

Degree in Three Program (Marketing) Catalog Year 2018

Year 1:		
Fall	Spring	Summer
UNIV 110 (3)	Math 138 (3)	ECON 201 (3)
ENGL 101 (4)	ENGL 102 (4)	CBAD 202 (3)
Humanistic Thought (3)	CBAD 201 (3)	CBAD 301 (3)
Human and Social Behavior (3)	CBAD 120 (Human & Soc) (3)	CBAD 291 (3)
CSCI 110 (3)	Scientific Concept (4)	
<u>16 credits</u>	<u>17 credits</u>	<u>12 credits</u>
Year 2:		
Fall	Spring	Summer
CBAD 350 (3)	MKTG 351 (3)	CBAD 344 (3)
CBAD 292 (3)	MKTG 357 (3)	CBAD 364 (3)
ENGL 290/CBAD 290 (3)	CBAD 393 (3)	PHIL 318 (3)
ECON 202 (3)	CBAD 373 (3)	
CBAD 363 (3)	Comm Across Cultures (5)	
<u>15 credits</u>	<u>17 credits</u>	<u>9 credits</u>
Year 3:		
Fall	Spring	Summer
MKTG 458 (3)	CBAD 478 (3)	May start in MBA courses
MKTG Selective (3)	Humanistic Thought (3)	
MKTG Selective (3)	Artistic Expression (3)	
General Elective (3)	MKTG Selective (3)	
General Elective (3)	General Elective (3)	
POLI 201 or HIST 201 (3)	General Elective (1)	
<u>18 credits</u>	<u>16 credits</u>	<u>120 total credits</u>
Optional Study Abroad in Maymester if offered (Year 1):		
CBAD 301		
MKTG Selectives are any MKTG 300 and 400 level classes		
12 PDA's are required and need to be completed before you apply for Graduation		

Get More in Four (MBA)

*Note: Once ready to enter the MBA, students will be transitioned to the MBA advisor for planning of their classes. The current curriculum for the graduate program is below. Students will go by the catalog year they are accepted into the MBA program, not the catalog year of the undergraduate program. The classes below are subject to change.

MBA 615 Leadership. (3)		
MBA 620 Financial Management. (3)		
MBA 621 Value Management. (3)		
MBA 631 Marketing Strategy. (3)		
MBA 650 Managerial Responsibility and the Law. (3)		
MBA 690 Global Strategy. (3)		
9 credits of electives		