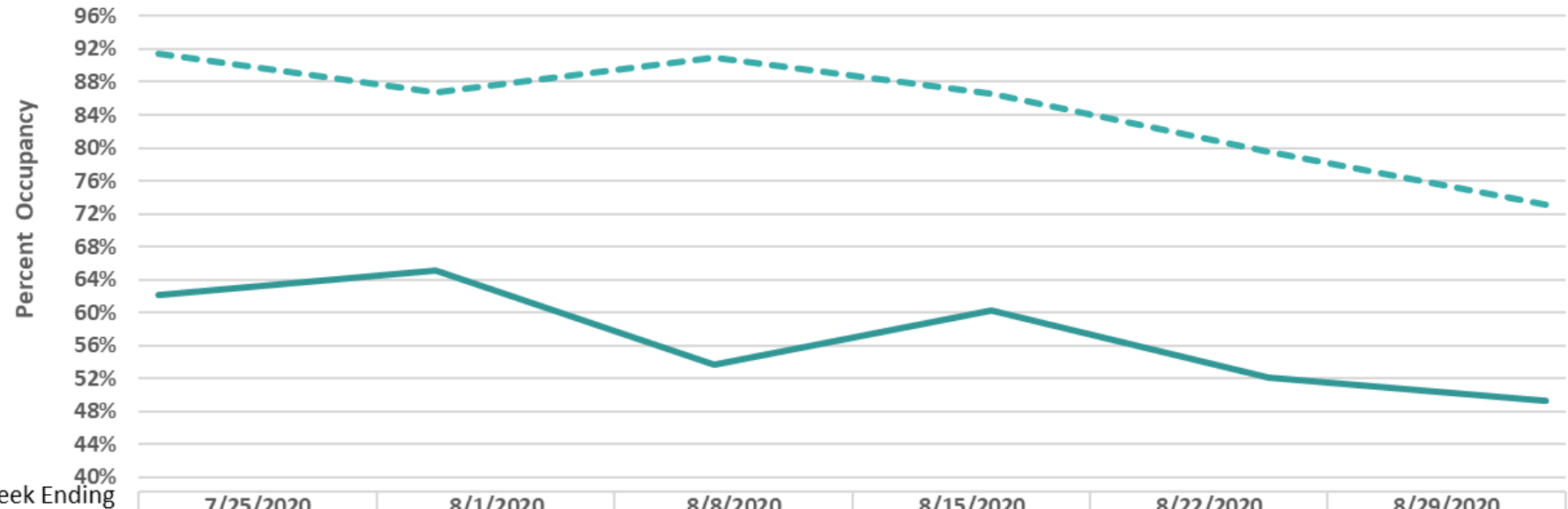
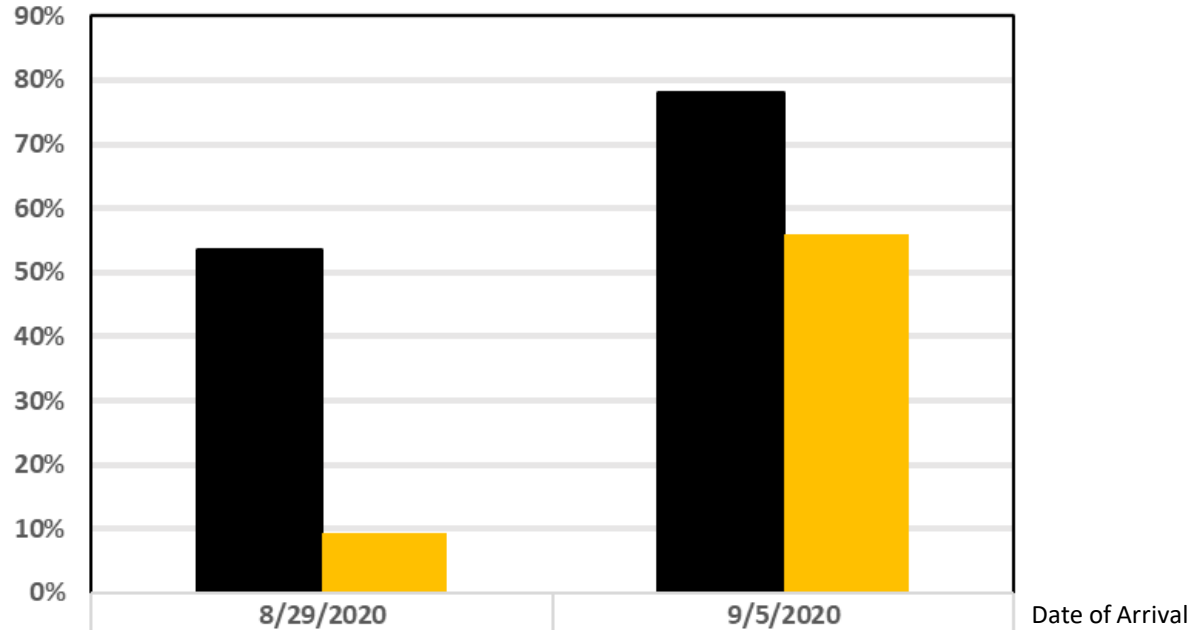


Average Percent Occupancy in Nightly Rented Hotels, Condo-Hotels, and Campsites (HC-HCs) Horry County, S.C., USA



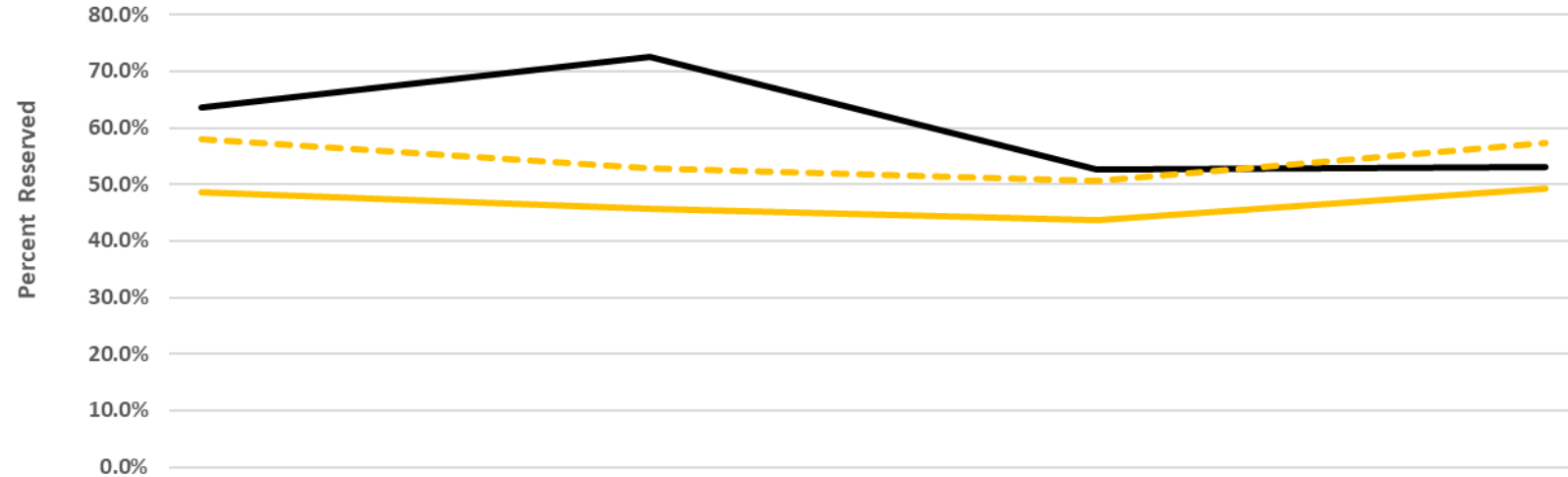
Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

**Average Percent of Vacation Properties Reserved
Four Days in Advance of the Date of Arrival
Horry and Georgetown Counties, S.C., U.S.A.**

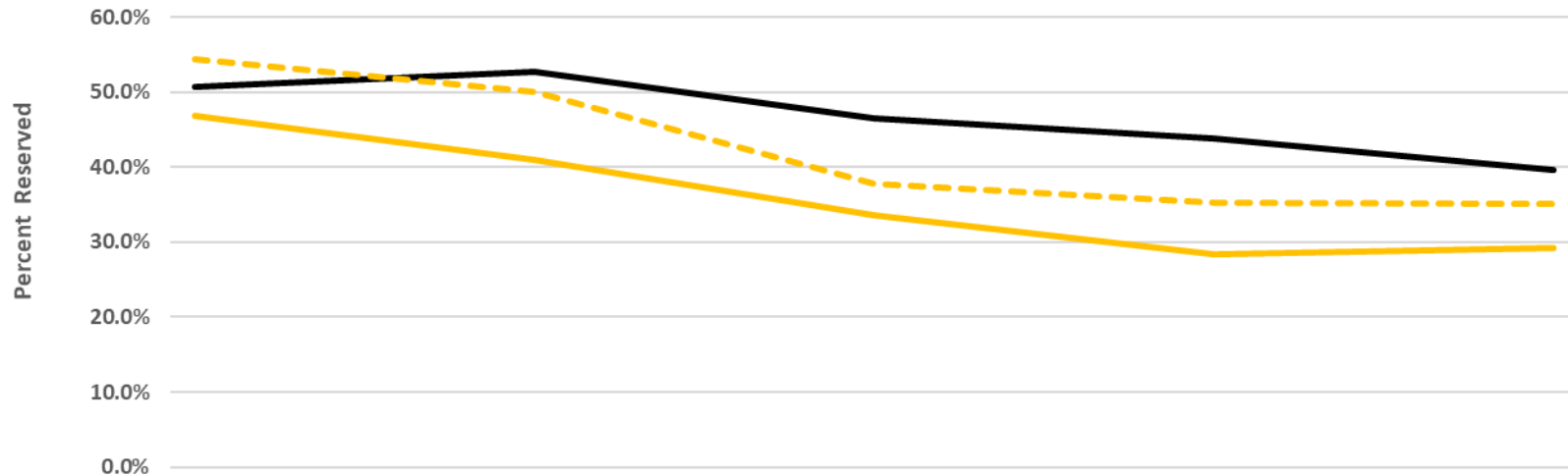


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Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Date of Arrival	10/10/2020	10/17/2020	10/24/2020	10/31/2020	11/7/2020
Reserved four weeks in advance of arrival last year	46.9%	41.0%	33.6%	28.3%	29.2%
Currently reserved	50.8%	52.8%	46.5%	43.9%	39.6%
Reserved four days in advance of arrival date last year	54.4%	50.1%	37.8%	35.3%	35.1%