

# Program of Study

## Master of Business Administration with Coastal Marine and Wetland Studies (CMWS) Concentration Curriculum 2021-2022

### Courses

Course	Title	Credits
MBA 605	Operations & Global Supply Chain	3 credits
MBA 615	Leadership	3 credits
MBA 620	Financial Management	3 credits
MBA 624	Managerial Economics	3 credits
MBA 631	Marketing Strategy	3 credits
MBA 650	Managerial Responsibility & the Law	3 credits
MBA 690	Global Strategy	3 credits
CMWS xxx	CMWS Elective (choose 3 out of 4)	3 credits
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	<b>Course Total</b>	<b>30 credits</b>

### Catalog Descriptions for Required Core Courses

**MBA 605 Operations & Global Supply Chain Management. (3).** This course provides students with concepts, techniques and tools to analyze, and improve core operational capabilities, and apply them to a broad range of industries. This focus is then expanded to include effective supply chain strategies for companies that operate globally, with an emphasis on how to plan and integrate supply chain components into a coordinated system.

**MBA 615 Leadership. (3).** This course focuses on the practice of managing organizations and their people with a focus on the practical application of leadership at the interpersonal and organizational level. Emphasis will be on preparing students for roles as organizational leaders. This course will examine leadership styles, leadership strategies, and the influence process for managing change in organizations.

**MBA 620 Financial Management. (3).** This course examines the major topics of corporate financial management including: financial reporting, the accounting cycle, budgeting, basic financial statement analysis, discounted cash flow valuation and capital budgeting techniques.

**MBA 624 Managerial Economics (3).** Students will be engaged in graduate-level microeconomic analysis, including pricing strategies, consumer theory, industry concentration, and profit-maximizing behavior.

**MBA 631 Marketing Strategy. (3).** Emphasizes analytical decision making within the functional areas of marketing giving the student an integrated view of marketing's role an organization.

**MBA 650 Managerial Responsibility and the Law. (3).** Understanding the nature and structure of the legal and ethical environment of society as it impacts management decision making the execution of business strategies.

**MBA 690 Global Strategy. (3).** (*Prerequisite MBA 620 and MBA 631*). Develops a multiple stakeholder approach to the organizational change efforts directed toward the implementation of strategic goals in the context of defined strategies. The course utilizes project-based and experiential approaches to engage critical reflection in the context of real and simulated environments.

## Coastal Marine and Wetland Semester View (Tentative Schedule)

Full view of course section offerings by semester.

Fall	Spring	Summer
MBA 615 (F2F, DL) MBA 620 (F2F, DL) MBA 631 (F2F, DL) MBA 650 (F2F, DL) CMWS 603 (F2F, DL) CMWS 613 (F2F, DL)	MBA 605 (F2F, DL) Spring Only MBA 620 (DL) MBA 624 (F2F, DL) MBA 631 (DL) MBA 690 (DL) CMWS 603 (F2F, DL) CMWS 626 (F2F, DL) or 623 *rotated*	MBA 690 (DL)

\*legend: F2F = face to face; DL = distance learning/online

### Sample Advising Plan\*\*

#### Full-Time Student starting in Fall

Fall	Spring	Summer
MBA 615 (F2F, DL) MBA 631 (F2F, DL) MBA 650 (F2F, DL) CMWS 603 (F2F/DL)	MBA 605 (F2F, DL) MBA 620 (DL) CMWS 626 CMWS 623 rotated***	MBA 624 (DL) MBA 690 (DL)

#### Full-Time Student starting in Spring

Spring	Summer	Fall
MBA 605 (F2F, DL) MBA 631 (DL) CMWS 603 (F2F, DL) CMWS 626 or 623 rotated***	MBA 690 (DL) MBA 624 (DL) MBA 620 (DL)	MBA 615 (F2F, DL) MBA 650 (F2F, DL) CMWS 613 (F2F, DL)

#### Full-Time Student starting in Summer

May/Summer	Fall	Spring
MBA 620 (DL) MBA 624 (DL)	MBA 615 (F2F, DL) MBA 631 (F2F, DL) CMWS 603 (F2F, DL) CMWS 613 (F2F, DL)	MBA 605 (F2F, DL) MBA 650 (DL) MBA 690 (F2F, DL) CMWS 626 (F2F, DL)

\*students interested in study abroad can do 690 in the Maymester.

\*\*Online student schedules can vary. Most required courses are also offered in DL format in major semesters. See course planning semester view.

\*\*\* CMWS course electives are rotated and based upon availability of the courses scheduled in the semester in which you are enrolled. CMWS 603 may be a pre-requisite for certain other CMWS courses.

## **Catalog Descriptions for Coastal Marine and Wetland Concentrated Courses**

### **CMWS 603 – Coastal and Wetland Policy and Management (3 credits)**

An examination of the relationships between economics, environmental policy, environmental ethics, and environmental law. Environmental laws, federal, state and local permitting agencies and their regulations that apply to the coastal zone and wetlands will be examined using locally focused case studies. Consideration is given to gathering and presenting scientific information needed for policy decisions. The interactions and competing pressures between economic interests that impact wetlands will be contrasted with a commitment to ethical treatment and responsible management of wetlands and coastal ecological systems.

### **CMWS 613 - Environmental Law and Policy (3 credits)**

(Prereq: CMWS 603 or permission of instructor) This course introduces students to environmental law and environmental policy. This includes an examination of the major bodies of federal environmental law, including the Clean Water Act, the Clean Air Act, and other federal laws. Students study how these statutes are carried out through executive agencies and interpreted by the courts. Where appropriate, the scientific underpinning of complex regime of statutes, regulations, and informal agency practices are examined.

### **CMWS 623 – Corporate Environmental Sustainability (3 credits)**

(Prereq: CMWS 603 or permission of instructor) A large range of companies, big and small, now out-compete their competitors by implementing a robust environmental stewardship, engaging stakeholders (government bodies, NGOs, trade associations, citizens' groups, universities) and by making these efforts both measurable and visible. This course is intended to familiarize students with relevant facts and analyses on this recent environmentalism evolution.

### **CMWS 626 – Economy and Sustainability of Coastlines and the Coastal Ocean (3 credits)**

Coasts are essential systems for energy and food supply, transportation and recreation, and environmental and societal health. This course explores case studies, discuss benefits, demands and issues, and evaluate solutions towards achieving a sustainable balance, including climatic and population challenges. (Requires participation in local field trips)