

Program of Study

Master of Business Administration with Non-Profit Administration Concentration Curriculum 2019-2020

Core Courses

	COURSE TITLE	CREDITHOURS
MBA 605	Operations & Global Supply Chain	<i>3 credits</i>
MBA 615	Leadership	<i>3 credits</i>
MBA 620	Financial Management	<i>3 credits</i>
MBA 624	Managerial Economics	<i>3 credits</i>
MBA 631	Marketing Strategy	<i>3 credits</i>
MBA 650	Management Responsibility & Law	<i>3 credits</i>
MBA 690	Global Strategy	<i>3 credits</i>
MBA 522	Grant Writing for Non-Profit Organizations	<i>3 credits</i>
MBA 655	Sustainability and Social Responsibility	<i>3 credits</i>
MBA 521	Financial Governance for Non-Profit Board Members	<i>3 credits</i>
		<i>30 credits</i>

Catalog Descriptions for Required Core Courses

MBA 605 Operations & Global Supply Chain Management. (3). This course provides students with concepts, techniques and tools to analyze, and improve core operational capabilities, and apply them to a broad range of industries. This focus is then expanded to include effective supply chain strategies for companies that operate globally, with an emphasis on how to plan and integrate supply chain components into a coordinated system.

MBA 615 Leadership. (3). This course focuses on the practice of managing organizations and their people with a focus on the practical application of leadership at the interpersonal and organizational level. Emphasis will be on preparing students for roles as organizational leaders. This course will examine leadership styles, leadership strategies, and the influence process for managing change in organizations.

MBA 620 Financial Management. (3). This course examines the major topics of corporate financial management including: financial reporting, the accounting cycle, budgeting, basic financial statement analysis, discounted cash flow valuation and capital budgeting techniques.

MBA 624 Managerial Economics (3). Students will be engaged in graduate-level microeconomic analysis, including pricing strategies, consumer theory, industry concentration, and profit-maximizing behavior.

MBA 631 Marketing Strategy. (3). Emphasizes analytical decision making within the functional areas of marketing giving the student an integrated view of marketing's role an organization.

MBA 650 Managerial Responsibility and the Law. (3). Understanding the nature and structure of the legal and ethical environment of society as it impacts management decision making the execution of business strategies.

MBA 690 Global Strategy. (3). (Prerequisite MBA 620 and MBA 631). Develops a multiple stakeholder approach to the organizational change efforts directed toward the implementation of strategic goals in the context of defined strategies. The course utilizes project-based and experiential approaches to engage critical reflection in the context of real and simulated environments.

Nonprofit Semester View (Tentative Schedule)

Fall	Spring	Summer
MBA 615 (F2F, DL) Fall Only MBA 620 (F2F, DL) MBA 631 (F2F, DL) MBA 650 (F2F, DL) Fall Only MBA 522 (DL)	MBA 605 (F2F, DL) Spring Only MBA 620 (DL) MBA 624 (F2F, DL) MBA 631 (DL) MBA 690 (F2F, DL) MBA 655 (DL)	MBA 690 (DL) MBA 521 (DL)

Full-Time Student starting in Fall

Fall	Spring	Summer
MBA 615 (F2F, DL) MBA 522 (DL) MBA 631 (F2F, DL) MBA 650 (F2F, DL)	MBA 605 (F2F, DL) MBA 624 (F2F, DL) MBA 620 (F2F, DL) MBA 655 (DL)	MBA 690 (DL) MBA 521 (DL)

Full-Time Student starting in Spring

Spring	Summer	Fall
MBA 605 (F2F, DL) MBA 655 (DL) MBA 620 (F2F, DL) MBA 631 (DL)	MBA 690 (DL) MBA 521 (DL) MBA 624 (DL)	MBA 615 (F2F, DL) MBA 650 (F2F, DL) MBA 522 (DL)

Full-Time Student starting in Summer

May/Summer	Fall	Spring
MBA 620 (DL) MBA 521 (DL)	MBA 615 (F2F, DL) MBA 522 (DL) MBA 631 (F2F, DL) MBA 650 (F2F, DL)	MBA 605 (F2F, DL) MBA 690 (F2F, DL) MBA 624 (F2F, DL) MBA 655 (DL)

Concentration courses:

MBA 522 – Grant Writing for Nonprofit Organizations (3 credits). This course introduces students to the art of grant writing for professional, non-profit and arts enterprise organizations. The course explores ways to apply for and acquire funds from both public and private granting bodies, i.e. government agencies, foundations and the like. This course focuses on the importance of grant administration, stewardship, program evaluation, data analysis and the role of board and staff members in developing effective strategies for philanthropic success. This course also examines internal and external barriers that organizations face in procuring fund development. Additionally, students learn the importance of relationship building, planned giving and fundraising within a variety of enterprises.

MBA 655 – Sustainability & Social Responsibility (3 credits). An interdisciplinary examination of the role of the corporation in the United States and the world over the long term. The relationship between the corporation and its constituencies is considered in the context of ethics, economics, and politics.

MBA 521 – Financial Governance for Nonprofit Board Member (3 credits). This course teaches the theories of board governance and effective board membership in non-profit settings. It focuses on understanding the roles of directors and equipping students with the financial analysis skills to be competent directors or work with directors.

*(DL = Distance/ online format. F2F = in-person)