



THE 2017
CHANTICLEER GALA

May 18, 2017 | Myrtle Beach Marriott Resort and Spa at Grande Dunes

PRESENTED BY





T H E 2 0 1 7 CHANTICLEER GALA

PRESENTED BY KING CONSTRUCTION SERVICES INC

Join us at one of the Grand Strand's "mark your calendar" events featuring live entertainment by Tru Sol, a live and silent auction and delicious food and beverages.

On behalf of The Chanticleer Athletic Foundation for Coastal Carolina University, we are pleased to host The Chanticleer Gala at the Myrtle Beach Marriott Resort and Spa at Grande Dunes on Thursday, May 18, 2017, at 6 p.m. Partnering with The Chanticleer Gala offers the opportunity to play a vital role in the continued success of Coastal's student-athletes in the classroom and on the playing field as we provide resources to prepare the next generation of leaders.

The economic realities of the past few years and the rising costs of higher education have created a significant need for increased private support for collegiate athletic programs across the country. The Chanticleer Gala is dedicated to directly supporting the needs of Coastal's student-athletes by providing opportunities to chart the unmistakable course of excellence.

It is the shared vision of our leadership, alumni, business partners and friends that makes excellence a reality at Coastal Carolina University. Whether you are a long-time supporter or a new member of Teal Nation, you are an integral part of the current and future success of Coastal's student-athletes. Please don't miss the opportunity to partner with us and celebrate Chanticleer Athletics.

For additional information, please contact:

Kelly Moore at 843-349-6610 or kmmoore@coastal.edu

Marjorie Thompson at 843-349-5037 or mthompson@coastal.edu

All proceeds benefit the Chanticleer Athletic Foundation
Coastal Carolina University | P.O. Box 261954 | Conway, SC 29528-6054
goCCUsports.com/caf | 843-349-6610 | 843-349-2893 (fax)



THE 2017 CHANTICLEER GALA

PRESENTED BY KING CONSTRUCTION SERVICES INC

Presenting Sponsor - \$7,500 commitment - SOLD

Auction Sponsor - \$3,250 commitment- SOLD

- Reserved table for ten (10) in premier location of the ballroom
- Business name and/or logo displayed on the silent auction bid sheets
- Signage recognition at the event
- Business name and/or logo included on promotional material and The Chanticleer Gala website
- One half-page space for business name and/or logo in event program

Dessert Sponsor - \$3,250 commitment- SOLD

- Reserved table for ten (10) in premier location of the ballroom
- Business name and/or logo incorporated into the dessert served at the event
- Signage recognition at the event
- Business name and/or logo included on promotional material and The Chanticleer Gala website
- One half-page space for business name and/or logo in event program

Entertainment Sponsor - \$3,250 commitment- SOLD

- Reserved table for ten (10) in premier location of the ballroom
- Business name and/or logo displayed on the stage at The Chanticleer Gala
- Signage recognition at the event
- Business name and/or logo included on promotional material and The Chanticleer Gala website
- One half-page space for business name and/or logo in event program

Wine Service Sponsor - \$3,250 commitment- SOLD

- Reserved table for ten (10) in premier location of the ballroom
- Business name and/or logo displayed on tables as the wine service sponsor
- Signage recognition at the event
- Business name and/or logo included on promotional material and The Chanticleer Gala website
- One half-page space for business name and/or logo in event program

Corporate Sponsor - \$2,250 commitment

- Reserved table for ten (10) in an ideal location of the ballroom
- Signage recognition at the event
- Business name and/or logo included on promotional material and The Chanticleer Gala website
- One half-page space for business name and/or logo in event program

Patron Sponsor - \$1,750 commitment

- Reserved table for ten (10)
- Business name and/or logo included on The Chanticleer Gala website



THE 2017
CHANTICLEER GALA

PRESENTED BY KING CONSTRUCTION SERVICES INC

Commitment Form

Company Information

Name/Title _____

Company (as it will appear) _____

Address _____

City/State/ZIP _____

Phone _____ Fax _____

Email _____

Sponsorship Information

Auction Sponsor (\$3,250)

Wine Service Sponsor (\$3,250)

Dessert Sponsor (\$3,250)

Corporate Sponsor (\$2,250)

Entertainment Sponsor (\$3,250)

Patron Sponsor (\$1,750)

Please email a copy of this form with .jpeg / .eps logo formats to mthompson@coastal.edu by March 15, 2017.

Payment Information

Please make check payable to: **Chanticleer Athletic Foundation**

Visa

MasterCard

American Express

Discover

Name on Card _____

Billing Address _____

Card Number _____ Exp. Date _____

Signature _____ Date _____

By completing this commitment form, my company agrees to fulfill financial obligations associated with event sponsorship by April 1, 2017.