<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<td>8:30-9:15 a.m.</td>
<td>Welcome&lt;br&gt;&lt;br&gt;&lt;strong&gt;Newcomers Orientation: “Getting Started”&lt;/strong&gt;&lt;br&gt;Amy Edmunds, health sciences&lt;br&gt;Audience Q &amp; A</td>
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<td>9:15-9:45 a.m.</td>
<td>Break: Anteroom</td>
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<td>9:45-10:15 a.m.</td>
<td>Breakout One: “Experiential Learning through Community Partnerships”&lt;br&gt;Jessica Lynn, executive director, South Carolina Campus Compact&lt;br&gt;Audience Q &amp; A</td>
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<td>10:15-10:30 a.m.</td>
<td>Break: Anteroom</td>
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<td>10:30-11:15 a.m.</td>
<td>Breakout Two: “Building Reciprocal Partnerships”&lt;br&gt;Christina Anderson, health communication; Stephanie Southworth, sociology; Cheryl Adamson, executive director of Palmetto Works; Kathy Jenkins, executive director of New Directions&lt;br&gt;Closing Remarks: Travis Overton, vice president for executive initiatives/chief of staff</td>
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<tr>
<td>11:15-11:30 a.m.</td>
<td>Break: Anteroom</td>
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<td>11:30 a.m. to 12:45 p.m.</td>
<td>Welcome&lt;br&gt;Greetings by David DeCenzo, president of Coastal Carolina University&lt;br&gt;Remarks by Honorable Mayor John Rhodes, City of Myrtle Beach&lt;br&gt;Remarks by Travis Dannelly, Conway Chamber of Commerce board president&lt;br&gt;&lt;br&gt;&lt;strong&gt;Keynote&lt;/strong&gt;&lt;br&gt;Fran Watkins Marshall, J.D., M.S.P.H., director of the Office of Applied Science and Community Engagement for S.C. DHEC&lt;br&gt;Introduction by Caitlin Cusimano, liberal studies, Class of 2019&lt;br&gt;&lt;br&gt;&lt;strong&gt;Audience Q &amp; A&lt;/strong&gt;&lt;br&gt;Recognitions by Ralph Byington, provost, and Michael Roberts, vice president of research and emerging technologies&lt;br&gt;Cheryl Adamson, Palmetto Works with Amanda Masterpaul, theatre; Fredanna McGough, public health; Christina Anderson, health communication; Karen Maguire, accounting; Kathy Jenkins, New Directions, with Stephanie Southworth, sociology; Dick Drass, management; Pam Martin, political science</td>
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Breakout Two: “Building Reciprocal Partnerships”
Christina Anderson, health communication; Stephanie Southworth, sociology; Cheryl Adamson, executive director of Palmetto Works; Kathy Jenkins, executive director of New Directions

Atheneum Hall

11:30 a.m. to 12:45 p.m.

Keynote
Nick Davidson, M.D., director of Community Health Services, S.C. DHEC
Introduction by Janelle Laribo, Class of 2020

Audience Q & A

1-2:15 p.m.

Keynote
Nick Davidson, M.D., director of Community Health Services, S.C. DHEC
Introduction by Janelle Laribo, Class of 2020

Audience Q & A

Atheneum Hall

1-2:15 p.m.

Speed-Dating Luncheon: Atheneum

Welcome and Acknowledgments: Miranda Brenneman, psychology

Invocation
CCU Gospel Choir with Bertha Fladger, Multicultural Student Services

Luncheon Buffet Service and Speed-Dating Activities

NOTE: Exclusive offer for community partners. Must be present to win.

Closing Remarks: Amy Edmunds

Panera’s Community Luncheon Giveaway

We have partnered with Sustain Coastal and Aramark at CCU to host a Zero Waste lunch. Zero Waste refers to the diversion of 90 percent or more of the materials from the landfill using recycling and composting efforts. There will be Zero Waste Stations set up throughout the room for you to dispose of your waste. You’ll find a friendly representative from Sustain Coastal at each Zero Waste Station who can assist and educate you about the Zero Waste effort. Recyclables and compostables both end up at the Horry County Solid Waste Authority’s facilities on S.C. 90 in Conway. Learn more about sustainability initiatives at CCU by visiting coastal.edu/sustain.
Fran Watkins Marshall is currently serving as the director of the Office of Applied Science and Community Engagement for the South Carolina Department of Health and Environmental Control (DHEC). After a 13-year career in industrial hygiene primarily in the petro/chemical industry, she attended law school. She practiced law for a few years before getting back into public health in the role of state (environmental) toxicologist for DHEC. She has a B.S. in biology from Winthrop University in Rock Hill, S.C., an M.S. in public health from the University of Alabama at Birmingham and a Juris Doctor from the University of South Carolina School of Law. During her years as an industrial hygienist, she was trained and served as a hazard materials specialist, an interior structural firefighter and a medical responder. In 2013, she began serving on the advisory board for the creation of a B.A. program in emergency management at Columbia College (Columbia, S.C.). She served as an adjunct faculty for courses in risk communication and homeland security law and policy until returning to DHEC as the director of the Office of Applied Science and Community Engagement in the spring of 2016. Fran is a 14th-generation South Carolinian, and, after living in seven states and traveling around the globe, she came home to Columbia.

Nick Davidson is the director for Community Health Services, responsible for the safe and effective delivery of DHEC public health services within the communities across the state. He completed the Certified Public Manager program in 2010. He earned his master’s degree in marine science from the University of South Carolina with the focus on immunology to define food webs. He also has a master’s degree in security studies from the Naval Postgraduate School. He started his career with DHEC in Environmental Affairs as the oil spill program coordinator and was part of the state HAZMAT/WMD response team. He then served as the public health preparedness director in one of the coastal regions. After eight years on the coast, he moved to the Upstate to serve as the public health oversight director, responsible for quality improvement, workforce development and public health preparedness. He then served as the public health director for the DHEC Midlands region, followed by the same role in the DHEC Lowcountry region.
Since 2012, Jessica Lynn has served as the executive director of South Carolina Campus Compact (SCCC). Based at Winthrop University in Rock Hill, SCCC is a membership organization of university and college presidents and chancellors in South Carolina. It promotes and develops civic purposes of higher education. Through this work, SCCC improves the ability of higher education institutions to partner with their communities to collectively impact community needs and provide real-world learning for college students.

Session Description
Experiential learning offers students practical applications through which they can utilize the knowledge gained in the classroom. Combining those hands-on opportunities with meaningful community partnerships can transform a student into an engaged citizen with the knowledge, compassion and fortitude to create substantial social change. These service-learning, or engaged-learning, partnerships are reciprocal and offer students an opportunity to reflect and grow. Yes, building these partnerships requires additional time and footwork; however, there is most assuredly someone in your support network who has laid that foundation and is able to make introductions. Yes, integrating service-learning into the classroom requires conceptualizing the methodology and determining the desired outcomes; however, South Carolina Campus Compact has those resources and is poised to offer guidance. The effects of such a learning experience benefits students, faculty and the community in countless ways.
“I am tired of the usual profiles. Chief blah, blah, blah, EVP of some meaningless role. I care about who you are, not what you are. I am driven to make a difference in the lives of people who need/want a better life and to conserve, steward and regenerate our precious and imperative environment. My purpose is to teach, help, encourage and motivate people to uphold the thesis of ‘Making a Profit while Making a Difference’ and while doing so, develop communities that are truly socially, economically and environmentally sustainable.

“I have a same, same-old boring biography that some might find interesting, intriguing or applaud, but all it has done is provide me with the wisdom that knowledge requires to make it dangerous. What is in our heads will only make us marginally dangerous to the status quo; however, what is in our hearts makes us a global force to be reckoned with.

“Below is what is important to me:
• Three remarkable children who possess the wonderful attribute of knowing how to love unconditionally
• A wife tolerant of living with someone who does not have an off switch
• A cadre of lifelong friends who freely try to give more than they ever could take
• A cadre of lifelong friends who freely try to give more than they ever could take
• Successes that without the failures would never have meant so much
• An open heart and mind toward sustainable collaboration
• Helping hundreds of Katrina victims manage their consumer debt
• Building homes for Katrina victims (Lord, please let the bits I worked on still be standing)
• The privilege of being able to contribute in a small way to building a truly sustainable future
• Seeing many of my team members from SRI build their own incredibly successful careers. Huge applause for Amy Baker, Katherine Winston, Mark Alexay, Ed Harnaga, Jon Liong, Rita Mitev, Don Friedman and many more
• Playing two sports for my country
• The ability to effect positive change in the lives of many”
**FACULTY INTERESTS**

**Kelli Barker, Carol Osborne and Lisa Rickenbrode, Academic and Community Outreach**
Provides opportunities for mature adult, noncredit students to achieve intellectual stimulation, as well as cultural and social growth.

**Miranda Brenneman, Psychology**
Seeks study participants for project assessing cognitive recovery after stroke in older and younger stroke patients to determine if the rehabilitation needs for both groups differ as well as assessing recovery following other types of head trauma, like traumatic brain injury.

**Robert Bulsza, Office of Internships and Service Learning**
Seeks to connect students and faculty with community agencies offering career and life-altering experiences.

**Nancy Carle, Business Management**
Conducts communications research and looks at the key factors for effective communication in customer service, public announcements and management.

**Peter Gasca, CCU Community and Business Engagement Institute (CoBE)**
Identifies and pairs high-achieving undergraduate business students with business consulting projects in and around the Grand Strand to identify business challenges and offer valuable solutions.

**Pamela Martin, Political Science**
Seeks to develop Georgetown County by protecting its vast natural resources, unique heritage and rich cultural diversity into a community with a thriving economy that eliminates poverty and provides jobs at a living wage to an educated workforce with skills for the 21st century.

**Amanda Masterpaul, Applied Theatre**
Seeks a community partnership for students to engage in a collaborative setting by conducting workshops on social justice strategies through the use of the theatrical story-telling and development.

**Matthew Murphy, Psychology**
Seeks funding and guidance on Institutional Animal Care and Use Committee policies to support interest in animal cognition and establishing an animal lab.

**Melissa Paiva-Salisbury, Psychology**
Seeks community partners who have a vested interest in forensic psychology applications (e.g., diversion, corrections, probation, police departments) that could benefit from evaluative or research studies on programs currently being offered or programs they wish to develop.

**Jeffrey Ranta, Communication, Media and Culture**
Seeks someone who could profit from some real-world advertising and public relations experience.
Pat Singleton-Young, Multicultural Student Services
Singleton-Young is interested in meeting people who might have ideas of how to get more students involved in community service projects.

COMMUNITY MISSION STATEMENTS

Troy Matheny, American Cancer Society
To save lives, celebrate lives and lead the fight for a world without cancer.

Barnabas Horse Foundation
To provide equine-assisted therapy for individuals and families recovering from a traumatic experience and/or to improve the quality of life of children and adults with disabilities through human and horse interaction.

Boys & Girls Club of the Grand Strand
To inspire and enable all young people to realize their full potential as productive, responsible and caring citizens by instilling a sense of belonging, usefulness, influence and competence.

Churches Assisting People
To render emergency assistance to our neighbors in need. Our goal is to minister to people efficiently and effectively, helping in as many ways as possible within our means. Many times, this means coordinating the efforts of several agencies.

Early Learning Council of Georgetown County
To ensure all children in Georgetown County have the opportunity to reach their full potential by advocating for, researching and supporting efforts to accomplish this vision.

Tracy Bailey and Mary Stout, Freedom Readers
To bring a love of reading to scholars of lower-income families throughout the Georgetown, Myrtle Beach, South Strand and Conway areas with trained tutors in a one-on-one setting.

Erin Walters, Habitat of Humanity of Horry County
To eliminate substandard housing in Horry County, South Carolina, by establishing partnerships to build simple, decent, affordable housing together with God’s people in need.

Johnny Ford
To engage and empower fathers in the positive support of their children through goal-oriented programs.

Shayla Livingston, Low Country Food Bank
To lead the fight against hunger in our community. Our programs and services aim to meet the needs of families, children and seniors in the Lowcountry who experience hunger.

Kathy Jenkins and Trevor Greene, New Directions of Horry County
To assist men, women and families with emergency, nonemergency, long-term and transitional housing as well as recovery classes, permanent housing assistance and long-term case management.
Cheryl Adamson and Mary Moore, Palmetto Works
To help children, adolescents and adults do their age and developmentally appropriate work through Palmetto Kids Music & Arts Academy, Work-It-Out Leadership Academy and C.H.O.P.S. Palmetto Works is always looking for volunteers to contribute to the betterment of our community.

James Jackson, Pee Dee Community Project
To ensure students (grades 1-12) read at the appropriate grade level using our reading comprehension program.

Phoenix Health Education and Wellness Center
To provide minority and rural outreach with health education programs related to chronic disease management.

Nicole Service, Rape Crisis Center
To offer sexual assault services at no cost to survivors of sexual assault and their loved ones and provide education about sexual assault to the community.

The Shepherd’s Table
To improve the lives of people in Horry County needing assistance by meeting their nutritional needs.

United Way of Horry County
To fight for the health, education and financial stability of every person in our community.

Julia Davis Weston, Welvista
To provide access to free prescription medications at no cost to residents of South Carolina who are both uninsured and have income constraints.