	10.3%	6.00	8	12.7%	7.00
Associate	12	16.9%	12.00	11	12.4%	11.00	12	16.2%	12.00	9	11.5%	9.00	8	12.7%	8.00
Assistant	8	11.3%	8.00	8	9.0%	8.00	8	10.8%	8.00	11	14.1%	11.00	13	20.6%	13.00
Instructor / Lecturer	3	4.2%	3.00	2	2.2%	2.00	3	4.1%	3.00	3	3.8%	3.00	2	3.2%	2.00
Teaching Associate	39	54.9%	19.34	60	67.4%	25.41	45	60.8%	22.90	47	60.3%	23.61	32	50.8%	16.97
College Total	71		50.34	89		53.41	74		50.90	78		52.61	63		46.97
College of Humanities and Fine Arts															
Professor	36	13.4%	32.06	35	12.8%	27.00	39	13.9%	35.12	39	14.3%	32.25	41	16.6%	37.50
Associate	44	16.4%	41.00	43	15.7%	40.00	43	15.3%	39.00	39	14.3%	34.00	46	18.6%	46.00
Assistant	50	18.6%	50.00	52	19.0%	51.00	52	18.5%	52.00	54	19.9%	53.00	51	20.6%	51.00
Instructor / Lecturer	52	19.3%	52.00	49	17.9%	49.00	70	24.9%	70.00	64	23.5%	64.00	63	25.5%	63.00
Teaching Associate	87	32.3%	66.21	95	34.7%	76.40	77	27.4%	49.13	76	27.9%	50.74	46	18.6%	30.69
College Total	269		241.28	274		243.40	281		245.25	272		233.99	247		228.19
College of Science															
Professor	30	10.6%	26.36	33	10.8%	28.33	37	11.9%	32.07	39	12.5%	35.92	40	14.7%	36.42
Associate	53	18.8%	50.00	48	15.7%	46.00	54	17.3%	51.00	53	16.9%	51.89	54	19.9%	53.00
Assistant	40	14.2%	40.00	46	15.1%	46.00	35	11.2%	35.00	41	13.1%	41.00	33	12.1%	33.00
Instructor / Lecturer	45	16.0%	45.00	47	15.4%	47.00	64	20.5%	64.00	58	18.5%	58.00	57	21.0%	57.00
Teaching Associate	114	40.4%	56.62	131	43.0%	60.90	122	39.1%	52.80	122	39.0%	54.50	88	32.4%	45.40
College Total	282		217.98	305		228.23	312		234.87	313		241.31	272		224.82
Honors College															
Professor	0	0.0%	0.00	1	3.4%	0.00	1	4.2%	0.00	2	8.0%	1.00	2	10.5%	1.00
Associate	2	7.7%	2.00	2	6.9%	2.00	2	8.3%	2.00	2	8.0%	2.00	3	15.8%	3.00
Assistant	1	3.8%	1.00	2	6.9%	2.00	4	16.7%	4.00	4	16.0%	4.00	6	31.6%	6.00
Instructor / Lecturer	4	15.4%	4.00	4	13.8%	4.00	2	8.3%	2.00	3	12.0%	3.00	1	5.3%	1.00
Teaching Associate	19	73.1%	5.93	20	69.0%	5.85	15	62.5%	5.89	14	56.0%	4.16	7	36.8%	2.12
College Total	26		12.93	29		13.85	24		13.89	25		14.16	19		13.12
Library/Other															
Professor	1	9.1%	0.00	3	25.0%	0.00	3	15.8%	0.00	4	21.1%	0.00	3	18.8%	0.00
Associate	4	36.4%	0.00	4	33.3%	0.00	7	36.8%	0.08	5	26.3%	0.00	4	25.0%	0.08
Assistant	5	45.5%	0.08	4	33.3%	0.08	2	10.5%	0.00	1	5.3%	0.08	2	12.5%	0.08
Instructor / Lecturer	0	0.0%	0.00	0	0.0%	0.00	7	36.8%	0.00	0	0.0%	0.00	0	0.0%	0.00
Teaching Associate	1	9.1%	2.66	1	8.3%	1.62	0	0.0%	2.78	9	47.4%	5.31	7	43.8%	3.07
Other Total	11		2.74	12		1.70	19		2.86	19		5.39	16		3.24
University Total	758		604.39	809		619.50	808		627.49	799		623.30	698		589.76

NOTE:
Includes administrators, librarians and faculty on leave or special assignment.

**Full-time Faculty Nine-month Salary Trends
2016-2017 to 2020-2021**

Rank	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Professor	95	\$97,867	95	\$97,690	99	\$95,898	102	\$97,245	103	\$97,347
Associate	117	\$74,539	111	\$74,236	118	\$73,440	112	\$76,172	122	\$75,758
Assistant	115	\$66,511	124	\$65,769	115	\$65,816	123	\$65,273	114	\$66,123
Instructor	10	\$51,135	9	\$51,452	8	\$54,781	6	\$55,739	6	\$55,739
Lecturer	112	\$49,016	111	\$49,321	150	\$47,715	145	\$49,735	140	\$49,932

Gender	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Female	198	\$66,972	191	\$66,385	217	\$64,172	223	\$66,012	221	\$65,548
Male	251	\$73,339	259	\$73,105	273	\$71,058	265	\$72,846	264	\$74,416

Degree	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Terminal	343	\$75,525	359	\$74,768	377	\$73,394	378	\$75,062	377	\$75,798
Master's*	106	\$54,372	91	\$52,441	113	\$50,042	110	\$51,377	108	\$51,446

Total	449	\$70,531	450	\$70,253	490	\$68,008	488	\$69,723	485	\$70,376
--------------	------------	-----------------	------------	-----------------	------------	-----------------	------------	-----------------	------------	-----------------

Note:
Excludes administrators (12), librarians (9).
* Includes faculty with alternative qualifications

**Full-time Faculty Average Salary Comparison by Rank
Fall Semesters 2013-2018**

Category	Professor	Associate	Assistant	Instructor	All Ranks
2013					
Coastal Carolina University [†]	\$90,652	\$70,351	\$59,586	\$45,347	\$62,955
South Carolina	\$72,891	\$58,133	\$53,349	\$45,800	\$54,538
Southern States (SREB)*	\$74,404	\$60,730	\$54,924	\$44,543	\$58,042
National (CUPA)**	\$97,916	\$75,402	\$66,028	\$50,818	\$79,102
2014					
Coastal Carolina University [†]	\$95,623	\$71,574	\$60,975	\$47,907	\$66,992
South Carolina	\$72,977	\$59,407	\$55,209	\$46,754	\$56,223
Southern States (SREB)*	\$73,833	\$61,855	\$56,311	\$44,909	\$59,150
National (CUPA)**	\$100,333	\$77,103	\$67,780	\$52,027	\$81,153
2015					
Coastal Carolina University [†]	\$94,892	\$71,290	\$61,361	\$48,146	\$67,063
South Carolina	\$71,749	\$60,834	\$55,853	\$46,983	\$57,221
Southern States (SREB)*	\$72,577	\$60,518	\$54,595	\$43,131	\$57,355
National (CUPA)**	\$100,568	\$78,006	\$68,787	\$54,190	\$81,866
2016					
Coastal Carolina University [†]	\$97,867	\$74,539	\$66,511	\$51,135	\$70,531
South Carolina	\$75,532	\$64,066	\$58,124	\$47,731	\$59,716
Southern States (SREB)*	\$77,052	\$63,903	\$57,735	\$47,612	\$61,310
National (CUPA)**	\$100,873	\$78,492	\$69,622	\$61,922	\$83,802
2017					
Coastal Carolina University [†]	\$97,690	\$74,236	\$65,769	\$51,452	\$70,253
South Carolina	\$78,540	\$65,822	\$58,169	\$49,014	\$61,101
Southern States (SREB)*	\$77,388	\$63,465	\$56,954	\$46,407	\$60,535
National (CUPA)**	\$100,351	\$78,751	\$69,629	\$62,443	\$84,168
2018					
Coastal Carolina University [†]	\$95,898	\$73,440	\$65,816	\$54,781	\$68,008
South Carolina	\$76,777	\$66,267	\$59,768	\$49,578	\$61,371
Southern States (SREB)*	\$76,701	\$63,831	\$57,885	\$47,811	\$61,070
National (CUPA)**	\$98,297	\$78,284	\$70,031	\$63,770	\$82,632

[†]Excludes administrators (12) and librarians (9).

*Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).

**College and University Professional Association (CUPA) averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

**Credit Hours Produced by Instructional Faculty and Discipline
Fall Semesters 2019-2020**

Discipline	2019			2020		
	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty
College of Business Administration						
Accounting	3,052	9	9.83	3,045	9	9.58
Economics	2,442	6	8.74	2,508	6	7.49
Finance	1,530	6	6.25	1,629	6	6.00
Hospitality, Resort, and Tourism Management	858	3	3.75	1,020	3	4.00
Management	7,989	25	25.80	7,635	24	24.00
Marketing	4,090	11	11.75	3,991	11	12.37
Professional Golf Management	574	4	4.00	443	4	4.00
Business (General)	639	3	3.00	659	3	3.00
University	609	0	2.74	813	0	2.99
Graduate	0	---	---	0	---	---
College Total	21,781	67	75.86	21,743	66	73.43
College of Education						
Early Childhood Education	963	3	4.37	1,194	3	5.43
Elementary Education	480	3	3.62	645	3	3.50
Middle Level Education	423	2	4.22	375	3	3.50
Physical Education	213	2	2.00	234	2	2.00
Special Education	678	4	4.58	756	4	4.00
Education (General)	4,474	12	28.15	4,183	12	25.30
University	480	0	1.74	27	0	0.25
Graduate	615	3	3.92	579	3	3.00
College Total	8,326	29	52.60	7,993	30	46.97
College of Humanities and Fine Arts						
Anthropology and Geography	3,042	8	10.16	3,075	9	11.16
Art	3,215	15	18.86	2,980	15	17.42
Communication/Journalism	6,106	20	23.74	5,875	23	24.49
English	12,197	40	54.53	11,588	42	48.72
Graphic Design	529	4	4.00	544	4	4.25
History	6,879	20	23.86	6,240	19	20.49
Intelligence and National Security Studies	1,615	5	5.75	1,435	7	7.00
Languages and Intercultural Studies	6,108	18	24.64	5,846	18	21.82
Music	2,325	17	22.85	2,431	18	22.75
Philosophy	4,321	14	16.74	3,030	12	12.00
Political Science	3,604	9	11.70	4,048	13	14.83
Religious Studies**	---	---	---	1,395	4	4.00
Theatre	2,940	13	14.62	2,912	13	16.32
Humanities (General)	204	0	0.81	108	0	0.45
University	456	0	1.74	657	0	2.49
Graduate	0	---	---	0	---	---
College Total	53,541	183	234.00	52,162	197	228.19

Credit Hours Produced by Instructional Faculty and Discipline (Continued)
Fall Semesters 2019-2020

Discipline	2019			2020		
	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty
College of Science						
Biology	7,196	25	28.74	6,931	25	26.74
Chemistry	2,823	15	16.16	2,865	14	15.00
Computer Science	5,009	12	19.72	4,455	11	16.48
Engineering Science	0	---	---	274	3	3.00
Exercise and Sport Science/PALS	5,471	18	24.37	5,148	17	21.57
Health Administration	475	2	2.25	490	2	2.25
Marine Science	4,368	19	20.83	3,509	17	18.25
Mathematics	11,490	31	34.57	9,721	26	27.66
Nursing	281	3	3.42	260	3	3.25
Physics	2,802	11	14.15	2,622	9	11.82
Psychology	5,841	14	19.98	5,695	14	20.23
Public Health	3,572	9	13.32	3,383	6	12.23
Recreation and Sport Management	3,052	9	12.30	3,699	10	11.83
ROTC	182	0	1.33	204	0	1.83
Sociology	2,658	8	9.00	3,038	10	11.00
Statistics ⁺	---	---	---	1,314	4	5.33
Science (General)	547	1	1.83	500	1	1.66
University	2,498	0	10.46	1,728	0	7.22
Graduate	457	7	8.97	458	7	7.50
College Total	58,722	184	241.40	56,293	179	224.82
Honors College						
Interdisciplinary Studies	508	1	2.10	418	2	2.56
Honors	1,087	6	6.00	960	7	7.00
Women & Gender Studies	156	1	1.00	210	1	1.00
University	863	2	5.06	305	1	2.56
College Total	2,614	10	14.16	1,893	11	13.12
Library/Other						
Coastal Student Success Center	741	---	2.82	533	---	2.82
International	465	---	2.49	0	---	0.25
Library	0	---	0.08	0	---	0.17
Library/Other Total	1,206	0	5.39	533	0	3.24
University Total	146,189	473	623.30	140,617	483	589.76

*Credit hours produced and full-time faculty exclude administrators, librarians, and faculty on leave or special assignment.

**During 2019, Religious Studies was included with Philosophy.

*During 2019, Statistics was included with Mathematics.

COASTAL CAROLINA UNIVERSITY

RESOURCES

FACT BOOK

Office of Institutional Research, Assessment and Analysis



Resources

Table of Contents

Resources Highlights	81
Annual Tuition and Residence Hall Fees	83
South Carolina Public Institutions' Academic Year Costs, Undergraduate Tuition and Required Fees, Comparison of In-state to Out-of-state	84
Total Financial Aid Received by Coastal Carolina University Students From All Sources	86
Buildings Inventory	88

Resources Highlights
Fact Book, 2020

\$11,640

undergraduate annual in-state
tuition and fees

(lowest state public institution
USC – Beaufort \$10,680, highest
Winthrop University \$15,306)

17.8%

increase in total financial aid
awarded since 2014

194

classrooms and laboratories
available on-campus

**Annual Tuition and Residence Hall Fees
2002 - 2020**

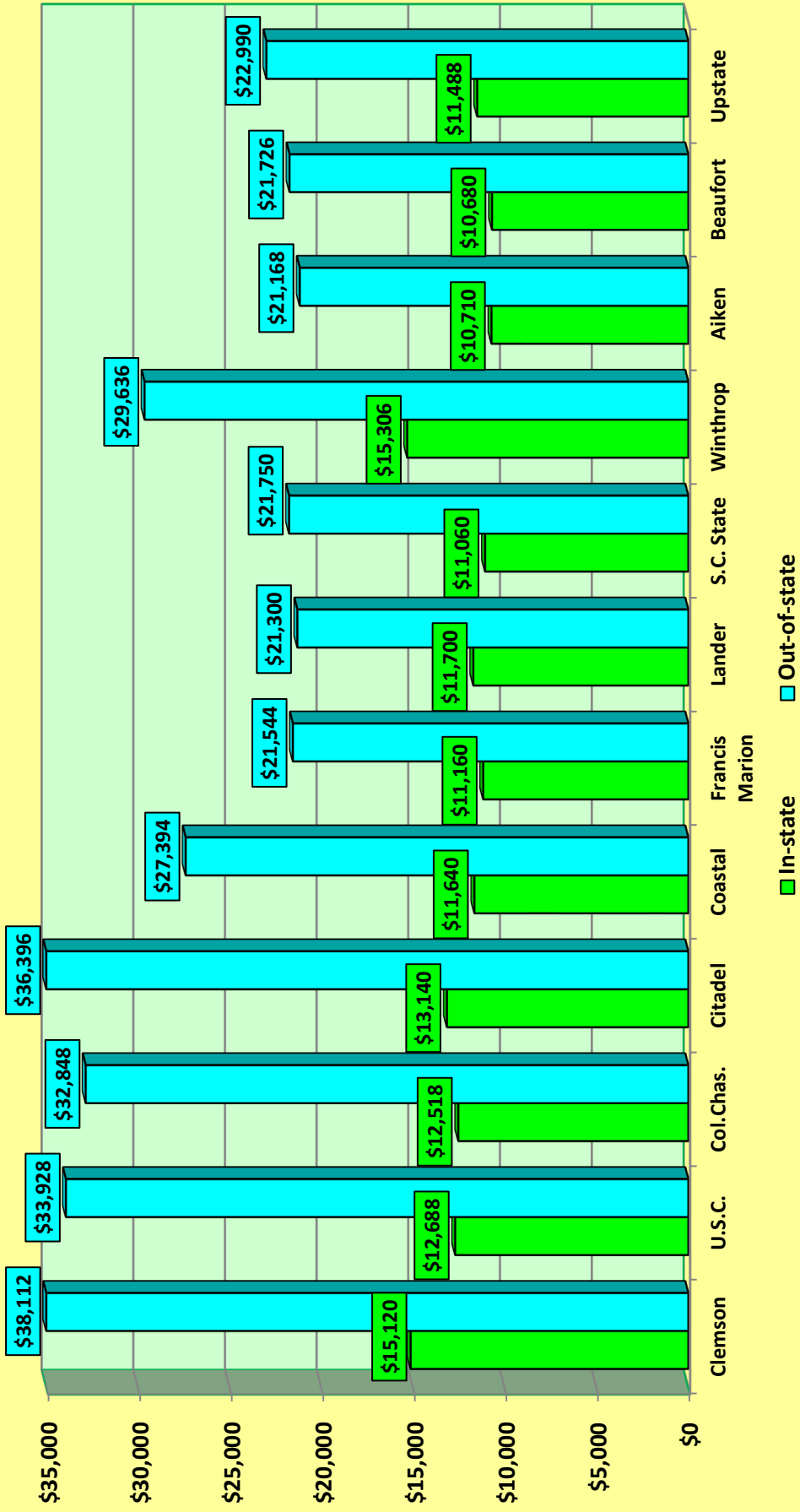
Year	In-state		Out-of-state		Residence Hall & Meal Fees
	Full-time Student	Per Credit Hour	Full-time Student	Per Credit Hour	
2002-2003	\$4,350	\$182	\$11,760	\$491	\$5,610
2003-2004	\$5,190	\$215	\$12,870	\$540	\$5,770
2004-2005	\$6,100	\$250	\$14,200	\$595	\$5,970
2005-2006	\$6,860	\$290	\$15,100	\$630	\$6,280
2006-2007	\$7,500	\$315	\$16,190	\$675	\$6,690
2007-2008	\$7,600	\$317	\$16,590	\$691	\$6,680
2008-2009	\$8,650	\$360	\$18,090	\$754	\$7,080
2009-2010	\$8,950	\$373	\$18,770	\$782	\$7,200
2010-2011	\$9,390	\$382	\$20,270	\$830	\$7,350
2011-2012	\$9,760	\$407	\$21,560	\$898	\$7,700
2012-2013	\$9,760	\$407	\$22,050	\$920	\$7,700
2013-2014	\$9,760	\$411	\$22,770	\$942	\$7,860
2014-2015	\$10,140	\$425	\$23,480	\$975	\$8,440
2015-2016	\$10,530	\$442	\$24,320	\$1,010	\$8,690
2016-2017	\$10,876	\$456	\$25,120	\$1,044	\$8,890
2017-2018	\$11,200	\$469	\$25,872	\$1,075	\$9,140
2018-2019	\$11,536	\$483	\$26,648	\$1,107	\$9,190
2019-2020	\$11,640	\$487	\$27,394	\$1,138	\$9,290
2020-2021	\$11,640	\$487	\$27,394	\$1,138	\$9,290

**South Carolina Public Institutions' Academic Year Costs
Undergraduate Tuition and Required Fees
Comparison of In-state to Out-of-state
2020-2021**

	<u>In-state</u>	<u>Out-of-state</u>
The Citadel	\$13,140	\$36,396
Clemson University	\$15,120	\$38,112
Coastal Carolina University	\$11,640	\$27,394
College of Charleston	\$12,518	\$32,848
Francis Marion University	\$11,160	\$21,544
Lander University	\$11,700	\$21,300
South Carolina State University	\$11,060	\$21,750
USC - Aiken	\$10,710	\$21,168
USC - Beaufort	\$10,680	\$21,726
USC - Columbia	\$12,688	\$33,928
USC - Upstate	\$11,488	\$22,990
Winthrop University	\$15,306	\$29,636

Source: S.C. Commission on Higher Education

**South Carolina Public Institutions
Undergraduate Tuition Comparison
In-state and Out-of-state
2020-2021**

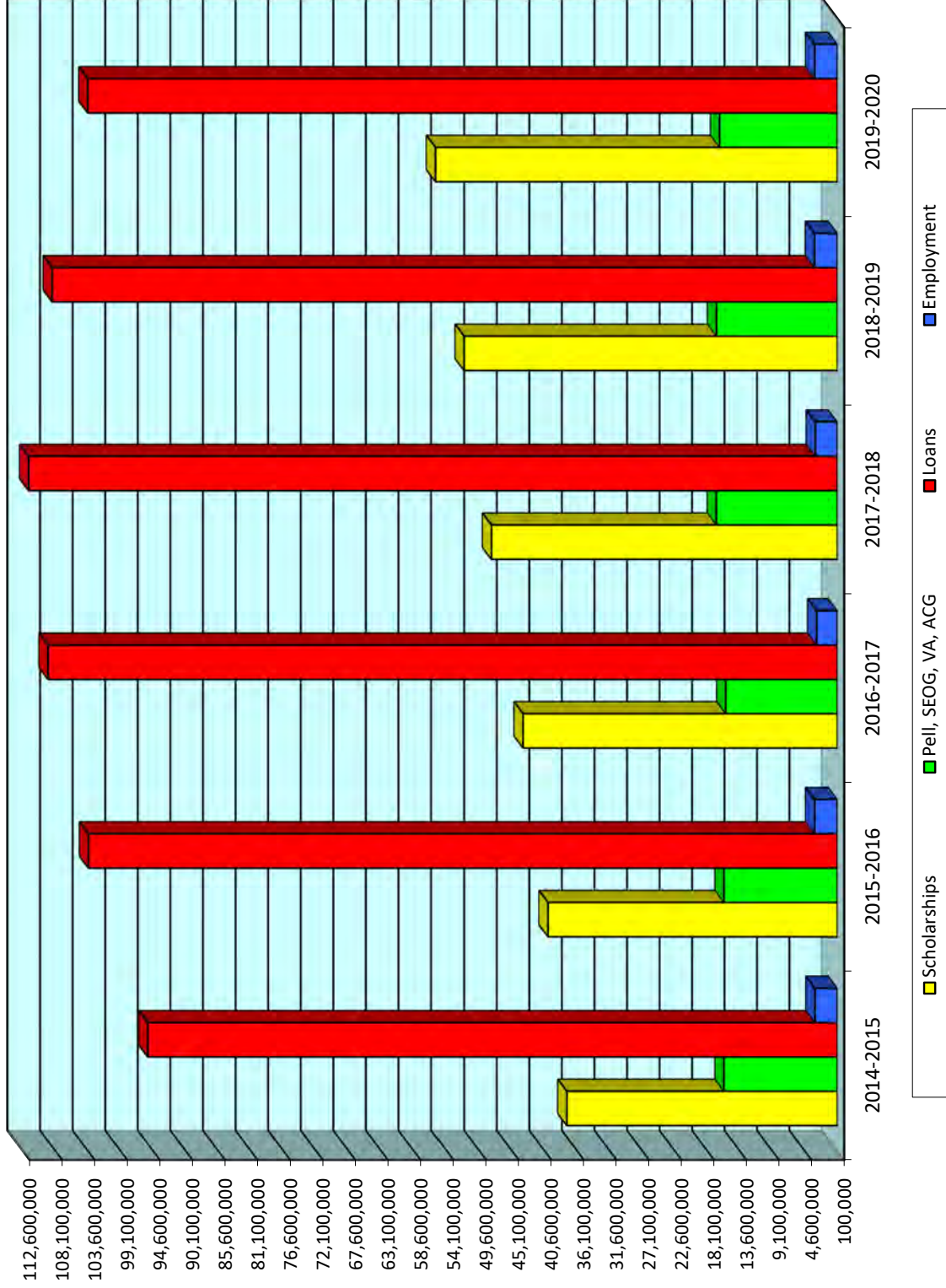


**Total Financial Aid
Received by Coastal Carolina University Students
From All Sources
2014-2015 to 2019-2020**

<u>Federal Financial Aid</u>	<u>2014-2015</u>	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>	<u>5-year % Change</u>
Pell Grant	15,431,085	15,420,633	15,216,412	16,397,835	16,240,845	15,802,920	2.41%
Supplemental Grants	392,742	395,901	359,215	480,320	624,615	624,927	59.12%
College Work Study	453,598	442,089	340,684	450,023	573,648	554,559	22.26%
Perkins Loans*	169,632	141,724	100,086	122,663	N/A	N/A	N/A
Bank Loans	73,509,521	79,415,602	83,306,473	83,213,894	79,220,007	74,152,408	0.87%
Total Federal Aid	89,956,579	95,815,949	99,322,870	100,664,734	96,659,115	91,134,814	1.31%
Other Aid							
Scholarships - Foundation & Commission	3,145,468	3,357,769	3,694,228	5,530,191	6,369,009	7,306,305	132.28%
Athletics Scholarships	6,810,136	7,249,729	7,899,404	7,473,164	7,897,181	7,818,536	14.81%
Other Scholarships	27,605,652	29,553,467	32,007,524	34,970,034	37,480,803	40,506,933	46.73%
Institutional Employment	2,766,609	2,824,782	2,634,719	2,715,711	2,715,736	2,715,736	-1.84%
Private Loans	21,688,227	23,990,701	25,733,114	28,481,736	29,353,132	29,491,789	35.98%
Total Other Aid	62,016,092	66,976,448	71,968,989	79,170,837	83,815,862	87,839,299	41.64%
Total Financial Aid	151,972,671	162,792,397	171,291,859	179,835,571	180,474,978	178,974,113	17.77%
Unduplicated count of students receiving aid	9,160	9,484	9,637	9,958	9,963	9,667	5.53%

* Note: Perkins Loan Program ended prior to 2018-2019 academic year.

Financial Aid Disbursements 2014-2015 to 2019-2020



**Buildings Inventory
Fall 2020**

Building Name	Gross Area	Net E & G	Classrooms		Laboratories		Replacement Cost of Buildings*
	Square Feet	Square Feet	Number	Stations	Number	Stations	
Academic/Classroom Building 2	52,954	26,108	11	383	3	82	\$12,350,364
Arcadia Hall	11,881	7,789	---	---	---	---	\$1,944,766
Atheneum Hall	10,879	5,533	---	---	---	---	\$2,789,090
Athletics Grounds Maintenance Building	3,840	3,481	---	---	---	---	\$165,000
Atlantic Center Tennis Complex	2,998	1,552	---	---	---	---	\$1,295,525
Atlantic Hall	18,422	15,211	---	---	---	---	\$1,835,912
Bill Baxley Hall	29,924	15,108	---	---	---	---	\$8,036,819
Billy Nichols Tennis Facility	236	200	---	---	---	---	\$40,639
Brooks Stadium	29,830	23,469	---	---	---	---	\$14,655,293
Bryan Information Commons	18,803	14,167	1	26	---	---	\$4,881,122
Burroughs Chapin Marine and Wetland	74,090	63,997	1	24	2	51	\$8,302,304
Century Circle Office B	4,977	4,592	---	---	---	---	\$371,872
Chemical Storage Building	445	363	---	---	---	---	\$93,840
Childhood Development Center	12,698	5,056	---	---	---	---	\$1,710,701
Clay Brittain Hall	49,146	27,736	13	676	2	57	\$12,000,000
Coastal Band Hall	6,488	4,881	---	---	1	100	\$739,617
Coastal Band Hall Annex	1,440	1,250	---	---	---	---	\$59,706
Coastal Science Center	69,435	44,003	15	515	4	132	\$8,674,985
Custodial Offices/Facilities	9,220	7,717	---	---	---	---	\$997,632
E. Craig Wall Sr., College of Business	100,907	53,858	21	1,222	6	226	\$26,022,380
Edward M. Singleton Building	32,907	18,899	---	---	---	---	\$6,511,652
Edwards College of Humanities	111,687	64,389	24	1,259	18	495	\$28,772,791
Eldred E. Prince Building	30,948	20,613	10	341	1	28	\$7,201,345
Environmental Safety/Transportation	13,723	12,681	---	---	---	---	\$1,180,000
Food Service Catering Building	8,483	0	---	---	---	---	\$2,020,633
Fred W. Hicks Dining Hall	26,599	0	---	---	---	---	\$4,019,625
Greenhouse	2,880	1,140	---	---	---	---	\$240,693
Greenhouse Office/Storage	281	151	---	---	---	---	\$220,000
Hackler Club House	7,843	5,012	---	---	---	---	\$933,385
Hampton Hall	7,931	5,833	---	---	---	---	\$1,648,495
Human Resources Office	5,753	4,047	---	---	---	---	\$1,098,645
Indigo House	2,828	1,937	---	---	---	---	\$340,952
Kearns Hall	31,283	19,556	5	194	---	---	\$7,427,053
Kenneth E. Swain Hall	40,845	21,933	1	30	6	133	\$13,000,000
Kimbel Library	46,674	22,894	---	---	---	---	\$11,803,618
Laurel Center	1,785	1,357	---	---	---	---	\$202,322
Lib Jackson Student Center	35,719	6,685	---	---	---	---	\$7,780,177
Media and Athletic Storage	2,576	2,128	---	---	---	---	\$261,716
Mense Hall	2,118	1,202	1	20	---	---	\$295,734
Norman Athletic Field House	62,561	33,901	---	---	---	---	\$11,900,000
Physical Plant Grounds Equipment	4,000	3,225	---	---	---	---	\$340,078
Physical Plant Maintenance Shop	7,950	7,932	---	---	---	---	\$661,087
Physical Plant Tractor/Pesticide Storage	1,240	100	---	---	---	---	\$136,814
Public Safety Building	5,811	3,355	---	---	---	---	\$1,020,000
R. Cathcart Smith Science Center	40,680	25,468	6	273	3	72	\$11,184,493
Recreation / Grounds Offices	5,935	2,950	---	---	---	---	\$375,000
Sands Hall	12,035	5,135	---	---	---	---	\$1,943,825
Science Annex II	71,150	44,756	3	128	17	442	\$26,500,000
Softball Field House/Stadium	10,319	4,096	---	---	---	---	\$2,530,000
Springs Brooks Baseball Stadium	27,415	13,458	---	---	---	---	\$9,082,000
Student Center Annex	44,903	19,167	1	120	---	---	\$11,374,732
Student Health Center / Counseling	7,888	4,506	---	---	---	---	\$1,348,026
Student Recreation and Convocation	159,293	52,176	---	---	---	---	\$30,000,000
University Place Dining Hall	9,258	0	---	---	---	---	\$4,352,693
Wheelwright Auditorium	31,899	14,802	---	---	1	11	\$13,189,540
Williams Brice Recreation Center	65,794	45,449	4	137	5	257	\$16,678,748
Winyah House	4,284	3,357	---	---	---	---	\$624,303
Subtotal	1,493,891	820,361	117	5,348	69	2,086	\$345,167,742
Georgetown Offices/Classrooms/Boat Dock	4,877	3,296	5	32	---	---	\$1,300,000
Residence Halls	1,451,958	2,516	3	112	---	---	\$175,878,127
Total	2,950,726	826,173	125	5,492	69	2,086	\$522,345,869

Source: South Carolina Commission on Higher Education



Office of Institutional Research, Assessment and Analysis

Coastal Carolina University • P.O. Box 261954 • Conway, SC 29528-6054 • coastal.edu