

College of Business Administration
Major: Management (Entrepreneurial Management)
Catalog Year 2019

Year 1											
Fall				Spring				Summer			
Semester One				Semester Two				Semester Three			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> MATH 138 Mathematics in Business (Core) ¹	3	C		<input type="checkbox"/> ECON 201 Macroeconomics (Core) ¹	3	C	UNIV 110, MATH 138, 24 HRS
<input type="checkbox"/> ENGL 101 Composition (Core) ¹	4	C		<input type="checkbox"/> ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	<input type="checkbox"/> CBAD 202 Managerial Accounting	3	C	CBAD 201
<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D		<input type="checkbox"/> CBAD 120 Intro to Global Business (Core) ¹	3	C		<input type="checkbox"/> CBAD 301 Management & Org.	3	C	
<input type="checkbox"/> CSCI 110 Enterprise Business Appl.	3	C		<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110, 24 HRS	<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110, CSCI 110, MATH 138
<input type="checkbox"/> Human and Social Behavior (Core) ¹	3	D		<input type="checkbox"/> Scientific Concepts (Core) ¹	4	D			12		
PDA/1 of 6 categories (Choose 2) ²	0			PDA/1 of 6 categories (Choose 2) ²	0						
	16				17						
Year 2											
Fall				Spring				Summer			
Semester Four				Semester Five				Semester Six			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> CBAD 350 Marketing	3	C		<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm.	3	C		<input type="checkbox"/> CBAD 344 Legal Environment of Bus.	3	C	54 HRS
<input type="checkbox"/> CBAD 363 Business Finance	3	C	CBAD: 201, 291, ECON 201, MATH 138	<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	<input type="checkbox"/> CBAD 364 Operations Management	3	C	Prereq: CBAD 292, 301 Coreq: CBAD 350, 363
<input type="checkbox"/> ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 HRS	<input type="checkbox"/> EM Implementation Selective ⁵	3	C	MGMT 308	<input type="checkbox"/> PHIL 318 Business Ethics	3	C	
<input type="checkbox"/> MGMT 308 Managing Human Capital	3	C	CBAD 301	<input type="checkbox"/> MGMT 309 Leading Teams	3	C	CBAD 301		9		
<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291	<input type="checkbox"/> Communication Across Cultures (Core) ¹	5	D					
	15				17						
Year 3											
Fall				Spring				Summer			
Semester Seven				Semester Eight				Semester Nine			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> MGMT 324 Idea Generation	3	C		<input type="checkbox"/> CBAD 478 Strategic Management	3	C	CBAD: 301, 350, 363, 373				
<input type="checkbox"/> EM Action Selective ⁶	3	C		<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D					
<input type="checkbox"/> CBAD 393 Mgt. Info. Systems	3	C	CSCI 110, CBAD 301	<input type="checkbox"/> Artistic Expression (Core) ¹	3	D					
<input type="checkbox"/> General Elective ³	3	D		<input type="checkbox"/> EM Breadth Selective ⁴	3	D					
<input type="checkbox"/> General Elective ³	3	D		<input type="checkbox"/> General Elective ³	3	D					
<input type="checkbox"/> HIST 201/ POLI 201 US Gov. (Core) ¹	3	C		<input type="checkbox"/> General Elective (if needed) ³	1	D					
	18				16						

1. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement on page

2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.

3. **General Elective:** These are free electives that may be selected from any college of the university including the College of Business.

4. **EM Breadth Selective:** Choose one of the following MGMT 320 or MGMT 325.*

5. **EM Implementation Selective:** Choose either MGMT 421, MGMT 422, or MGMT 424.*

6. **EM Action Selective:** Choose between MGMT 420, MGMT 429, or MGMT 497.

*These courses may be taken to qualify for external certification in Innovation Engineering granted by Eureka Ranch. Students must successfully complete all assignments from three courses (MGMT 324, MGMT 325, and MGMT 424) in order to apply for the certification.

• Study abroad opportunities available at all levels. Please contact Dr. Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.

• Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.