## COLLEGE OF BUSINESS ADMINISTRATION  
**Major: Management, Concentration in Entrepreneurial Management**  
**Fall 2017**

### FRESHMAN

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>☐ UNIV 110B The First-Year Experience</td>
<td>☐ MATH 138 Mathematics Apps in Business (Core)¹</td>
</tr>
<tr>
<td>☐ ENGL 101 Composition (Core)¹</td>
<td>☐ ENGL 102 Composition and Critical Reading (Core)¹</td>
</tr>
<tr>
<td>☐ Humanistic Thought (Core)¹</td>
<td>☐ CBAD 120 Intro to Global Business (Core)¹</td>
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<tr>
<td>☐ CSCI 110 Enterprise Business Appl</td>
<td>☐ Humanistic Thought (Core)¹</td>
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<td>☐ Artistic Expression (Core)¹</td>
<td>☐ Human and Social Behavior (Core)¹</td>
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<tr>
<td>☐ Professional Development Activities²</td>
<td>☐ Professional Development Activities²</td>
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### SOPHOMORE

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<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>☐ CBAD 201 Financial Accounting</td>
<td>☐ CBAD 202 Managerial Accounting</td>
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<tr>
<td>☐ ECON 201 Macroeconomics (Core)¹</td>
<td>☐ ECON 202 Microeconomics</td>
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<tr>
<td>☐ CBAD 291 Business Statistics</td>
<td>☐ CBAD 292 Decision Analysis</td>
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<tr>
<td>☐ Scientific Concepts (Core)¹</td>
<td>☐ Communication Across Cultures (Core)¹</td>
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<tr>
<td>☐ General Elective³</td>
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### JUNIOR

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<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>☐ CBAD 301 Mgt. &amp; Organizations</td>
<td>☐ CBAD 364 Operations Mgt.</td>
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<tr>
<td>☐ CBAD 350 Marketing</td>
<td>☐ CBAD 344 Legal Env. of Business</td>
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<td>☐ CBAD 363 Business Finance</td>
<td>☐ MGMT 308 Managing Human Capital</td>
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<tr>
<td>☐ HIST 201/ POLI 201 American Gov. (Core)¹</td>
<td>☐ MGMT 324 Idea Generation in Innov. Process</td>
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<td>☐ ENGL 290 / CBAD 290 Business Comm (Core)¹</td>
<td>☐ EM Breadth Selective⁴</td>
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<td>☐ EM Implement. Selective⁴</td>
<td>☐ EM Action Selective⁶</td>
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### SENIOR

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<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>☐ CBAD 393 Management Information Systems</td>
<td>☐ CBAD 478 Strategic Management</td>
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<tr>
<td>☐ CBAD 373 Business Integration/Application</td>
<td>☐ EM Action Selective⁶</td>
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<tr>
<td>☐ MGMT 309 Leading High Performance Teams</td>
<td>☐ General Elective (if needed)³</td>
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<tr>
<td>☐ EM Implement. Selective⁴</td>
<td>☐ PHIL 318 Business Ethics</td>
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<td>☐ General Elective³</td>
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### Notes:

1. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement on page 2. Complete list of options available on your program evaluation.
2. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda
3. These are free electives that may be selected from any college of the university including the College of Business
4. Choose one of the following MGMT 320 Entrepreneurial Leadership or MGMT 325 Communicating Novel Ideas in Dynamic Settings
5. Choose either MGMT 421 Initiation and Management of New Business Enterprise, MGMT 422 Managing Family/Small Business Growth and Innovation, or MGMT 424 Feasibility and Commercialization of Novel Ideas
6. Choose between MGMT 420 Current Topics in Entrepreneurship and Innovation, MGMT 429 Practicum in Entrepreneurship and Innovation, or MGMT 497 Management Internship.

- Study abroad opportunities available at all levels. Please contact Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.
## WALL COLLEGE OF BUSINESS RECOMMENDED CORE CURRICULUM SELECTIONS FALL 2017-2018

<table>
<thead>
<tr>
<th>Requirements for Admission to the Wall College of Business</th>
<th>University Core</th>
<th>Critical Thinking and Reasoning</th>
<th>Communication Across Cultures</th>
<th>Quantitative Literacy</th>
<th>Scientific Concepts</th>
<th>Human and Social Behavior</th>
<th>Humanistic Thought</th>
<th>Artistic Expression</th>
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<tr>
<td>45+ Credit Hours</td>
<td>3-6 credit hours</td>
<td>3 credit hours</td>
<td>8 credit hours</td>
<td>5-6 credit hours</td>
<td>3-4 credit hours</td>
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<td>- Minimum GPA of 2.25</td>
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<td>- 45 Hours of Coursework Completed</td>
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<td>• MATH 138 OR MATH 132 OR MATH 160</td>
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### Critical Reading, Writing, and Information Literacy
- Choose One:
  - COMM 160 (3)
  - CSCI 101 (3)
  - CSCI 120 (3)
  - ECON 201 (3)
  - ENGL 103 (3)
  - HIST 255 (3)
  - HONR 105 (3)
  - PHIL 101 (3)
  - PHIL 102 (3)
  - PHIL 105 (3)
  - PHIL 110 (3)
  - WGST 104 (3)

### Communication Across Cultures
- Choose a 115 course or a 110-120 sequence
- FREN 115 (5)
- GERM 115 (5)
- ITAL 115 (5)
- SPAN 115 (5)
- FREN 110 (3)
- FREN 120 (3)
- RUS 110 (3)
- RUS 120 (3)

### Quantitative Literacy
- Choose One:
  - MATH 132 (3)
  - MATH 138 (3)
  - MATH 160 (4)

### Scientific Concepts
- Choose One:
  - ANTH 101/L (4)
  - ASTR 101/L (4)
  - BIOL 101/L (4)
  - BIOL 121/L (4)
  - BIOL 232/L (4)
  - CHEM 101/L (4)
  - CHEM 104/L (4)
  - CHEM 111/L (4)
  - GEOG 101/L (4)
  - MSCI 101/L (4)
  - MSCI 111/L (4)
  - PHYS 103/L (4)
  - PHYS 137/L (4)
  - SCIE 101/L (4)

### Human and Social Behavior
- Choose One Below:
  - ANTH 102 (3)
  - ANTH 120 (3)
  - COMM 150 (3)
  - ECON 110 (3)
  - ECON 150 (3)
  - EDIT 106 (3)
  - EDLL 200 (3)
  - EDML 317 (3)
  - EDUC 270 (3)
  - EDUC 273 (3)
  - ENGL 250 (3)
  - EXSS 122 (3)
  - GEOG 120 (3)
  - GEOG 121 (3)
  - HIST 205 (3)
  - HNR 202 (3)
  - HRTM 150 (3)
  - NURS 201 (3)
  - POLI 101 (3)
  - PSYC 101 (3)
  - PUBH 121 (3)
  - RSM 120 (3)
  - SOC 101 (3)
  - UNIV 122 (3)
  - WGST 103 (3)

### Humanistic Thought
- Students must take 2 courses. Each course must come from a different discipline:
- DCD 231 (3)
- ENGL 205 (3)
- ENGL 231 (3)
- ENGL 277 (3)
- HIST 105 (3)
- HIST 106 (3)
- HNR 201 (3)
- LISR 122 (3)
- RELG 103 (3)
- RELG 104 (3)
- RSM 200 (3)
- RSM 201 (3)
- WGST 305 (3)

### Artistic Expression
- Choose One
  - ARTH 105 (3)
  - ARTH 106 (3)
  - ARTH 107 (3)
  - ARTH 110 (3)
  - ENGL 101 (3)
  - MUS 110 (3)
  - MUS 207 (3)
  - MUS 257 (3)
  - MUS 258 (3)
  - THEA 149 (3)
  - THEA 150 (3)
  - VPA 103 (3)
  - MUS 124A*
  - MUS 126*
  - MUS 125C*
  - MUS 134*

*(These are 0-1 credit hour and are repeatable for up to 3 credits to meet the core)

Updated: 6/13/2017

Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to [http://www.coastal.edu/academics/catalog/](http://www.coastal.edu/academics/catalog/)

**For students in Honors Program only.