

Marc McAllister is an Assistant Professor in the Department of Marketing, Hospitality, Resort and Tourism Management. McAllister earned a Juris Doctorate from the University of Notre Dame Law School and a Bachelor of Arts degree in Economics from DePauw University. McAllister conducts research in the areas of employment law, including employee privacy and employment discrimination; constitutional law; and evidence.

Along with an Employment Law textbook published by McGraw-Hill, McAllister has written twenty-three law review articles, with eleven of those articles published in journals ranked in the top 100 of the Washington & Lee Law Journal Rankings. Before joining Coastal Carolina, McAllister was an Assistant Professor of Business Law at Texas State University, where he was awarded numerous teaching and research awards. He also taught for ten years in various ABA-accredited law schools.