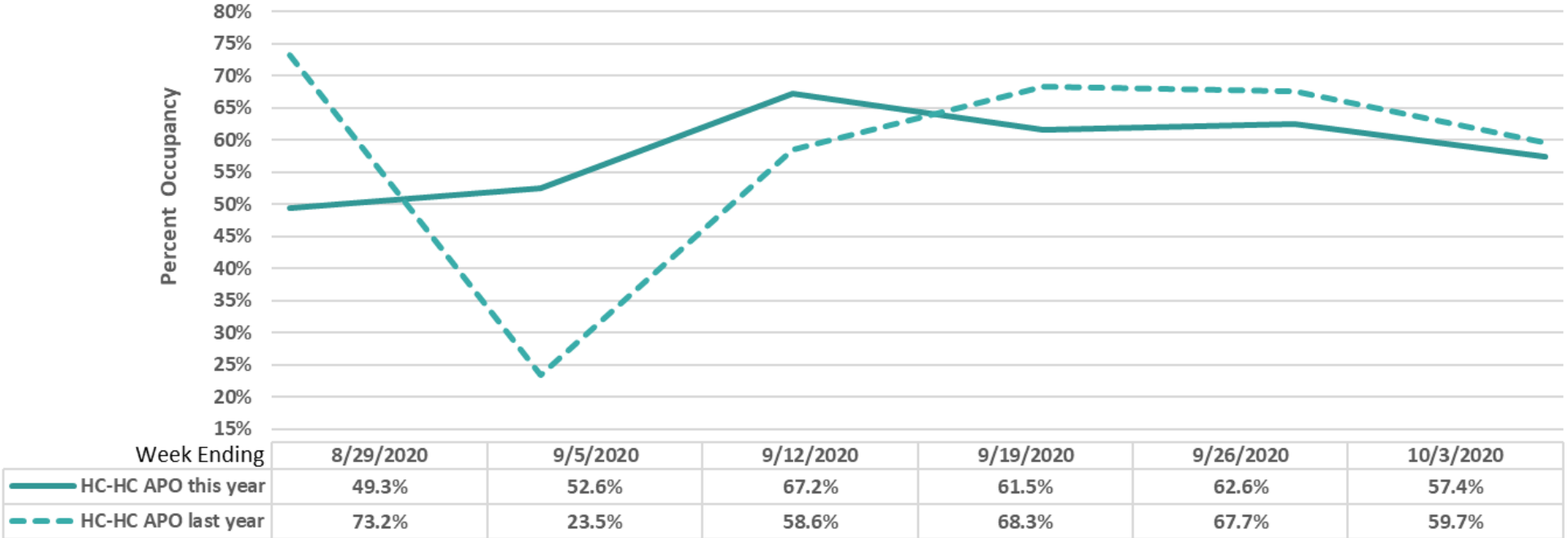
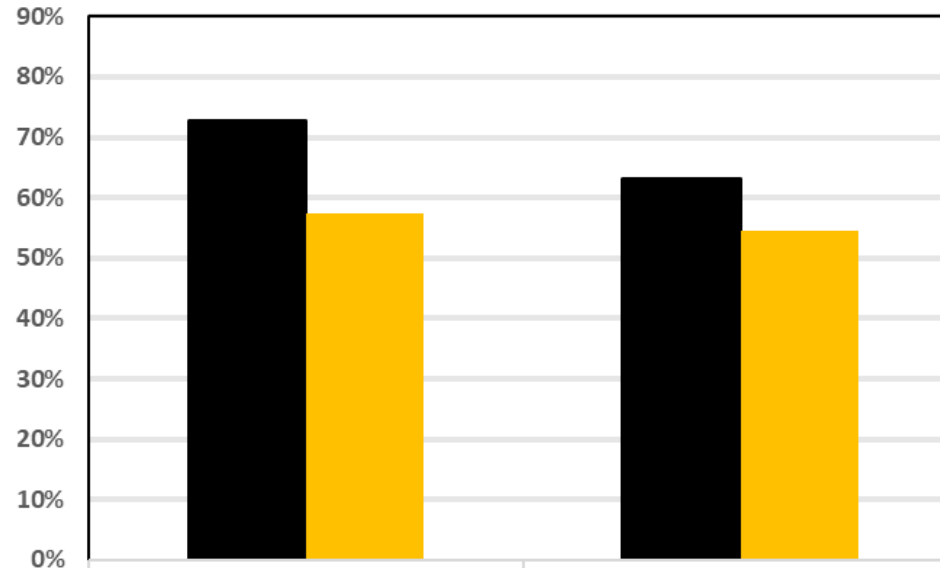


Average Percent Occupancy in Nightly Rented Hotels, Condo-Hotels, and Campsites (HC-HCs) Horry County, S.C., USA



Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

**Average Percent of Vacation Properties Reserved
Four Days in Advance of the Date of Arrival
Horry and Georgetown Counties, S.C., U.S.A.**



■ Percent of units reserved four days in advance this year	0.728533	0.631571
■ Percent of units reserved four days in advance last year	0.572826	0.544221

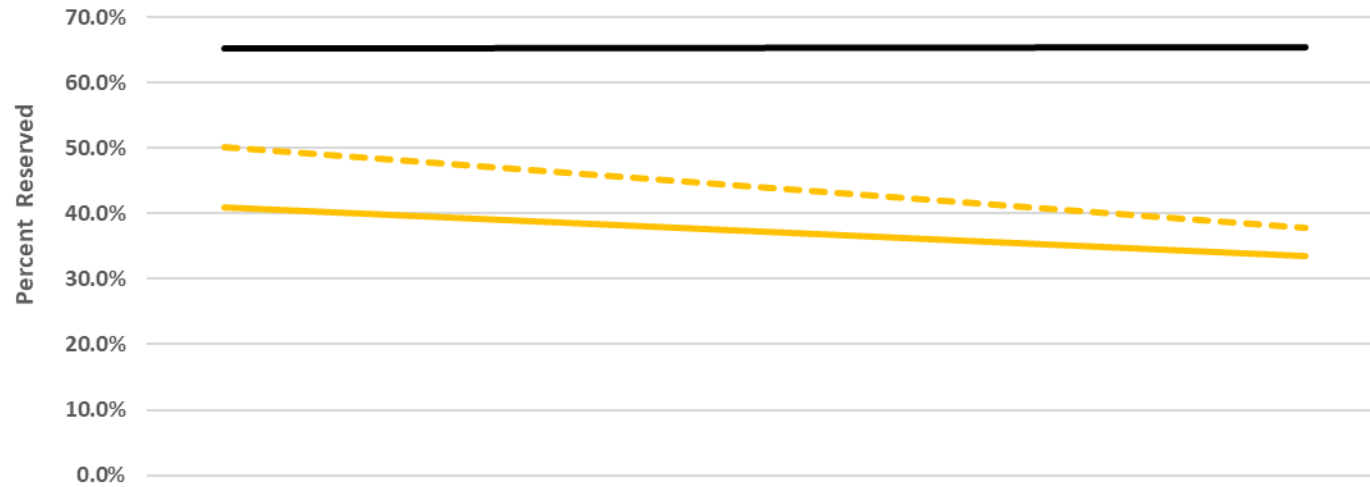
Date of Arrival	10/3/2020	10/10/2020
Percent of units reserved four days in advance this year	0.728533	0.631571
Percent of units reserved four days in advance last year	0.572826	0.544221

Date of Arrival

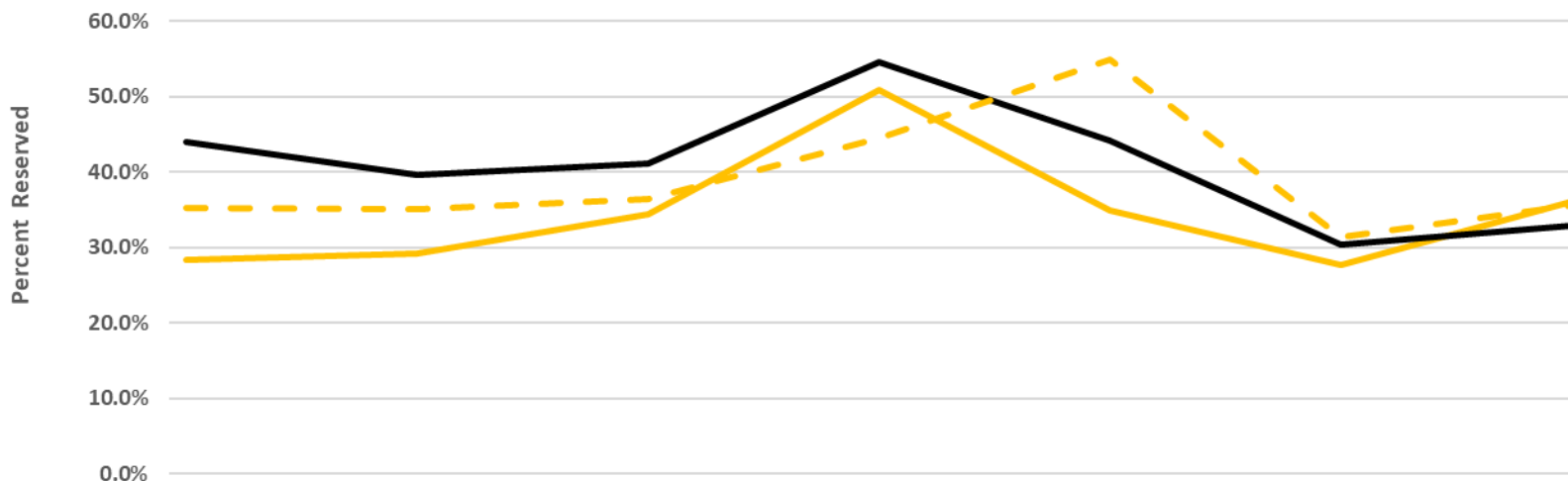


Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Date of Arrival	10/31/2020	11/7/2020	11/14/2020	11/21/2020	11/28/2020	12/5/2020	12/12/2020
Reserved four weeks in advance of arrival last year	28.3%	29.2%	34.4%	50.8%	35.0%	27.7%	36.1%
Currently reserved	43.9%	39.6%	41.1%	54.5%	44.1%	30.4%	32.9%
Reserved four days in advance of arrival date last year	35.3%	35.1%	36.5%	44.5%	54.8%	31.4%	35.5%