

Robert N. Killins

Personal Information

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Areas of Interest

Research: IPOs, bank profitability, energy finance
Teaching: Investments, corporate finance, personal finance

Academic Positions

Coastal Carolina University, Conway, South Carolina

Chair, Finance and Economics Department	08/2023 - Present
Professor (Finance), E. Craig Wall College of Business	08/2023 - Present
Associate Professor (Finance), E. Craig Wall College of Business	09/2019 - 08/2023

Seneca Business School, Toronto, Ontario

Professor, School of Accounting and Financial Services	2013 – 2019
Research Coordinator - Centre for Financial Services (CFS)	2018 – 2019
Program Coordinator - Financial Services Management Degree	2016 – 2018

Ryerson University, Toronto, Ontario

Contract Lecturer (Finance), Ted Rogers School of Management	2018 – 2019
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University of Texas-Rio Grande Valley¹, Edinburg, Texas

Research Assistant – Department of Economics and Finance	2009 – 2011
Teaching Assistant – Department of Economics and Finance	2007 – 2008

Professional Positions

Finance IQ – Toronto, Ontario

Content Developer	2018 – 2020
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Bank of Montreal (BMO) – Nesbitt Burn, Toronto, Ontario

Investment Advisor – Private Client Division	2011 – 2012
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EnWise Power Solutions – McAllen, Texas

Partner & Energy Economist	2009 – 2011
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Expeditors International of Washington – Mississauga, Ontario

Export Finance Associate	2005 - 2007
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Education

University of Texas – Rio Grande Valley¹, Edinburg, Texas

Ph. D. Business Administration – Emphasis in Finance (2012)
Dissertation Title: Do U.S. firms fly higher when bypassing the U.S. capital markets? An investigation of the short- and long-run performance of foreign IPOs.
Master of Business Administration (2008)
Bachelor of Business Administration (2005)

Licenses and Certifications

Certified Financial Planner **CFP**® via Financial Planning Standards Council (FPSC)
Chartered Investment Manager **CIM**® via Canadian Securities Institute (CSI)
Sustainable Investment Professional Certification via Concordia University
Passed **CFA**® Level 2 Exam (May 2023)

¹ Please note that UT-Pan American and UT-Brownsville merged in 2014 and is now known as UT-Rio Grande Valley (RGV). AACSB accredited

Peer Reviewed Journal Publications

1. "Sustainability and Electrification of the Automobile Industry: Battery Metals and Equity Returns" With Robert B. Burney. 2023. *Journal of Investing* (ABDC: B)
2. "Flying High – Investing in the Cannabis Industry". With Daniel Liston-Perez. 2022. *Journal of International Finance and Economics* (ABDC: C)
3. "Politics and Equity Markets: Evidence from Canada". With T. Ngo and H. Wang. 2022. *Journal of Multinational Financial Management* (ABDC: B)
4. "Financial Institutions IPOs and Regulatory Environments" with T. Ngo and H. Wang. 2022. *Finance Research Letters*. (ABDC: A)
5. "How does economic policy uncertainty impact equity markets: Evidence from Canada" with Sourav Batabyal. 2021. *Journal of Economic Asymmetries*. (ABDC: B)
6. "The impact of the yield curve on bank equity returns: Evidence from Canada" with Peter Egly and Sourav Batabyal. 2021. *Quarterly Journal of Economics and Finance* (ABDC: B)
7. "The Influence of Oil Prices on Equity Returns of Canadian Energy Firms" with Sourav Batabyal. 2021. *Journal of Risk and Financial Management* (ABDC: B)
8. "Goodwill Impairment and CEO Overconfidence" with T. Ngo and Hongxia Wang. 2021. *Journal of Behavioral and Experimental Finance* (ABDC: A)
9. "The Impact of the Yield Curve on Insurers' Equity Returns" with H. Chen. 2020. *International Journal of Finance and Economics* (ABDC: B)
10. "Performance of Canadian Banks and Oil Price Movements" with A. V. Mollick. 2020. *Research in International Business and Finance* (ABDC: B)
11. "The Underpricing of Sin Stocks" with T. Ngo and Hongxia Wang. 2020. *The Journal of Investing* (ABDC: B) *Also published in *Practical Applications* with permission from the *J. of Investing*.
12. "The impact of oil on equity returns of Canadian and US Railways and airlines". 2020. *North American Journal of Economics and Finance*. (ABDC: B)
13. "Firm-specific, industry-specific and macroeconomic factors of life insurers' profitability: Evidence from Canada". 2020. *North American Journal of Economics and Finance*. (ABDC: B)
14. "Real estate prices and banking performance: Evidence from Canada". 2020. *Journal of Economics and Finance*. (ABDC: B)
15. "The impact of Financial Regulation Policy Uncertainty on Bank Profits and Risk" with Peter Egly and David Johnk. 2019. *Studies in Economics and Finance*. (ABDC: B)
16. "REIT-specific and macroeconomic determinants of REIT returns: Evidence from Singapore" with P. Arora and P. Ganginei. 2019. *Accounting and Finance Research*. (ABDC: C)
17. "An investigation of the short-term performance of Canadian IPOs". 2019 *Research in International Business and Finance*. (ABDC: B)
18. "The long-run performance of U.S. firms pursuing IPOs in foreign markets" with Peter Egly. 2018. *Review of Accounting and Finance*. (ABDC: B)
19. "The financial literacy of Generation Y and the influence that personality traits have on financial knowledge: evidence from Canada". 2017. *Financial Services Review*. (ABDC: B)
20. "The impact of oil shocks on the housing market: evidence from the U.S. and Canada" with Peter Egly and Diego Escobari. 2017. *Journal of Economics and Business*. (ABDC: B)
21. "The impact payroll allocation has on winning in Major League Baseball." 2017. *Applied Economic Letters*. (ABDC: B)
22. "The influence of monetary policy on equity and volatility indices in the U.S. and Canada." 2016. *International Journal of Economics and Finance*. (ABDC: NA)
23. "Do U.S. firms fly higher when bypassing U.S. capital markets? An investigation of the short-term performance of foreign IPOs" with Peter Egly. 2016. *International Journal of Applied Business and Economic Research*. (ABDC: NA)

Papers Under Review & Working Papers

1. “Bank Equity Returns and Oil Prices: The Story from U.S. Regional Banks during the “Shale Oil” Revolution”. Egly, P., Johnk, D., Killins, R., & Mollick, A. (Under Review – Research in International Business and Finance) (ABDC: B)
2. “Oil Prices and Exchange Rates - An Empirical Analysis of the Relationship between Commodity Prices and Exchange Rates” with Andre Mollick. (Working Paper)
3. “The impacts of market volatility on the Canadian REIT market” with Daniel Huerta (Working Paper)

Presentations (Last Five Years)

1. “Sustainability and Electrification of the Automobile Industry: Battery Metals and Equity Returns” With Robert B. Burney. Academy of Economics and Finance Annual Meeting – Orlando, FL (Feb. 9, 2023)
2. “Don’t Mix Your Politics with Your Portfolio: Evidence from the Canadian Equity Market”. Killins, R., Ngo, T., & Wang, H. Academy of Economics and Finance Annual Meeting (Virtual Format) (Feb. 12, 2021)
3. “How does economic policy uncertainty impact equity markets: Evidence from Canada”. Batabyal, S. & Killins, R. Southern Economic Association Annual Meeting – New Orleans, LA (Virtual Format) (Nov. 22, 2020)
4. "Flying High – Investing in the Cannabis Industry". Killins, R. & Perez, D. Multinational Finance Society Annual Conference - Gdansk, Poland (June 28, 2020) *Accepted – Cancelled due to COVID-19*
5. “The underpricing of sin stocks” Killins, R., Ngo, T., & Wang, H. Academy of Economics and Finance Annual Meeting - Atlanta, GA (Feb. 6, 2020)
6. “Robo advisors or the human touch? Retail investors and their preferences to new investment platforms”. Killins, R & Mehtab, M. CFP® Academic Research Colloquium (Poster) – Arlington, Virginia (Feb. 19th, 2019)
7. “Financial Regulation Uncertainty and Bank Profits”. Killins, R., Egly, P., & Johnk, D. Southwestern Finance Association Annual Meeting – Albuquerque, New Mexico (March 7, 2018)
8. “What factors influence the adoption of FinTech services in Canada”. Killins, R. & Harris, J. CFP® Academic Research Colloquium – Arlington, Virginia (Feb. 21, 2018)

Teaching Experience

Coastal Carolina University – Wall College of Business

- Principles of Finance (FIN301)
- Corporate Finance (FIN401)
- Investment Analysis (FIN402)
- Advanced Corporate Finance (FIN491)
- Business Finance (Non-Finance Majors) (CBAD363)
- Financial Management (MBA620) *Graduate Course

Seneca College - Seneca Business School

- Corporate Finance (IAF330, FIN603)
- Investment Strategies I (FSM710)
- Investment Strategies II (FSM810)
- Personal Financial Planning Capstone (FSM830)
- Personal Financial Planning: Taxation and Investments (FSM420)
- Personal Financial Planning: Investment Funds in Canada (FSM510)
- Personal Financial Planning: Retirement Planning (FSM511, RFC221)
- Life Agency (Life Insurance – Personal Risk Management) (FSM640)
- Mortgages and Consumer Credit (FSM341)

Ryerson University – Ted Rogers School of Management

- Financial Management I (FIN300)
- Financial Management II (FIN401)

University of Texas-Pan American

- Introduction to Finance (TA) (FINA301)
- GMAT Preparation Workshop

Service and Academic Activities

Coastal Carolina University

- Finance and Economics Department
 - Library Liaison (2019 to current)
 - Finance and Economics Advisory Board Dept. Liaison (2021 to current)
 - Finance Faculty Search Committee Member (2021/22)
 - Finance Faculty Search Committee Member (Chair) (2022/23)
 - CFA® Faculty Contact for CFA® University Relations
 - CFA® Research Challenge Faculty Coach (2022/23)
 - Student Advisor (between 15 to 20 students per year)
- College – E. Craig Wall Sr. College of Business
 - Strategic Planning Committee (Vice-Chair – 2020/21 & Chair 2021/22)
 - Wall Center for Student Success (2022-2024)
 - Deans Council Member (2021/22)
 - Accounting Faculty Search Committee - Outside Member (2021/22)
 - Accounting Faculty Search Committee - Outside Member (2022/23)
- University
 - Faculty Senate Member (2020 to current)
 - Budget and Finance Committee (2020 to current) (Chair 2021/22/23)
 - Intercollegiate Athletics Committee (2022 to current) (Chair 2022/23)

Seneca College

- School of Accounting and Financial Services
 - Coordinator of the Centre for Financial Services (CFS) (2018 – 2019)
 - Coordinator of Financial Services Management Degree (2016-2018)
 - Committee member, 2018 finance faculty candidate reviews
 - Committee lead, Financial Services Degree Post-Secondary Quality Assessment Board Degree Review (2016-2018)
 - Team Coach, Canadian Institute of Financial Planning (CIFP) Case Competition (2013-2017)
 - Committee member, CPA Program Development (2016)
 - Committee lead, CFP® audit on degree programs (2015)
- Seneca Business School
 - OPSEU Local 560 – Union Steward (2018-2019)

Academic Journals (Last Five Years)

- Reviewer,
 - 2023 – International Journal of Economics and Finance
 - 2022 – Asia-Pacific Journal of Finance Studies, Cogent Economics and Finance x 2, Emerging Markets Finance and Trade, Finance Research Letters, Journal of Forecasting, International Journal of Financial Studies
 - 2021 – Journal of Public Affairs, Quarterly Review of Economics and Finance x 2, Research in International Business and Finance,
 - 2020 - Applied Economics x 2, Financial Innovation, North American Journal of Economics and Finance x 2, Research in International Business and Finance, Review of Middle East Economics and Finance

- 2019 - Emerging Markets Trade and Finance, International Journal of Finance and Economics, Journal of Forecasting, Research in International Business and Finance
- 2018 - Research in International Business and Finance

Developmental Activities

- Academy of Economics and Finance – Teaching Training Workshop (2020, 2021 & 2022)
- Coastal Carolina Office of Online Learning - Best Practices for Digital Learning Workshop (2020)
- Coastal Carolina University - New Faculty Orientation (2019)
- Coastal Carolina University – CeTEAL - 10 Principles of Effective Online Teaching Workshop (2019)
- Ryerson University New Faculty Orientation and Teaching Workshop (2018)
- Seneca College Hybrid Teaching Seminar (2018)
- Seneca College Teaching and Curriculum Development Workshops (2014-2017)
- Seneca College Technology Enhanced Learning Workshop (2015)
- Seneca College Inclusive Teaching and Scholarly Practice Workshop (2014)
- Seneca College Foundations of Teaching and Learning Workshop (2014)
- Seneca College Faculty Development Program – Excellence of Teaching and Learning (2013)
- University of Texas-Pan American COBA Innovations in Teaching Excellence Workshop (2010)

Professional & Academic Memberships

- Financial Management Association (FMA)
- Northern Finance Association (NFA)
- Academy of Economics and Finance (AEF)
- CFA® Society of South Carolina
- Beta Gamma Sigma Honor Society (BGS)
- Golden Key Honor Society

Awards & Grants (Last 5 Years)

- AVX Marshall D. Butler Distinguished Professorship in Finance (2022-2025 – Coastal Carolina University)
- Sustainability Grant - President's Council for Sustainability and Coastal Resilience (2022-23 – Coastal Carolina University)
- Baxley Applied Impact Award (Wall College of Business) (2020-2021 – Coastal Carolina University)
- Blanton Wall College of Business Professorship Award (2019-2020 - Coastal Carolina University)

Statistical and Econometrics Software

- STATA, Eviews, SPSS, SAS

Learning Management Systems

- Blackboard, D2L, Moodle

Personal Information

- Canadian citizen, U.S. Permanent Resident, married, two children (Kaia and Cooper)