ABOUT COASTAL CAROLINA UNIVERSITY

Coastal Carolina University is a dynamic, public comprehensive liberal arts institution located in Conway, just minutes from the resort area of Myrtle Beach, S.C., USA. The University offers 55 areas of study toward the baccalaureate degree and seven master's degree programs in education, writing, coastal marine and wetland studies, the Master of Business Administration (MBA) and the Master of Accountancy (MAcc). Ten new undergraduate degree programs were recently added, including biochemistry, economics, graphic design, information systems, musical theatre, theatre arts, as well as criminology, health and aging, and social justice tracks in sociology.

More than 9,000 students from across the country and the world interact with a world-class faculty, and enjoy a nationally competitive NCAA I athletic program, an inspiring cultural calendar, and a tradition of community interaction that is fueled by more than 120 student clubs and organizations.

CONTACT INFORMATION

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Finance

E. Craig Wall Sr.
College of Business Administration

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ABOUT THE WALL COLLEGE OF BUSINESS

The Wall College of Business is named for E. Craig Wall Sr., a legendary South Carolina businessman who was known for his energy, vision, integrity and generosity. Because Wall College faculty members make it a priority to pass these core values to their students, the college has become a superb training ground for a successful business career. The Wall College offers majors in accounting, economics, finance, management, marketing and resort tourism, and graduate programs such as the Master of Business Administration (MBA) and the Master of Accountancy (MAcc). The PGA Management program, which is one of only 20 programs nationally accredited by the PGA of America, provides internship opportunities at America’s finest golf facilities.

The Wall College also boasts unique programs such as the Wall Fellows program, a university wide program designed to provide professional and personal development for students interested in pursuing high-level career tracks. There is also the NASCAR® Kinetics: Marketing in Motion program, which involves a specially selected group of students in a hands-on learning experience in the motorsports industry. A wealth of international opportunities geared towards preparing students for the global business environment are also offered.

Because of the superb training that is provided by the Wall College, our graduates are excelling in an impressive range of roles, such as bank presidents, corporate CEOs, entrepreneurs, golf professionals, Certified Public Accountants (CPAs), resort executives and college professors.

WHY MAJOR IN FINANCE?

Finance, one of the fundamental functions of public and private enterprise, is the art and science of managing money. All areas of the economy, whether business, nonprofit institutions or government agencies, have financial issues to be managed, which include acquiring and managing funds in an efficient and effective manner. Almost every decision made in the business world has some type of financial impact; therefore, a finance student is exposed to a wide array of theory, concepts, applications and analytical tools for effective decision-making. CCU’s finance program offers three concentrations: financial management, financial services and wealth management. The study of finance is designed to prepare students for a wide variety of careers, such as banking, financial analysis and management, financial planning, portfolio analysis and management. Finance is also a good major for students interested in pursuing graduate or law degrees.

CURRICULUM

If you are interested in majoring in finance and would like more information about the program’s curriculum, contact the chairperson of Accounting, Finance and Economics at 843-349-2574 (Inside U.S.) or +1-843-349-2574 (Outside U.S.) or via email at wcobafe@coastal.edu.