## FALL SEMESTER
### FRESHMAN
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="image" /></td>
<td><img src="image2" alt="image" /></td>
<td><img src="image3" alt="image" /></td>
<td><img src="image4" alt="image" /></td>
<td><img src="image5" alt="image" /></td>
<td><img src="image6" alt="image" /></td>
<td><img src="image7" alt="image" /></td>
<td><img src="image8" alt="image" /></td>
</tr>
</tbody>
</table>

### SOPHOMORE
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="image" /></td>
<td><img src="image2" alt="image" /></td>
<td><img src="image3" alt="image" /></td>
<td><img src="image4" alt="image" /></td>
<td><img src="image5" alt="image" /></td>
<td><img src="image6" alt="image" /></td>
<td><img src="image7" alt="image" /></td>
<td><img src="image8" alt="image" /></td>
</tr>
</tbody>
</table>

### JUNIOR
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="image" /></td>
<td><img src="image2" alt="image" /></td>
<td><img src="image3" alt="image" /></td>
<td><img src="image4" alt="image" /></td>
<td><img src="image5" alt="image" /></td>
<td><img src="image6" alt="image" /></td>
<td><img src="image7" alt="image" /></td>
<td><img src="image8" alt="image" /></td>
</tr>
</tbody>
</table>

### SENIOR
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
<th>Course</th>
<th>Credits</th>
<th>Min Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="image" /></td>
<td><img src="image2" alt="image" /></td>
<td><img src="image3" alt="image" /></td>
<td><img src="image4" alt="image" /></td>
<td><img src="image5" alt="image" /></td>
<td><img src="image6" alt="image" /></td>
<td><img src="image7" alt="image" /></td>
<td><img src="image8" alt="image" /></td>
</tr>
</tbody>
</table>

1. Please see your program evaluation for University Core Curriculum Recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY**
3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.
4. MKTG Selective: Choose between CBAD 401, MKTG 450, MKTG 451, MKTG 452, MKTG 453, MKTG 454, MKTG 455, MKTG 456, or MKTG 497. Alternative course may be approved by department chair.

---

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**