

**John Marcis, Ph.D.
Professor of Economics**

Academic Degrees Earned

- Ph.D., University of Missouri - Columbia, Columbia, MO, Economics, 1991
- B.A., Southern Illinois University - Carbondale, Carbondale, IL, Economics, 1971

Academic Experience

- Assistant/Associate/Full Professor, Coastal Carolina University, College of Business, Conway, SC. 1999-current.
- Assistant/Associate Professor, Francis Marion University, School of Business, Florence, SC. 1992-1999.
- Visiting Instructor, Illinois State University, Normal, IL. 1989-1992.
- Visiting Professor and Director of Center for Economic Education, University of Toledo, Toledo, OH. 1988-1989.
- Assistant Professor, Virginia Commonwealth University, College of Business, Richmond, VA. 1982-1988.
- Instructor, Kansas State University, Manhattan, KS. 1979-1982

Non-Academic Experience

- Expert Witness (economic loss and valuation).
- Project/Proposal Reviewer and Consultant, McGraw-Hill/Irwin Publishing Company.
- Project/Proposal Reviewer, Pearson Publishing Company.

Teaching Interests

- Economic Principles, Labor Economics, Energy Economics, Personal Finance, Managerial Economics, Research Methodology.

Research Interests

- Educational Pedagogy, “Just” Society, Real Estate topics/issues, Behavioral Economics & Finance, Personal Finance topics/issues.

Selected Publications

- Mortimer, J., Little, P., Adebayo, L., & Marcis, J. G. (2015). The Impact of Student Learning Styles on Scholastic Performance. *Journal of the Academy of Business Education*, 16 (2), 276-291.
- Marcis, J. G., Deck, A. B., & Bauer, D. L. (2015). A Study of Differences in Students' Attitudes Toward Business Actions and Activities. *Journal of the Academy of Business Education*, 16 (1).
- Deck, A. B., Marcis, J. G., & Keller, Jr., C. E. (2014). A National Survey on the Perceived Importance of Syllabi Components: Differences and Agreements Between Students and Instructors in the Principles of Accounting Course. *Academy of Educational Leadership Journal*, 18 (3).
- Marcis, J. G., Deck, A. B., Bauer, D. L., & King-Skinner, V. L. (2014). An Exploratory Study of Differences in Students' Views of the Market System. *Journal of Economics and Economic Education Research*, 15 (3), 121-129.
- Marcis, J. G., King-Skinner, V. L., Deck, A. B., & Bauer, D. L. (2014). A Study of Students' Views of Market Fairness. *Journal of Economics and Economic Education Research*, 15 (2), 25-32.
- Marcis, J. G., Damonte, L. T., & Rella, T. (2013). Methodology to Reduce Bias in Tourism-Driven Economic Impact Studies. *Atlantic Economic Journal*, 41 (4).
- Marcis, J. G. & Burney, R. B. (2013). Grade Expectations: Evidence of Cognitive Biases in Students' Academic Self-Assessment in the Introductory Finance Course. *Academy of Educational Leadership Journal*, 17 (1).
- Marcis, J. G., Deck, A. B., & Bauer, D. L. (2013). A Study of Differences in Students' Perceptions of the Market System and the Role of the Federal Government. *Journal of Economics and Economic Education Research*, 14 (2).
- Marcis, J. G., Damonte, L. T., & Rella, T. (2012). Estimating Direct Spending by 'New' Tourists in Event Studies. *Journal of Interdisciplinary Business Studies*, 1, 1-10.

- Marcis, J. G., Mortimer, J. W., & Little, P. (2012). Learning Style Preferences of Accounting Majors and Performance on Gleim Review Assessments. *Journal of Advancements in Business Education*, 1, 1-7.

Selected Service Engagements

- Treasurer, Board of Directors, Coastal Leadership Academy (CLA), a Charter High School for grades 9-12, emphasizing leadership and problem resolution. CLA opened for instruction in August of 2013.
- Kentucky Colonel, Honorary Aide-De-Camp to the Governor of the Commonwealth of Kentucky.
- Co-Editor, *Journal of Economics and Economic Education Research*.
- Member, Board of Directors, Academy of Business Education.
- Member, Board of Directors, Academy of Economics and Finance.
- Member, Board of Directors, *Journal of Economics and Economic Education Research*.
- Member, Board of Directors, *Journal of Economics and Finance Education*.

Professional Memberships (Past and Present)

- Academy of Economics and Finance
- Academy of Business Education
- American Economic Association
- American Real Estate Society
- American Statistical Association
- Atlantic Economic Association
- Beta Gamma Sigma (National Honor Society in Business)
- Missouri Valley Economic Association
- Omicron Delta Epsilon (National Honor Society in Economics)
- Southern Economic Association
- Southern Finance Association