CCUREACH
PLAN
OVERVIEW

**LEARNING**  
advancing student success

- Provide innovative curricular and co-curricular pathways to improve graduation outcomes and post-college success.
- Ensure contemporary academic offerings grounded in liberal arts.
- Enhance university programs, services, and opportunities to be fully accessible to all.

**LIVING**  
celebrating our thriving campus community

- Promote the wellness & well-being of all members of campus community.
- Strengthen belonging with higher levels of engagement with scholarly events, cultural arts, and athletics.
- Create a collaborative and inclusive campus community.

**LEGACY**  
making a difference beyond our campus

- Advance research, the arts, and civic engagement.
- Drive economic development.
- Grow strategic collaborations.

**KEYSTONES**  
driving efficiency & sustainability

- Ensure operational infrastructure to ensure continued long-term growth and success.
- Grow University financial resources.