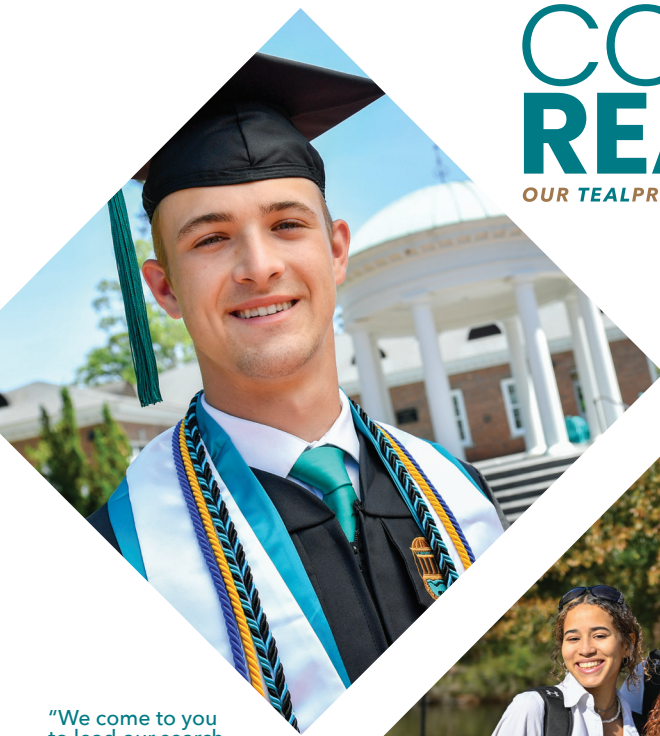


CCU REACH

OUR **TEAL**PRINT FOR THE FUTURE



"We come to you
to lead our search,
and learn to **REACH**
beyond ourselves ..."



CCUREACH

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Since 1954, Coastal Carolina University has been dedicated to providing quality, affordable education to the citizens of the state of South Carolina and beyond. Throughout our history, we have prepared future generations for a variety of careers – scientists, teachers, artists, entrepreneurs, health care professionals, researchers,

politicians, and more. Our campus is a welcoming home for many – not just students, but faculty, staff, alumni, fans and supporters who have embraced the vibrant spirit of Teal Nation through academic excellence, rich cultural experiences, and championship-winning athletics.



WHO WE ARE



We come to you
to lead our search,
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beyond ourselves ...



CCUREACH is the result of the collective effort and input of faculty, staff, students, alumni, board members, and our community. Through many surveys and sessions together, we all have imagined the possibilities and outlined a plan - our Tealprint for the Future of Coastal Carolina University.

Inspired by the words of our alma mater, *"We come to you to lead our search, and learn to reach beyond ourselves ...,"* **CCUREACH** is focused on three pillars: learning, living, and legacy, as well as keystones. The pillars anchor us in purpose and move us toward our shared vision, while the keystones provide the infrastructure needed for the pillars to stand firmly.



OUR TEALPRINT FOR THE FUTURE

PREPARING STUDENTS FOR SUCCESS in an ever-changing world is vital, and we strive to ensure that our students not only acquire knowledge but also cultivate the skills necessary for continued success after graduation. With an emphasis on interactive and engaging teaching methods, our dynamic

curriculum encourages critical thinking and inspires a passion for discovery. Each of our students has unique needs, and our plan is committed to increasing accessibility and better serving each student to help ensure their success.



WE PRIORITIZE LEARNING AS WE SEEK TO:

- Provide innovative curricular and co-curricular pathways to improve graduation outcomes and post-college success.
- Ensure contemporary academic offerings grounded in the liberal arts.
- Enhance University programs, services, and opportunities to be fully accessible to all.



CCU'S CAMPUS ENVIRONMENT

is bustling and vibrant, with more than 180 clubs and student organizations and a robust calendar of cultural, athletic, and educational events. Our faculty and staff are also active, diligently investing in their work and our students.

WE WILL CONTINUE THRIVING AS WE SEEK TO:

- Promote the wellness and well-being of all members of the campus community.
- Strengthen belonging with higher levels of engagement with scholarly events, cultural arts, and athletics.
- Create a collaborative and inclusive campus community.



DURING THE PAST seven decades, we have developed into a center of intellectual resources, lifelong learning, and cultural, athletic, and recreational opportunities.

WE STRIVE TO CONTINUE SERVING OUR REGION, OUR STATE, AND BEYOND AS WE:

- Advance research, the arts, and civic engagement.
- Drive economic development.
- Grow strategic collaborations.

CCUREACH



LEGACY: MAKING A DIFFERENCE BEYOND OUR CAMPUS

TEAL NATION continues to evolve, and we aim to strengthen our operational sustainability and resilience efforts to ensure that we can adequately serve our students and the world around us. We are committed to enhancing the stability of our thriving environment to support generations of future Chanticleers.

**WE HELP TO CREATE A
STABLE FUTURE FOR
TEAL NATION AS WE:**

- Ensure operational infrastructure to continue long-term growth and success.
- Grow University financial resources.



CCU REACH

coastal.edu/reach

OUR TEALPRINT FOR THE FUTURE

CCU**REACH** is a call to action for every individual within Teal Nation. You play an essential role in the fulfillment of this plan, as you reach up to achieve your potential, reach out to serve others around you, and reach across to bring people together.

Let us express the essence of our mascot, the proud and fierce Chanticleer, as we reach beyond ourselves with determination to build a stronger and brighter future at CCU.

NEXT STEPS: Spend time discussing how the work you do aligns with the strategic priorities of our Tealprint for the Future and brainstorming future initiatives that could contribute to the fulfillment of the plan.

QUESTIONS:

NOTES:



YOU ARE OUR MOST VALUABLE RESOURCE