## COLLEGE OF BUSINESS ADMINISTRATION

**Major: Management, Concentration in Entrepreneurial Management**

### Fall 2016

**FRESHMAN**

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
</table>
| ☐ UNIV 110B The First-Year Experience | ☐ MATH 132 Calc for Bus/Soc Sci (Core)¹ | 3  
| ☐ ENGL 101 Composition (Core)¹ | ☐ ENGL 102 Composition and Critical Reading (Core)¹ | 4  
| ☐ MATH 130I College Algebra (if need) | ☐ CBAD 120 Intro to Global Business (Core)¹ | 3  
| ☐ CBAD 110 Enterprise Business Appl | ☐ Structure and Development of the US (Core)¹ | 3  
| ☐ Humanistic Concepts (Core)¹ | ☐ Human Health and Behavior (Core)¹ | 3  
| ☐ Professional Development Activities² | ☐  | 16  

| ☐ UNIV 110B The First-Year Experience | ☐ MATH 132 Calc for Bus/Soc Sci (Core)¹ | 3  
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| ☐ CBAD 110 Enterprise Business Appl | ☐ Structure and Development of the US (Core)¹ | 3  
| ☐ Humanistic Concepts (Core)¹ | ☐ Human Health and Behavior (Core)¹ | 3  
| ☐ Professional Development Activities² | ☐  | 16  

**SOPHOMORE**

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<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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</table>
| ☐ CBAD 201 Financial Accounting        | ☐ CBAD 202 Managerial Accounting | 3  
| ☐ ECON 201 Macroeconomics              | ☐ ECON 202 Microeconomics | 3  
| ☐ CBAD 291 Business Statistics         | ☐ CBAD 292 Decision Analysis | 3  
| ☐ Humanistic Concepts (Core)¹          | ☐ Foreign Language (Core)¹ | 5  
| ☐ General elective³                    | ☐  | 14  

| ☐ CBAD 201 Financial Accounting        | ☐ CBAD 202 Managerial Accounting | 3  
| ☐ ECON 201 Macroeconomics              | ☐ ECON 202 Microeconomics | 3  
| ☐ CBAD 291 Business Statistics         | ☐ CBAD 292 Decision Analysis | 3  
| ☐ Humanistic Concepts (Core)¹          | ☐ Foreign Language (Core)¹ | 5  
| ☐ General elective³                    | ☐  | 14  

**JUNIOR**

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<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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</table>
| ☐ CBAD 301 Mgt. & Organizations      | ☐ EM Implementation Selective⁴ | 3  
| ☐ CBAD 350 Marketing                 | ☐ CBAD 364 Operations Mgt. | 3  
| ☐ CBAD 363 Business Finance          | ☐ CBAD 390 Leading High Performance Teams | 3  
| ☐ CBAD 320 Entrepreneurial Leadership | ☐ CBAD 308 Managing Human Capital. | 3  
| ☐ ENGL 290 / CBAD 290 Business Comm (Core)¹ | ☐ Creative Expression (Core)¹ | 3  
| ☐ General elective³                  | ☐  | 15  

| ☐ CBAD 301 Mgt. & Organizations      | ☐ EM Implementation Selective⁴ | 3  
| ☐ CBAD 350 Marketing                 | ☐ CBAD 364 Operations Mgt. | 3  
| ☐ CBAD 363 Business Finance          | ☐ CBAD 390 Leading High Performance Teams | 3  
| ☐ CBAD 320 Entrepreneurial Leadership | ☐ CBAD 308 Managing Human Capital. | 3  
| ☐ ENGL 290 / CBAD 290 Business Comm (Core)¹ | ☐ Creative Expression (Core)¹ | 3  
| ☐ General elective³                  | ☐  | 15  

**SENIOR**

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<tr>
<th>Fall Semester</th>
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| ☐ EM Action Selective⁵              | ☐ CBAD 478 Strategic Management | 3  
| ☐ CBAD 393 Management Information Systems | ☐ EM General Selective⁶ | 3  
| ☐ CBAD 344 Legal Env. of Business   | ☐ Humanistic Concepts (Core)¹ | 3  
| ☐ CBAD 373 Business Integration/Application | ☐ PHIL 318 Business Ethics | 3  
| ☐ General Elective³                 | ☐ General Elective³ | 2  
| ☐  | ☐  | 14  

| ☐ EM Action Selective⁵              | ☐ CBAD 478 Strategic Management | 3  
| ☐ CBAD 393 Management Information Systems | ☐ EM General Selective⁶ | 3  
| ☐ CBAD 344 Legal Env. of Business   | ☐ Humanistic Concepts (Core)¹ | 3  
| ☐ CBAD 373 Business Integration/Application | ☐ PHIL 318 Business Ethics | 3  
| ☐ General Elective³                 | ☐ General Elective³ | 2  
| ☐  | ☐  | 14  

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1. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement on page 2. Complete list of options available on your program evaluation.

2. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda

3. These are free electives that may be selected from any college of the university including the College of Business

4. Choose either MGMT 421 INIT &MGT New Bus Ent or MGMT 422 Managing Family/Small Bus Growth & Inn.

5. MGMT 497 Management Internship, MGMT 423 Study Abroad in Entrepreneurship and Innovation, MGMT 429 Practicum in Entrepreneurship and Innovation.

6. MGMT 420 Current Topics in Entrepreneurship and Innovation or any MGMT Course, 300 level or above, that is not already used to satisfy degree requirements with Department Chair approval or any course in a BUS discipline not already used to satisfy degree requirements(must be approved by department chair)

- Study abroad opportunities available at all levels. Please contact Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

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**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**
## WALL COLLEGE OF BUSINESS RECOMMENDED CORE CURRICULUM SELECTIONS FALL 2016-2017

<table>
<thead>
<tr>
<th>Requirements for Admission to the Wall College of Business</th>
<th>Communication CORE</th>
<th>Mathematical Concepts CORE</th>
<th>Scientific Concepts CORE</th>
<th>Humanistic Concepts CORE</th>
<th>Cultures, Languages, Social Structures CORE</th>
<th>Structure and Development of United States CORE</th>
<th>Human Health and Behavior CORE</th>
<th>Creative Expression CORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>45+ credit hours</td>
<td>11 credit hours 3 classes</td>
<td>3 credit hours 1 class</td>
<td>4 credit hours 1 class with lab</td>
<td>6 credit hours 2 classes</td>
<td>8 credit hours 2 classes</td>
<td>3 credit hours 1 class</td>
<td>3 credit hours 1 class</td>
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- Minimum GPA of 2.25
- 45 Hours of Coursework Completed
- AND
- Grade of “C” or better in:
  - ENGL 101
  - ENGL 102
  - ENGL 290/ CBAD 290
  - MATH 132 Already incorporated on reverse side.

### Communication CORE

- Choose one lecture and corresponding lab:
  - ANTH 101/L
  - ASTR 101/L
  - BIOL 101/L
  - CHEM 101/L
  - MSCI 101/L
  - PHYS 103/L
  - SCIE 101/L

### Mathematical Concepts CORE

- MATH 132

### Scientific Concepts CORE

- Choose one:
  - HIST 101
  - HIST 102
  - HIST 200
  - HIST 202

### Humanistic Concepts CORE

- Choose 1 Course from 2 of 5 fields below:
  - Communication:
    - COMM 150
  - English:
    - ENGL 205
    - ENGL 231
  - History:
    - HIST 101
    - HIST 102
    - HIST 200
    - HIST 202

### Cultures, Languages, Social Structures CORE

- Must include Both Part A and Part B

#### Part A – Foreign Language

- FREN 115
- GERM 115
- ITAL 115
- SPAN 115

#### Part B – Global Studies Awareness

- CBAD 120

### Structure and Development of United States CORE

- Choose One:
  - HIST 201
  - POLI 201

### Human Health and Behavior CORE

- Choose One:
  - ECON 110
  - EXSS 122
  - HONR 202
  - HPRO 121
  - RSM 120
  - PSYC 101
  - SOC 101
  - UNIV 122
  - WGST 103

### Creative Expression CORE

- Choose One:
  - Part A:
    - ARTH 105
    - ARTH 106
    - ARTH 107
    - MUS 110
    - MUS 257
    - MUS 258
    - THEA 101
    - THEA 201
  - Part B:
    - ARTS 102
    - ENGL 201
    - MUS 124A*
    - MUS 125*
    - MUS 125C*
    - MUS 134*
    - MUS 207

*These are 1 credit and are repeatable up to 3 credit hours to meet core requirement.

Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to [http://www.coastal.edu/academics/catalog/](http://www.coastal.edu/academics/catalog/)

**For students in Honors Program only.**