

COLLEGE OF BUSINESS ADMINISTRATION
Major: Management (International Management)
Catalog Year 2023

FRESHMAN							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C	
<input type="checkbox"/> ENGL 101 Composition	4	C		<input type="checkbox"/> ENGL 102 Composition and Critical Reading	4	C	ENGL 101
<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D		<input type="checkbox"/> CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C	
<input type="checkbox"/> Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C		<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D	
<input type="checkbox"/> Artistic Expression (Core) ¹	3	D		<input type="checkbox"/> Human and Social Behavior (Core) ¹	3	D	
PDA Career Exploration (Required)				*PDA* Online Presence (Required)			
PDA Resume Development (Required)	16			*PDA* Career Exploration (Elective)	16		
SOPHOMORE							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110	<input type="checkbox"/> CBAD 202 Managerial Accounting	3	C	CBAD 201
<input type="checkbox"/> ECON 201 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	<input type="checkbox"/> ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm	3	C		<input type="checkbox"/> CBAD 301 Mgt. & Organizations	3	C	
<input type="checkbox"/> Scientific Concepts (Core) ¹	4	D		<input type="checkbox"/> Communication Across Cultures (Core) ¹	5	D	
<input type="checkbox"/> General Elective ³	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)			
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Elective)	14		
JUNIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher	<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291
<input type="checkbox"/> CBAD 350 Marketing	3	C		<input type="checkbox"/> CBAD 344 Legal Env. of Business	3	C	54 Credit Hours
<input type="checkbox"/> CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	C	CSCI 110, CBAD 301	<input type="checkbox"/> CBAD 363 Business Finance OR FIN 301	3	C	CBAD 201,291, ECON 201, MATH 138
<input type="checkbox"/> MGMT 308 Managing Human Capital	3	C	CBAD 301	<input type="checkbox"/> MGMT 309 Leading Teams	3	C	CBAD 301
<input type="checkbox"/> HIST 201/ POLI 201 American Gov.	3	D		<input type="checkbox"/> General Elective ³	3	D	
PDA Resume Development (Elective)				*PDA* Practical Experience (Required)			
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15		
Summer -- CBAD 402 Study Abroad or INTL 398 REQUIRED⁴							
SENIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> CBAD 364 Operations Mgt.	3	C	Prereq: CBAD 292 Coreq: CBAD 301	<input type="checkbox"/> CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373
<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	<input type="checkbox"/> International Management Selective ⁵ MGMT 362, MGMT 461, MGMT 462	3	C	
<input type="checkbox"/> CBAD 401 International Business	3	C	CBAD 120, 301, and 350	<input type="checkbox"/> International Business Selective ⁶ ECON 351, FIN 421, MKTG 454, CBAD 499	3	C	
<input type="checkbox"/> MGMT 482 Global Supply Chain Mgt.	3	C	CBAD 364	<input type="checkbox"/> PHIL 318 Business Ethics	3	C	
<input type="checkbox"/> General Elective ³	3	D		<input type="checkbox"/> General Elective ³	1	D	
PDA Resume Development (Elective)				**Make sure all PDA's are complete!**			
PDA Online Presence (Elective)	15			***Graduation***			

1. Please see your program evaluation for University Core Curriculum Recommendations.

2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY**

3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.

4. Study Abroad: CBAD 402 Study Abroad in International Business or an approved course (INTL 398 for all long-term trips) transferred from a study abroad experience in International Management. Speak with your adviser about the best time for you to fulfill this requirement.

5. International Management Selective: Choose between MGMT 362, MGMT 461, or MGMT 462.

6. International Business Selective: Choose one from the following ECON 351, FIN 421, MKTG 454, or CBAD 499 (with permission of the department chair).

- Study abroad opportunities available at all levels. Please contact Dr. Monica Fine (mfine@coastal.edu) at least one semester prior to anticipated travel.
- Internships are available at sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.