

Leann Mischel, Ph.D.
Associate Professor of Management

Academic Degrees Earned

- Ph.D., Organizational Behavior, Minor in Statistics and Research Methods, University of Illinois, Urbana-Champaign, 1997
- Masters, Business Administration, University of South Florida, Tampa, FL., 1993
- Bachelors, Business Administration, University of South Florida, Tampa, FL., 1987

Academic Experience

- Associate Professor of Management and Entrepreneurship, Coastal Carolina University, 2020 – Present, tenured in 2020
- Assistant Professor of Management and Entrepreneurship, Coastal Carolina University, 2015 – 2020
- Senior Research Fellow, Center for Adolescent Research and Education (CARE), 2013-Present
- Assistant Professor of Management and Entrepreneurship, Susquehanna University, Selinsgrove, PA, 2003-20015, Promoted to Associate Professor and Tenured in 2009
- Director, Leadership Institute For Entrepreneurship, Susquehanna University, Selinsgrove, PA, 2004-2015
- Adjunct Professor of Management and Entrepreneurship, Bernelli University, Alexandria, VA, 2004-2012
- Visiting Assistant Professor, Purdue University, Lafayette, IN, 2003
- Visiting Assistant Professor, University of Delaware, Newark, DE 1997-1998

Non-Academic Experience

- Center for Adolescent Research and Education Board Member 2016-Present

- Center for Adolescent Research and Education Senior Research Advisor 2013-Present
- Board of Advisors, Universal Electric Corp., Canonsburg, PA, 2007-2014
- Vice President, Operations Analysis and Support, Advanta Bank Corp., Spring House, PA, 2002
- Vice President, Operations and Customer Service, Priceline.com, Norwalk, CT, 2000-2001
- Vice President, Business Engineering/Call Center Operations, JPMorgan/Chase & Co., Wilmington, DE, 1999-2000
- Co-Founder and Chief Operating Officer, CARA Plastics, Inc., Wilmington, DE, 1997-2000
- Board of Directors, CARA Plastics, Inc., Wilmington, DE, 1997-2000

Teaching Interests

- Entrepreneurship, Family Business, Organizational Behavior, Innovation & Creativity

Research Interests

- Entrepreneurship, Family Business, Pedagogy

Selected Publications

Black, J. & Mischel, L. (2020). *Grassroots Entrepreneurial Program: Developing Best Practices With Budget Constraints*. *Journal of Small Business and Entrepreneurship*

Black, J., Mischel, L. & Doll, J. (2019). *Using Film in Management Courses: A Comparison of Four Pedagogical Approaches*. *E-Journal of Business Education & Scholarship of Teaching*, September, 13(2):1-15.

Wallace, S. G. & Mischel, L. (2019). *Rethinking Summer: Why Camp Remains Relevant for Teens*. *Camping Magazine*, January/February, pp. 50-53.

Graham, E. & Mischel, L. (2019). *Continuing the Legacy at Nordic Lodge: Succession Planning at an Iconic Family-Owned Restaurant*. *Entrepreneurship Education and Pedagogy*, DOI: IO. I 177/25151274188 I 9502

Mischel, L. (2019). *Watch and Learn? Using EDpuzzle to Enhance the Use of Online Videos*. Management Teaching Review, 1-7. DOI 10.1177/2379298118773418.

Mischel, L., Wallace, S., & Smith, M. (2017). *Adolescents' Social and Business Entrepreneurship Proclivity: A Model of Influence*. Business Journal for Entrepreneurs Critical Thinking Series, Volume 2017, Issue 1 (March 15, 2017).

Mischel, L. and Wallace, S. G. (2015). *A Consequence of Character: How Summer Camp Promotes Character, Leadership, and Entrepreneurship*. Camping Magazine, January/February, pp. 38-42.

Certifications

- Innovation Engineering Blue Belt, 2016