9th Annual Women’s Leadership Conference and Celebration of Inspiring Women
February 4-5, 2019
Sheraton Myrtle Beach Convention Center
Myrtle Beach, South Carolina
ABOUT US

Women in Philanthropy and Leadership for Coastal Carolina University (WIPL) was founded in 2007 under the leadership of CCU First Lady Terri DeCenzo. WIPL is committed to inspiring, connecting and empowering women to strengthen their individual and collective voices in leadership in our University, community, state, region and beyond. Members include faculty, staff and community leaders who are committed to creating and supporting opportunities for women in all areas of leadership and across all disciplines, while continuing to invest in scholarships for Coastal Carolina University students.

Investing in Women

Global research shows that investing in women multiplies the impact made in their future by extending benefits to the world around them, creating a better life for their family and building a stronger community. In so doing, we fulfill our vision to enrich the unlimited potential of women to transform society; and we embrace a model for our students, community and leaders to take part in the advancement of women as a way of creating societal change.

800+  
2018 Conference and Celebration attendees

$37K  
2017-2018 WIPL Scholarships Awarded

1.3K  
WIPL Facebook Followers
Scholarships

WIPL members donate $250 or more annually. Collectively, these donations provide scholarships to CCU students and support leadership programs. Since its inception, WIPL has awarded over $225,000 in scholarships for CCU students, 27 of whom were awarded WIPL scholarships totaling $37,000 for the 2017-2018 year.

Calendar of Events

To fulfill our mission and commitment to leadership, WIPL sponsors special events for members, luncheons with inspiring speakers and provides program support for leadership opportunities both on campus and in the community. Our scholarship recipients, WIPL members, CCU students and women from the community are invited to participate in these events. Our business partners support community leadership programs and events, empowering women with skills to lead within their organizations and in the community.

In a Student's Words

“I was awarded a 2012 scholarship from Women in Philanthropy and Leadership at CCU, which allowed me to graduate in December 2014 with a Bachelor of Science in health promotion. I look forward to becoming a member and actively participating with this amazing group of people who believe in a person's goals and dreams toward a successful education. They aspire and achieve to help people succeed.” - Dottie Connor
9th Annual Women’s Leadership Conference and Celebration of Inspiring Women

Hosted by Women in Philanthropy and Leadership (WIPL) for Coastal Carolina University, the 9th Annual Women’s Leadership Conference will educate, motivate and challenge women to become change-makers in their own lives, their communities and the world. The much anticipated 2019 program builds upon eight highly successful events with a roster of notable speakers from the fields of entrepreneurship, business, media, politics and more. The remarkable speakers – and the shared energy of more than 800 attendees of all ages, backgrounds, occupations and professional levels who connect at this powerful event – offer participants the inspiration to lead, to serve, to choose to make a difference.

The night prior to the Conference, WIPL hosts its 9th Annual Celebration of Inspiring Women, which honors individuals with a strong South Carolina connection for their outstanding contributions to our state, nation and world. The Inspiring Women awards were created as a lasting way to recognize the incredible achievements of women who have called the Palmetto State home. Recipients can be current or emerging leaders, must be at least 18 years of age and can represent any field, including but not limited to the arts, business, education, engineering, faith-based work, journalism, law, medicine, philanthropy, science, technology, and public or community service.

Join us for a time of learning, connecting, inspiration and fun!

Sheraton Myrtle Beach Convention Center
FEBRUARY 4-5, 2019

Celebration of Inspiring Women Monday, February 4, 2019
Women’s Leadership Conference Tuesday, February 5, 2019
2018 | 8th Annual Women’s Leadership Conference  
**Keynote Speakers** Jenna Hager, Barbara Pierce Bush, Cara Brookins, Joan Robinson-Berry, Julia Landauer, Vanessa Wyche

2017 | 7th Annual Women’s Leadership Conference  
**Keynote Speakers** Julissa Arce, Samantha Ettus, Jan Fields, Vanessa Gualy, Jenna Hipp, Lynette Richmann

2016 | 6th Annual Women’s Leadership Conference  
**Keynote Speakers** Charlotte Beers, Maggie Ellis Chotas, Alice Domar, Sandra Dubose, Alyssa Dugan, Zanetelia Harris, Dawn Higgins, Polly Letofsky, Jessica Posner Odede, Susan O’Malley, Betsy Polk, Barb Royal, Justine Siegal, Sarah Thomas

2015 | 5th Annual Women’s Leadership Conference  
**Keynote Speakers** Gloria Gaynor, Leeza Gibbons, Susan O’Malley, Laura Schroff, Lauren Leader-Chivèe

2014 | 4th Annual Women’s Leadership Conference  
**Keynote Speakers** Clare Amrhein, Paula Harper Bethea, Nathalie Dupree, Sharon Epperson, Lori Free, Terry Haas, Mamie “Peanut” Johnson, Chris Linnanes, Joe Moglia, Wendy Nix, Reggie Sanders, Katherine Switzer, Barbara Hickman-Whye, Marguerite Willis

2013 | 3rd Annual Women’s Leadership Conference  

2012 | 2nd Annual Women’s Leadership Conference  
**Keynote Speakers** Vernice “FlyGirl” Armour, Jenet Robinson Alterman, Molly Barker, Kristin Bohan, Bree Boyce, Cheri Britton, Gina Trimarco, Naomi Dantzler, Dr. Mitchell L. Devlin, Anne Drozd, Thersesa Earnhart, Suzanne Evans, Patricia Harris, Pat Hatler, Charlotte Lane, Dr. Lisa Maselli, Tori Murden McClure, Stella Mercado, Sharon Milligan, Kathy Murphy, Betsy Myers, Darly Newman, Roxanna Saberi, Margaret Seidler, Anita Singleton-Prather, Shari Stautch, Hollee Schwartz Temple, Lauren Templeton, Inez Moore Tenenbaum, Donna Tyson, Marie Wilson

2011 | Inaugural Women’s Leadership Conference  
Our Audience

Our events open the door for conversations with incredible women leaders. We use these connections to create videos, interactive Facebook Live events, blog articles and social media posts to motivate and inspire women online throughout the year.

In addition to our online presence, Coastal Carolina University shares our events and promotes our conference across its social media channels.
ANNUAL SPONSORSHIPS

PLATINUM SPONSOR
$25,000 Annual Sponsorship

MARKETING AND PROMOTION YEAR-ROUND
- Logo and/or business name linked to company website on all WIPL email communications to members, supporters and past conference attendees
- Logo and/or business name linked to company website on the WIPL website
- Ability to submit four articles or sponsor four articles on the WIPL blog on a topic relevant to women’s leadership or philanthropy. Topic and content would require approval from the communications committee. Logo and/or business name linked to company website would be included in the content of the article.
- Logo and/or business name included in WIPL events marketing materials
- Press release announcing the donation/sponsorship
- Logo placement and link on WIPL Women’s Leadership Conference website, WIPLconference.com
- Logo or company name featured on Conference and Celebration marketing materials
- Company name or logo featured on all public service announcements and advertising
- Logo and/or business name linked to company website will be included on email invitations and WIPL events calendar

BRAND AWARENESS DURING CONFERENCE
- Logo placement on Conference printed materials commensurate with PLATINUM Level
- One (1) full-page color advertisement in Conference and Celebration program; premium placement**
- Two (2) 6-foot skirted tables and two chairs in exhibit area
- Logo/name included in general session sponsor video loop
- Signage at Conference and Celebration
- Distribution of company literature and/or small gifts in the Conference bags

CONFERENCE and CELEBRATION REGISTRATION / RESOURCES
- Twenty (20) Conference registrations (two tables), priority seating commensurate with PLATINUM Level; includes display of company logo on designated tables
- Twenty (20) Celebration registrations (two tables), priority seating commensurate with PLATINUM Level; includes display of company logo on designated tables
- One additional table for 10 students to attend the Conference, includes display of company logo on designated table. Students may sit at the sponsor table to allow for exchange of ideas and mentoring.
* Sponsorship must be confirmed and all materials received by Nov. 15, 2018, to guarantee inclusion on all marketing materials.

** Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to be included in the program book.

WIPL MEMBERSHIP BENEFITS
Select five people from your company to be Women in Philanthropy and Leadership members. Members receive invitations to events throughout the year, are able to serve on committees, and would be voting members of our organization.

BRAND AWARENESS AT OTHER EVENTS
- Logo placement on event printed materials commensurate with PLATINUM Level
- Distribution of company literature and/or small gifts at each event
GOLD SPONSOR
$15,000 Annual Sponsorship

MARKETING AND PROMOTION YEAR-ROUND
• Logo and/or business name linked to company website on all WIPL email communications to members, supporters and past conference attendees
• Logo and/or business name linked to company website on the WIPL website
• Ability to submit two articles or sponsor two articles on the WIPL blog on a topic relevant to women’s leadership or philanthropy. Topic and content would require approval from the communications committee. Logo and/or business name linked to company website would be included in the content of the article.
• Logo and/or business name included in WIPL events marketing materials
• Press release announcing the donation/sponsorship
• Logo placement and link on WIPL Women’s Leadership Conference website, WIPLconference.com
• Logo or company name featured on Conference and Celebration marketing materials
• Company name or logo featured on all public service announcements and advertising and/or business name linked to company website will be included on email invitations and WIPL Events Calendar

MARKETING AND PROMOTION DURING CONFERENCE
• Logo and/or business name on Conference emails before the event
• Logo placement and link on WIPL Women’s Leadership Conference website
• Logo on marketing materials*
• Logo on public service announcements

BRAND AWARENESS DURING CONFERENCE
• Logo placement on Conference printed materials commensurate with GOLD Level
• One (1) full-page color advertisement in Conference and Celebration program**
• One (1) 6-foot skirted table and two chairs in exhibit area
• Logo/name included in general session sponsor video loop
• Signage at Conference and Celebration
• Distribution of company literature and/or small gifts in the Conference bags

CONFERENCE and CELEBRATION REGISTRATION / RESOURCES
• Ten (10) Conference registrations (one table), priority seating commensurate with GOLD Level; includes display of company logo on designated tables
• Ten (10) Celebration registrations (one table), priority seating commensurate with GOLD Level; includes display of company logo on designated tables
* Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to guarantee inclusion on all marketing materials.
** Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to be included in the program book.

WIPL MEMBERSHIP BENEFITS
Select three people from your company to be Women in Philanthropy and Leadership members. Members receive invitations to events throughout the year, are able to serve on committees, and would be voting members of our organization.

BRAND AWARENESS DURING OTHER EVENTS
• Logo placement on event printed materials commensurate with GOLD Level
• Distribution of company literature and/or small gifts at each event
SILVER SPONSOR
$10,000 Annual Sponsorship

MARKETING AND PROMOTION YEAR-ROUND
• Logo and/or business name linked to company website on all WIPL email communications to members, supporters and past conference attendees
• Logo and/or business name linked to company website on the WIPL website
• Ability to submit one article or sponsor one article on the WIPL blog on a topic relevant to women’s leadership or philanthropy. Topic and content would require approval from the communications committee. Logo and/or business name linked to company website would be included in the content of the article.
• Logo and/or business name included in WIPL events marketing materials
• Press release announcing the donation/sponsorship
• Logo placement and link on WIPL Women’s Leadership Conference website, WIPLconference.com
• Logo or company name featured on Conference and Celebration marketing materials
• Company name or logo featured on all public service announcements and advertising
• Logo and/or business name linked to company website will be included on email invitations and WIPL Events Calendar

MARKETING AND PROMOTION DURING CONFERENCE
• Name and logo placement on WIPL Women’s Leadership Conference website
• Logo on marketing materials*

BRAND AWARENESS DURING CONFERENCE
• Logo placement on Conference printed materials commensurate with SILVER Level
• One (1) full-page black and white advertisement in Conference and Celebration program**
• One (1) 6-foot skirted table and two chairs in exhibit area
• Logo/name included in general session sponsor video loop
• Signage at Conference and Celebration
• Distribution of company literature and/or small gifts in the Conference bags
• Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to guarantee inclusion on all marketing materials.
** Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to be included in the program book.

CONFERENCE and CELEBRATION REGISTRATION / RESOURCES
• Ten (10) Conference registrations (one table), priority seating commensurate with SILVER Level; includes display of company logo on designated tables
• Ten (10) Celebration registrations (one table), priority seating commensurate with SILVER Level; includes display of company logo on designated tables

BRAND AWARENESS DURING OTHER EVENTS
• Logo placement on event printed materials commensurate with SILVER Level
• Included in signage at events
• Distribution of company literature and/or small gifts at each event
WIPL MEMBERSHIP BENEFITS
Select two people from your company to be Women in Philanthropy and Leadership members. Members receive invitations to events throughout the year, are able to serve on committees, and would be voting members of our organization.
PEARL SPONSOR
$5,000 Annual Sponsorship

MARKETING AND PROMOTION
• Name and logo placement on WIPL Women’s Leadership Conference website

BRAND AWARENESS DURING CONFERENCE
• One (1) half-page black and white advertisement in Conference and Celebration program*
• Distribution of company literature and/or small gifts in the Conference bags
• Logo/name included in general session sponsor video loop
• Signage at Conference and Celebration
* Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to be included in the program book.

CONFERENCE and CELEBRATION REGISTRATION / RESOURCES
• Ten (10) Conference registrations (one table); includes display of company logo on designated tables
• Ten (10) Celebration registrations (one table); includes display of company logo on designated tables

WIPL MEMBERSHIP BENEFITS
Select one person from your company to be a Women in Philanthropy and Leadership member. Members receive invitations to events throughout the year, are able to serve on committees, and would be voting members of our organization.

BRAND AWARENESS DURING OTHER WIPL EVENTS
• Logo placement on event printed materials commensurate with PEARL Level
• Distribution of company literature and/or small gifts at each event
CONFERENCE TABLE SPONSOR
$3,000 Conference Sponsorship

• Name on Conference website
• Name listed in the Conference program*
• Logo/name included in general session sponsor video loop
• Signage at Conference
• Table for Ten (10) with Conference-only registrations; includes display of company logo on designated table

CELEBRATION TABLE SPONSOR
$2,000 Celebration Sponsorship

• Name on Conference website
• Name listed in the Celebration program*
• Logo/name included in general session sponsor video loop
• Signage at Celebration
• Table for Ten (10) with Celebration only registrations; includes display of company logo on designated table
* Sponsorship must be confirmed and all materials received by Dec. 15, 2018, to be included in the program book.

EXCLUSIVE UNDERWRITING OPPORTUNITIES

Conference Breakfast Sponsor
$5,000 (one available)

Your company’s name will be prominently showcased as conference participants enjoy delicious treats and begin the day.

BENEFITS
• Name on Conference website
• Tabletop event cards displaying company logo on tables during breakfast
• Company logo on signage displayed at Conference
• Ten (10) tickets to Conference

**Conference Refreshment Break Sponsor**
$3,000 (two available)

Conference attendees need to refresh and energize. By sponsoring a refreshment break, your signs will be placed in the break areas drawing attention to your business as attendees refuel.

**BENEFITS**
• Name on Conference website
• Tabletop event cards displaying company logo on tables in break area
• Company logo on signage displayed at Conference
• Five (5) tickets to Conference

**Celebration Reception Sponsor**
$2,500 (one available)

Celebration of Inspiring Women attendees will see your company name displayed during the pre-dinner reception.

**BENEFITS**
• Name on Conference website
• Company logo/name displayed throughout the reception hall the night of the Celebration.
• Five (5) tickets to Celebration

**Conference Parking Sponsor**
$2,500 (one available)

Your company’s name will be the first thing attendees see when they enter the Convention Center parking lot.

**BENEFITS**
• Name on Conference website
• Company logo/name on signage displayed at the entrances to the Convention Center parking lot.

**Conference Water Cooler Sponsor**
$1,500 (one available)

Your company’s name will be front and center for all attendees to see throughout the hallways.

**BENEFITS**
• Name on Conference website
• Company logo on signage displayed on water coolers at Conference
• Two (2) tickets to Conference

**Wi-Fi Sponsor**

**$1,500 (one available)**
With every tweet, post and email sent and received during the Conference and Celebration, the attendees will be appreciative of your company sponsorship of Wi-Fi services.

**BENEFITS**
• Name on Conference website
• Company logo/name on table tops with Wi-Fi password information
• Two (2) tickets to Conference

**Celebration Valet Sponsor**

**$1,000 (one available)**
Each participant at the evening Celebration will be grateful for your company and the Valet Parking service you sponsor.

**BENEFITS**
• Name on Conference website
• Company logo/name at the Valet Station the night of the Celebration
• Two (2) tickets to the evening Celebration
SUPPORT A SCHOLARSHIP
$1,000
For an additional donation of $1,000, sponsors are eligible to have a scholarship named in recognition of the sponsoring company or organization according to the guidelines established in the bylaws of WIPL, and according to the policies and procedures of the Coastal Educational Foundation.

“By being recognized as the Women in Philanthropy and Leadership Legacy Endowed Scholar, and being involved with WIPL events, I have a heightened purpose and mission in life.”
- Shayla Anderson
2016 - 2017 WIPL Endowed Scholarship Recipient
## Sponsorship Benefits Overview

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<th>Platinum</th>
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<th>Silver</th>
<th>Pearl</th>
<th>Conference Table</th>
<th>Celebration Table</th>
<th>Exhibitor</th>
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### Conference & Celebration Program

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### Printed Materials at WIPL events

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### Website & Email Marketing

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### WIPL Members

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### Tables at Celebration

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### Tables at Conference

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### Tables at Conference for students

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### Logo on Tote Bag

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### On-site promotion at Conference and Celebration

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### 10 x 10 Exhibit Booth at Conference

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### Logo included in video

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### Logo included in blog post

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### Add items to goody bags

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INVESTMENT LEVEL
Annual Sponsorships
- Platinum: $25,000
- Gold: $15,000
- Silver: $10,000
- Pearl: $5,000

Conference and Celebration Sponsorships
- Conference Table Sponsor (Conference ONLY, Feb. 5): $3,000
- Celebration of Inspiring Women Table Sponsor (Celebration ONLY, evening of Feb. 4): $2,000

Exclusive Conference and Celebration Underwriting Opportunities
- Breakfast ($5,000)
- Refreshment Break ($3,000)
- Conference Parking ($2,500)
- Celebration Reception ($2,500)
- Water Cooler ($1,500)
- Wi-Fi ($1,500)
- Valet Parking ($1,000)

Support a Scholarship
- I am also interested in contributing an additional $1,000 to the student scholarship fund.

INFORMATION

Company name
Contact Name
Mailing Address
City, State and Zip
Phone
Email

METHOD OF PAYMENT
- Please invoice me in 2018
- Please invoice me in 2019
- Check enclosed (made payable to Coastal Educational Foundation - WIPL)

Checks should be made payable to Coastal Educational Foundation - WIPL
Coastal Carolina University
Attn: Hatton Gravely
P.O. Box 261954
Conway, SC 29528-6054
CONTACT US

Coastal Carolina University
Attn: Women in Philanthropy and Leadership
P.O. Box 261954
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www.WIPLconference.com

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www.facebook.com/WPLCCU/

Blog
https://medium.com/wipl

Vimeo
https://vimeo.com/wipl