Since 1954, Coastal Carolina University has been dedicated to providing quality, affordable education to the citizens of the state of South Carolina and beyond. Throughout our history, we have prepared future generations for careers across a variety of disciplines - scientists, teachers, artists, entrepreneurs, health care professionals, researchers, politicians, and more. Our campus has become a welcoming home for so many - not just students, but faculty, staff, returning alumni, and fans and supporters who have embraced the vibrant spirit of Teal Nation through academic excellence, rich cultural experiences, and championship-winning athletics.
We come to you to lead our search and learn to REACH beyond ourselves.

CCU Reach is the result of the collective effort and input of faculty, staff, students, alumni, board members, and community members. Through many surveys and sessions together, we all have imagined the possibilities and outlined a plan—our Tealprint for the Future of Coastal Carolina University.

Inspired by the words of our alma mater, “We come to you to lead our search and learn to reach beyond ourselves...” CCU Reach is focused on three pillars: learning, living, and legacy, as well as keystones. The pillars anchor us in purpose and move us toward our shared vision, while the keystones provide the infrastructure needed for the pillars to stand firmly.

OUR TEALPRINT FOR THE FUTURE

LEARNING: ADVANCING STUDENT SUCCESS

We prioritize learning as we seek to:

- Provide innovative curricular and co-curricular pathways to improve graduation outcomes and post-college success.
- Ensure contemporary academic offerings grounded in liberal arts.
- Enhance University programs, services, and opportunities to be fully accessible to all.

Preparing students for success in an ever-changing world is vital, and we strive to ensure that our students not only acquire knowledge but also cultivate the skills necessary for continued success after graduation. With an emphasis on interactive and engaging teaching methods, our dynamic curriculum encourages critical thinking and inspires a passion for discovery. Each of our students has unique needs, and our plan is committed to increasing accessibility and better serving each student to help ensure their success.

LIVING: CELEBRATING OUR THRIVING CAMPUS COMMUNITY

We continue thriving as we seek to:

- Promote the wellness and well-being of all members of the campus community.
- Strengthen belonging with higher levels of engagement with scholarly events, cultural arts, and athletics.
- Create a collaborative and inclusive campus community.

Over the past seven decades, we have developed into a center of intellectual resources, lifelong learning, and cultural, athletic, and recreational opportunities. CCU’s campus environment is bustling and vibrant, with more than 180 clubs and student organizations and a robust calendar of cultural, athletic, and educational events. Our faculty and staff are also active, diligently investing in their work and our students.

Over the past seven decades, we have developed into a center of intellectual resources, lifelong learning, and cultural, athletic, and recreational opportunities. We strive to continue serving our region, our state, and beyond as we:

- Advance research, the arts, and civic engagement.
- Drive economic development.
- Grow strategic collaborations.

Legacy: Making a Difference Beyond Our Campus

We strive to continue serving our region, our state, and beyond as we:

- Advance research, the arts, and civic engagement.
- Drive economic development.
- Grow strategic collaborations.
TEAL NATION continues to evolve, and we aim to strengthen our operational sustainability and resilience efforts to ensure that we can adequately serve our students and the world around us. We are committed to enhancing the stability of our thriving environment to support generations of future Chanticleers.

WE HELP TO CREATE A STABLE FUTURE FOR TEAL NATION AS WE:
• Ensure operational infrastructure to continue long-term growth and success.
• Grow University financial resources.

KEYSTONES: DRIVING EFFICIENCY AND SUSTAINABILITY

CCUREACH is a call to action for every individual within Teal Nation. You play an essential role in the fulfillment of this plan, as you reach up to achieve your potential, reach out to serve others around you, and reach across to bring people together.

NEXT STEPS: Spend time discussing how the work you do aligns with the strategic priorities of our Tealprint for the Future and brainstorming future initiatives that could contribute to the fulfillment of the plan.

QUESTIONS:

NOTES:

YOU ARE OUR MOST VALUABLE RESOURCE

coastal.edu/reach