Naming Opportunities for
Student Recreation, Kimbel Library
& The Bryan Information Commons
About Coastal Carolina University

Coastal Carolina University is a dynamic, public comprehensive liberal arts institution located in Conway, just minutes from the resort area of Myrtle Beach, S.C. The University offers 55 areas of study toward the baccalaureate degree and seven master's degree programs in education, writing, coastal marine and wetland studies, and business administration. Recently, CCU added 10 new undergraduate degree programs, including biochemistry, economics, graphic design, information systems, musical theatre and theatre arts, criminology, health and aging, and social justice tracks in sociology.

More than 9,000 students from 48 states and 48 countries interact with a world-class faculty, enjoy a nationally competitive NCAA I athletic program, an inspiring cultural calendar, and a tradition of community interaction that is fueled by more than 120 student clubs and organizations.

The University comprises 69 main buildings on 632 acres, including the Coastal Science Center and the Burroughs & Chapin Center for Marine and Wetland Studies located on the East Campus in the Atlantic Center on U.S. 501, and the General James Hackler Golf Course at Coastal Carolina University, a public 18-hole golf facility located adjacent to the campus. The University also offers courses at the Waccamaw Center for Higher Education in Litchfield and the Myrtle Beach Education Center. In addition, Waties Island, 1,105 acres of pristine barrier island on the Atlantic coast, provides a natural laboratory for extensive study in marine science and wetlands biology.

Founded in 1954, Coastal Carolina University began as Coastal Carolina Junior College and became an independent university in 1993.
Kimbel Library and The Bryan Information Commons

With more than 250,000 visitors last year, the Kimbel Library is one of the busiest places on Coastal Carolina University’s campus. Our students use the library to study, for research, to work on assignments either individually or collaboratively, and to socialize.

Built to accommodate 1,000 students in 1976, Kimbel Library is in serious need of renovation. The growth of the University has outpaced the capacity of the library’s physical facilities and created a tremendous strain on its services and resources.

Just last year, patrons borrowed more than 100,000 items, from books and DVDs to 80 laptop computers that are in continuous, round-the-clock use. More than 3,000 requests were processed through PASCAL (Partnership Among South Carolina Academic Libraries), a statewide interlibrary loan program. CCU is the third highest PASCAL user in the state – a fact that indicates both the productivity of our students and faculty, and the shortcomings of our collection.

Construction is well under way on the Bryan Information Commons, which will provide much-needed study spaces for individuals and groups as well as computer workstations and tutorial services. The Commons project, however, does not address many of Kimbel Library’s most pressing needs.

In order to keep pace with the revolution of information technology that is central to educational delivery in the 21st century, Kimbel Library must be upgraded. One way you can help fund this essential renovation is to take advantage of one of the many naming opportunities available in the library. You may honor Peter by naming a room or area in Kimbel Library or the Bryan Information Commons. Computer labs, study rooms, classrooms, the international media room, the media collection area and other spaces are available. Funds raised through these naming opportunities will be dedicated to the library, providing the quality information services that today’s scholarship demands.

FOR MORE INFORMATION CONTACT
TILETHA LANE, DIRECTOR FOR PHILANTHROPY
PO BOX 261954 – CONWAY, SC 29528-6054
843.349.5038 phone | 843.349.2998 fax
Featuring a bright lobby and gallery, the Bryan Information Commons will provide students with an open study area, a leisure reading lounge, a collaborative study room, a Zen study room, collaborative work alcoves and circulation/information services. Highlights of the second floor include the bridge reading room, a café seating area, an open study area with lounge seating; collaborative study rooms, a Zen study room and a group presentation room.

1ST FLOOR NAMING OPPORTUNITIES
1. Zen Study Room $20,000
2. Collaborative Study Room $20,000
3. Collaborative Work Alcoves (two available) $50,000
4. Group Presentation Room $50,000
5. Lobby & Exhibit Area $100,000
6. Peter C. Bolton Help Desk
7. Open Study Area $50,000
8. Leisure Reading Lounge $50,000

2ND FLOOR NAMING OPPORTUNITIES
1. Zen Study Room $20,000
2. Collaborative Study Room $20,000
3. Group Presentation Room $50,000
4. Open Study Area $50,000
5. Café Seating $50,000
6. Bridge Reading Room $100,000
7. Collaborative Study Room $20,000
8. Group Study Room $20,000
9. Leisure Reading Lounge $50,000

For more information, please contact Tiletha Lane, director for philanthropy, at 843-349-5038 (office) or 843-421-3962 (cell).
Kimbel Library is a place Coastal Carolina University students hold dear to their hearts. The first floor features an open study area, a large computer classroom, the dean’s suite, lounge areas, computer mediascapes and circulation/information services. The second floor of Kimbel Library is dedicated to quiet study and features the international media room, an Horry County Resource Center, a presentation room, the TEAL Center for faculty and professional development, lounge areas, a media output center and collaborative study rooms.

**1ST FLOOR NAMING OPPORTUNITIES**

1. Open Study Area $50,000
2. Collaborative Study Area $50,000
   Media:scape Technology
   (three available)
3. Dean’s Suite $100,000
4. Media Collection $20,000
5. Information Services Area $30,000
6. Computer Classroom $75,000
7. Lobby/Self-Checkout Area $50,000
8. Patio Entrance $25,000

**2ND FLOOR NAMING OPPORTUNITIES**

1. Technology Lending Center $30,000
2. Computer Lab $50,000
3. Horry County Resource Center $50,000
4. TEAL Center for Faculty and Professional Development $50,000
5. Media Output Center $50,000
6. International Media Room $150,000
7. Small Group Study Rooms $15,000
8. Collaborative Study Rooms $20,000
9. Lounge Area $50,000

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Convocation Center

As Coastal Carolina continues to grow in the coming years, we strategically plan to enroll up to 12,500 students annually. This growth will produce an exponential increase in long-lived and spirited attachments to the University involving enrolled students, alumni, and our community. Coastal Carolina’s impressive new Student Recreation and Convocation Center is a critical piece of the University’s strategic growth plan. In 2010, a groundbreaking ceremony was held to celebrate the construction of the new $35 million dollar facility, encompassing 127,685 square-feet, scheduled to open in the spring of 2012.

The Convocation Center portion of the project will provide approximately 3,300 seats for commencement, concerts, and shows. The impressive new facility designed to be the University’s primary campus site for community and corporate gatherings. Additionally, it will also serve as the home of Coastal’s NCAA Division I men’s and women’s basketball programs, and the women’s volleyball program. Through housing these programs, each sport will be dramatically enhanced by adding a significant improvement to facilities for the student-athletes being recruited to CCU. Just as important, the venue will provide a place where the University and surrounding community will come together to support Coastal athletics, University events and student activities.
Student Recreation and Convocation Center

The student recreation side of the facility will provide a significantly larger and enhanced activity area for Coastal's students. Approximately 45,000 square-feet will be devoted to student recreation. Two highlights of the building include a 30-foot-high climbing wall and an one-tenth mile indoor track. Also included are large zones for cardio equipment and free-weights, as well as three multi-use workout rooms that will offer fitness classes and meeting space. Offices for the Department of Campus Recreation and Intramurals will be located in the recreation portion of the center, along with locker and changing rooms. To meet additional student needs, a large storage space for outdoor athletic equipment and fitness equipment is available at the facility.

Another essential portion of the facility is the new 10,000 square-foot campus bookstore. The bookstore will provide two levels with soft goods on the first floor and textbooks on the second floor.

A unique 5,755 square-foot concourse will divide the two areas of the Student Recreation and Convocation Center and will serve as a gathering space before and after events. One way you can remember Peter is to take advantage of one of the many naming opportunities available in the Student Recreation and Convocation Center.
# Naming Opportunities Student Recreation Center

<table>
<thead>
<tr>
<th>Area</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Climbing Wall</td>
<td>$100,000</td>
</tr>
<tr>
<td>Indoor Track</td>
<td>$50,000</td>
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<tr>
<td>Outdoor Recreation Center</td>
<td>$50,000</td>
</tr>
<tr>
<td>Cardio Area</td>
<td>$25,000</td>
</tr>
<tr>
<td>Administrative Suite</td>
<td>$25,000</td>
</tr>
<tr>
<td>Weight Training Area</td>
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</tr>
<tr>
<td>Locker Rooms (2 available)</td>
<td>$25,000</td>
</tr>
<tr>
<td>Fitness Rooms (3 available)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Wellness &amp; Education Room</td>
<td>$5,000</td>
</tr>
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</table>
Naming Opportunities
First Floor
Student Recreation Center

Climbing Wall
$100,000

Outdoor Recreation Center
$50,000

Administrative Suite
$25,000

 Locker Rooms (2 available)
$25,000

Fitness Rooms (3 available)
$10,000

Wellness & Education Room
$5,000
Naming Opportunities
Second Floor
Student Recreation Center

Indoor Track
$50,000

Cardio Area
$25,000

Weight Training Area
$25,000