What does an economics major study?
Economics is a social science that investigates how individuals and businesses choose to use limited resources. Economists study how individuals and firms make decisions about work consumption, investments, hiring and pricing of goods and services; how entire economies operate, develop and interact; and why some countries, such as China, are growing at a fast pace while other developing economies experience little growth or even negative growth.

Why study economics at Coastal Carolina University?
• The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
• For students who wish to continue their education, Coastal Carolina University offers a specialized Master of Accountancy (MAcc) and Master of Business Administration (MBA) degree, which provides instruction in accounting, finance, economics, management and marketing.
• Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.

What are some career options for economics majors?
• Investment banker
• Economic analyst
• Financial analyst
• Statistician
• Insurance broker
• Trade researcher
• Consultant
• Business manager

What kind of courses do economics majors take?
► Intermediate Macroeconomic Theory
► Intermediate Microeconomic Theory
► Environmental and Natural Resources Economics
► Economics of Sports
► Economics of Entrepreneurship

For more information, please contact:
• Marvin Keene, Ph.D., CFA, Department Chair, 843-349-2324 or makeene@coastal.edu
• Academic advisers: Wall Center for Excellence
  Phone: 843-349-4187 Email: wallcntr@coastal.edu
• You can also find more information at www.coastal.edu/business.