

COASTAL CAROLINA UNIVERSITY  
AY 2011/2012  
FACULTY SENATE MINUTES  
November 2, 2011  
Wall Building, Room 309  
4:30 PM

**PRESENT:** Janice Black, Greg Krippel, Robert Burney, Erika Small, Ken Small, Yoav Wachsman, Greg Geer, Dodi Hodges, Cathy Jones, Caroline Knight, Jamia Richmond, Aneilya Barnes, Amanda Brian, Wes Fondren, Elizabeth Howie, Richard Johnson, Maria Luisa Torres, John Navin, Joe Oestreich, Kate Oestreich, Julinna Oxley, Denise Paster, Cynthia Port, Easton Selby, Holley Tankersley, Sara Brallier, Brian Bunton, Erin Burge, Steve Bush, John Hutchens, Michael Hutchinson, Will Lyerly, Megan McIlreavy, Erin Rickard, Sherer Royce, Jie Zhou, John Felts, Robin Edwards-Russell, Keshav Jagannathan, and Michael Ruse

**SUBSTITUTIONS:** Nick Twigg for Dennis Edwards, Patti Edwards for Deb Breede, Terri Sinclair for Elsa Crites, Crystal Edge for William Jones, and Jim Solazzo for Nick Pritchard

**ABSENT:** Amy Tully, Dan Abel, David Evans, and Joshua Vossler

**APPROVAL OF MINUTES:** (Moved by Erin Burge and seconded by John Navin.)  
The October 5, 2011 minutes were approved. (40 in favor, 0 not in favor)

**CONSENT AGENDA:**

- ENGL 231 was removed from the Consent Agenda due to an editorial mistake in the core goal selection. It was returned to the Department for edits and will be brought forward at the December meeting.
- BIOL 399 *Independent Study* and BIOL 499 *Directed Undergraduate Research* were returned to the Department for edits. The Biology Chair, Associate Dean and Dean of the College of Science has been notified and these will be brought forward at the December meeting.

**All items on the Consent Agenda passed.**

**PROVOST AND OTHER ADMINISTRATIVE REPORTS:**

**Provost Sheehan:**

- ❖ **The Provost chose to wait until after the Executive Committee Report for his report.**

**EXECUTIVE COMMITTEE REPORT:**

Keshav Jagannathan, Chair, presented the Executive Committee Report.

**A. The following Administrative Actions were received without stipulations:**

AA 03: All items from the Consent Agenda.

AA 04: Approval to allow the QEP Steering Committee the authority to forward existing courses designated as EL through July 2012 that have been approved by the appropriate Department and Dean to the Senate.

AA 05: Approval to replace references of “agenda” to “order of business” in the Faculty Manual and Senate bylaws.

AA 06: Statement of Correction approving HPRO 401, 403, and 420 as new courses.

**B. The senate was notified that the following Statement of Correction and relevant administrative action, minutes, and agenda were corrected:**

- MSCI 472: Population Biology of Marine Organisms was approved as a new course on AA-04 2005-2006 without listing any corequisites. According to Form C, Academic Affairs approved the course with MATH 160 and MSCI 472L as the corequisites.

**C. Announcements from the Board of Trustees meeting last month:**

1. The Board of Trustees approved a change in the Admissions statement of the University concerning wording in a statement with Coastal offering Baccalaureate and Masters Degrees. The word “Masters” will be changed to “Graduate”. This change will need CHE approval.
2. The Board has created a subcommittee to investigate teaching loads of the faculty at CCU. A Board member will Chair the committee and two other Board members, the Provost, and the Faculty Senate Chair will be on the committee. A meeting has not been held yet. Keshav will keep the faculty informed through emails and the monthly senate meetings.
3. The National League for Nursing Accrediting Commission (NLNAC) has approved our application for candidacy for the Nursing program that will be in effect for two years.
4. All five motions that were voted on by the full faculty and presented to the Board of Trustees concerning promotion and tenure were approved.

**D. Provost Sheehan elaborated on Keshav’s report and offered to answer questions concerning the Board of Trustees announcements.**

1. The Provost stated that Keshav was very helpful in answering questions raised by the Board of Trustees at their meeting.
2. He relayed that there is a single trustee who has raised questions about the teaching loads and is carrying that interest back from the governor. He assured everyone that there is a lot of data available and that this is typical coming from the General Assembly.
3. He clarified that the change in the Admissions statement was not a new one, but had been denied previously by CHE. Four to five years ago the strategic plan was approved and included a change to the Admissions statement regarding “Baccalaureate and selected Masters” to “Baccalaureate and Graduate”. At that time, it was rejected by CHE.

## COMMITTEE REPORTS:

None

## OLD BUSINESS:

At the October 5, 2011 Faculty Senate meeting, a motion was made to postpone the motion to establish Distance Learning as a Regular (standing) Faculty Committee until the November 2, 2011 Faculty Senate meeting. It was moved by Michael Ruse and seconded by Richard Johnson and passed with the majority vote. The rewritten motion is below.

### **1. Motion to create the University-Wide Distance Learning Committee. (Moved and seconded out of Executive Committee):**

#### Membership:

One faculty member elected from each College, one [the Distance Learning Librarian] appointed from the Library, one at-large member, and one ex-Officio non-voting member: the Dean of Library Services. The Chair will be elected from among the voting members. Members will serve a three-year term. The distance learning committee will report to the Faculty Senate.

#### Purpose:

This committee reviews and makes recommendations to ensure quality and consistency in all on-line learning environments throughout all distance learning courses and initiatives.

The committee will recommend appropriate resources, including technology, services, and training programs, that will support distance learning. The committee will periodically review the distance learning policies and procedures and make appropriate changes to these policies.

\*[For the first year, membership of the committee will consist of members of the current *ad hoc* Distance Learning Committee who will roll over to either one or three year terms. For colleges that may not be represented, additional members will be elected from the colleges to serve three-year terms.]

\*The bracketed statement above will not appear in the Faculty Manual.

*Ken Small was invited to present this motion to the senate and to answer questions pertaining to it. He explained that this committee would be establishing policy regarding distance learning.*

### **Motion passed (39 in favor, 3 not in favor).**

### **2. Motion to render MATH 150 inactive in Datatel. (Moved and seconded out of Executive Committee):**

Administrative Action 18 1999-2000 reflected approval to delete MATH 151, MATH 250, and MATH 251 from the catalog and to render the courses inactive in Datatel. The following rationale for the change was submitted on the Academic Affairs form and the Administrative Action: "Calculus sequence has been changed from MATH 150, 151, 250, 251 (3 hours each) to MATH 160, 161, 260 (4 hours each)". An Academic Affairs *Request for Addition or Change* form was not submitted to delete MATH 150 with this sequence. MATH 150 remained in the catalog until it was removed in the 2006-2007

edition. There is no approved paperwork on record for the deletion. MATH 150 has not been offered since the Spring of 1999 according to the Office of the Registrar. The Mathematics Department will process the necessary paperwork for students who have previously taken MATH 150 as needed.

**Motion passed (39 in favor, 0 not in favor, 1 abstain).**

## **NEW BUSINESS:**

### **A. Graduate Council:**

- 1. A motion to change the MBA's catalog description to add language that allows the Graduate Director the leeway to waive the GMAT requirement and to update the courses to reflect the new program's structure. (Moved and seconded out of Graduate Council):**

The faculty of the E. Craig Wall School of Business recognizes the shift in demand for graduate business education and is proposing a modular based MBA program that will allow students the opportunity to obtain an MBA in an accelerated and integrated format. The total number of credit hours will remain at 30 but the method of delivery will shift to a modular framework versus the tradition three credit class models.

### **REQUIRED COURSES (30 Credit hours)**

The MBA degree at Coastal Carolina University requires 30 graduate credit hours for completion.

#### **I. REQUIRED COURSES (27 Credit hours)**

MBA 600 Project Management  
MBA 601 Quality Management  
MBA 602 Managing Technology  
MBA 610 Leading People  
MBA 611 Leading Organizations  
MBA 620 Financial Management  
MBA 621 Value Management  
MBA 630 Service Marketing  
MBA 631 Marketing Strategy  
MBA 640 Creativity and Innovation  
MBA 641 Game Theory and Strategic Interaction  
MBA 650 Management Responsibility and the Law  
MBA 655 Sustainability and Social Responsibility  
MBA 660 Global Business  
MBA 690 Strategic Implementation  
MBA 699 Graduate Business Skills Portfolio

#### **II. ELECTIVES (3 Credits hours)**

(Two approved MBA or CBAD courses at the 600 or 700 level)

**Motion passed (41 in favor, 0 not in favor, 1 abstain).**

**B.** Jim Solazzo, Chair of Academic Affairs, gave a presentation regarding College Algebra. A copy of the PowerPoint presentation can be found on the Faculty Senate website.

**QUASI COMMITTEE OF THE WHOLE:**

The Chair recapped the Provost's previous report encouraging the senate members to begin curricular conversations regarding math, foreign language, and the writing abilities of students prior to entering Coastal among their colleges. Keshav stressed that these conversations need to start at the faculty level and requested that anyone who may have ideas to bring them forward. He can be contacted by email at [senchair@coastal.edu](mailto:senchair@coastal.edu), or can be reached at extension 6466 with your ideas and he will do what he can to help. He apologized in advance for any repetition of this subject because it will be discussed at individual college meetings and the January General Faculty meeting so that all faculty members will be informed.

**OTHER:**

None

**ANNOUNCEMENTS:**

The Executive Planning Committee for the Child Development Center has not been formed but is in the process and a letter will be sent out next week. Cathy Jones, Assistant Professor of Early Childhood Education, will chair that committee. A call for nominations for faculty, staff, and student members for the committee will be sent. Nominations should be sent to [senchair@coastal.edu](mailto:senchair@coastal.edu) by November 15, 2011.

**GOOD OF THE ORDER:**

None

**ADJOURNMENT:**

The meeting was adjourned at 5:47 p.m.

**Respectfully submitted,**

Approved by Dodi Hodges, Secretary

Monica Streicher, Faculty Senate Recorder