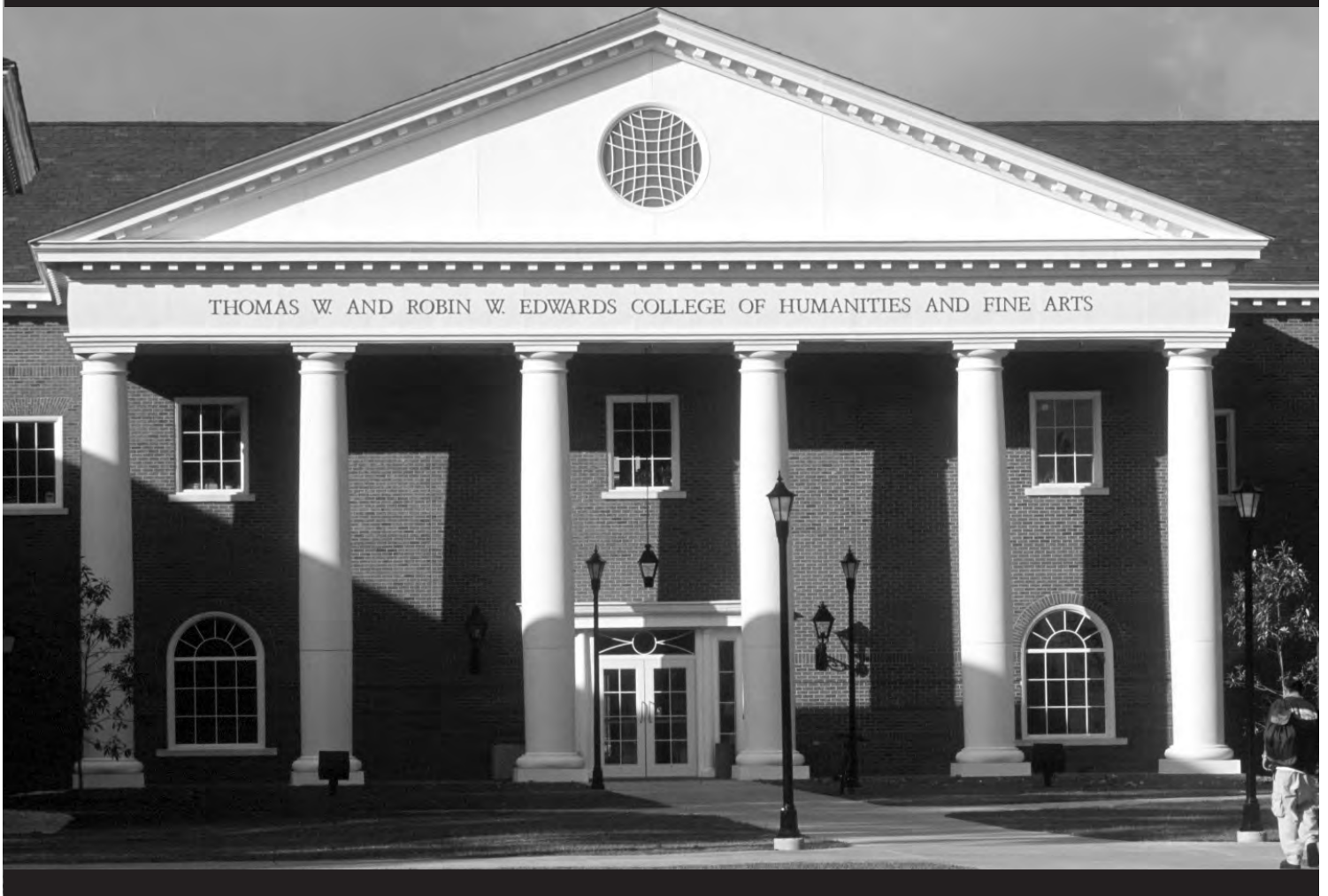


GRAPHIC DESIGN

THOMAS W. AND ROBIN W. EDWARDS COLLEGE
OF HUMANITIES AND FINE ARTS

FACT BOOK



Fall 2013



GRAPHIC DESIGN

TABLE OF CONTENTS

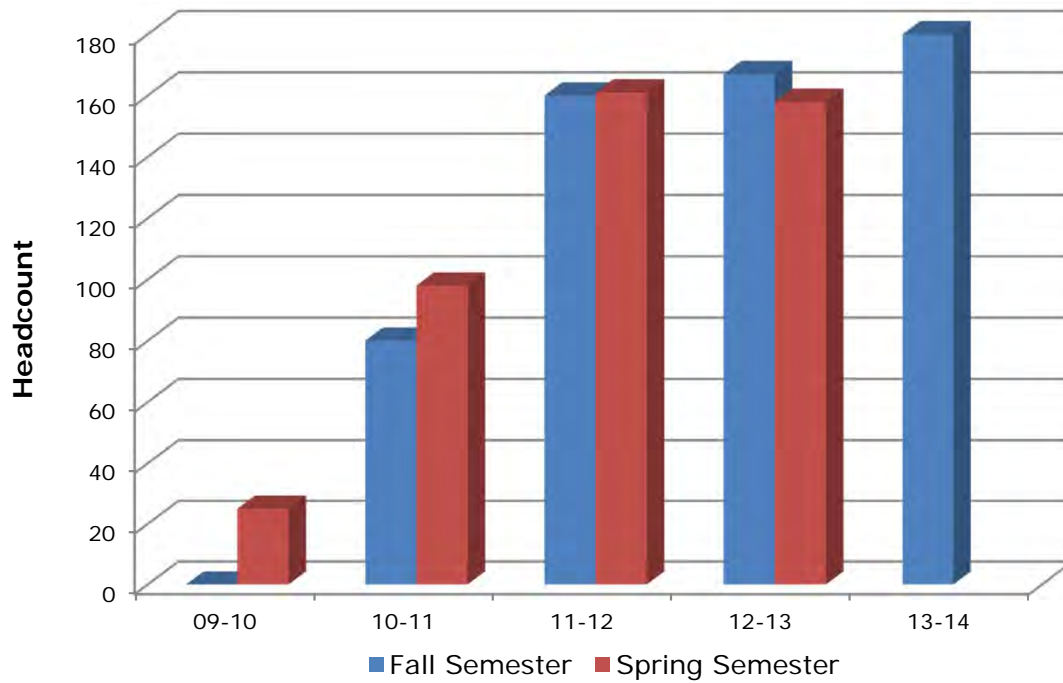
Fall and Spring Enrollment Trends.....	67
Summer Enrollment Trends	68
Fall Enrollment Trends by Race.....	69
Fall Enrollment Trends by Gender	70
Fall Enrollment Trends by Class Level.....	71
Residency Classification of Students for Fee Payment Purposes	72
Geographic Distribution by State	73
Geographic Distribution by Country	74
Migration of Transfer Students to Coastal Carolina University	75
First-Time Full-Time Freshmen SAT Scores.....	76
First-Time Full-Time Freshmen ACT Scores	77
First-Time Full-Time Freshmen High School GPA.....	78
First-Time Full-Time Freshmen Retention	79
First-Time Full-Time Transfer Retention	80

**Edwards College of Humanities and Fine Arts
Fall and Spring Semester
Enrollment Trends
2010-2013**

Graphic Design

Fall Semester	
Year	Headcount
2009	---
2010	80
2011	160
2012	167
2013	180

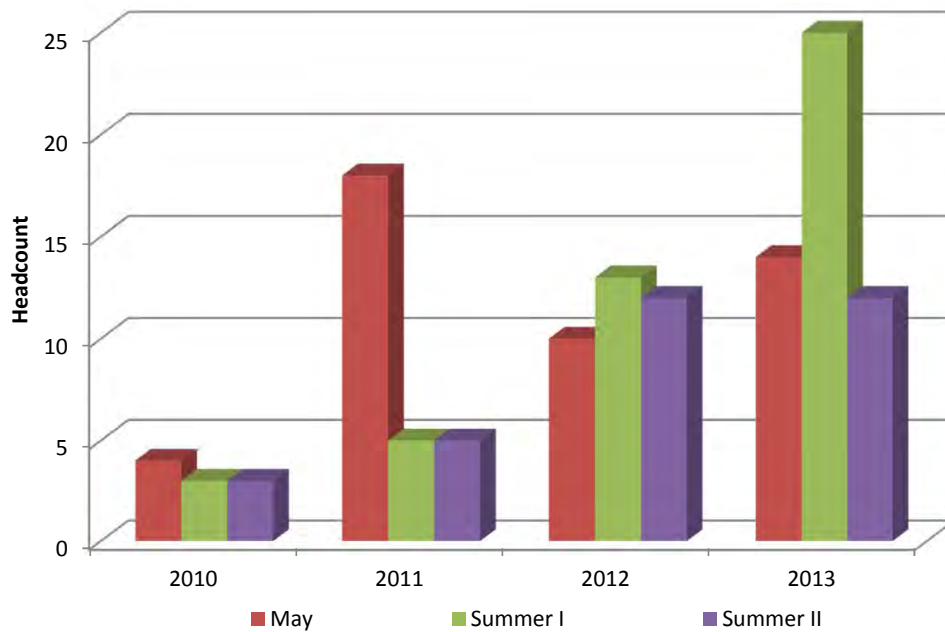
Spring Semester	
Year	Headcount
2010	25
2011	98
2012	161
2013	158



**Edwards College of Humanities and Fine Arts
Summer Semesters
Enrollment Trends
2010-2013**

Graphic Design

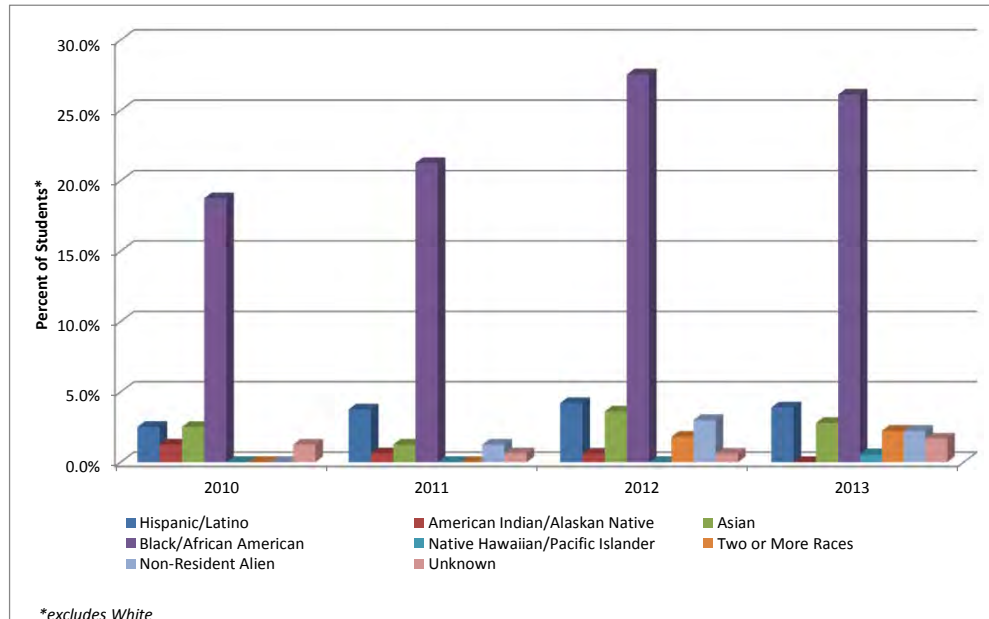
Year	May Semester # Students	Summer I Semester # Students	Summer II Semester # Students	Total # Students
2010	4	3	3	10
2011	18	5	5	28
2012	10	13	12	35
2013	14	25	12	51



**Edwards College of Humanities and Fine Arts
Fall Enrollment Trends
By Race
Fall Semesters 2010-2013**

Graphic Design

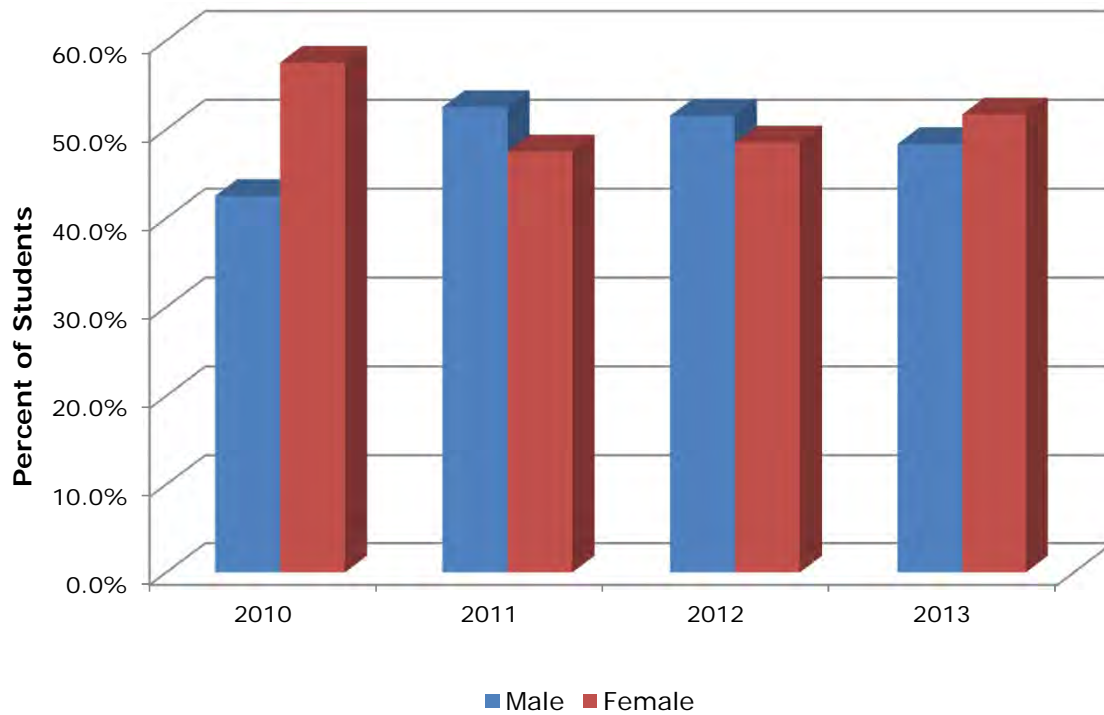
ETHNICITY	2010		2011		2012		2013	
	#	%	#	%	#	%	#	%
ETHNICITY								
Hispanic/Latino	2	2.5%	6	3.8%	7	4.2%	7	3.9%
RACE								
American Indian/Alaskan	1	1.3%	1	0.6%	1	0.6%	0	0.0%
Asian	2	2.5%	2	1.3%	6	3.6%	5	2.8%
Black/African American	15	18.8%	34	21.3%	46	27.5%	47	26.1%
Native Hawaiian/Pacific	0	0.0%	0	0.0%	0	0.0%	1	0.6%
White	59	73.8%	114	71.3%	98	58.7%	109	60.6%
Two or More Races	0	0.0%	0	0.0%	3	1.8%	4	2.2%
Non-Resident Alien	0	0.0%	2	1.3%	5	3.0%	4	2.2%
Unknown	1	1.3%	1	0.6%	1	0.6%	3	1.7%
TOTAL	80	100.0%	160	100.0%	167	100.0%	180	100.0%



**Edwards College of Humanities and Fine Arts
Enrollment Trends by Gender
Fall Semesters 2010-2013**

Graphic Design

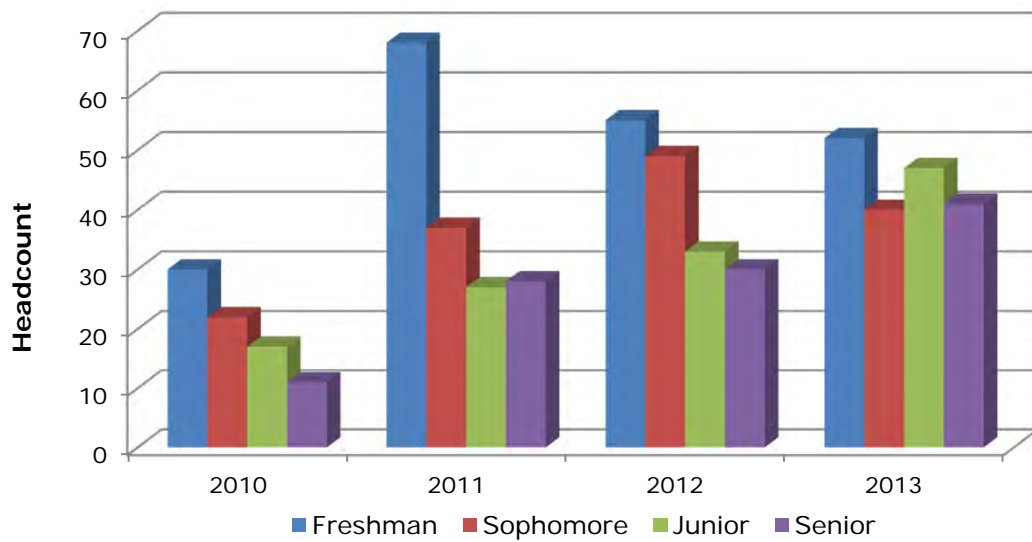
Year	Male		Female		Total
	#	%	#	%	
2010	34	42.5%	46	57.5%	80
2011	84	52.5%	76	47.5%	160
2012	86	51.5%	81	48.5%	167
2013	87	48.3%	93	51.7%	180



**Edwards College of Humanities and Fine Arts
Enrollment Trends by Class Level
Fall Semesters 2010-2013**

Graphic Design

Year	Freshman	Sophomore	Junior	Senior	Total
2010	30	22	17	11	80
2011	68	37	27	28	160
2012	55	49	33	30	167
2013	52	40	47	41	180

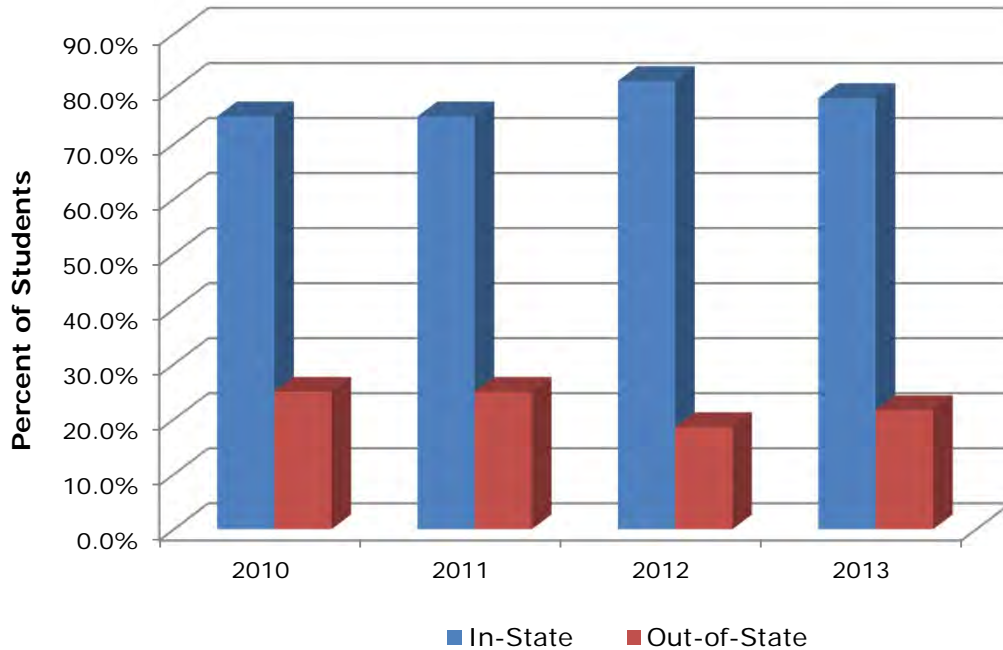


**Edwards College of Humanities and Fine Arts
Residency Classification of Students
For Fee Payment Purposes*
Fall Semesters 2010-2013**

Graphic Design

Year	In-State		Out-of-State		Total
	#	%	#	%	
2010	60	75.0%	20	25.0%	80
2011	120	75.0%	40	25.0%	160
2012	136	81.4%	31	18.6%	167
2013	141	78.3%	39	21.7%	180

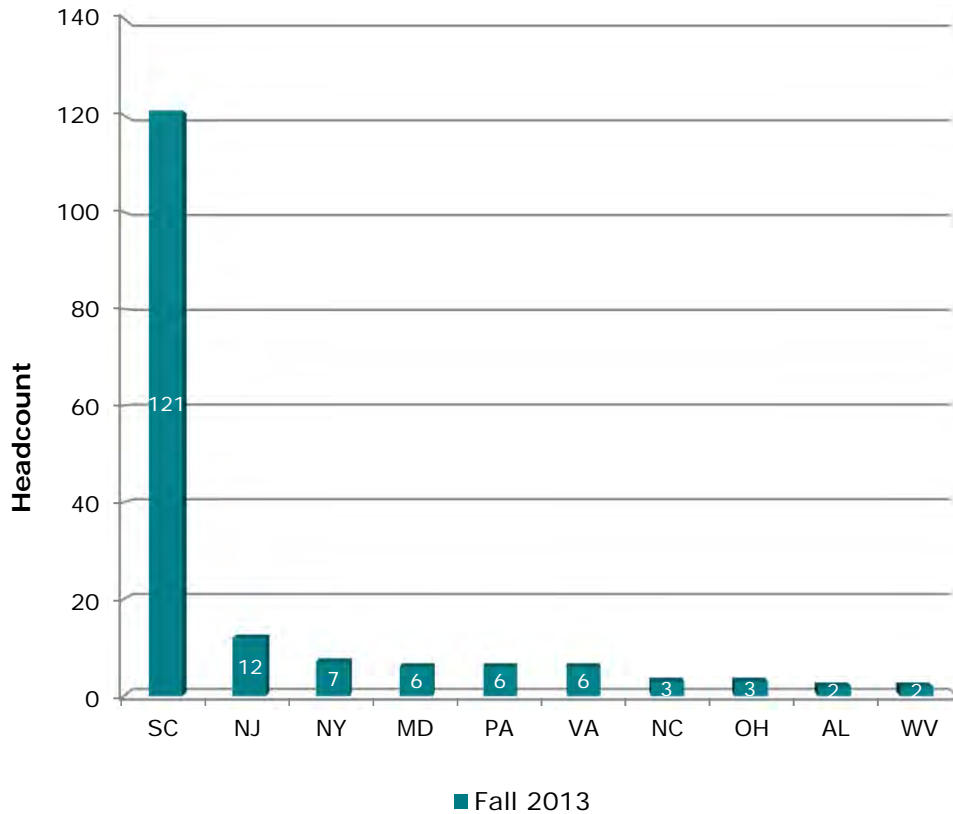
*Residency classification for fee payment purposes is defined by South Carolina statute.



**Edwards College of Humanities and Fine Arts
Geographic Distribution of
Enrollment by State
Fall Semesters 2010-2013**

Graphic Design

State	2010	2011	2012	2013
South Carolina	52	102	115	121
New Jersey	3	11	9	12
New York	4	11	5	7
Maryland	1	6	6	6
Pennsylvania	3	8	3	6
Virginia	4	4	5	6
North Carolina	1	4	4	3
Ohio	2	1	3	3
Alabama	0	0	1	2
West Virginia	2	2	1	2
<i>Other States</i>	<i>8</i>	<i>9</i>	<i>10</i>	<i>7</i>



**Edwards College of Humanities and Fine Arts
Geographic Distribution of
Enrollment by Country
Fall Semesters 2010-2013**

Graphic Design

Country	2010	2011	2012	2013
China	0	1	3	3
France	0	0	0	1
Germany	0	1	1	1
Russia	0	0	1	0
<i>Other Countries</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>
Total	0 0.0%	2 1.3%	5 3.0%	5 2.8%

**Edwards College of Humanities and Fine Arts
Migration of Transfer Students
to
Coastal Carolina University
Fall Semesters 2010-2013**

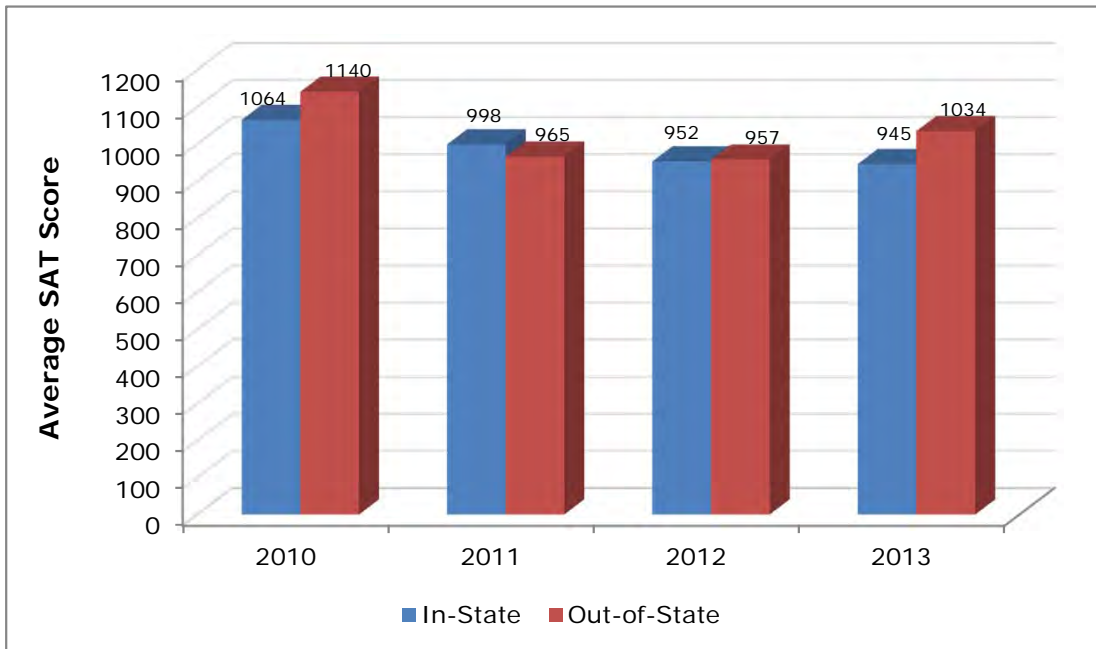
Graphic Design

Transfers From:	2010	2011	2012	2013
The Citadel	0	0	0	0
Clemson University	0	0	0	0
College of Charleston	0	0	0	0
Francis Marion University	0	1	0	0
Lander University	0	0	0	0
S.C. State University	0	0	0	1
USC-Columbia	0	1	1	0
USC-Aiken	0	0	0	0
USC-Beaufort	0	0	0	0
USC-Upstate	0	0	0	0
Winthrop University	0	0	0	0
Medical University of South Carolina	0	0	0	0
Two-year USC Campuses	0	0	0	0
Horry-Georgetown Technical College	5	7	5	9
Other SC Technical Colleges	2	1	6	0
Private Senior Institutions	0	1	1	0
Private Two-year Colleges	0	0	0	0
Total SC Transfers	7	11	13	10
Out-of-State Colleges	6	6	10	4
Foreign Colleges	0	0	0	0
Total Transfers	13	17	23	14

**Edwards College of Humanities and Fine Arts
First-Time Full-Time Freshmen
SAT Scores
Fall Semesters 2010-2013**

Graphic Design

Year	In-State				Out-of-State			
	N	Mean	Min	Max	N	Mean	Min	Max
2010	8	1064	870	1210	2	1140	1070	1210
2011	21	998	810	1180	17	965	810	1060
2012	13	952	840	1080	12	957	840	1110
2013	18	945	800	1060	10	1034	840	1280

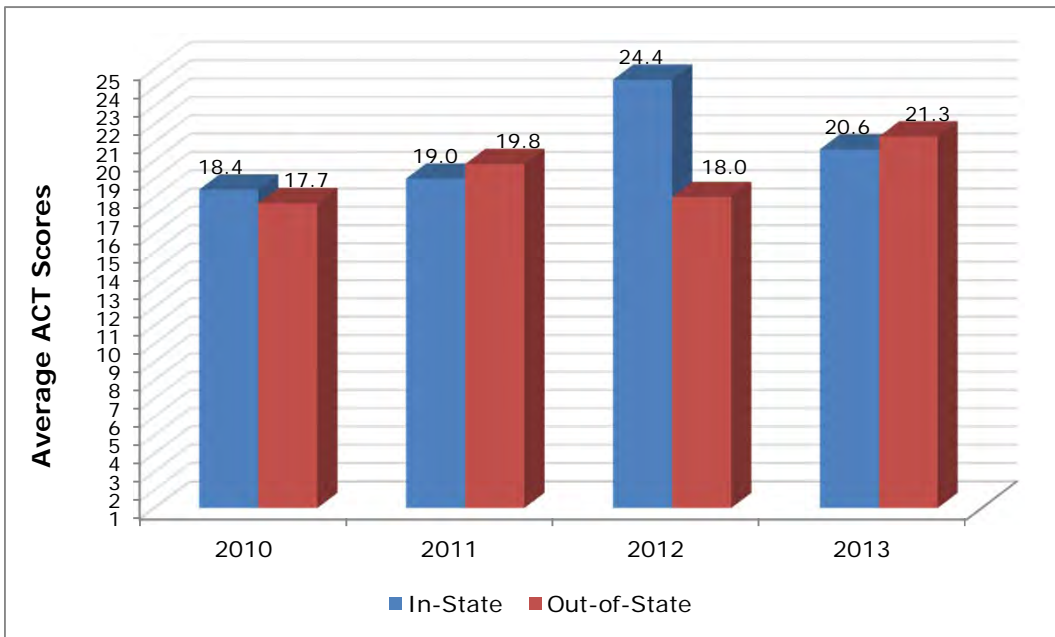


Fall 2013		
SAT Total Score	In-State	Out-of-State
< 800	0	0
800-899	5	1
900-999	7	4
1000-1099	6	2
1100-1199	0	2
1200-1299	0	1
> 1299	0	0
Total	18	10

**Edwards College of Humanities and Fine Arts
First-Time Full-Time Freshmen
ACT Scores
Fall Semesters 2010-2013**

Graphic Design

Year	In-State				Out-of-State			
	N	Mean	Min	Max	N	Mean	Min	Max
2010	7	18.4	17	22	3	17.7	16	19
2011	9	19.0	17	22	5	19.8	17	23
2012	9	24.4	19	29	1	18.0	18	18
2013	10	20.6	17	24	4	21.3	18	24

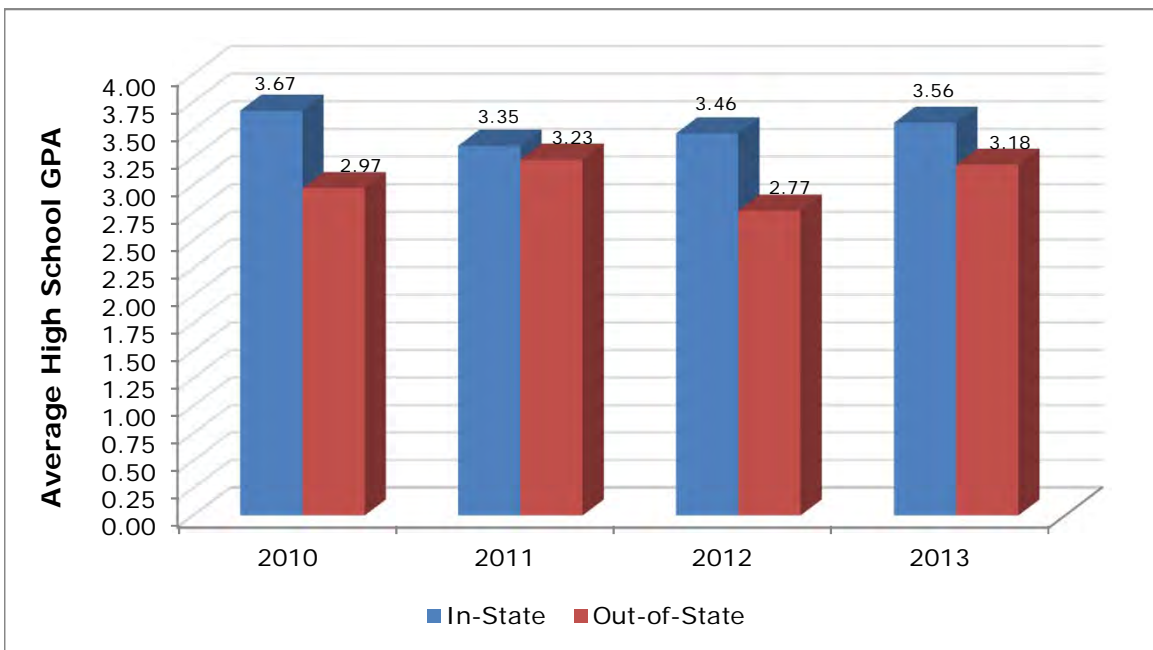


Fall 2013		
ACT Total Score	In-State	Out-of-State
< 18	2	0
18	1	1
19	1	0
20	0	0
21	2	1
22	0	1
> 22	4	1
Total	10	4

**Edwards College of Humanities and Fine Arts
First-Time Full-Time Freshmen
High School GPA
Fall Semesters 2010-2013**

Graphic Design

Year	In-State				Out-of-State			
	N	Mean	Min	Max	N	Mean	Min	Max
2010	15	3.67	2.85	4.81	5	2.97	2.75	3.22
2011	30	3.35	2.33	4.23	22	3.23	2.13	4.48
2012	22	3.46	2.78	4.82	12	2.77	2.00	3.77
2013	28	3.56	2.60	4.73	14	3.18	2.50	4.06



Fall 2013		
SAT Total Score	In-State	Out-of-State
< 1.75	0	0
1.75 - 1.99	0	0
2.00 - 2.49	0	0
2.50 - 2.99	4	5
3.00 - 3.49	13	6
>= 3.50	11	3
Total	28	14

**Edwards College of Humanities and Fine Arts
First-Time Full-Time Freshmen Retention
Fall Semester 2010-2013**

Graphic Design

	2010*		2011		2012		2013
# New Full-time GDES Freshmen	20		52		35		42
Returned 2nd Year	16	80.0%	33	63.5%	21	60.0%	
Returned 3rd Year	14	70.0%	29	55.8%			
Returned 4th Year	12	60.0%					
AFTER 4TH YEAR							
Graduated							
Returned							
Total Retention							
AFTER 5TH YEAR							
Graduated							
Returned							
Total Retention							
AFTER 6TH YEAR							
Graduated							
Returned							
Total Retention							

Six-year Graduation Rates	
Cohort	Percent
2003	N/A
2004	N/A
2005	N/A
2006	N/A
2007	N/A

*new major, fall 2010

**Edwards College of Humanities and Fine Arts
New Transfer Retention
Fall Semester 2010-2013**

Graphic Design

	2010*		2011		2012		2013
# New Full-time GDES Transfers	12		14		18		13
AFTER 1ST YEAR							
Graduated	0	0.0%	0	0.0%	0	0.0%	
Returned	9	75.0%	14	100.0%	15	83.3%	
Total Retention	9	75.0%	14	100.0%	15	83.3%	
AFTER 2ND YEAR							
Graduated	2	16.7%	4	28.6%			
Returned	3	25.0%	8	57.1%			
Total Retention	5	41.7%	12	85.7%			
AFTER 3RD YEAR							
Graduated	3	25.0%					
Returned	3	25.0%					
Total Retention	6	50.0%					
AFTER 4TH YEAR							
Graduated							
Returned							
Total Retention							
AFTER 5TH YEAR							
Graduated							
Returned							
Total Retention							
AFTER 5TH YEAR							
Graduated							
Returned							
Total Retention							

Six-year Graduation Rates	
Cohort	Percent
2003	N/A
2004	N/A
2005	N/A
2006	N/A
2007	N/A

*new major, fall 2010