COLLEGE OF BUSINESS ADMINISTRATION

Major: BSBA Economics Catalog Year 2022

FRESHMAN							
FALL SEMESTER START				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ UNIV 110B The First-Year Experience	3	С		□ MATH 132 Calc for Bus/Soc Sci (or MATH 160)	3	С	Math 130I or Math Placement
□ ENGL 101 Composition	4	С		□ ENGL 102 Composition and Critical Reading	4	С	ENGL 101
□ MATH 130A College Algebra (if needed) FALL 1	2	С		□ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	С	
□ MATH 130B College Algebra (if needed) FALL 2	2	С		□ Humanistic Thought (Core) ¹	3	D	
☐ Humanistic Thought (Core)¹	3	D		□ Human and Social Behavior (Core)¹	3	D	
☐ Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	С		*PDA* Experiential Learning (Elective)	0		
PDA Major & Careers (Required)				*PDA* Majors and Careers (Elective)			
PDA Professional Profile (Required)	17				16		
		SOPHOMORE					
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
☐ CBAD 201 Financial Accounting	3	С	UNIV 110	□ CBAD 202 Managerial Accounting	3	D	CBAD 201
□ ECON 201 Macroeconomics	3	С	UNIV 110, MATH 130I or MATH 132, 24 HRS	□ ECON 202 Microeconomics	3	С	UNIV 110,MATH 130I or MATH 132, 24 HRS
□ CBAD 291 Business Statistics	3	С	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher	□ CBAD 292 Decision Analysis	3	С	CBAD 291
☐ Scientific Concepts (Core) ¹	4	D		□ Communication Across Cultures (Core)¹	5	D	
☐ Artistic Expression (Core)¹	3	D			14		
PDA Leadership Skills (Required) *PDA* Professional Profile (Elective)	16			*PDA* Interviewing Skills (Required) *PDA* Experiential Learning (Elective)			
FDA FIOIESSIONAL FIORNE (Elective)	10			JUNIOR			
FALL SEMESTER			SPRING SEMESTER				
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ ECON 301 Int. Macroecon Theory (Fall Only)	3	C**	ECON: 201 and 202 or 101	□ ECON 302 Int. Microeconomic Theory (Spring Only)	3	C**	ECON: 201 and 202 or 101
□ ECON Selective ⁴	3	C**		□ ECON Selective ⁴	3	C**	
□ FIN 301 Business Finance	3	С	ECON 201, MATH 132, CBAD: 201, 291	☐ General Elective ³	3	С	
□ CBAD 301 Management & Organizations	3	С		□ CBAD 393 Management Information Systems	3	С	CSCI 110, CBAD 301
☐ CBAD 344 Legal Environment of Business	3	С	54 Credit Hours	□ CBAD 350 Marketing	3	С	
PDA Transition to the Profession (Required)				*PDA* Experiential Learning (Required)			
PDA Leadership Skills (Elective)	15			*PDA* Interviewing Skills (Elective)	15		
SENIOR							
FALL	SEMESTER	₹		SPRII	NG SEMES	STER	1
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ ECON Selective ⁴	3	C**		□ ECON 495 Adv Econ Theory/Analysis	3	C**	ECON 301,ECON 302
□ CBAD 373 Business Integration/Application	3	С	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, FIN 301	□ CBAD 478 Strategic Management	3	С	Prereq: CBAD: 301, 350, 373, FIN 301
□ CBAD 364 Operations Management	3		Prereq: CBAD 292 Coreq: CBAD 301	□ PHIL 318 Business Ethics	3	С	
□ ENGL 290/CBAD 290 Business Comm.	3	С		□ HIST 201/ POLI 201 American Gov.	3	D	
□ General Elective³	3	D		□ General Elective³ (if needed)	0	D	
PDA Transition to the Profession (Elective)				**Make sure all PDA's are complete!**			
PDA Professional Profile (Elective)	15			***Graduation***	12		

- 1. Please see your program evaluation for University Core Curriculum Recommendations.
- 2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY**
- 3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.
- 4. ECON Selective: Select either option. (1) three 300+ ECON selectives or (2) select two 300+ ECON selectives and FIN 302.
- **ECON major classes require an AVERAGE grade of C.

 Study abroad opportunities available at all levels. Please contact Dr. Monica Fine (mfine@coastal.edu) at least one semester prior to anticipated travel.
 - Internships available sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.