

**DEPARTMENTAL JUSTIFICATION FOR
BRAND NAME SPECIFICATION**

The department understands that a "Brand Name" specification is the least preferred type to be used in state procurements. It limits responses to include **only** the make and model products specified. Potentially equivalent products are not considered for award. The agency offers the following justifications:

NOTE: Explanations will be provided for each brand name specification submitted. The products may be grouped when the explanation is the same for several products. The term "All" can be used if the same explanation applies to all items.

1. The university cannot identify the salient characteristics of the products to be procured because it lacks sufficient: (Please explain in corresponding field)

TIME:

EXPERTISE:

2. The university needs to standardize its inventory for: (Please explain in corresponding field)

MAINTENANCE:

COMPATABILITY:

I further certify that I am not aware that the products specified qualify as sole sources. I believe that there are or may be multiple vendors that can offer a price on the makes and models specified.

SIGNATURE: _____

DEPARTMENT:

PRINTED NAME:

DATE:

Approved by:

If required by MMO/ITMO:

Name: _____

DATE: _____

Procurement Officer of Record
Coastal Carolina University

DATE: _____