



REVIEWERS' GUIDE

for evaluation of WIPL
annual scholarship
applications

March 2014



Our mission

...”To transform the lives of CCU students through scholarships and leadership opportunities.”



Expectations for WIPL Reviewers

- Able to accept applications via email and provide timely review and scoring
- Recuse oneself if an applicant is known to be a family member or relative
- Become familiar with the scoring rubrics and ask questions as they arise in evaluation process
- Complete this tutorial prior to reviewing applications



Types of WIPL Scholarships

- Annual WIPL Scholarship
Including Life and Legacy Scholarships
(individually named)
- Annual WIPL Endowed Scholarship
- Washington Internship Institute (D.C)
- Other WIPL scholarships



Overview of Scholarship Process

1. Students submit application to CCU Financial Aid Office.
2. The CCU Financial Aid Office confirms students' financial need and eligibility based on criteria, then forwards essay answers to WIPL Scholarship Chair
3. Chair removes student identifiers (name, etc) and assigns number to each and distributes to WIPL Reviewers for evaluation and scoring, using established rubrics.
4. Deadline is set for return of scores to Chair who tallies highest scores for awards.
5. CCU Financial Aid confirms award based on fulfilling need.



CCU Financial Aid Office

Guide to Scholarships

“WIPL Annual Scholarships (\$1,000)

WIPL scholarships are provided through the combined financial resources of members and other donors in support of Coastal Carolina University and its students. It is their desire to make a difference. It is their hope that by providing financial assistance toward the successful completion of your degree program, you will, in turn, work to better serve your community, state, and the world.

The WIPL Annual Scholarship is awarded for one academic year, equally divided between the fall and spring semesters. Past recipients are encouraged to reapply for future consideration as long as they have maintained a cumulative CCU GPA of 3.0 and completed 15 credit hours annually.

To be eligible to apply for this scholarship, students must:

1. Be admitted and enrolled as an undergraduate student at Coastal Carolina University;
2. Have completed a minimum of 15 credit hours at the time of application and have completed 24 credit hours at the time of award;
3. Have a minimum 3.0 cumulative collegiate GPA;
4. Be enrolled at least 15 credit hours annually;
5. Demonstrate financial need as defined by the Office of Financial Aid & Scholarships;
6. Demonstrate satisfactory degree progress; and
7. Submit additional requirements. (*see page 24)

Students from the South Carolina counties of Horry, Georgetown, Dillon, Marion and Williamsburg will be given preference. The WIPL Scholarship Committee reviews applications and recommends candidates to the University Scholarship Committee for final selections.”



Application Requirement

WIPL Annual Scholarship

Submit a typed essay answering the following: (1 pg. max.)

1. What do you see as the greatest critical issue facing women today?
2. Describe an historical or contemporary female leader who has forged pathways of change for that issue.
3. Analyze how the values of the leader you have identified have inspired or will inspire you to give back to your community?
4. Explain how this scholarship will enhance your academic progress and success?



WIPL Annual Scholarship Rubric

Essay Questions	Best (95-100 pts)	Better (85-94 pts)	Good (70-84 pts)	Needs improvement (0-69 pts)	Subtotal	Notes
Q1: Greatest critical issue facing women today	Clearly and thoroughly identifies the issue and gives rationale for this choice; answers why the issue is critical	Identifies issue somewhat; explains rationale for choice, but without elaboration; identifies importance somewhat	Names issue but minimally and provides some rationale for choice and why it's critical	Addresses issue insufficiently and does not provide clear rationale nor why issue is critical		
Score Point Ranges 0 - 15	15-14 pts	13-9 pts	8-5 pts	4-0 pts		
Q2: Describe historical or contemporary female leader who forged pathways of change for that issue	Describes in detail the leader and her time period and her specific, relevant contributions for change; explains how pathways were forged	Describes leader somewhat and some of her relevant contributions to change	Minimally describes leader and her contributions to change, but does not show clear relevance to issue identified	Does not describe leader in any detail; does not identify leader's contributions to change - nor connect their relevance to the issue identified		
Score Point Ranges 0 - 15	15-14 pts	13-9 pts	8-5 pts	4-0 pts		
Q3: Analyze how values of that leader have inspired or will inspire you to give back to your community	Clearly and thoroughly analyzes how values inspire giving back	Somewhat analyzes how values inspire	Minimally describes but does not analyze	Describes but does not analyze how values inspire		
Score Point Ranges 0 - 35	35-30 pts	29-20 pts	19-10 pts	9-0 pts		
Q4: Explain how this scholarship will enhance your academic progress and success	Clearly and thoroughly explains how scholarship will enhance both academic success and progress	Somewhat explains how scholarship will enhance academic success and progress	Minimally explains how scholarship will enhance academic success and progress	Doesn't address impact for both academic success and progress		
Score Point Ranges 0 - 25	25 -20 pts	19-14 pts	13-5 pts	4-0 pts		
Organization, voice, conventions	Writing is well organized, compelling and clear; accurate grammar, spelling and punctuation used throughout - no errors	Writing is organized and clear; occasional errors in grammar, spelling and/or punctuation	Writing is organized but sometimes moves off topic; errors in grammar, spelling and/or punctuation are distracting	Unorganized writing with numerous errors in grammar, spelling and punctuation		
Score Point Ranges 0 - 15	15-10 pts	9-4 pts	3-1 pts	zero pts		
Reviewer's initials _____						
Print Name: _____						
					Select Your Points for Q1 = _____	
					Select Your Points for Q2 = _____	
					Select Your Points for Q3 = _____	
					Select Your Points for Q4= _____	
					Select Your Points for Org.= _____	
					Total pts from right column: _____	
					plus five bonus points + _____	
					Grand Total (out of 110 pts) _____	



WIPL Annual Endowed Scholarship

WIPL Legacy Endowed Scholarship

To be considered for this scholarship, applicants are required to submit a current resume, an academic transcript, a letter of recommendation from a faculty member familiar with your coursework, and a personal statement describing why you should be chosen as a WIPL Legacy Scholar. Include community activities or causes with which you have been involved, what you see as the greatest need in our community, and how you plan to be involved in giving back in the future.

In addition, submit a typed essay of not more than 750 words that answers the following:

1. Describe a project, cause or organization that you are passionate about and want to engage in to “make a difference” in society as a WIPL Legacy Scholar. This may be a currently operating entity or an original idea that you plan to implement. Be specific as to your amount and level of involvement and the societal outcomes you anticipate. (This can be related to your academic major, non-curricular activities, or external community service.)
2. What experiences or skills do you expect to gain from your involvement in this project, cause or organization, and
3. What impact (or lasting footprint) do you intend to make by engaging in this project, cause or organization?



WIPL Endowed Scholarship Rubric

Essay Questions	Best 18-15 pts	Better 14- 10 pts	Good 9- 5 pts	Lacking 4-0 pts	POINTS
Q1: Describe involvement in community activities or causes	Clearly describes in detail multiple activities and causes and levels and quality of involvement and how those levels fit into the whole	Clearly describes multiple activities and causes and levels of involvement	Describes one activity or cause and at what levels they were involved	Names one activity or cause in which they were involved	
Q2: Describe greatest need in community and your plans to be involved in giving back	Clearly describes greatest need in community and the rationale for why it is the greatest; describes in detail and connects their plans to give back in several, well-thought out ways	Clearly describes greatest need and gives two ways they plan to give back	Clearly describes greatest need and gives one way they plan to give back	Names the greatest need but does not describe their plans to give back	
Q3: Describe project cause or organ (PCO). Passionate about and want to engage in to "make difference" in society	Clearly describes PCO. And why they are passionate about it. Chooses great words to describe their passion. Explains their plans for engaging in it and how that will make - or has made - a difference in society; connects cause with their major, non-curricular activities or community service	Describes PCO. and why they are passionate about it. Explains their plans for engaging in it and how that will make or has made a difference in society	Describes PCO briefly and gives abbreviated plans for engagement. Provides 2- 3 sentences about difference in society.	Names PCO but does not describe it/them. Provides unclear plans or unsure of plans. Gives one sentence about difference in society.	
Q4: What experiences / skills expected to gain from involvement in this PCO	Describes in detail six or more feasible experiences and skills expected and their value to them and to the PCO.	Describes in detail 4 - 5 feasible experiences and skills expected to gain	Describes 2 - 3 experiences and skills without details	Lists one or two experiences or skills	
Q5: What impact or lasting footprint intended to make by engaging in this PCO	Describes in detail four or more lasting impressions expected from engaging in this PCO. Provides rationale for its longevity, value and important impact through solid results and outcomes expected. Gives quantitative and qualitative assessment of the value.	Describes in detail three lasting impressions expected and provides some rationale for its longevity, value or impact.	Describes two lasting impressions expected but gives limited rationale for its longevity, value or impact.	Names a lasting impression expected and gives not rationale.	
Additional Pts.	15 -11 pts	10 - 6 pts	5- 3 pts	2 - 0 pts	
Grammar, style, spelling	Writes clearly and uses appropriate grammar, excellent vocabulary and no (or 2 or less) errors; engaging writing style & tone	Writes well and uses good grammar; good vocabulary and 3 - 5 errors	Satisfactory writing with 6 - 8 errors	More than 8 errors ; hard to follow text	
Reviewers Initials: _____			Add right column pts for if applicable --	Subtotal Points = _____	
Print Name: _____		Chair will assign local pts	(out of 110 pts)	five bonus points +	
<i>Comments on back please</i>				Grand Total= _____	



Summary

- Goal of WIPL
- Mindful evaluation using rubrics
- Meeting deadlines for completed forms
- Feedback encouraged

Contact the WIPL Scholarship Committee Chair or members with questions or comments. <http://www.coastal.edu/women/about/members.html>

**THANK YOU FOR YOUR SERVICE AS A WIPL
SCHOLARSHIP REVIEWER!**

