Comparison of Peer, Aspirant and South Carolina Comprehensive Institutions Fall 2014 Report



Prepared by the Office of Institutional Research, Assessment and Analysis October 2015

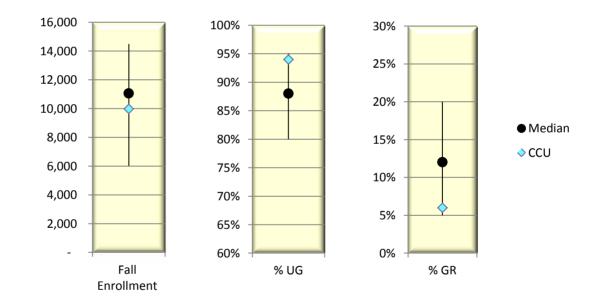
Coastal Carolina University Current Peer Institutions

Florida Gulf Coast University Morehead State University Murray State University Radford University The University of Tennessee at Chattanooga The University of Tennessee-Martin The University of West Florida Western Carolina University Winthrop University

ENROLLMENT

CCU's graduate student enrollment is 6% below the peer group median. CCU boasted the highest increase in total enrollment among the peers with a 5.25% increase followed next by FGCU at 2.59%.

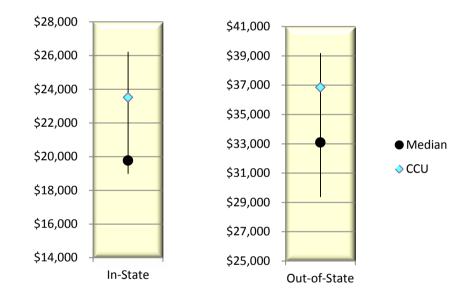
				Level				
2014-15 Common Data Set	Total Fall 2014 Enrollment	% Change from 2013	Under- graduate	% Change from 2013	Grad/Prof.	% Change from 2013		
Rank Among Aspirants	7th		2nd		9th			
Coastal Carolina University	9,976	1 5.25%	94%	⇔ 0%	6%	⇔ 0%		
Florida Gulf Coast University	14,492	企 2.79%	92%	<⇒ 0%	8%	<⇒ 0%		
Morehead State University	11,053	① -2.60%	90%	仓 1%	10%	₽ -1%		
Murray State University	11,207	企 2.41%	84%	① 1%	16%	₽ -1%		
Radford University	9,798	₽ -1.30%	91%	↓ -1%	11%	① 1%		
The University of Tennessee at Chattanooga	11,670	₽ -0.03%	88%	<⇒ 0%	12%	<⇒ 0%		
The University of Tennessee at Martin	7,042	₽ -5.13%	95%	<⇒ 0%	5%	<⇒ 0%		
The University of West Florida	12,602	① 0.11%	80%	↓ -1%	20%	仓 1%		
Western Carolina University	10,382	企 2.72%	85%	① 1%	15%	↓ -1%		
Winthrop University	6,024	↓ -1.73%	82%	⇔ 0%	18%	⇔ 0%		
Median of Peers	11,053	↓ -0.03%	88%	⇔ 0%	12%	<⇒ 0%		



CCU ranks above the median for in-state and out-of	-state cost of attendar	ice for th	e peer ir	nstitutions.			
	Total Cost o	1		r Student Living on	-	us	
Fall 2014-15 IPEDS Data	In-State*	% Change from In-State* 2013			% Chang 202	-	
Rank Among Peers	2nd			4th			
Coastal Carolina University	\$23,514	仓	3.8%	\$36,854	仓	4.8%	
Florida Gulf Coast University	\$20,142	仓	5.4%	\$39,186	仓	2.0%	
Morehead State University	\$19,525	仓	3.6%	\$31,325	仓	4.1%	
Murray State University	\$19,414	仓	1.3%	\$32,134	仓	3.6%	
Radford University	\$21,320	仓	3.0%	\$34,006	仓	3.5%	
The University of Tennessee at Chattanooga	\$21,818	仓	6.3%	\$37,936	仓	6.2%	
The University of Tennessee-Martin	\$19,144	仓	3.4%	\$33,088	仓	1.5%	
The University of West Florida	\$19,772	仓	0.2%	\$32,653	仓	0.1%	
Western Carolina University	\$18,977	仓	2.0%	\$29,370	仓	4.2%	
Winthrop University	\$26,222	仓	3.0%	\$39,148	仓	3.0%	
Median of Peers	\$19,772	仓	2.4%	\$33,088	仓	3.2%	

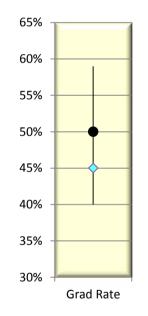
*Includes in-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.

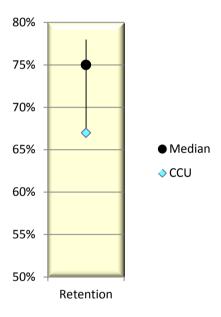
**Includes out-of-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.



GRADUATION AND RETENTION						
CCU ranks below the median in graduation rate a	nd last in retention rate	e among pe	ers.			
2014-15 Common Data Set	6-Year Graduation Rate	% Change 2013		First-year Full-time Retention	% Change 2013	
Rank Among Peers	8th			9th		
Coastal Carolina University	45%	$\hat{\Gamma}$	-1%	67%	Û	4%
Florida Gulf Coast University	49%	仓	5%	78%	仓	2%
Morehead State University	45%	仓	0%	69%	仓	1%
Murray State University	52%	仚	-2%	72%	\Leftrightarrow	0%
Radford University	59%	\Leftrightarrow	0%	75%	仓	-3%
The University of Tennessee at Chattanooga	40%	仓	2%	70%	仓	1%
The University of Tennessee at Martin	47%	仓	1%	71%	仑	-8%
The University of West Florida	51%	仓	9%	NR		
Western Carolina University	58%	仓	7%	78%	ن	8%
Winthrop University	52%	\Leftrightarrow	0%	77%	ن	2%
Median of Peers	50%	仓	3%	75%	仓	4%

NR: Not reported in the institutions' 2014-15 Common Data Set



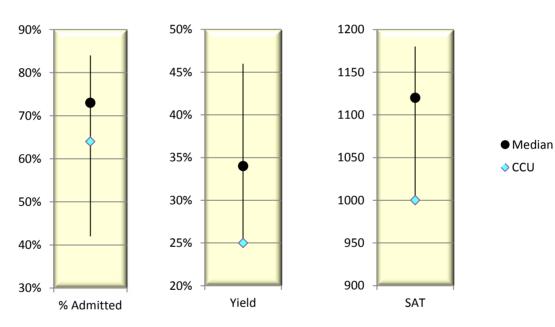


ADMISSIONS

CCU is 9% below the peer median for the percent of applicants admitted and admission yield. The SAT 75th percentile composite is 120 points below the median.

2014-15 IPEDS Data	Percent Admitted*	% Change 201		Admission Yield**	% Change 2013		Top Quartile SAT Comp.***	Change fi 2013	
Rank Among Peers	3rd	I		10th			9th		
Coastal Carolina University	64%	5 V	-10%	25%	$\mathbf{\hat{v}}$	-2%	1000	$\hat{\mathbf{v}}$	-80
Florida Gulf Coast University	72%	2 •	6%	34%	夺	-5%	1130	仓	30
Morehead State University	84%	; 企	0%	34%	仓	-3%	1095	仑	-20
Murray State University	80%	5 ①	-2%	40%	Û	-3%	1110	仓	50
Radford University	79%	5 企	1%	33%	仑	0%	1060	夺	-20
The University of Tennessee at Chattanooga	77%	; ひ	-1%	38%	仓	-2%	1180	\Rightarrow	0
The University of Tennessee-Martin	73%	5 Û	-4%	46%	仓	-1%	NR		
The University of West Florida	42%	5 •	-6%	33%	仑	11%	1120	仑	-10
Western Carolina University	43%	5 •	5%	26%	\Rightarrow	-1%	1120	仑	-10
Winthrop University	71%	5 · • •	-1%	32%	仓	-3%	1170	仓	30
Median of Peers	73%	; · •	-4%	34%	仓	-3%	1120	仓	5

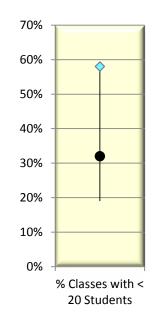
*Number of admissions-total divided by the total applicants - ranked lowest to highest **Number enrolled divided by the number admitted ***75th Percentile Verbal and Math combined

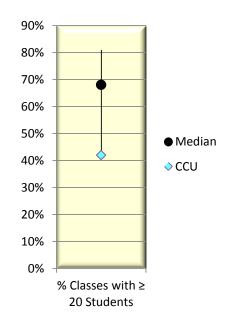


CLASS SIZE

CCU's class size equals the peer median.

		Undergraduate Class Size									
Fall 2014-15 Common Data Set	% Classes with < 20 Students	% Change from 2013		% Classes with ≥ 20 Students	0 % Change fro 2013						
Rank Among Peers	7th			4th							
Coastal Carolina University	32%	仓	-4%	68%	仓	4%					
Florida Gulf Coast University	19%	仓	-1%	81%	仓	1%					
Morehead State University	53%	仑	-2%	47%	仑	2%					
Murray State University	56%	仓	1%	44%	ф	-1%					
Radford University	31%	Ŷ	-3%	69%	仑	3%					
The University of Tennessee at Chattanooga	37%	仚	-2%	63%	仑	2%					
The University of Tennessee-Martin	58%	仓	4%	42%		-4%					
The University of West Florida	32%	\Rightarrow	0%	68%	ţ	0%					
Western Carolina University	28%	仓	2%	72%	ф	-2%					
Winthrop University	45%	\Leftrightarrow	-4%	55%	仑	4%					
Median of Peers	32%	$\hat{\Gamma}$	-7%	68%	仑	7%					



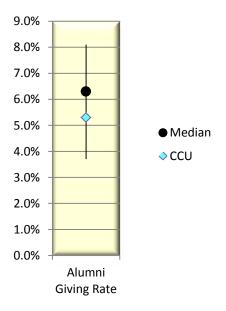


ALUMNI GIVING	LUMNI GIVING								
CCU ranks 6th among its peers and is 1.0% below the median in alumni giving.									
2015 U.S. News and World Report-Education Rankings	Alumni Giving Rate	% Cha from 2	-						
Rank Among Peers	6th								
Coastal Carolina University	5.3%	仓	0.5%						
Florida Gulf Coast University	6.8%								
Morehead State University	8.1%	仓	0.5%						
Murray State University	13.8%								
Radford University	4.7%	仑	0.2%						
The University of Tennessee at Chattanooga	5.0%	ţ	0.0%						
The University of Tennessee-Martin	6.3%	仑	0.4%						
The University of West Florida	3.7%	Ф	-11.7%						
Western Carolina University	5.3%	ţ	0.0%						
Winthrop University	6.9%	仓	0.6%						
Median of Peers	6.3%	仓	0.4%						

Methodology: Number of undergraduate alumni donors in 2013-14 divided by the

number of undergraduate alumni of record in 2013-14

Florida Gulf Coast and Murray State did not disclose a rate in 2013



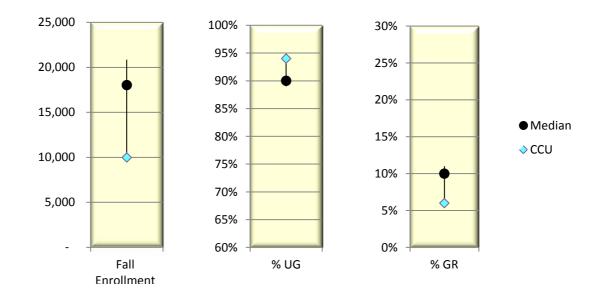
Coastal Carolina University Current Aspirant Institutions

Appalachian State University College of Charleston James Madison University University of North Carolina at Wilmington University of Texas at Dallas

ENROLLMENT

CCU's graduate student enrollment is 4% below the median of the aspirant group. Total enrollment for the University is far below the median of the aspirants.

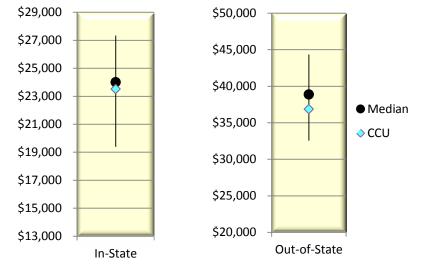
				Level					
		% Chan	ge from	Under-	% Change	from		% Change	from
2014-15 Common Data Set	Enrollment	20	13	graduate	2013		Grad/Prof.	2013	
Rank Among Aspirants	6th			1st			6th		
Coastal Carolina University	9,976	Û	5.25%	94%	ŧ	0%	6%)	0%
Appalachian State University	18,026	仓	1.05%	90%	仓	1%	10%	Ŷ	-1%
College of Charleston	11,456		-1.40%	91%	仓	2%	9%	仑	-2%
James Madison University	20,855	仓	1.26%	92%	仓	1%	8%	₽ ₽	-1%
University of North Carolina-Wilmington	14,570	仓	4.54%	89%	Û ₽	-1%	11%	Û	1%
University of Texas at Dallas	23,095	仓	8.97%	62%	仓	1%	38%	仑	-1%
Median of Aspirants	18,026	仓	1.4%	90%	Û	0%	10%	Û	0%



COST OF ATTENDANCE										
CCU ranks fourth among aspirants for in-state and on the median.	out-of-state cost of att	endance.	Out-of	-state cost of attend	lance is be	elow				
	Total Cost of Attendance for Student Living on Campus									
Fall 2014 IPEDS Data	In-State*	% Change from % Change from In-State* 2013 Out-of-State** 2013								
Rank Among Aspirants	4th	201	.5	4th	201					
Coastal Carolina University	\$23,514	Û	3.8%	\$36,854	Û	3.3%				
Appalachian State University	\$19,387	Û	1.7%	\$32,554	Û	4.1%				
College of Charleston	\$27,342	仓	2.6%	\$44,332	仓	2.8%				
James Madison University	\$24,012	仓	5.6%	\$38,872	仓	4.4%				
University of North Carolina at Wilmington	\$21,391	仓	3.8%	\$35,419	仓	8.6%				
University of Texas at Dallas	\$25,126	٢	1.4%	\$41,156	仓	3.0%				
Median of Aspirants	\$24,012	仓	5.6%	\$38,872	仓	4.4%				

*Includes in-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.

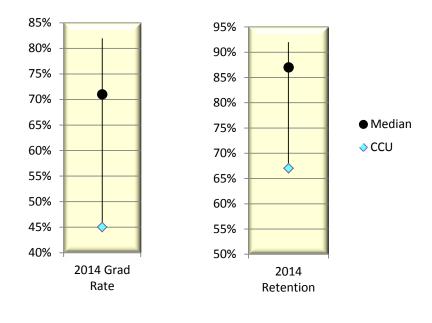
**Includes out-of-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.



GRADUATION AND RETENTION

CCU ranks last in graduation and retention rates compared to aspirants and is below the median in both categories.

2014-15 Common Data Set	6-Year Graduation Rate	% Change from 2013	First-year Full-time Retention	% Change fr 2013	rom
Rank Among Aspirants	6th		6th		
Coastal Carolina University	45%	↓ -1%	67%	仓	4%
Appalachian State University	70%	企 2%	88%	仓	1%
College of Charleston	66%	企 1%	79%	Û.	-4%
James Madison University	82%	企 1%	92%	\Leftrightarrow	0%
University of North Carolina-Wilmington	71%	⇔ 0%	84%	Û.	-2%
University of Texas at Dallas	71%	企 8%	87%	₽	-2%
Median of Aspirants	71%	企 3%	87%	ŧ	0%



ADMISSIONS

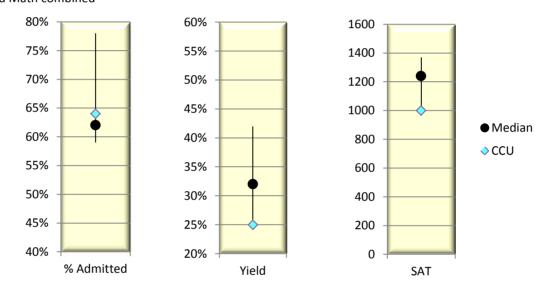
CCU is 2% above the median admission rate of the aspirants and is 7% below the median of aspirants in admissions yield. CCU is 240 points below the aspirant median in top quartile SAT scores.

Fall 2014 IPEDS Data	Percent Admitted*	% Cha from 2	•	Admission Yield**	% Chai from 2	0	Top Quartile SAT Comp.***	Change fr 2013	om
Rank Among Aspirants	4th	_		5th		010	6th		
Coastal Carolina University	64%	$\hat{\Gamma}$	-10%	25%	Û	-2%	1000	$\hat{\Gamma}$	-80
Appalachian State University	62%	仑	-1%	36%	仓	10%	1240	(†	0
College of Charleston	78%	仓	8%	25%	℃	-14%	1230	仑	-30
James Madison University	66%	仑	2%	29%	Ŷ	-1%	1230	仑	-20
University of North Carolina at Wilmington	59%	仑	5%	32%	$\hat{\Gamma}$	-2%	1270	仓	20
University of Texas-Dallas	62%	仑	3%	42%	₽ ₽	-2%	1370	\Leftrightarrow	0
Median of Aspirants	62%	 ひ	-2%	32%	$\hat{\Gamma}$	-2%	1240	仑	-10

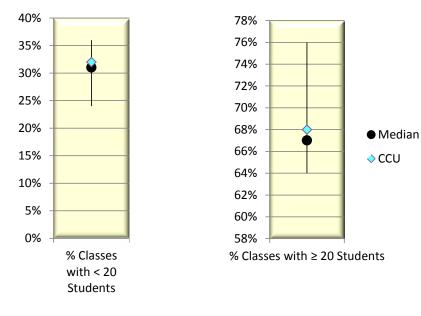
*Number of admissions-total divided by the total applicants - ranked lowest to highest

**Number enrolled divided by the number admitted

***75th Percentile Verbal and Math combined

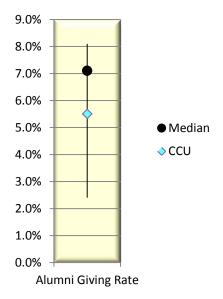


CLASS SIZE									
CCU's ranking is comparable to the median class size	of aspirants.								
	Undergraduate Class Size								
Fall 2014-15 Common Data Set	% Classes with < 20								
Rank Among Aspirants	3rd		4th						
Coastal Carolina University	32%	↓ -4%	68%	企 4%					
Appalachian State University	36%	₽ -2%	64%	企 2%					
College of Charleston	36%	↓ -1%	64%	企 1%					
James Madison University	31%	₽ -2%	69%	企 2%					
University of North Carolina at Wilmington	30%	₽ -4%	70%	企 4%					
University of Texas at Dallas	24%	₽ -1%	76%	企 1%					
Median of Aspirants	31%	↓ -3%	67%	<⇒ 0%					



ALUMNI GIVING		
CCU is below the aspirant median for alumni giving by 1.8%.		
2015 U.S. News and World Report-Education Rankings	Alumni Giving Rate	% Change from 2013
Rank Among Aspirants Coastal Carolina University	5th	û 0.5%
Appalachian State University	8.1%	↓ -0.5%
College of Charleston	7.8%	仓 0.7%
James Madison University	7.1%	₽ -0.1%
The University of North Carolina at Wilmington	5.5%	↓ -0.4%
The University of Texas-Dallas	2.4%	₽ -0.2%
Median of Aspirants	7.1%	仓 0.6%

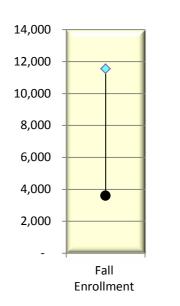
Methodology: Number of undergraduate alumni donors in 2012-13 divided by the number of undergraduate alumni of record in 2014-15

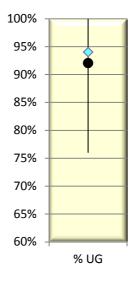


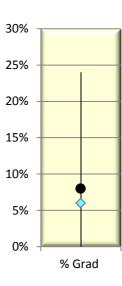
Coastal Carolina University Current SC Comprehensive Institutions

The Citadel College of Charleston Francis Marion University Lander University South Carolina State USC-Aiken USC-Beaufort USC-Upstate Winthrop University

ENROLLMENT										
CCU ranks second in total enrollment among the SC Comprehensive Institutions and sixth in graduate students as a percent of total enrollment.										
				Level						
2014-15 Common Data Set	Total Fall 2014 Enrollment		nge from D13	Under- graduate	% Change 2013		Grad/Prof.	% Change 2013		
Rank Among SC Comprehensive Institutions	2nd			5th			6th			
Coastal Carolina University	9,976	仓	5.25%	94%	ţ)	0%	6%	Û	0%	
College of Charleston	11,546	仑	-0.63%	90%	仓	1%	10%	Ŷ	-1%	
Francis Marion University	3,944	℃	-2.81%	92%	仑	-1%	8%	Û	1%	
Lander University	2,787	仑	-3.13%	97%	\Rightarrow	0%	3%	Û	0%	
SC State University	3,331	℃	-3.81%	85%	仓	-2%	15%	Û	2%	
The Citadel	3,592	仑	-0.17%	76%	Û	1%	24%	Ŷ	-1%	
USC-Aiken	3,444	仓	4.40%	96%		-2%	4%	٢	2%	
USC-Beaufort	1,794	仓	4.06%	100%	ŧ	0%	0%	\Leftrightarrow	0%	
USC-Upstate	5,585	仓	2.57%	98%	Ŷ	-1%	2%	仓	1%	
Winthrop University	6,024	仑	-1.73%	82%	仓	1%	18%	Û ₽	-1%	
Median of SC Comprehensive Institutions	3,592	夺	-0.17%	92%	<u> </u>	-1%	8%	Û	1%	









COST OF ATTENDANCE

CCU ranks fifth for in-state cost of attendance and near the median among SC Comprehensive Institutions.

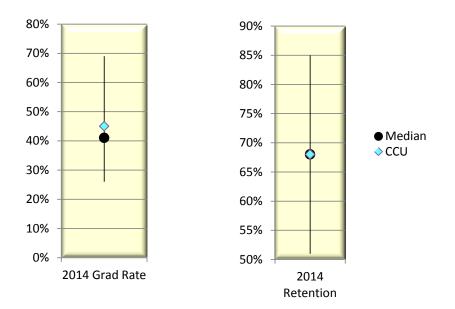
	Total Cost of Attendance for Student Living on Campus								
		% Change from							
Fall 2014 IPEDS Data	In-State*	2013	Out-of-State**	from	2013				
Rank Among SC Comprehensive Institutions	5th		5th						
Coastal Carolina University	\$23,514	企 3.8%	\$36,854	仓	3.3%				
College of Charleston	\$27,342	企 2.6%	\$44,332	仓	2.8%				
Francis Marion University	\$21,605	企 3.3%	\$30,871	仓	3.2%				
Lander University	\$22,118	企 -0.8%	\$31,438	仓	0.3%				
SC State University	\$28,007	企 6.7%	\$37,856	仓	7.0%				
The Citadel	\$26,374	企 3.7%	\$45,982	仓	3.9%				
USC-Aiken	\$20,923	↓ -4.9%	\$31,319	仓	1.9%				
USC-Beaufort	\$21,396	₽ -1.2%	\$31,685	仓	1.4%				
USC-Upstate	\$23,104	企 1.3%	\$33,454	仓	1.9%				
Winthrop University	\$26,222	企 3.0%	\$39,148	仓	3.0%				
Median of SC Comprehensive Institutions	\$23,104	 	\$33,454	仓	2.8%				

*Includes in-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.

**Includes out-of-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.



GRADUATION AND RETENTION										
CCU ranks fourth for graduation rate and is one percentage point below the retention median among SC Comprehensive Institutions.										
2014-15 CHEMIS	6-Year Graduation Rate	% Change 2013		First-year Full-time Retention	% Change 2013					
Rank Among SC Comprehensive Institutions	4th			7th						
Coastal Carolina University	45%	Ŷ	-1%	67%	Û	4%				
College of Charleston	66%	仓	1%	79%	 ①	-4%				
Francis Marion University	41%	Û	0%	68%	仓	1%				
Lander University	45%	仓	3%	68%	仓	7%				
SC State University	38%	仓	2%	63%	仓	3%				
The Citadel	69%	\Rightarrow	0%	85%	\Leftrightarrow	0%				
USC-Aiken	39%	Ŷ	-3%	66%	\Rightarrow	0%				
USC-Beaufort	26%	仑	-1%	51%	 夺	-5%				
USC-Upstate	38%	仑	-3%	73%	仓	7%				
Winthrop University	51%	仚	-5%	77%	Û	5%				
Median of SC Comprehensive Institutions	41%	仑	-1%	68%	ن	2%				

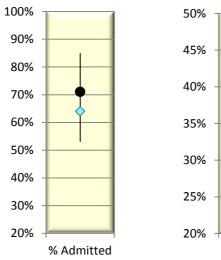


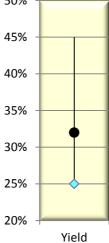
ADMISSIONS

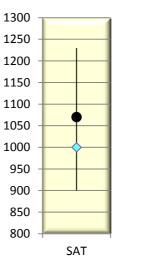
CCU is ranked above the median of SC Comprehensive Institutions in percent admitted and below the median in yield percentage. CCU ranks fourth in top quartile SAT scores and is 10 points above the group median.

Fall 2014 IPEDS Data	Percent Admitted*	% Change from 2013		Admission Yield**	% Change from 2013		Top Quartile SAT Comp. ***	% Chan from 20	-
Rank Among SC Comprehensive Institutions	4th			8th			8th		
Coastal Carolina University	64%	Ŷ	-10%	25%	Ŷ	-2%	1000	$\hat{\Gamma}$	-20
College of Charleston	78%	仓	8%	25%	Ŷ	-1%	1230	夺	-20
Francis Marion University	59%	仓	2%	31%	仑	-2%	1070	ţ	0
Lander University	58%	仓	16%	32%	夺	-8%	980		-10
SC State	85%	仓	34%	26%	仓	1%	900	な	-38
The Citadel	76%	仚	-4%	31%	夺	-2%	1190	仑	20
USC-Aiken	66%	仓	15%	45%	仓	6%	1080	다	-10
USC-Beaufort	73%	\Leftrightarrow	0%	40%	\Leftrightarrow	0%	1010	ţ	0
USC-Upstate	53%	仑	-11%	38%	仑	-3%	1040	仑	10
Winthrop University	71%	仑	-1%	32%	Û ₽	-3%	1170	亽	-10
Median of SC Comprehensive Institutions	71%	仓	7%	32%	仑	-3%	1070	ţ	0

*Number of admissions-total divided by the total applicants - ranked lowest to highest **Number enrolled divided by the number admitted ***75th Percentile Verbal and Math combined



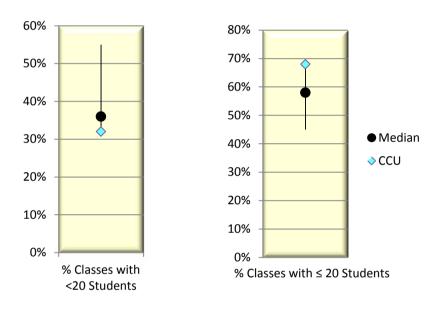






CLASS SIZE										
CCU's ranking is comparable to the median class size for SC Comprehensive Institutions.										
Undergraduate Class Size										
	% Classes with <20 % Change from % Classes with ≥20 % Change fr									
Fall 2014-15 Common Data Set	Students	2013 Students 2								
Rank Among SC Comprehensive Institutions	5th			1st						
Coastal Carolina University	32%	$\hat{\mathbf{U}}$	-4%	68%	Û	4%				
College of Charleston	36%	仚	-1%	64%	仓	1%				
The Citadel	39%	Û	2%	61%	仑	-2%				
USC-Aiken	55%	仓	8%	45%	仑	-8%				
Winthrop University	45%		-4%	55%	仓	4%				
Median of SC Comprehensive Institutions	36%	Û ₽	-1%	58%	Ŷ	-5%				

Institutions not listed did not complete the Common Data Set.

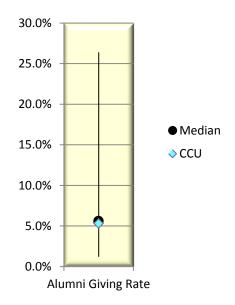


ALUMNI GIVING			
CCU exceeds the SC Comprehensive median.			
2015 U.S. News and World Report-Education Rankings	Alumni Giving Rate	% Cha from 2	-
Rank Among SC Comprehensive Institutions	5th		
Coastal Carolina University	5.3%	Û	0.5%
College of Charleston	7.8%	仓	0.7%
Francis Marion University	4.0%	仑	1.1%
The Citadel	26.4%	₽ ₽	-1.0%
USC-Aiken	5.6%	₽ ₽	-1.1%
USC-Beaufort	2.5%	¢	-1.0%
USC-Upstate	1.2%	¢	-1.0%
Winthrop University	6.9%	仓	0.6%
Median of SC Comprehensive Institutions	5.6%	仓	1.5%

Methodology: Number of undergraduate alumni donors in 2013-14 divided by the number

of undergraduate alumni of record in 2013-14

Lander and South Carolina State did not disclose a rate



CCU Stat	us for Fall 2014 i	in Relation to F	Peer, Aspirant a	nd SC Compreh	ensive Instituti	on Medians	
Variable	сси	Peer Median	CCU to Peer Median Variance	Aspirant Median	CCU to Aspirant Median Variance	SC Comprehensive Median	CCU to SC Comprehensive Median Variance
Enrollment							
Total Enrollment	9,976	11,053	(1,077)	18,026	(8,050)	3,592	6,384
Percent Undergrad	94%	88%	6%	90%	4%	94%	0%
Percent Grad	6%	12%	-6%	10%	-4%	6%	0%
Cost of Attendance							
In-State	\$23,514	\$19,722	\$3,792	\$24,012	(\$498)	\$23,104	\$410
Out-of-State	\$36,854	\$33,088	\$3,766	\$38,872	(\$2,018)	\$33,454	\$3,400
Key Performance Indicators							
6-Year Graduation	45%	50%	-5%	71%	-26%	41%	4%
First-Year Full Time Retention	67%	75%	-8%	87%	-20%	68%	-1%
Undergraduate Admissions							
Percent Admitted	64%	73%	-9%	71%	-7%	64%	0%
Admission Yield	25%	37%	-12%	32%	-7%	35%	-10%
Top Quartile SAT Comp.	1000	1130	-130	1020	-20	1070	-70
Undergraduate Class Size							
< 20 Students	32%	32%	0%	31%	1%	36%	-4%
> 20 Students	68%	68%	0%	67%	1%	63%	5%
Alumni Giving							
Alumni Giving Rate	5.3%	6.3%	-1.0%	7.1%	-1.8%	4.7%	0.6%

Note: The common data set was not available for the following institutions: Francis Marion University, Lander University, South Carolina State, USC Beaufort