

# Program of Study

## Master of Business Administration

Curriculum 2018-2019

### Core Courses

	COURSE TITLE	CREDITHOURS
MBA 605	Operations & Global Supply Chain	3 credits
MBA 615	Leadership	3 credits
MBA 620	Financial Management	3 credits
MBA 624	Managerial Economics	3 credits
MBA 631	Marketing Strategy	3 credits
MBA 650	Management Responsibility & Law	3 credits
MBA 690	Global Strategy	3 credits
MBA xxx	Elective(s)	9 credits
	Core Course Total	30 credits

### Catalog Descriptions for Required Core Courses

MBA 605 Operations & Global Supply Chain Management. (3). This course provides students with concepts, techniques and tools to analyze, and improve core operational capabilities, and apply them to a broad range of industries. This focus is then expanded to include effective supply chain strategies for companies that operate globally, with an emphasis on how to plan and integrate supply chain components into a coordinated system.

MBA 615 Leadership. (3). This course focuses on the practice of managing organizations and their people with a focus on the practical application of leadership at the interpersonal and organizational level. Emphasis will be on preparing students for roles as organizational leaders. This course will examine leadership styles, leadership strategies, and the influence process for managing change in organizations.

MBA 620 Financial Management. (3). This course examines the major topics of corporate financial management including: financial reporting, the accounting cycle, budgeting, basic financial statement analysis, discounted cash flow valuation and capital budgeting techniques.

MBA 624 Managerial Economics (3). Students will be engaged in graduate-level microeconomic analysis, including pricing strategies, consumer theory, industry concentration, and profit-maximizing behavior.

MBA 631 Marketing Strategy. (3). Emphasizes analytical decision making within the functional areas of marketing giving the student an integrated view of marketing's role an organization.

MBA 650 Managerial Responsibility and the Law. (3). Understanding the nature and structure of the legal and ethical environment of society as it impacts management decision making the execution of business strategies.

MBA 690 Global Strategy. (3). (Prerequisite MBA 620 and MBA 631). Develops a multiple stakeholder approach to the organizational change efforts directed toward the implementation of strategic goals in the context of defined strategies. The course utilizes project-based and experiential approaches to engage critical reflection in the context of real and simulated environments.

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**MBA Semester View**

Fall	Spring	Summer
MBA 615 (F2F, DL)	MBA 605 (F2F, DL)	MBA 690 (DL)
MBA 620 (F2F, DL)	MBA 620 (DL)	CBAD 697
MBA 631 (F2F, DL)	MBA 624 (F2F, DL)	Elective
MBA 650 (F2F, DL)	MBA 631 (DL)	Elective
Elective	MBA 690 (F2F, DL)	Elective
Elective	Elective	
	Elective	

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**Full-Time Student starting in Fall**

Fall	Spring	Summer
MBA 615 (F2F, DL)	MBA 605 (F2F, DL)	Elective
MBA 620 (F2F, DL)	MBA 624 (F2F, DL)	Elective
MBA 631 (F2F, DL)	MBA 690 (F2F, DL)	
MBA 650 (F2F, DL)	Elective	

**Full-Time Student starting in Spring**

Spring	Summer	Fall
MBA 605 (F2F, DL)	MBA 690 (DL)	MBA 615 (F2F, DL)
MBA 620 (F2F, DL)	Elective	MBA 650 (F2F, DL)
MBA 624 (F2F, DL)		Elective
MBA 631 (F2F, DL)		Elective

**Full-Time Student starting in Summer**

Summer	Fall	Spring
Elective	MBA 615 (F2F, DL)	MBA 605 (F2F, DL)
Elective	MBA 620 (F2F, DL)	MBA 624 (F2F, DL)
	MBA 631 (F2F, DL)	MBA 690 (DL)
	MBA 650 (F2F, DL)	Elective

## Graduate Elective Course Options:

ACCT 534: (CSCI 534): Digital Forensics and E-Discovery.....	3
ACCT 631: Fraud Examination.....	3
ACCT 638: Fraud and Litigation Advisory Services.....	3
ACCT 675: Law for Accountants.....	3
CBAD 697: Graduate Internship. in Business.....	1-6
CBAD 798: Research Project.....	1-6
CSCI 518: Financial Technology.....	3
CSCI 534: Digital Forensics & E-Discovery.....	3
IST 660 Introduction to Cybersecurity and Information Assurance.....	3
IST 670 Data Management and Analytics.....	3
IST 678: Business Intelligence and Analytics.....	3
MBA 600: Project Management.....	3
MBA 618: People Management.....	3
MBA 622: Financial Institutions and Markets.....	3
MBA 633: Sales and Relationship Management.....	3
MBA 635: Social Media Marketing.....	2
MBA 641: Game Theory and Strategic Integration.....	2
MBA 645: Analysis of Pricing.....	2
MBA 651: Legal Topics in Business.....	1
MBA 660: Global Business.....	0-6
MBA 675: Current Topics in Entrepreneurship.....	3
MBA 655: Sustainability & Social Responsibility.....	3
MBA 670: The US Healthcare System.....	3
MBA 671: Healthcare Strategy & Marketing.....	3
MBA 672: Healthcare Quality Management.....	3
MBA 673: Healthcare Management.....	3
MBA 674: Healthcare Financial Decision-Making.....	3
MBA 691: Applied Research Methods.....	3
SPT 501 The Sport Industry.....	3
SPT 510 Governance and Policy in Sport.....	3
SPT 515 Legal Issues in the Sport Industry.....	3
SPT 530 Leadership Theory and Application in Sport Settings.....	3
SPT 550 Facility Management and Sport Venue Operations.....	3
SPT 560 Understanding Sport Fan Behavior.....	3
SPT 565 Revenue Generation and Fiscal Management in Sport.....	3
SPT 580 Research Methods in Sport.....	3