

YOAV WACHSMAN

Professor of Economics
Assistant Dean
E. Craig Sr. College of Business Administration
Coastal Carolina University

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Mission & Overview

My main mission is to help students develop their analytical thinking as well as life, learning, and leadership skills to succeed in school and their careers. As a professor of economics at Coastal Carolina University, I teach a variety of economics and skills-development courses using an array of pedagogical tools, publish applied and academic research, and lead study abroad programs. As the assistant dean in the Wall College of Business, I guide the college's global initiatives, process petitions, support student development, assist with assessment, and help orchestrate special projects. I also serve as the president of the Consortium of International Double Degrees, a global organization that helps encourage student and faculty mobility by promoting double degrees and other forms of exchanges.

Education

Ph.D. in Economics, University of Hawaii, May/2003
M.A. in Economics, University of Hawaii, May/1999
B.A. in Economics, Salisbury State University (Summa cum Laude), Dec/1996

Dissertation

The Role of Government Policies and Communication in Social Dilemmas (3 papers)

Areas of Specialization

Forensic Economics
Environmental Economics
Economics of Tourism

Selected Courses Taught

First Year Experience
Global Issues in Economics
Business Statistics
Principles of Macroeconomics
Environmental Economics
Economics of Tourism
Game Theory (Graduate)
Essentials of Economics (Graduate)

Professional Experience

Professor of Economics, Coastal Carolina University, 2014-Present
Assistant Dean, Wall College of Business, 2016-2021
Founder, Econalytic Consulting Group, 2012-Present
President, Consortium of International Double Degrees, 2019-Present
Director of International & Special Projects, Wall College of Business, 2013-2016
Director of the Celebration of Inquiry, 2012-2017
Director of the Each 1 Teach 1 Entrepreneurship Institute, 2011-2016
Associate Professor of Economics, Coastal Carolina University, 2008-2014
Assistant Professor of Economics, Coastal Carolina University, 2003-2008
Research Economist, Center for Community & Economic Development, 2003-2008
Research Economist, State of Hawaii (Coverage for All Project), 2001-2003
Industrial Economist, National Marine Fisheries Service, 1999-2001

Selected Refereed Papers

Voegel Jacob and Yoav Wachsman (2021). "The Effect of Culture in Containing a Pandemic: The Case of COVID-19" *Submitted to the Journal of Risk Research. Revise & Resubmit.*

Freudenberger, Axel and Yoav Wachsman (2021). "Framing and Loss Aversion Tested in the Context of an Academic Examination," *Economics Bulletin*, vol 41, no. 2.

Wachsman, Yoav (2018). "Intragroup Communication in a Public Goods Experiment with Nested Exchanges", *Economics Bulletin*, vol. 38, no. 4, 202-208.

Burney, Robert B., Srinivasan A.V., Yoav Wachsman, and Jürgen Bode (2018). "Using Multinational Cooperative Student Projects to Enhance Short-term Study Abroad Programs in International Business." *Global Journal of Business Pedagogy*, vol. 1, no. 3, 50-57.

Ely, Jason, Linda Henderson and Yoav Wachsman (2013). "Testing the Effectiveness of the University Honor Code." *Academy of Educational Leadership Journal*, vol. 17, no. 8, 94-104.

Wachsman, Yoav and Jie Zhou (2013). "A Model of Cournot Competition with Lobbying," *Journal of Business and Economic Research*, vol. 11, no. 6.

Rodney J. Paul, Yoav Wachsman, and Andrew Weinbach (2012). "Measuring and Forecasting Fan Interest in NFL Football Games," *Journal of Gambling Business and Economics*, vol. 6. no. 3.

Wachsman, Yoav (2011). "Comparing Perspectives about the Global Economic Crisis: A Cross-Cultural Study," *Journal of Economics and Economic Education Research*, vol 12, no. 2.

Wachsman, Yoav (2011). "Does Trust Lead to Honesty: Experimental Evidence from a Game with Imperfect Monitoring," *Journal of Business & Economics Research*, vol. 9, no. 4, 1-10.

Paul, Rodney, Yoav Wachsman & Andrew Weinbach (2011). "The Role of Uncertainty of Outcome and Scoring in the Determination of Fan Satisfaction in the NFL" *Journal of Sport Economics*, first published online on Aug 15, 2010.

Wachsman, Yoav (2007). "The Use of Course Currency as a Didactic Tool." *Journal of College Teaching and Learning*, vol. 4, no. 11, 1-8.

Sherstyuk, Katerina, Wachsman, Yoav and Russo, Gerard. (2006) "Labor Market Effects of Employer-Provided Health Insurance." *Economic Inquiry*, vol 45, no. 3, 538–56.

Wachsman, Yoav (2006). "Strategic Interactions amongst Firms in Tourist Destinations". *Tourism Economics*, Vol. 12, No. 4, pp. 1-11.

Wachsman, Yoav (2004). "Strategic Interactions between Fishermen and a Coastal Nation," *International Business and Economics Research Journal*, vol. 3, no. 7, 1-16.

Wachsman, Yoav (2002). "Should Cheat Sheets be used as Study Aids in Economics Tests?" *Economics Bulletin*, vol. 1, no. 1 pp. 1-11.

Published Books

How to Be a Successful Student, Kendall-Hunt Publishing Company, January, 2020.

Selected Work in Progress

Wachsman, Yoav. "The Influence of Hofstede Cultural Dimensions in Responding to the COVID-19 Pandemic"

Wachsman, Yoav. "Social Sentiments and Their Effect on Communities" (Revise and Resubmit, *Journal of Public Economics*). 2018.

Wachsman, Yoav. "The Factor Leading to the Better Academic Performance by Foreign Students in American Universities"

Applied Research

Wachsman, Yoav. "Methods of Garbage Collection by the City of Myrtle Beach." A consulting report prepared for the City of Myrtle Beach with assistant from CoBE associates Brian Nicosia & Christopher Panciocco, Fall, 2019.

Murrells Inlet 2020 – a study of the economic benefits and challenges of Murrells Inlet. Center for Community and Economic Development. Fall, 2013.

Wachsman, Yoav. "An Equestrian Center in the Grand Strand: An Economic Impact Study. Center for Community and Economic Development. Spring, 2006.

Wachsman, Yoav. "Society of Stranders' Fall Migration: Analysis and Economic Impact." Center for Community and Economic Development. Spring, 2005.

Edwards, Dennis and Wachsman, Yoav. "Analysis of Expected Revenue for the Proposed Optional Sales Tax in Horry County" Prepared for Horry County's Council. Fall, 2004.

Wachsman, Yoav. "A Business Analysis of LYMO". Report through the Center for Community and Economic Development." Summer, 2004.

Wachsman, Yoav. "The Aquatic & Fitness Center of N. Myrtle Beach: Economic Impact Study." Report via the Center for Community and Economic Development. Fall, 2003.

Selected Consulting Reports

Report on pecuniary damages prepared for Floyd Law Firm, 2020

Report on pecuniary damages prepared for the Maguire Law Firm, 2019

Report on pecuniary damages prepared for Goldfinch Winslow, LLC, 2018

Report on pecuniary damages prepared for the Maring Law Firm, 2016

Report on pecuniary damages prepared for George Graham and Winston McIver, 2014

Report on pecuniary damages prepared for the Floyd Law Firm, 2013.

Reports on pecuniary damages prepared for Alex Hyman Attorney at Law, P.A. 2013 Report on Economic Impact in the Grand Strand. Requested by Santee Cooper.

Report on pecuniary damages prepared for G. Michael Smith, Attorney at Law. 2012

Report on pecuniary damages prepared for the Floyd Law Firm. 2011

Funding and Awards

Scholarship of Teaching and Learning Grant, 2006-2007 (\$3,500)

Scholarship of Teaching and Learning Grant, 2005-2006 (\$3,500)

Graduate Students Organization Travel Award, 2002 (\$1,000)

Burnham O. Campbell Dissertation Award, 2002 (\$1,000)

College of Arts and Sciences Travel Award, 2001 (\$700)

Teaching Fellowship, University of Hawaii, 1997-2001 (\$60,000)

Teaching Assistant of the Year, University of Hawaii, 2001 (\$200)

Water Resources Research Center Grant, 2001 (\$3,000)

Top GPA in the Honors Program, Salisbury State University, 1994 (\$500)

National Dean's List, Salisbury State University, 1993-1996

All American Scholar, Salisbury State University, 1994-1995

Selected Committees

Chair, University-Wide Assessment Committee, 2020-Present

Chair, Wall Center Advisory Committee, 2016-Present

International Programs Committee, 2004-2008 and 2012-Present

Special Admissions Committee, 2016-Present

Suspension Appeals Committee, 2016-Present

International Liaison for the Wall College of Business, 2017-Present
 Provost Council, 2013-Present
 Wall College of Business Curriculum Committee, 2013-2016
 Student Life Committee, 2008-2011 and Chair on 2013-2016
 Strategic Planning Committee, Wall College of Business, 2012-2015
 Student Conduct Board, Coastal Carolina University, 2012-2015
 Board of Directors, Habitat for Humanity of Horry County, 2005-2011
 Wall Fellows Faculty, Wall College of Business, 2008-2012
 Faculty Senate, Coastal Carolina University, 2005-2011
 Editor of Bridges, a multidisciplinary journal of undergraduate research, 2007-2009

Associations

National Association for Forensic Economics International
 Atlantic Economic Association
 Academy of Economics and Finance
 Southern Economic Association
 Eastern Economic Association
 Economic Science Association
 Consortium of International Double Degrees

Computer Proficiency

General Applications: Proficient in Word, Excel, PowerPoint, and GIMP.
 Web Tools: Can utilize Dreamweaver, Flash, Fireworks, Acrobat, Prezi, and WordPress
 Analytical Tools: Proficient in Mathematica, SPSS, and Shazam
 Programming Skills: Can program using HTML, JavaScript, and some C++

References

<p>Darla Domke-Damonte Associate Provost for Global Initiative Center for Global Engagement Lib Jackson Student Union A-109 Coastal Carolina University Conway, SC 29526 Phone: 1 (843) 349-2129 E-mail: ddamonte@coastal.edu</p>	<p>Peter Gasca Director, CoBE Institute Professor of Management Wall College of Business, 215 A Coastal Carolina University Conway, SC 29526 Phone: 1 (843) 349-6912 E-mail: pgasca@coastal.edu</p>
<p>Jessie Brown Professor Emeritus Co-founder of Each 1 Teach 1 Coastal Carolina University Phone: 1 (843) 421-9192 E-mail: jmbg35@gmail.com Alternative Email: jess1@sccoast.net</p>	<p>Dennis Edwards Chair, Department of Finance & Economics Wall College of Business, 101F Coastal Carolina University Conway, SC 29526 Phone: 1 (843) 349-2130 Email: dsedward@coastal.edu</p>