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65 Growth Summit to be held on Feb. 28 at the Marina Inn at Grande Dunes

Coastal Carolina University and the Grant Center for Economic Growth are proud to announce the Growth Summit. Join us for a day of exclusive networking and informative presentations. This is an opportunity to hear from industry experts and connect with other professionals in the field.

Lunch will be served. Pre-registration is required.

Link here for tickets, sponsorship opportunities, and other event details.

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2020 Growth Summit to be held on Feb. 28 at the Marina Inn at Grande Dunes

The summit is a professional networking event that provides a welcoming forum for business leaders to connect with industry professionals, explore new opportunities, and discuss topics relevant to the growth and development of the local economy.

This year's summit will feature keynote speakers, panel discussions, and networking opportunities. Industry experts will provide insights and strategies for businesses to thrive in today's dynamic marketplace.

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Curated Content

**Selling Your Home? It's What's on the Outside That Counts.**

If you're listing your home but aren't quite sure what factors affect your home's value, take a quick stroll through the neighborhood to get an idea of the current properties in the area. To determine what is attracting homebuyers to those properties, researchers at the University of Alabama and the University of Texas at Arlington used deep learning and Google Street View to determine just how much curb appeal contributes to a home's value.

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Research

What's on the Outside That Counts: The impact of curb appeal on home value. Researchers found that on average a home with excellent curb appeal sold for 7% or more than homes in the same neighborhood with poor curb appeal. The study also revealed that premium rose to as high as 14% in some instances.

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Students

May 10-13, 2020
17 in Columbia

For more information, contact the CCU Real Estate Scholar and Argus Enterprise University.

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