

**Ellison Smith, M.Acc.  
Lecturer of Finance**

**Academic Degrees Earned**

- M.Acc., University of South Carolina, Columbia, SC, 1984
- GradCert, University of South Carolina, Darla Moore School of Business, Columbia, SC, Certified Financial Planning, 2004
- B.A., The Citadel, Charleston, SC, English, 1981

**Academic Experience**

- Lecturer of Finance and Economics, Coastal Carolina University, 2012-present.

**Non-Academic Experience**

- Self Employed, Crescent Wealth Advisory, LLC (formerly Ellison M. Smith, III, CPA, PC) (1989 - Present), Conway, South Carolina. Financial planning services for individual and business clients. Tax planning and compliance. Litigation support services.
- Managing Member, R. Y. I., LLP (1989 - Present), Conway, Myrtle Beach and Georgetown South Carolina. Acquisition, renovation, construction and development of commercial, residential and resort properties. Rental management of owned properties.
- Managing Member, Hunter's Moon Construction, LLC (2000 - Present), Conway and Georgetown, South Carolina. Licensed General Contractor. Builder of luxury vacation homes for the speculative market.
- Financial Vice President and Controller, Triad/Plaza Group (1991-2001), Myrtle Beach and Charleston, South Carolina, Lenoir, North Carolina. Performed all financial reporting, tax compliance, risk management, budgeting and financial management functions for forty million dollar multistate sales and service business.
- President, Twenty-first Century Business Systems, Inc. (1995 - 2000), Conway, South Carolina. Sales, installation and training services for mid-market business management software and Microsoft network operating systems. Hardware specification, acquisition and installation. Clients included regional, national and international publicly traded and privately owned firms.

- Tax Accountant, Arthur Anderson and Company, Societe' Cooperative (1985 - 1989), Columbia, South Carolina, Charlotte, North Carolina. Industry specializations included real estate development, transportation, wholesale distribution, banking and finance.
- Planning Commissioner, City of Conway (1999 - 2002), Conway, South Carolina.
- Treasurer, Waccamaw Economic Development Commission (1999 - 2001), Conway, South Carolina.

### **Teaching Interests**

- Personal financial planning, retirement planning, estate and gift planning, risk management, investments and tax planning. Corporate finance, financial and value management. Real estate finance.

### **Research Interests**

- Business valuation, foreign taxation, family partnerships, real estate investment, value investing and portfolio management.

### **Selected Service Engagements**

- Major, Aircrew, Civil Air Patrol, South Carolina Wing (2006 - Present), Myrtle Beach, South Carolina.
- Lieutenant Colonel, Brigade Executive Officer, South Carolina State Guard (2005 - Present), Charleston, South Carolina.

### **Professional Memberships (Past and Present)**

- American Institute of Certified Public Accountants.
- South Carolina Association of CPAs
- Financial Planning Association
- National Association of Personal Financial Planners

### **Certifications**

- Certified Financial Planner, 2006, South Carolina.
- Registered Investment Advisor, 2006, South Carolina.

- Certified Public Accountant, 1988, South Carolina.