Average Percent Occupancy in
Nightly Rented Hotels, Condo-Hotels, and Campsites (HC-HCs)
Horry County, S.C., USA

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>HC-HC APO this year</td>
<td>60.0%</td>
<td>68.5%</td>
<td>74.0%</td>
<td>73.8%</td>
<td>78.0%</td>
<td>64.0%</td>
</tr>
<tr>
<td>HC-HC APO last year</td>
<td>66.4%</td>
<td>78.6%</td>
<td>81.4%</td>
<td>88.8%</td>
<td>90.5%</td>
<td>90.4%</td>
</tr>
</tbody>
</table>

Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

COASTAL CAROLINA UNIVERSITY
Average Percent of Vacation Properties Reserved Four Days in Advance of the Date of Arrival Horry and Georgetown Counties, S.C., U.S.A.

<table>
<thead>
<tr>
<th></th>
<th>7/4/2020</th>
<th>7/11/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of units</td>
<td>87.28%</td>
<td>89.06%</td>
</tr>
<tr>
<td>reserved four days in</td>
<td>in advance this year</td>
<td>in advance last year</td>
</tr>
<tr>
<td>advance this year</td>
<td>80.02%</td>
<td>86.92%</td>
</tr>
</tbody>
</table>

Coastal Carolina University
Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.
Average Percent Weekly Vacation Properties Reserved
Horry and Georgetown Counties, S.C., USA

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Resevd two weeks in advance of arrival last year</td>
<td>76.6%</td>
<td>80.2%</td>
<td>74.5%</td>
<td>80.5%</td>
<td>80.1%</td>
</tr>
<tr>
<td>Currently reserved</td>
<td>89.1%</td>
<td>94.0%</td>
<td>85.9%</td>
<td>85.5%</td>
<td>82.6%</td>
</tr>
<tr>
<td>Reserved four days in advance of arrival date last year</td>
<td>89.1%</td>
<td>86.9%</td>
<td>81.5%</td>
<td>84.5%</td>
<td>80.1%</td>
</tr>
</tbody>
</table>

Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.
### Average Percent Weekly Vacation Properties Reserved
**Horry and Georgetown Counties, S.C., USA**

<table>
<thead>
<tr>
<th>Date of Arrival</th>
<th>8/15/2020</th>
<th>8/22/2020</th>
<th>8/29/2020</th>
<th>9/5/2020</th>
<th>9/12/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reserved four weeks in advance of arrival last year</strong></td>
<td>67.5%</td>
<td>67.2%</td>
<td>61.5%</td>
<td>47.5%</td>
<td>48.7%</td>
</tr>
<tr>
<td><strong>Currently reserved</strong></td>
<td>77.6%</td>
<td>69.8%</td>
<td>65.8%</td>
<td>65.6%</td>
<td>67.5%</td>
</tr>
<tr>
<td><strong>Reserved four days in advance of arrival date last year</strong></td>
<td>75.2%</td>
<td>68.5%</td>
<td>9.5%</td>
<td>55.9%</td>
<td>57.9%</td>
</tr>
</tbody>
</table>

**Clay Brittain Jr. Center for Resort Tourism**

Damonte, L.T.