T4 IMAGE SIZES

File Names: Do not include spaces or special characters in any file name for any item that you add to the Media Library in T4.

File Size: The total file size recommendation for images should be around or less than 500kb.

Media Library - **Description Field:** when adding a file to the Media Library, the description field is required although there is no red asterisk. Type a description in the description field for all items in the Media Library to assist with ADA accessibility for screen readers.

To compress your image file size or adjust the pixel dimensions: You may consider visiting https://imagecompressor.com (follow the directions at the top of the website) to reduce your total image file size. If your image file is already compressed and you need to adjust the pixels, you may use Photoshop, Paint, or the Windows Photo application to resize the image pixels to meet the pixel sizes below. Alternatively, you may reach out to Creative Services in University Marketing and Communications to assist you with collection of appropriate images and sizes.

LANDING PAGE HERO IMAGE

1400 x 450 pixels

HERO CAROUSEL 1200 x 535 pixels

GENERAL CAROUSEL
938 x 672 pixels

EXPLORE
BLOCKS
470 x 470 pixels