# ENROLLMENT

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Enrollment

- The total Fall 2014 enrollment was 9,976, representing an increase of 498 students (5%) from Fall 2013. The full-time equivalent (FTE) for Fall 2014 increased 6% to 9,437 during the same period.

- The total Fall 2014 undergraduate enrollment was 9,364, representing an increase of 497 students (6%) from Fall 2013.

- Undergraduate degree and non-degree-seeking students comprised 94% of the total Fall 2014 enrollment with graduate degree and non-degree-seeking students accounting for 6% of the student population. Graduate degree-seeking students have increased 52% since Fall 2010.

- Since 2001, the number of students attending May, Summer I, and Summer II semesters has grown from 4,001 to 4,112 (3%). In the same period, the number of credit hours taken increased from 15,417 to 16,476 (7%).

Demographics

- Female students made up 54% of the total undergraduate enrollment and 68% of the total graduate enrollment for Fall 2014.

- In Fall 2014, 91% of all undergraduate students were enrolled full-time.

- Fifty-two percent (52%) of all students enrolled are from the state of South Carolina. In Fall 2014, the largest percentage of out-of-state students came from New Jersey (7%), New York (6%), and Maryland (6%). International student enrollment accounted for 163 (2%) students.

- In Fall 2014, all South Carolina counties were represented in the total student enrollment with Horry County representing the largest number of students at 2,269 (44%) followed by Georgetown at 342 (7%), Richland at 333 (6%), and Charleston at 227 (4%) counties.

- The most prominent ethnic groups represented in Fall 2014 were White/non-Hispanic (70%) and Black/African American (19%).
The Enrollment section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Goal 1.4. Enhanced Global Perspective: Create a campus culture that generates greater awareness of the global environment and promotes increased participation in and exposure to the world.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.

Strategy 4: Ensuring Financial Viability and Managed Growth

Ensure responsible financial management practices that are based on a clear commitment to enrollment growth and consistent with the mission of the University.

Goal 4.1. Comprehensive Financial Plan: Develop, implement, and communicate a comprehensive financial plan that includes projections of tuition, state support, grant support, and philanthropy.
## SUMMER ENROLLMENT TRENDS
### 2001-2014

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<td># Hours</td>
<td># Students</td>
<td># Hours</td>
<td># Students</td>
<td># Hours</td>
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<td>3,502</td>
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## FALL AND SPRING SEMESTER ENROLLMENT TRENDS 1993-2014

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<td>4,841</td>
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<tr>
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* Date of official counts changed to Oct. 30 for Fall and March 30 for Spring.
### FALL ENROLLMENT TRENDS
#### BY RACE
#### FALL SEMESTERS 2009-2014

#### UNDERGRADUATE

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<th>ETHNICITY</th>
<th>FALL 2009</th>
<th>FALL 2010</th>
<th>FALL 2011</th>
<th>FALL 2012</th>
<th>FALL 2013</th>
<th>FALL 2014</th>
<th>5-YEAR % CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic/Latino</td>
<td>219</td>
<td>257</td>
<td>273</td>
<td>306</td>
<td>321</td>
<td>336</td>
<td>53.4%</td>
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<tr>
<td>RACE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Indian/Alaskan Native</td>
<td>40</td>
<td>28</td>
<td>33</td>
<td>26</td>
<td>33</td>
<td>35</td>
<td>-12.5%</td>
</tr>
<tr>
<td>Asian</td>
<td>77</td>
<td>64</td>
<td>60</td>
<td>70</td>
<td>64</td>
<td>73</td>
<td>-5.2%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>1,168</td>
<td>1,452</td>
<td>1,640</td>
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<td>1,799</td>
<td>1,826</td>
<td>56.3%</td>
</tr>
<tr>
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<td>6</td>
<td>11</td>
<td>16</td>
<td>11</td>
<td>12</td>
<td>11</td>
<td>83.3%</td>
</tr>
<tr>
<td>White</td>
<td>6,171</td>
<td>6,124</td>
<td>6,174</td>
<td>6,201</td>
<td>6,114</td>
<td>6,518</td>
<td>5.6%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>92</td>
<td>147</td>
<td>183</td>
<td>220</td>
<td>302</td>
<td>401</td>
<td>335.9%</td>
</tr>
<tr>
<td>Non-Resident Alien</td>
<td>102</td>
<td>97</td>
<td>117</td>
<td>150</td>
<td>124</td>
<td>118</td>
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</tr>
<tr>
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<td>45</td>
<td>23</td>
<td>21</td>
<td>16</td>
<td>98</td>
<td>46</td>
<td>2.2%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>7,920</td>
<td>8,203</td>
<td>8,517</td>
<td>8,746</td>
<td>8,867</td>
<td>9,364</td>
<td>18.2%</td>
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#### GRADUATE

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<th>FALL 2010</th>
<th>FALL 2011</th>
<th>FALL 2012</th>
<th>FALL 2013</th>
<th>FALL 2014</th>
<th>5-YEAR % CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic/Latino</td>
<td>2</td>
<td>2</td>
<td>8</td>
<td>5</td>
<td>6</td>
<td>12</td>
<td>500.0%</td>
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<tr>
<td>RACE</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Indian/Alaskan Native</td>
<td>1</td>
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<td>2</td>
<td>1</td>
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<td>5</td>
<td>400.0%</td>
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<td>2</td>
<td>1</td>
<td>4</td>
<td>0.0%</td>
</tr>
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<td>52</td>
<td>62</td>
<td>55</td>
<td>78</td>
<td>78</td>
<td>66.0%</td>
</tr>
<tr>
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<td>1</td>
<td>2</td>
<td>3</td>
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<td>White, non-Hispanic</td>
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<td>467</td>
<td>503</td>
<td>501</td>
<td>481</td>
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<td>2</td>
<td>3</td>
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<td>300.0%</td>
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<tr>
<td>Non-Resident Alien</td>
<td>7</td>
<td>12</td>
<td>17</td>
<td>9</td>
<td>14</td>
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<td>440</td>
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<td>567</td>
<td>589</td>
<td>611</td>
<td>612</td>
<td>39.1%</td>
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Note: Institutions required to use new Integrated Postsecondary Education Data System (IPEDS) racial/ethnic categories for reporting.
### FALL ENROLLMENT TRENDS
#### BY GENDER AND FULL-TIME/PART-TIME STATUS
#### FALL SEMESTERS 2010-2014

#### UNDERGRADUATE

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<thead>
<tr>
<th></th>
<th>Male #</th>
<th>Male %</th>
<th>Female #</th>
<th>Female %</th>
<th>Total #</th>
<th>Total %</th>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Full-time</td>
<td>3,520</td>
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<td>49.0%</td>
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<td>296</td>
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<td>4.5%</td>
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<td>4,387</td>
<td>53.5%</td>
<td>8,203</td>
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<tr>
<td>Full-time</td>
<td>3,673</td>
<td>43.1%</td>
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<td>375</td>
<td>4.4%</td>
<td>668</td>
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<tr>
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<td>3,966</td>
<td>46.6%</td>
<td>4,551</td>
<td>53.4%</td>
<td>8,517</td>
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<td><strong>Fall 2012</strong></td>
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<tr>
<td>Full-time</td>
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<td>4,226</td>
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<tr>
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<td>4.2%</td>
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<td>4,689</td>
<td>53.6%</td>
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<td>4,770</td>
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<td>Full-time</td>
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<td>Part-time</td>
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<td>3.7%</td>
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<td>Total</td>
<td>4,285</td>
<td>45.8%</td>
<td>5,079</td>
<td>54.2%</td>
<td>9,364</td>
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#### GRADUATE

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<thead>
<tr>
<th></th>
<th>Male #</th>
<th>Male %</th>
<th>Female #</th>
<th>Female %</th>
<th>Total #</th>
<th>Total %</th>
</tr>
</thead>
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# FALL ENROLLMENT TRENDS
## BY LEVEL
### FALL SEMESTERS 2010-2014

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<th>Fall 2013</th>
<th>Fall 2014</th>
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<td>2,137</td>
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<td>2,095</td>
<td>2,375</td>
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<td>779</td>
<td>801</td>
<td>779</td>
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<td>1,501</td>
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<td>8,746</td>
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<td><strong>Total Graduate</strong></td>
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### FALL ENROLLMENT TRENDS BY LEVEL AND FULL-TIME / PART-TIME STATUS
#### FALL SEMESTERS 2009-2014

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<th>Fall 2012</th>
<th>2011-2012 % Change</th>
<th>Fall 2013</th>
<th>2012-2013 % Change</th>
<th>Fall 2014</th>
<th>2013-2014 % Change</th>
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<td>8,746</td>
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<td>8,867</td>
<td>1.4%</td>
<td>9,364</td>
<td>5.6%</td>
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<tr>
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<tr>
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<td>135</td>
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<td>155</td>
<td>14.8%</td>
<td>167</td>
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<td>611</td>
<td>3.7%</td>
<td>612</td>
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<td><strong>New Students</strong></td>
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<td>779</td>
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<td>9,478</td>
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<td>9,976</td>
<td>5.3%</td>
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#### Graph
- **Headcount** vs **Year**
- **Legend**: UG (Undergraduate), GR (Graduate)
RESIDENCY CLASSIFICATION OF STUDENTS
FOR FEE PAYMENT PURPOSES*
2010-2014

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<th>Out-of-State</th>
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*Residency classification for fee payment purposes is defined by South Carolina statute.
## GEOGRAPHIC DISTRIBUTION OF ENROLLMENT
### BY STATE OR COUNTRY
#### FALL 2014

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<td>Montenegro</td>
<td>1</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>60</td>
<td>Cameroon</td>
<td>3</td>
<td>Morocco</td>
<td>1</td>
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</tbody>
</table>

**In-State** 5,158  
**Out-of-State** 4,655  
**International** 163  
**Total** 9,976