## **COLLEGE OF BUSINESS ADMINISTRATION**

Major: Hospitality, Resort, and Tourism Management (Event Planning)

Catalog Year 2020

UNIV 1109 The First Year Experience		_	_	Catalog 1					
Course	FRESHMAN								
UNIV 1108 The first-Year Experience	FALL SEMESTER				SPRING SEMESTER				
MAIL 130 Composition (Core)	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	
MATH 188 Methematics Apps in Business   3   C   C   D. Humanic Thought (Core)*   3   C   D. C   C   D	<ul> <li>UNIV 110B The First-Year Experience</li> </ul>	3	С		<ul> <li>ENGL 102 Composition and Critical Reading</li> </ul>	4	С	ENGL 101	
SCALID Enterprise Business Applications   3   C   C   C   C   C   C   C   C   C	☐ ENGL 101 Composition (Core)¹	4	С		□ CBAD 120 Intro to Global Business	3	С		
MRTM 101 Intro to HRTM	□ MATH 138 Mathematics Apps in Business	3	С		□ Humanistic Thought (Core)¹	3	D		
Regin working on PDA categories]	☐ CSCI 110 Enterprise Business Applications	3				3	D		
Some			С				С		
SPRING SEMISTER   SPRING SEMISTER   SPRING SEMISTER   Course   Credits   Min Grade   Prerequisites   Course   CRAD 201 Financial Accounting   3   C   UNIV 110, Math 138, 24 Credit HIS   ECON 202 Microeconomics   3   C   UNIV 110, Math 138, 24 Credit HIS   ECON 202 Microeconomics   3   C   UNIV 110, Math 138, 24 Credit HIS   ECON 202 Microeconomics   3   C   UNIV 110, Math 138, 24 Credit HIS   ECON 202 Microeconomics   3   C   GRAD 291   Course   CRAD 291 Business Statistics   3   C   UNIV 110, Math 138, 24 Credit HIS   ECON 202 Microeconomics   3   C   GRAD 291   CRAD 291 Business Statistics   S   C   GRAD 292 Business Statistics   S   C   GRAD 2	*Begin working on PDA categories!				*Continue working on PDA categories!				
CRAD 201 Financial Accounting		16				16			
Course Credits Min Grade Prerequisites Course Credits Min Grade Prerequisites  CEAD 201 Financial Accounting  3 C UNIV 110 & 24 credits  CEAD 202 Managerial Accounting  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Microeconomics  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Microeconomics  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Microeconomics  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Microeconomics  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Microeconomics  3 C UNIV 110, Math 138, 74 Credit MRS  CEAD 202 Decision Analysis  3 C C CEAD 201  CEAD 201 Microeconomics  3 C C CEAD 201  CEAD 201 Micro									
CRAD 201 Financial Accounting   3   C   UNIV 110 & 24 credits   □ CRAD 202 Managerial Accounting   3   C   CRAD 201	FALL SE	SPRING :	SEMESTER	1	1				
SEON 201 Macroeconomics   3	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	
CRAD 291 Business Statistics   3	☐ CBAD 201 Financial Accounting	3	С	UNIV 110 & 24 credits	CBAD 202 Managerial Accounting	3	С	CBAD 201	
NRTM 282 Survey of Food & Bev Mgt	□ ECON 201 Macroeconomics	3	С	UNIV 110, Math 138, 24 Credit HRS	□ ECON 202 Microeconomics	3	С	UNIV 110, Math 138, 24 Credit HRS	
Scientific Concepts (Core)	□ CBAD 291 Business Statistics	3	С	UNIV 110,CSCI 110, MATH 138	□ CBAD 292 Decision Analysis	3	С	CBAD 291	
Scientific Concepts (Core)	□ HRTM 282 Survey of Food & Bev Mgt	3	С			5	D		
SPRING SEMESTER   Course   Credits   Min Grade   Prerequisites   Course   CRAD 301 Mgt. Ro. Osystems.   3	□ Scientific Concepts (Core)¹	4	D		1 1	3	С	HRTM 101	
Course Credits Min Grade Prerequisites Course Credits Min Grade Prerequisites  CBAD 301 Mgt. & Organizations  CBAD 301 Mgt.		16				17			
Course Credits Min Grade Prerequisites Course Credits Min Grade Prerequisites  CBAD 301 Mgt. & Organizations  CBAD 350 Marketing  3 C CBAD 344 Legal Env. of Business  CBAD 3450 Business Finance OR FIN 301  3 C CBAD 201,291, ECON 201, MATH 138  CBAD 373 Business Integration/Application  HRTM 388 The Service Experience  To be the management And the management A									
CBAD 301 Mgt. & Organizations   3	FALL SE		SPRING SEMESTER						
GRAD 350 Marketing  GRAD 363 Business Finance OR FIN 301  GRAD 364 Business Finance OR FIN 301  GRAD 373 Business Integration/Application  GRAD 373 Business Integration/Application Analysis Integration Application  GRAD 373 Business Integration Analysis Integrati	Course	Credits	Min Grade	Prerequisites		Credits	Min Grade	Prerequisites	
CBAD 363 Business Finance OR FIN 301  3 C CBAD 201,291, ECON 201, MATH 138	☐ CBAD 301 Mgt. & Organizations								
CBAD 363 Business Finance OR FIN 301  HRTM 388 The Service Experience  3 D HRTM 101 or HRTM 150  HRTM 387 Conventions and Event Management  3 C HRTM 101  HRTM 387 Conventions and Event Management  3 C HRTM 101  SENIOR  FALL SEMESTER  Course  Credits  Min Grade  Prerequisites  Course  Credits  Min Grade  Prerequisites  Course  Credits  Min Grade  Prerequisites  Course  Credits  HRTM 490 Seminar in Tourism Planning  3 C GBAD: 301,350,363  HRTM 490 Seminar in Tourism Planning  General Elective³  3 C HRTM 101  CBAD 478 Strategic Management  3 C Prereq: CBAD: 301, 350, 373, FIN 301  Credits Min Grade  Prerequisites  CBAD: 301,350,363  HRTM 101  CBAD 478 Strategic Management  3 C Prereq: CBAD: 301, 350, 373, FIN 301  Coreq: CBAD: 301,350,373, FIN 301  Coreq: CBAD: 301,350,373, FIN 301  CORPTION OF THE MENT OF THE MEN	□ CBAD 350 Marketing	3	С		□ CBAD 344 Legal Env. of Business	3	С		
HIST 201/ POLI 201 American Gov.  3 C HRTM 101  15 SENIOR  SPRING SEMESTER  Course  Credits Min Grade Prerequisites Prerequisites  HRTM 490 Seminar in Tourism Planning 3 C Prereq: CBAD: 301, 350, 373, FIN 301 General Elective³ HRTM 101  CBAD 478 Strategic Management 3 C Prereq: CBAD: 301, 350, 373, FIN 301 General Elective³ PHIL 318 Business Ethics PHIL 318 Business Ethics General Elective³ A C Free; CBAD: 301, 350, 373, FIN 301 Core; CBAD 364  CORECTION OF Prereq: CBAD: 301, 350, 373, FIN 301 Core; CBAD 364  CORECTION OF PREVENCE O	□ CBAD 363 Business Finance OR FIN 301	3	С	CBAD 201,291, ECON 201, MATH 138	□ <b>CBAD 373</b> Business Integration/Application	3	С		
SENIOR  FALL SEMESTER  Course  Credits Min Grade Prerequisites  Prerequisites  Course  Credits Min Grade Prerequisites  Prerequisites  Course  Credits Min Grade Prerequisites  Course Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD 301, 350, 373, FIN 301 Coreq: CBAD 478 Strategic Management  Coreq: CBAD 4364  PHIL 318 Business Ethics  PHIL 318 Business Ethics  General Elective <sup>3</sup> General Elective <sup>3</sup> General Elective (if needed) <sup>3</sup> 1  D  General Elective (if needed) <sup>3</sup> 1  D	□ HRTM 388 The Service Experience	3	D	HRTM 101 or HRTM 150	□ HRTM 364 Operations Management	3	С	Prereq: CBAD 292 Coreq: CBAD 301	
SENIOR  FALL SEMESTER  Course  Credits  Min Grade  Prerequisites  Prerequisites  Course  Credits  Min Grade  Prerequisites  Prerequisites  Course  Credits  Min Grade  Prerequisites  Course  Prerequisites  Course  Credits  Min Grade  Prerequisites  Prerequisites  Course  Prereq: CBAD: 301, 350, 373, FIN 301  Coreq: CBAD 301, 350, 373, FIN 301  Coreq: CBAD 364  PHIL 318 Business Ethics  PHIL 318 Business Ethics  General Elective <sup>3</sup> General Elective <sup>3</sup> General Elective <sup>3</sup> The precaution of the	□ HIST 201/ POLI 201 American Gov.	3	С		□ HRTM 387 Conventions and Event Management	3	С	HRTM 101	
Course Credits Min Grade Prerequisites Course Course Credits Min Grade Prerequisites Course Course Credits Min Grade Prerequisites  HRTM 490 Seminar in Tourism Planning 3 C CBAD: 301,350,363 HRTM Event Planning Selective <sup>4</sup> 3 C Prereq: CBAD: 301, 350, 373, FIN 301 CBAD 478 Strategic Management 3 C Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD 478 Strategic Management 3 C Prereq: CBAD: 304 Coreq: CBAD: 304 Coreq: CBAD: 305, 373, FIN 301 Coreq: CBAD: 305, 373,		15				15			
Course Credits Min Grade Prerequisites Course Credits Min Grade Prerequisites  HRTM 490 Seminar in Tourism Planning  3									
HRTM 490 Seminar in Tourism Planning  3 C CBAD: 301,350,363  HRTM Event Planning Selective <sup>4</sup> 3 C Prereq: CBAD: 301, 350, 373, FIN 301  Coreq: CBAD 478 Strategic Management  4 CORD COREQ: CBAD: 301, 350, 373, FIN 301  Coreq: CBAD 364  Humanistic Thought (Core) <sup>1</sup> 5 D PHIL 318 Business Ethics  6 General Elective <sup>3</sup> 7 C General Elective <sup>3</sup> 8 D D General Elective <sup>3</sup> 8 D D D General Elective <sup>3</sup> 8 D D D D D D D D D D D D D D D D D D	FALL SEI		SPRING :	SEMESTER	0				
General Elective <sup>3</sup> 3 C HRTM 101 CBAD 478 Strategic Management  3 C Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD 364  4 Humanistic Thought (Core) <sup>1</sup> 3 D PHIL 318 Business Ethics  5 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD 364  5 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 301, 350, 373, FIN 301 Coreq: CBAD: 364  6 Prereq: CBAD: 364 Coreq: CB	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	
General Elective Genera	□ HRTM 490 Seminar in Tourism Planning	3	С	CBAD: 301,350,363	□ HRTM Event Planning Selective <sup>4</sup>	3	С		
ENGL 290/CBAD 290 Business Comm  **Finish remaining PDAs (and categories)! **Apply for graduation!  3 C General Elective³  General Elective³  General Elective³  1 D  D	□ General Elective³	3	С	HRTM 101	□ CBAD 478 Strategic Management	3	С		
**Finish remaining PDAs (and categories)! **Apply for graduation!  12 General Elective (if needed) <sup>3</sup> 1 D		3	D			3	С		
graduation!		3	С		☐ General Elective <sup>3</sup>	3	D		
		12			□ <b>General Elective</b> (if needed) <sup>3</sup>	1	D		
	g. == autom				***Graduation***	13			

- 1. Please see your program evaluation for University Core Curriculum Recommendations.
- 2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.
- 3. General Elective: These are free electives that may be selected from any college of the university including the WallCollege of Business.
- 4. HRTM Selective: Choose between HRTM 349, HRTM 385, CBAD 411, MKTG 452, MKTG 455, MKTG 457, or HRTM 480. Note: HRTM 480 Management Training Internship (can be taken multiple times, but no more than 6 credits can be used toward the HRTM major.).
- Study abroad opportunities available at all levels. Please contact Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships are available at sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.