

Henry Lowenstein, Ph.D.
Professor
Management and Law
Department of Marketing and Resort Tourism
Wall College of Business Administration
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ACADEMIC BACKGROUND

Degrees

Ph.D. University of Illinois at Urbana, Champaign, IL, Labor and Industrial Relations, 1984

M.B.A. The George Washington University, Washington, DC, Transportation (Policy), 1976

B.S. Virginia Commonwealth University, Richmond, VA, Business Administration (minor in Economics), 1975

Academic Experience

Professor of Management and Law (Tenured), Coastal Carolina University (July, 2007 - Present). E. Craig Wall Sr College of Business Administration.

Dean, E. Craig Wall Sr. College of Business Administration and Professor of Management (Tenured), Coastal Carolina University (July, 2007 - December, 2009).

Dean, School of Business and Public Administration and Professor of Management, California State University - Bakersfield (July, 2000 - June, 2007). School of Business and Public Administration.

Chairperson, Division of Business and Economics and Professor, Business and Economics and Professor, West Virginia University - Parkersburg (June, 1994 - June, 2000).

Professor, Business and Economics, (tenured) West Virginia University - Parkersburg (1994 - 1997).

Chairman, Division of Public Administration and University Professor of Public Administration, Governors State University (1990 - 1994). School of Business and Public Administration.

Assistant Professor of Management, University of Illinois at Chicago (1980 - 1985). College of Business Administration.

Researcher-Traffic Law Enforcement, Police Training Institute-University of Illinois at Urbana-Champaign (1979 - 1981).

Graduate Research Assistant, University of Illinois at Urbana-Champaign (1978 - 1980). Institute of Labor and Industrial Relations.

Instructor in Management, Virginia Commonwealth University (1977 - 1978). School of Business.

BUSINESS-GOVERNMENT EXPERIENCE

Vice President and Director of Education, Dominion Bankshares Corporation (1989 - 1990).

Director of Corporate Education (Corporate Officer), Kemper Group (Insurance/Financial Services) (1985 - 1989).

Executive Vice President, Americana Furniture, Inc. (1977 - 1980).

Assistant Management Analyst, Executive Office of the President of the United States: Office of Management and Budget (1975 - 1976).

Boards of Directors Service

- | | |
|--------------|---|
| 2005-2013 | Independent Director-Tri-Valley Corporation, Board of Directors, Bakersfield, CA (NYSE-AMEX: TIV) <ul style="list-style-type: none">▪ Presiding Director and Recording Secretary▪ Chairman, Personnel and Compensation Committee▪ Chairman, Nominating and Corporate Governance Committee |
| 2008-2012 | Director-Ocean View Memorial Foundation Board of Directors, Myrtle Beach, SC: <ul style="list-style-type: none">▪ Chairman of the Board (2008-2012) |
| 2010-present | Member (ex officio)-Myrtle Beach Economic Development Corporation Board of Directors (MBREDC) Conway, SC <ul style="list-style-type: none">▪ Executive Committee▪ Prospect Committee▪ Railroad Committee |
| 2008-2009 | South Carolina Business Deans Group, Conway, SC
Founded association <ul style="list-style-type: none">▪ Chairman of the Board |

- 2007: Member, Board of Directors, Sister City Program, City of Bakersfield California Sister City Committee with Mexico, Santiago Queretaro, Mexico-.
 - Delegate and City Ambassador
- 2006-2007: Director, Western Association of Collegiate Schools of Business (WACSB) (75 Member Western Division of AACSB International).
- 2000-2007 Member of the Board, California State University Association of Business Deans (CSUABD).
 - Chairman of the Board 2006-2007
- 2006-2007 Member, Advisory Board, Flying J. Corporation (Utah), Big West Refining Division, Bakersfield, CA.
- 2000-2007 Director, Historic Fox Theater Foundation Board of Directors, Bakersfield, CA
 - First Vice President and Vice Chairman of the Board
 - Chairman, Strategic Planning Committee
- 2002-2007 Member, Advisory Board, Historic Minter Field Air Museum Shafter, CA

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Lowenstein, H. & Bateman, P. (2012). Executive Compensation Discussion and Analysis, Schedule 14A Proxy Statement, Tri-Valley Corp., U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR*, 16-24.

Lowenstein, H. (2012). Fundamental Rights of Consumer Liberty: The Unconstitutionality of ObamaCare's Individual Health Insurance Mandate. *Journal of Legal Studies in Business*, 17, 47-87.

Lowenstein, H. & Hendrick, A. E. (2012). SAVE THE FIREHOUSE: The David and Goliath Battle Over Rights to the Use of A Common Name: Firehouse Restaurant v. Scurmont LLC. *Southern Journal of Business & Ethics*, 4, 7-26.

Lowenstein, H. & Hendrick, A. E. (2012). The Price of One Hour--Defending Conservatorship Integrity: Cody P. v. Bank of America. *Quinnipiac Probate Law Journal*, 25 (3).

Lane, J. A. & Lowenstein, H. (2011). 2011 Long Term Omnibus Corporate Incentive Plan: Tri-Valley Corporation. *U.S. Securities and Exchange Commission-EDGAR*, 25-30.

- Lowenstein, H. (2011). Economic Development Through Local Vendor Preference Policy: The Case of Horry County, South Carolina. *Coastal Business Journal*, 10 (1), 41-58.
- Lowenstein, H. & Gamble, G. T. (2011). Executive Compensation Discussion and Analysis, 2010 Amended Annual Report 10-K/A, Tri-Valley Corp., U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11*, 70-80.
- Lowenstein, H. & Gamble, G. T. (2011). Executive Compensation Discussion and Analysis, 2010 Annual Report 10-K, Tri-Valley Corp., U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11*, 67-78.
- Lowenstein, H. & Gamble, G. T. (2010). Executive Compensation Discussion and Analysis, 2009 Annual Report 10-K, Tri-Valley Corp., U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR*.
- Lowenstein, H. & Gamble, G. T. (2009). Executive Compensation Discussion and Analysis, 2008 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11*, 82-92.
- Marumoto, W. H., Lowenstein, H., & Gamble, G. T. (2008). 2006 Compensation Committee Report: Amended 2006 10-K/A Annual Report of Tri-Valley Corporation. *U.S. Securities and Exchange Commission-EDGAR*.
- Marumoto, W., Lowenstein, H., & Gamble, G. T. (2008). Executive Compensation Discussion and Analysis, 2007 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11*, 74-78.
- Ropp, D., McNamara, B., & Lowenstein, H. (2008). INSTRUCTORS NOTE: Property Rights in Cyberia: A Study of Intent and Bad Faith. *Journal of the International Academy for Case Studies (JIACS)*, 14 (8), ISN 1078-4950.
- Ropp, D., McNamara, B., & Lowenstein, H. (2008). Property Rights in Cyberia: A Study of Intent and Bad Faith. *Journal of the International Academy for Case Studies (JIACS)*, 14 (7).
- Lowenstein, H. (2005). Factors Affecting U.S. Economic Performance. *Kern Economic Journal*, 7 (2).
- McNamara, B., Ropp, D., & Lowenstein, H. (2005). Typosquatting-An Innovative Business Practice-The Law Does Not Agree. *Journal of Strategic E-Commerce*, 1 (1-2).

Lowenstein, H. (2005). University Helping the Community. *Kern Economic Journal*, 7 (1).

Lowenstein, H. (2005). When Will the Housing Bubble Burst? *Kern Economic Journal*, 7 (1).

Lowenstein, H. (2004). A View From the Top of The Year: National Trends and Local Challenges. *Kern Economic Journal*, 6 (1).

Lowenstein, H. (2001). The Two Faces of State University Employment: Ethics In Access To Federal Due Process. *Ethics & Behavior*, 11 (1).

Caine, R. M. & Lowenstein, H. (2000). Messages of Professional Empowerment From The Land of Oz. *Critical Care Nurse*, 20 (5), 8-13.

Lowenstein, H. (1982). The Need For Limitations On Mass Transit Operating Subsidies: The Chicago Example. *Transportation Law Journal*, XII (2), 265-286.

Refereed Proceedings Full Paper

Lowenstein, H. (2012). Musings of A Former Business Dean on The State of Law In The Business Curriculum. *2012 Proceedings of the Academy of Legal Studies in Business (ALSB) Annual Meeting*.

Lowenstein, H. & Hendrick, A. E. (2012). SAVE THE FIREHOUSE: THE DAVID AND GOLIATH BATTLE OVER RIGHTS TO THE USE OF A COMMON NAME:. *2012 Annual Meeting of the Southern Academy of Legal Studies in Business*, 2012 SALS B Conference, San Antonio, TX: Southern Academy of Legal Studies In Business.

Latta, M., Lowenstein, H., & Grabert-Lowenstein, C. (2012). LET US REPRESENT YOU: Perceived Effectiveness of Advertising By Practicing Attorneys in South Carolina. *2012 Annual Meeting: Association of Marketing Theory & Practice*.

Latta, M., Hendrick, A., Lowenstein, H., Keels, K., & Stuart, R. (2012). PANEL ON LEGAL AND MORAL ISSUES IN MARKETING. *Association of Marketing Theory and Practice*.

Ropp, D., Lowenstein, H., & McNamara, B. (2011). AACSB-Learning Goals & Objectives: AACSB-Briefing A Case, A Process of Integration. *2011 Annual Meeting of the Western Academy of Legal Studies in Business*.

Lowenstein, H. (2011). *Consumer Liberty: The Federal Health Care Individual Mandate, Constitution and Consumer Economic Freedom. 2011 Annual Meeting of the Southern Academy of Legal Studies in Business, 2011, Annual Conference: San Antonio, Texas: Southern Academy of Legal Studies in Business, 17.*

Lowenstein, H. (2008). *The Expanding Word of Management Education. 2008 AACSB International Conference and Annual Meeting.*

Bedell, M., Lowenstein, H., & Wolnizer, P. (2005). *Taking Advantage of Your AACSB Institutional Brand, San Francisco: The Next Horizon. 2005 AACSB International Conference and Annual Meeting.*

McNamara, B., Ropp, D., & Lowenstein, H. (2005). *The Case of the Typosquatting Entrepreneur: A Study of Internet and Bad Faith. Allied International Internet Conference.*

Lowenstein, H. (2004). *Deans on Deaning-Secrets of Success. 2004 Annual Meeting, Western Association of Collegiate Schools of Business.*

Presentation of Refereed Papers

National

Lowenstein, H. (2011, March). *Consumer Liberty: The Federal Health Care Individual Mandate, Constitution and Consumer Economic Freedom. 2011 Annual Meeting of the Southern Academy of Legal Studies in Business, San Antonio, Texas.*

Ropp, D., Lowenstein, H., & McNamara, B. (2011, March). *AACSB-Learning Goals & Objectives: AACSB-Briefing A Case, A Process of Integration. 2011 Annual Meeting Western Academy of Legal Studies in Business, Monterey, California.*

Non-Refereed Articles

Lowenstein, H. (2005). *When Will the Housing Bubble Burst. Tulare County Economic Journal.*

Research Reports

2012: Lowenstein, H., *Technical Report: MBREDC Wage Threshold for Incentives.*, submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., *Legal Research Report: Impact of Affordable Care Act (ObamaCare) on University Internships.*, submitted to University and Wall College Administrators.

2012: Lowenstein, H., White Paper: Proposed Financing Structure: The Myrtle Beach International Trade and Convention Center (Research Report No. 4), submitted to Myrtle Beach Regional Economic Development Corporation: IT&CC Committee.

2012: Lowenstein, H., White Paper: Carolina Southern Railroad and Horry County: Preliminary Analysis and Options; submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Economic Development: Saving Rail Access in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Operational and Public Policy Decision Points: Rail Report Addendum., submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Rail Crossroads: Railroad Access and Jobs In Horry County, South Carolina: Research Report 6., submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Carolina Southern Railroad Range of Solutions., submitted to Interstate Railroad Committee of North and South Carolina.

2012: Lowenstein, H., Quick Summary: U.S. Surface Transportation Board (STB) and STB Role in Taking Proceedings on Feeder line Railroads., submitted to Interstate Railroad Committee of North and South Carolina.

2011: Lowenstein, H., Prospect Analysis Chart Template-Investor Policy Evaluation Tool., submitted to Myrtle Beach Regional Economic Development Corporation.

2011: Lowenstein, H., EXECUTIVE SUMMARY: Enhancing Homeland Security: FEMA Disaster Recovery and Coordinated Training Center and Transportation Security Administration Training Center in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation (MBREDC).

2011: Lowenstein, H., Creating Jobs and Growth From 1 Mil: Economic Development For the Independent Republic of Horry:: Research Report 2., submitted to Myrtle Beach Regional Economic Development Corp. (MBREDC).

2011: Lane, J. A., & Lowenstein, H., Charter: Corporate Compensation Committee., submitted to Tri-Valley Corporation.

2011: Lane, J. A., & Lowenstein, H., Charter: Nominating and Corporate Governance Committee, submitted to Tri-Valley Corporation.

2011: Lowenstein, H., Enhancing Homeland Security: FEMA Disaster Recovery and Coordinated Training Center and Transportation Security Administration Training Center in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation (MBREDC).

2011: Lowenstein, H., Labor Force Educational Attainment Analysis: Horry County MSA-SC-US., submitted to Myrtle Beach Regional Economic Development Corp. (MBREDC).

2011: Lowenstein, H., ADDENDUM: Florida's 10 Costliest Hurricanes: FEMA Center Report-PowerPoint., submitted to Horry County /MBREDC.

2011: Brad, L., Henry, L., & Robert, R., Horry County/MBREDC Economic Development Incentives Program., submitted to Myrtle Beach Economic Development Corporation.

2011: Lowenstein, H., Analysis of Marshall University AACSB 5th Year Maintenance Report., submitted to Chair-AACSB Site Team Committee and Committee Members.

2011: Lowenstein, H., Why Rail Access Is Important to Business and Horry County: Quick Facts., submitted to Myrtle Beach Regional Economic Development Corporation.

2011: Farmer, B. & Lowenstein, H., Marshall University: Maintenance of Accreditation Team Review Report., submitted to AACSB International.

2010: Lowenstein, H., Horry County Local Vendor Preference Policy: A Key Step In Moving Horry County Economic Development Forward., submitted to .

2010: Lowenstein, H., Mentor Report No. 2 -Initial Accreditation of Menlo College., submitted to AACSB International.

2009: Lowenstein, H., Mentor Report-Initial Accreditation of Menlo College., submitted to AACSB International.

2008: Lowenstein, H., Master of Public Administration Degree Program., submitted to CCU President, Provost and Francis Marion University President.

Working Papers

Epstein, A. & Lowenstein, H. (2013). "SLAM DUNK?: The Minnesota Case of Tubby Smith, Jimmy Williams and Lessons Learned in 2012" targeted for Southern Academy of Legal Studies in Business.

Lowenstein, H. (2013). "Building The Manager's Toolbox: Musings of A Former Business Dean on the State of Law in the Business Curriculum" targeted for Journal Of Legal Studies Education.

Presentation of Non-Refereed Papers **International**

Lowenstein, H. & Elliott, J. A. (2011). *Recommendation to AACSB Quality Assurance Committee on Standard 10 and 2 Interpretations Under Statutory Early Retirement Programs*. AACSB QAC Committee, March 2011, Tampa, Florida.

Lowenstein, H. (2009, June). *AACSB International Accreditation: An Overview*. CIDD General Meeting, Helsinki, Finland.

Lowenstein, H. (2005). *AACSB International and Education Quality in Latin America*. Universidad Contemporanea, Queretaro, Mexico.

Lowenstein, H. (2005, December). *Employment Law and Policy in the United States: View from Down Under*. The University of Sydney, Sydney, Australia.

Local

Lowenstein, H. (2012, July). *Economic & Business Value of Rail Service in Horry County*. Myrtle Beach Regional Economic Development Corporation Annual Meeting-2012, Conway, South Carolina.

Lowenstein, H. (2011, February). *Economic Development Advisory and Consulting Services to the Community*. Meeting-Government Affairs Committee, Board of Trustees of Coastal Carolina University, Conway, South Carolina.

Lowenstein, H. (2005, September). *Defining Leadership*. Greater Bakersfield Chamber of Commerce, Bakersfield, California.

Lowenstein, H. (2005, January). *When Will the Balloon Burst?* 2005 Breakfast Meeting - Bakersfield Association of Realtors, Bakersfield, California.

Lowenstein, H. (2004, September). *Defining Leadership*. Greater Bakersfield Chamber of Commerce, Bakersfield, California.

Lowenstein, H. (2003, July). *It's Time to Make the Deal: Is There A Governor in the House*. The Bakersfield Californian Newspaper, Bakersfield, California.

National

Lowenstein, H., Billings,, Knudsen, ., & Schneiner, . (2007, February). *Dealing With Difficult Issues in the AACSB Accreditation Process: What's A Dean to Do?* AACSB Deans Conference-SSNET Session II, Las Vegas, Nevada.

Regional

Lowenstein, H. (2012, September). *Presentation and Overview of the State of Rail Service in Horry, Marion (SC) and Columbus County, NC*. Interstate Railroad Committee of North and South Carolina, Loris, South Carolina.

Lowenstein, H. (2012, March). *Median Wage v. Mean Wage As Basis For Economic Development Incentives*. Myrtle Beach Economic Development Corporation Executive Committee, Myrtle Beach, South Carolina.

Lowenstein, H. (2005, June). *A Quick View of the Economy from the Top of Mid Year, A View from the Mountain Top*. Corporate Retreat, Yosemite, California.

Lowenstein, H. & Ellmullah, A. A. (2005, February). *CSU Business Deans at Risk: 2004 Dean Survey Results and Profile*. California State University Association of Business Deans, Long Beach, California.

State

Lowenstein, H. (2012). *Presentation of Horry County Railroad Research Reports to South Carolina Secretary of Commerce*. MBREDC Economic Development Update and Discussion Meeting with South Carolina Secretary of Commerce and Department of Commerce, Myrtle Beach, South Carolina.

CONSULTING

Legal Research

- Biddle Law Firm, P.A. (South Carolina)
- California State Association of Business Deans (California)
- Coastal Carolina University (South Carolina)
- Cengage Learning Business Law Div-Southwestern Publishing (Business Law Texts)
- Grabert-Lowenstein Law Offices, LLC, (South Carolina)
- Interstate Railroad Committee of North and South Carolina
- John R. Long II Law Offices (South Carolina-joint case)
- Maguire Law Firm, LLC (South Carolina)
- McGraw-Hill/Irwin Publishers (Business Law and Management Texts)

- McNamara Law Offices (California)
- Random House Publishing: Flat World Knowledge Business Law Division, (Business Law Texts)
- South-Western Publishing (Business Law Texts)
- Robert A. Wolf & Associates Law Offices (Illinois)

Business, Economic, Development, Education, Public Policy

- AACSB International, (Business Accreditation Consulting and Review)
- Alaska Communication System (ACS), (Collective Bargaining-Employment Contracts)
- Antelope Valley Board of Trade (California) (Economic Development)
- Bank of America-Mortgage Division, FreddieMac (Harp II Implementation)
- Chicago Association of Commerce and Industry (Regional transportation rail, aviation)
- Greater Myrtle Beach Chamber of Commerce (International Tourism)
- South Carolina Department of Commerce (International Trade-Canada)
- Santee Cooper (Transportation-Railroad Freight Issues)
- State of Illinois General Assembly (Regional Transportation Authority Legislative Analysis.
- Illinois Rural Transit Assistance Center (IDOT) (Para-transit)
- Interstate Railroad Committee of North and South Carolina (Freight Railroad Service)
- Horry County, South Carolina Council-and-Carolina Southern Railroad Company-Columbus County, NC, and Marion County, SC (Freight Railroad Service)
- Menlo College (California) (AACSB Accreditation Planning)
- Myrtle Beach Regional Economic Development Corporation (Economic Development Prospect Analysis, Transportation, Marketing, Public Policy)

- North Eastern Strategic Alliance-NESA (South Carolina) (Tourism/Economic Development Issues)
- Svyturys-Utenos Corp. (Lithuania)/ Beverage Consulting Associates (Texas) (International Trade joint ventures)
- Tri-Valley Corporation (California) (Corporate Governance, Executive Compensation, Employment)
- Vilnius University-Graduate School of Business (Lithuania) (Joint ventures)
- Service Employees International Union-Bakersfield Chapter (Public employees union governance structures)
- West Virginia General Assembly (Sales Tax, Workers Compensation, and Higher Education)

Certifications

- AACSB International Certified Mentor, 2009-
- Certified Internal Investigator: California State University System, 2004

PROFESSIONAL ASSOCIATIONS

Memberships

- South Carolina Energy Forum, 2012 -present
- L'Alliance SEUS-CP (Southeastern United States-Canadian Province Alliance), 2012-present
- Mayer-Business Law Advisory Board, Random House/Flatworld Knowledge Business Law Publishers, 2010-2011
- Academy of Legal Studies in Business (ALSB), 2010-present
- Employment Law Section-Academy of Legal Studies In Business, 2010-present
- Southern Academy of Legal Studies in Business (SALSB), 2010- present
- Myrtle Beach Regional Economic Development Corp. 2009-present
- Horry County Industrial Alliance 2007-2010
- AACSB International-Volunteer Network, 2009-present
- AACSB International Business Association: CCU Representative, 2007-2009
- South Carolina Business Deans Group, 2007-2009
- Southern Business Administration Association, 2007-2009
- AACSB International Accreditation/Site Team Reviewer, 2006-Present
- AACSB International Pre-Accreditation Committee, 2006-2009
- AACSB Special Representative to Central Mexico Universities, 2005-2007

- Western Association of Collegiate Schools of Business (WACSB)/Member, Board of Directors, 2005-2007
- AACSB International Nominating Committee, 2005-2006
- Pi Alpha Alpha National Honor Society in Public Administration, 2004 to Present
- Beta Gamma Sigma National Honor Society In Business, 2000-Present
- AACSB International Business Association: CSUB Representative, 2000-2007
- California State University Association of Business Deans, 2000-2007
- Executive Advisory Board to the School of Business and Public Administration CSUB, 2000-2007
- Society For Human Resource Management (SHRM), 1978-Present
- Academy of Management, 1978-2011
- Omicron Delta Epsilon International Honor Society in Economics, 1974-Present

TEACHING

Courses Taught (from the Teaching Schedule):

- Legal Environment of Business,
- Managerial Responsibility and the Law (MBA)
- The Manager, Law, and Society (MBA)

Past courses taught (Graduate and Undergraduate):

- Government Regulation of Business
- Business and Society (UG and MBA)
- Business Policy-Strategy
- Human Resource Management
- Introduction to Business
- Organizational Behavior (MBA)
- Principles of Management
- Public Budgeting, (MPA)
- Transportation Management & Regulation

Other Teaching Activities

MEET THE LAW PROGRAM- Coastal Carolina University: Founded, produced and coordinate. New teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law.. (2010-present)

BUSINESS LAW-LEGAL ENVIRONMENT CURRICULUM-Coastal Carolina University (lead teaching and coordination) (2010-present)

INVITED DISCUSSANT: Business Law-The Next Generation! Symposium
Invited Forcus Group of 6 National/Regional Business Law professors by South-

Western Publishing to assess new techniques in delivery of business law teaching.
San Antonio, TX, March 3, 2011.

Guest Lectures

2012- "Investors and Securities Law" CBAD 344 Legal Environment of Business Sections, Professor Hendrick, November 1, 2012.

2011 - 'The New World of Federal Health Insurance Mandates: ObamaCare Implications to Business and Your Future' Presented to the 2011-12 WALL FELLOWS CLASS (Charles Parisher, Director), Wednesday, September 28, 2011.

2010 - 'The Language of Leadership' for ENGL 291 Business Communication, Professor Monk, FALL 2010 and SPRING 2010

2010 - 'The New World of Federal Health Insurance Mandates' for CBAD 374 Human Resource Management, Professor Chesson, Spring 2010

2010 - 'Growing Up Jewish In the Capitals of the Confederacy' for RELIG 491 Religions In The South, Professor McKeever-Floyd, April 2, 2010

2005 – "Proposed Changes in Australia's Labor Law Compared to United States Labor Law Policy": Graduate Program, Faculty of Business and Economics, University of Sydney (Australia), December 2005.

Course (New) - Creation/Delivery: Conventional

Graduate:

2012-Macc ____ LAW FOR ACCOUNTANCY (core Maac requirement)

2011 - MBA 650 MANAGERIAL RESPONSIBILITY AND THE LAW (core MBA requirement)

2011- MBA 698 THE MANAGER, LAW AND SOCIETY (MBA elective)

2010- CBAD 633 FRAUD AND THE LEGAL ENVIRONMENT (Fraud Certificate Program)

2010- CBAD 638 FRAUD AND LITIGATION ADVISORY SERVICES (Fraud Certificate Program)

Undergraduate:

2012 – CBAD 412 MARKETING LAW

2011 - CBAD 411 RESORT TOURISM LAW:

2011 - CBAD 344 LEGAL ENVIRONMENT OF BUSINES (Complete revision and articulation across all instructors of the course)

Program Assessment Projects:

2012-2013: Wall College of Business MBA Advisory Committee

2012-2013 Wall College of Business Assessment Committee

2011 - Program Assessment Projects. BUSINESS LAW BULLETIN BOARD

2010 - Lowenstein, H. & Hendrick, A. (2011). *Strategic Plan For Enhancement of Assurance of Learning: Legal Environment of Business* Coastal Carolina University Wall College of Business Report (Proposed)

2010-2011: WCOB Ad Hoc Task Force on Improved Curriculum: Dean's Ad Hoc Task Force

2009 - Lowenstein, H. *Building Business School Distinctiveness In The Baltic* Coastal Carolina University-Wall College of Business-Report.

**Research Grants
Funded**

2012: Ocean View Memorial Foundation Grant Award to CCU: \$10,000 Grant, annually renewable to the CCU Nursing Program. Facilitated the award of a \$10,000 grant to CCU's Nursing Program, that can, upon application, be renewed each year. Work done in role on the Board of Ocean View Memorial Foundation. Grant awarded: May 9, 2012.

2012 [Year 3 of 3]: Lowenstein, H., Feinberg Family Foundation Gift (\$2,500.00), Feinberg Family Foundation. Gift to help the Wall Fellows Program

2012: Lowenstein, H., Sponsored Registration for 2012 SEUS-CP Annual Conference (\$400.00), Santee Cooper. Santee Cooper provided a mini-grant in directly registering and covering registration fees for attendance at the 2012 5th Annual Southeastern U.S. and Canadian Provincial Conference (SEUS-CP) in Myrtle Beach, SC May 20-22. Conference is part of ongoing Economic Development Research working with MBREDC

2011 [Year 3 of 4]: Lowenstein, H. & Lowenstein, N., Feinberg Family Foundation Gift (\$1,500.00), Feinberg Family Foundation. Gift to help the Wall Fellows Program

2010 [Year 3 of 4]: Lowenstein, H. & Lowenstein, N., Feinberg Family Foundation Gift (\$1,500.00), Feinberg Family Foundation. Gift to help the Wall Fellows Program

2009: Lowenstein, H. & Cohen, N., Feinberg Family Foundation Gift (\$1,500.00), Feinberg Family Foundation. Gift to help the Wall Fellows Program

2009: Lowenstein, H., 2009 AACSB International Conference and Annual Meeting (\$1,100.00), AACSB International. Conference Registration Fee Waiver for being a conference session presenter. Orlando, Florida

2009: Lowenstein, H., AACSB Inaugural Mentor Training Certification (\$2,000.00), AACSB International. Chosen as one of the first 50 experienced deans by AACSB to receive official Mentor Certification. AACSB provided all expenses in travel, hotel and meals, approximately \$2,000. Baltimore, MD

2008: Lowenstein, H. & Cohen, N., Lowery Family Grant to Wall Fellows Program (\$30,000.00), Mr. and Mrs. Wilson Lowery and Family. Grant by the Lowery Family to help fund the Wall Fellows Annual Europe-International Trip as part of the Wall Fellows Program.

2008: Lowenstein, H., 2008 AACSB International Conference and Annual Meeting (\$1,100.00), AACSB International. Conference Registration Fee Waiver for being a conference session presenter. Honolulu, Hawaii

2008: Lowenstein, H., Faculty Exchange Program: CCU and Vilnius University (\$1,500.00 of a total grant amount of \$15,000.00), Vilnius University, Vilnius, Lithuania. At invitation of the Dean of the Faculty of Business and Economics, Vilnius University, traveled to Vilnius, Lithuania to establish a faculty exchange with the Wall College of Business. Vilnius University provided all ground expenses for the visit, approximately \$1,000-\$1,500 (converted to US \$ equivalent).

2007: Lowenstein, H., 2007 Deans Conference--AACSB Presenter-Panelist (\$1,000.00), AACSB International. Waiver of Registration and Conference Fee granted for being a speaker and panelist. Las Vegas, NV

2005: Lowenstein, H., Invited Guest Lecture on Comparative Labor Law-Graduate Studies-Faculty of Business and Economics--University of Sydney (\$4,000.00), University of Sydney (Australia). Invited Guest Lectures to doctoral and masters students, University of Sydney Business School (Australia) on comparison between U.S.A. Labor Law and pending changes in Australia Labor Law, December 2005, Sydney, Australia. All land expenses provided by University of Sydney.

Contribution to Practice

2012: Review report and recommendations, "AACSB MAINTENANCE OF ACCREDITATION REPORT DRAFT: Wall College of Business

2011: Economic Development Impact Model and Excel Template for Myrtle Beach Regional Economic Development Corporation

2011: Analysis of Switch Grass as Bio-Fuel for potential economic development investment in Horry County, May 17, 2011. Myrtle Beach Regional Economic Development Corporation

2010: DRAFT: AN ORDINANCE TO AMEND THE HORRY COUNTY CENTRALIZED PROCUREMENT ORDINANCE AND REGULATIONS NUMBER _____ TO PROVIDE FOR A HORRY COUNTY VENDOR PREFERENCE
Draft prepared for the Myrtle Beach Regional Economic Development Corporation and the County of Horry, South Carolina, December 16, 2010.

2008: 'Comments on Amendment to Emergency Order Pursuant to Section 12(K)(2) of the Securities Exchange Act of 1934 *Taking Temporary Action to Respond to Market Developments*,' U.S. Securities and Exchange Commission, Release No. 34-58190; File No. S7-20-08J, July 16, 2008.

SERVICE

2012-2013: MBA Advisory Committee: MBA Director's At Large appointment to the Wall College MBA Advisory Committee for Academic Year 2012-13.

2011: Courtesy Greeting to Sister City Representative-Killarney, Ireland, At request of Myrtle Beach Councilman Wayne Grey

2010-2011: WCOB Ad Hoc Task Force on Improved Curriculum

2010-2011: Research, Review and Recommendations On Business Law Content of MBA Program (WCOB)

2010-present: MEET THE LAW PROGRAM, coordinator and producer

2010-2011: WCOB Dean's Ad Hoc Core Curriculum Committee (Summer):

2010-2011: Facilitated Wall Fellows Physician Shadowing Opportunity-Conway Hospital

2009-2010: Wall Fellows Faculty Board: Member of the faculty selection committee for the Wall Fellows Program

2009-2010: Provided a Paid Law Internship for A Wall Fellow: Provided a paid internship from our personal law office Grabert-Lowenstein Law Offices, LLC

Other Institutional Service Activities:

2012-2013: Analysis for CCU Executive VP on Impact of ObamaCare/Affordable Care Act Legislation on Corporate Internships, November 2012.

2012: Grand Opening-Speir Healthcare Education Center & Dental Clinic-Horry Georgetown Technical College, As Chairman of the Board, Ocean View Memorial Foundation,

2012-2013: Parking Analysis and Reporting near Wall Building: Conducted for Executive VP and COO of CCU (Fall 2012)

2012-2013: Beta Alpha Psi Honor Society: Wounded Warrior Project Bowl-A-Thon

2012-2013: New Graduate Student Reception: Wall College of Business:

2012-2013: Graduate Orientation: Wall College of Business

2012-2013: Wall Fellows Director Search: Participated in the three interview presentations, faculty meet, and evaluation submission of the three final candidates for Wall Fellow Director, July 30, 31, and August 6, 2012.

2011-2012: Team Member: Congressman Hal Rogers Evant at CCU and Horry County:

2011: Special Horry County Committee Presenting to Congressional Leaders: Produced the Presentation and PowerPoint Slides accompanying for Horry County Chairman Tom Rice's Presentation to Congressman Tim Scott, Charleston, SC August 30, 2011.

2010-2011: Coastal Carolina University Board of Trustees: Government Affairs Committee: Presentation To the BOT Government Affairs Committee on Economic Development Work

2010-2011: Recommendations and Revisions to Draft Criteria for Promotion to Full Professor to Faculty Policy Committee: WCOB Faculty Manual. April 8, 2011

2010-2011: New Campus Religious Accommodation Policy: With Vice President Eddie Dyer, helped co-produce the draft Religious Accommodation Policy, subsequently passed by the University Senate and approved by the administration and now in use. October 2010

2010-2011: Review and Recommendations to General Counsel on University Sexual Harassment Training: Provided Tim Meacham, University General

2010-2011: Research and Proposed Amendment to Wall College Faculty Manual: Intellectual Contributions AQ Standard: Researched and produced proposed amendment to WCOB Faculty Manual based on AACSB standards for additional IC inclusions of faculty teaching business law/legal environment, March 17, 2011.

2007-2010 Joint Economic Growth Summits-CCU and UNCW. Wilmington, North Carolina.

2006-2007: School of Business and Public Administration, California State University-Bakersfield: 2000-2007 Executive Advisory Council

2008-2009: Master of Public Administration Degree Program and Curriculum Proposal Developed-Joint with Francis Marion University (Provost and President's Request) February 2008

2009-2010: University Select Ad Hoc Faculty Manual Rewrite Committee, Coastal Carolina University

2008-2009: Chaired: William J. Baxley Memorial at Coastal Carolina University: Designed, plan, led fundraising and implemented the University's Memorial to the late Col. William J. Baxley installed in the University's Baxley Hall.

2008-2009 – 2009-2010: CCU Strategic Planning Committee: Member of the Strategic Management Committee as per appointment by the President.

2007-2012: Ocean View Memorial Foundation: University Representative and Member of the Board.

2006-2007: Chancellor's Select Committee on System MBA Fee Policy: State System Chancellor's Committee to Develop and Evaluate MBA Fee for all 23 System campuses with Business Programs. Long Beach, CA

2006-2007: CSU Chancellor's Presidential Search Committee for CSU-Bakersfield: Served as appointee of the Cal State System Chancellor to the Search Committee for President of California State University Bakersfield.

2006-2007: CSUB Task Force on Graduation and Student Success: 2002-2007

2006-2007: California State University Association of Business Deans: 2006-2007

Other Past Institutional Service:

2007-2008 – 2008-2009: Academic Council-CCU
2007-2008 – 2008-2009: Dean's Council-CCU
2006-2007: University Council - CSUB: 2002-2007
2006-2007: Council of Academic Deans - CSUB: 2000-2007
2006-2007: Cornerstone Campaign Committee - CSUB: 2000-2007
2006-2007: Recruitment and Retention Committee - CSUB: 2001-2007
2006-2007: President's Campus Enrollment Management Committee-CSU:
2004-2007
2006-2007: President's Budget Advisory Committee-CSU: 2004-2007
2005-2006: California State University Association of Business Deans: Vice
Chair & Chair-Elect
2004-2005: California State University Association of Business Deans:
Secretary-Treasurer

2007: Greater Bakersfield Vision 2020 Economic Task Force, 2000-2007

2005 – 2007: City of Bakersfield California Sister City Committee to Mexico,
Delegate/Ambassador for the City and member of the Sister City Committee
Board

2005 – 2007: City of Bakersfield, CA, Sister City Committee to the City of
Santiago Queretaro, Mexico

2000 – 2007: John Brock Endowment Community Award Committee

Service to Profession

2012-present Academy of Legal Studies in Business (ALSB)

- Select Task Force on the State of the Discipline

2011 ALSBTALK ON-LINE SYMPOSIA

- Unemployment Insurance Policy and Job Search in the Great
Recession (November)
- The Need for a Limiting Principle on the *Commerce Clause*
(November)

2000-2012: AACSB International (Business Accreditation)

- Volunteer Network Member 2009-present
- Certified Mentor (Initial group) 2009
- Pre-Accreditation Committee Member 2005-2009
- Nominating Committee Member 2005-2006
- Special Representative on Accreditation to Central Mexico 2005-07
- Numerous accreditation site teams of business schools 2000-2011
- Special presentations at AACSB International Meetings and Annual
Conferences

Editor: Associate Editor

2007-2009: Publisher, Coastal Business Journal, Wall College of Business, Coastal Carolina University, Conway, SC. (Online journal)

1986: Journal of Management Case Studies, Boston, Massachusetts. 1984-1986 Co-founder, Elsevier/North Holland Publishers

Honors and Awards

2012: Fifth Place for Article: *Economic Development through Local Vendor Preference Policy: The Case of Horry County, South Carolina* Presented- March 23, 2012: AVX Best Paper Awards Ceremony, Wall College of Business

2012: 2012 Annual Wolters Kluwer Law and Business Publishers Best Presentation Award: *Save the Firehouse....* by Board of Directors, Southern Academy of Legal Studies in Business, March 9, 2012, San Antonio, Texas.

2007: Golden Peacock Award for Outstanding Service, Bakersfield, CA KGET Television-NBC News-Southern California.

2007: Award of Excellence for service to the state university and profession, February 17, 2007. California State University Association of Business Deans.

2007: BPA Cleanup Hitter Award for Service to the School, University and Community, May 18, 2007. School of Business and Public Administration, California State University Bakersfield.

Honor

2012: LETTER OF COMMENDATION-BOARD OF DIRECTORS ALSB- For service to the Academy on the State of the Discipline and Advances in Business Law Curriculum. October 1, 2012 Academy of Legal Studies In Business.

2008: Letter of Commendation from the Honorable Mark Hammond, Secretary of State, State of South Carolina to Henry Lowenstein for his service to the state and secretary in the June 2008 State of South Carolina Trade Mission to Canada, June 21, 2008. Secretary of State, State of South Carolina.

2007: Certificate of Appreciation, Antelope Valley Board of Trade, Lancaster, California

2007: Commendation for Service to the Majestic Fox Theater Historic Preservation Project and years of service as First Vice President of the Fox Theater Foundation, Bakersfield, CA June 2007. Fox Theater Foundation of Bakersfield, California.

2007: Certificate of Special Congressional Recognition for Service to the Community United States House of Representatives.

2007: Commendation Resolution, Bakersfield, CA Board of Supervisors, County of Kern, California.

2007: Commendation Resolution (No. 1044) Sacramento, CA General Assembly of the State of California.

2007: Commendation Resolution (No. 536), Sacramento, CA Senate of the State of California.

2005: Visitante Distinguido President & City Council of the City of Santiago Queretaro, Mexico (Sister City Delegation from CA).

2000: Letter of Commendation from The Honorable Governor Cecil H. Underwood, The State of West Virginia to Henry Lowenstein for Service to the State, May 15, 2000. Governor-The State of West Virginia.

2000: Letter of Commendation from The Honorable Lloyd G. Jackson, Chairman, Senate Education Committee to Henry Lowenstein for his service to the Committee and State, May 31, 2000. The Senate of West Virginia-Education Committee.

2000: Letter of Commendation from the Honorable Robert S. Kitt, Speaker of the House, West Virginia House of Delegates, to Henry Lowenstein for his service to the state, June 12 2000. West Virginia House of Delegates-Speaker of the House.

Computer Skills

Microsoft Office

Qualification: Academic/Professional

Academically Qualified (AQ)

Last updated by member 1-Dec-12