Our Guiding Strategies

Coastal Carolina University’s (CCU) current Strategic Plan, which was initiated in 2008, identifies key strategies based on a commitment to the vision, mission, and values of the Institution. Through the implementation of these strategies, the University will deliver on its vision to become the comprehensive university of choice in South Carolina. Consistent with the architectural style of the campus, the placement of these relationships symbolizes the importance of tradition as the University enacts its strategic plan. Key strategies include:

- Meeting the Educational Needs of Students and Community
- Ensuring Student Success
- Ensuring Faculty and Staff Success
- Ensuring Financial Viability and Managed Growth
Strategy 1: Meeting the Educational Needs of Students and the Community

**Academic Expansion**

<table>
<thead>
<tr>
<th></th>
<th>Fall Semester</th>
<th>Percent Change Since 2012</th>
<th>Percent Change Since 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of full-time faculty</td>
<td>323 335 367 376 405</td>
<td>7.7%</td>
<td>25.4%</td>
</tr>
<tr>
<td>Increase need-based aid to students (grant aid/scholarship)</td>
<td>1,605 1,754 2,266 2,928 3,089</td>
<td>5.5%</td>
<td>92.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Number of classes offered in Fall semester</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Evening classes</td>
<td>130 140 181 159 112</td>
<td>-29.6%</td>
</tr>
<tr>
<td>Distance learning classes</td>
<td>37 51 53 107 113</td>
<td>5.6%</td>
</tr>
<tr>
<td>Utilize online course management software (Blackboard)</td>
<td>943 1,233 1,416 1,530 1,703</td>
<td>11.3%</td>
</tr>
</tbody>
</table>

**America's 100 Best College Buys**

For the fourth consecutive year, Coastal Carolina University has been named one of "America's 100 Best College Buys" by the independent consulting firm, Institutional Research & Evaluation Inc. More than 1,020 colleges and universities were surveyed for the designation which was announced in September 2012.

**U.S. News and World Report**

For the second consecutive year, Coastal Carolina University was ranked in the top tier in the Regional Universities (South) category in the U.S. News and World Report's annual "Best Colleges" rankings. The report ranks CCU 29th in the category Top Public Schools-Regional Universities (South).

**Forbes Ranking**

Coastal Carolina University was ranked among Forbes' America's Top Colleges in August 2012.

**Veteran Friendly University**

For the third consecutive year, Coastal Carolina University has been designated a "Military-Friendly School" by G.I. Jobs magazine. This honor places CCU in the top 15 percent of all schools nationwide as a university committed to educating military veterans. There are currently 174 student veterans enrolled at CCU.

**Increased International Commitment**

CCU continues to expand its reach in both bringing the world to Coastal Carolina University and in bringing CCU students, faculty, and staff to the world. The 2012-13 academic year saw a 44% increase in semester-long and year-long study abroad program opportunities. For Maymester 2013, 122 students are enrolled in eight programs.
**Addition of New Undergraduate Degree Programs**

In an effort to meet the needs of students, Coastal Carolina University continues to expand undergraduate programs and specialized degree concentrations. Since Spring 2008 the total offerings has risen to 65 from a previous total of 33.

<table>
<thead>
<tr>
<th>Undergraduate Major</th>
<th>First Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.S. Exercise and Sport Science</td>
<td>Spring 2008</td>
</tr>
<tr>
<td>B.A. Economics</td>
<td>Fall 2009</td>
</tr>
<tr>
<td>B.A. Graphic Design</td>
<td>Spring 2010</td>
</tr>
<tr>
<td>B.S. Information Systems</td>
<td>Spring 2010</td>
</tr>
<tr>
<td>B.S. Biochemistry</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.F.A. Musical Theatre</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.S. Nursing</td>
<td>Spring 2011</td>
</tr>
<tr>
<td>B.S.H.A. Health Administration</td>
<td>Fall 2011</td>
</tr>
<tr>
<td>B.A. Intelligence &amp; National Security Studies</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S. Physics - Engineering Physics</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.A. Political Science - Domestic Politics</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.A. Political Science - Global Politics</td>
<td>Fall 2012</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Degree Concentrations</th>
<th>First Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.S. Biology - Cellular, Molecular Biology and Genetics</td>
<td>Fall 2008</td>
</tr>
<tr>
<td>B.S. Biology - Ecology, Evolution and Conservation</td>
<td>Fall 2008</td>
</tr>
<tr>
<td>B.S. Biology - Integrative Biology</td>
<td>Fall 2008</td>
</tr>
<tr>
<td>B.A. Sociology - Criminology</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.A. Sociology - Health and Aging</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.A. Sociology - Social Justice</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.F.A. Theatre Arts - Acting</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.F.A. Theatre Arts - Design and Technology</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.F.A. Theatre Arts - Physical Theatre</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>B.S. Finance - Financial Services</td>
<td>Spring 2011</td>
</tr>
<tr>
<td>B.S. Finance - Wealth Management</td>
<td>Spring 2011</td>
</tr>
<tr>
<td>B.A. Communication - Communication Studies</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.A. Communication - Health Communication</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.A. Communication - Interactive Journalism</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.A. Communication - Public Relations/Integrated Comm</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S.B.A Management - Entrepreneurial Management</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S.B.A Management - General Management</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S.B.A Management - Human Resources Management</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S.B.A Management - International Management</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>B.S.B.A Management - Operations and Technology Mgt</td>
<td>Fall 2012</td>
</tr>
</tbody>
</table>
Addition of New Graduate Degree Programs
Since 2009, Coastal Carolina University has continuously added new graduate degree programs and specializations bringing the total graduate degrees offered to seven from a previous total of three. In response to student needs, the University is currently seeking approval to offer the Master of Arts in Liberal Studies as well as additional specializations in the Master of Education in Learning and Teaching.

<table>
<thead>
<tr>
<th>Graduate Major</th>
<th>First Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Ed. Educational Leadership</td>
<td>Fall 2009</td>
</tr>
<tr>
<td>M.Ed. Learning and Teaching</td>
<td>Spring 2010</td>
</tr>
<tr>
<td>M.A. Writing</td>
<td>Fall 2010</td>
</tr>
<tr>
<td>M.Acc. Master of Accountancy</td>
<td>Fall 2011</td>
</tr>
</tbody>
</table>

Ph.D. Programs
Coastal Carolina University is in the final stages of obtaining state and regional approval for a proposed Ph.D. program in marine science and has amended its mission statement to reflect the expanded direction of the institutional goals of the University.

Accreditations
Coastal Carolina University conducts in-depth accreditation self-studies for many of our programs to meet the accreditation needs of various organizations.

Regional Accreditation
- SACSCOC - Southern Association of Colleges and Schools Commission on Colleges

E. Craig Wall Sr. College of Business Administration
- AACSB International - Association to Advance Collegiate Schools of Business

William L. Spadoni College of Education
- NCATE - National Council for Accreditation of Teacher Education

Thomas W. & Robin W. Edwards College of Humanities & Fine Arts
- NASM - National Association of Schools of Music
- NAST - National Association of Schools of Theatre
- NASAD - National Association of Schools of Art and Design

College of Science
- ABET - Accreditation Board for Engineering and Technology
Strategy 2: Ensuring Student Success

Student Success

<table>
<thead>
<tr>
<th>Improve Retention and Graduation Rates</th>
<th>Fall Semester</th>
<th>Percent Change Since</th>
<th>Percent Change Since</th>
</tr>
</thead>
<tbody>
<tr>
<td>71% 66% 65% 63% 60% 80.0% -1.5% -11.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduation Rates</td>
<td>47% 46% 43% 46% 47% 55.1% 1.0% 0.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of first generation college students</td>
<td>31% 31% 31% 32% 31%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number New Full-Time Minority Freshmen</td>
<td>312 398 543 594 627</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minority Freshmen Returned 2nd Year</td>
<td>71% 71% 67% 64% N/A</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Academic Success

Spadoni College of Education
- College of Education students conducted a community literacy event entitled, "Reading Around the Globe" in March 2013.
- Dr. Jeanne Cobb, Professor of Literacy Education, and five early childhood pre-service teachers presented a workshop at the Technology at the Beach Conference held in Myrtle Beach in 2012. The workshop was entitled, "Jazz Up your Early Childhood Classroom with Digital Stories." The presentation was an outgrowth of a class assignment in EDEC 377, Strategies for Teaching and Learning with Children's Literature.
- Four South Carolina freshmen were awarded scholarships in Fall 2012 in conjunction with the new Call Me Mister program implemented by the University's Spadoni College of Education.

Thomas W. & Robin W. Edwards College of Humanities & Fine Arts
- Ten graduating seniors of Coastal Carolina University’s Bachelor of Fine Arts in Theatre program are warming up for the New York Showcase set for April 15, 2013 at the Abingdon Theatre, a few blocks from the theatre district in Manhattan. CCU students and students from other top-notch undergraduate institutions in the nation will showcase their talents in front of a group of respected theatre talent and casting agents. The intent of the showcase is to introduce students to the business of theatre.

- Five Coastal Carolina University students worked in Washington, D.C., during Fall 2011 in internships that were set up via a new partnership between CCU and the Washington Internship Institution (WII). This new system matches student interns with organizations that fit their individual interests and qualifications. Jermaine Perez
worked in the Office of the Attorney General for the District of Columbia during this time.

- Five students from the Politics and Global Studies programs participated in the 2013 International Student Festival in Trondheim (ISFIT) in Norway. ISFIT, the world’s largest student gathering, brings together students from all the world’s continents to discuss and debate current global issues and help shape an agenda for the future.
- Marcello Garofalo, (Graphic Design, Sr.) and Brandon Rudolph (Interdisciplinary Studies, Sr.) participated in the 2013 Posters on the Hill program. The program is an annual research competition, sponsored by the Council on Undergraduate Research, held in Washington, D.C.
- Cynthia Storer, Intelligence and National Security Studies lecturer, was featured in the HBO documentary Manhunt: The Search for Osama Bin Laden in January 2013. A former counter-terrorist analyst at the CIA, Storer recently shared her experiences at the Sundance Film Festival.
- Eliza Glaze, Professor of History, has earned two substantial research grants, the Andrew W. Mellon Post-Doctoral Rome Prize in Medieval Studies 2007-2008 (spent at the American Academy in Rome), and a National Endowment for the Humanities sabbatical fellowship (spent at the National Humanities Center).

E. Craig Wall Sr. College of Business Administration

- The Wall College of Business successfully placed 12 interns with Walt Disney World in positions including park operations and hotel and yacht club services. Among the college's 2012 graduates, one is an event planner for Disneyland in California, and another oversaw the reopening of Disney’s Wave Restaurant in Orlando.
- Janice Black, Associate Professor of Management & Decision Sciences, trained 32 students to be undergraduate primary researchers who gathered data and then prepared a documentary to demonstrate their qualitative understanding of their respondent. Documentaries were shown during the Celebration of Inquiry or the Wall Connections Event. This data gathering effort has since been used in a scholarly paper that is currently under review for presentation at the Southern Management Association 2013 meeting. (2012)
- Mark Mitchell, Professor and Chair of Marketing and Resort Tourism, guided students enrolled in CBAD 458 students to develop an action plan for the redevelopment of downtown Myrtle Beach. This work was performed for the Myrtle Beach Downtown Redevelopment Corporation and the City of Myrtle Beach, SC. (2008)

College of Science

- Rich Viso, assistant director of the School of Coastal and Marine Systems Science, Rick Peterson, marine science lecturer, and graduate student Leigha Peterson (no relation) participated in an oceanographic research cruise to Antarctica in December, 2012. They boarded the Research Vessel Laurence M. Gould for a National Science Foundation-funded research trip involving groundwater discharge.
• Keith Walters, professor of marine biology, organized an oyster shell recycling campaign in Spring 2013 as part of a restoration of the wetlands project along the coast of South Carolina. In the photo below, CCU students prepare bundles of recycled oyster shells to rebuild oyster reefs.

• Jermisha Coakley (Health Promotion, Sr.), Ryan McClain (Health Promotion, Sr.), Ashley Shelley (Health Promotion, Sr.), Shamirra Williams (Health Promotion, Jr.) and Professor Sherer Royce met with staff from Senator Lindsey Graham’s office while attending the 15th Annual Health Education Advocacy Summit in Washington, D.C., in March 2012.

• Chris McHugh (B.S., Marine Science, 2012) was awarded a $2,500 stipend and is currently at sea on the Research Vessel Langseth performing seismic work.
• Brian Rogers (B.S., Marine Science, 2012) was awarded a NASA South Carolina Space Grant Research Fellowship this year for $3,500.
• Courtney Elliton (Marine Science, Sr.) was awarded the "Best Undergraduate Student Presentation" at the South Eastern Estuarine Research Society annual conference.
• Kyle Curtis (M.S., Coastal Marine and Wetland Studies) and Chelsey Richardson (Marine Science, Jr.) received third and fourth place, respectively, for their poster submissions at the 2012 South Carolina Water Resource Conference.

Alumni Accomplishments
• Amy McCallister-Skinner (M.Ed., 2012) was named South Carolina 2012-13 Teacher of the Year.
• Ryan Samuels (B.A., Art Studio, 2010) had a watercolor painting, titled "Catch on the Livery" juried into the South Carolina Watermedia Society’s 33rd Annual Exhibition. (2011)
• Natasha Hanna (B.A., Political Science, 1994) serves on the Coastal Carolina University Board of Trustees as well as the S.C. Commission on Higher Education.
The entrepreneurial careers of four Coastal Carolina University students received a major boost, courtesy of CCU’s second annual Business Plan Competition. First place went to Derek Frimpong (B.S., Economics, 2012) for NorthStar Inc., a company he started that offers adventurous vacations in Africa.

Adam Jones (B.A., History, 2004) and Jason Schipper (B.A., 2005; M.A.T., 2006), won the Christa McAuliffe Reach for the Stars Award given by the National Council of Social Studies for their project “Native American History in a Box.” Jason is now teaching in Thailand.

Stephen Jachec (B.S., Marine Science, 1995) was named the 2012 Outstanding Alumnus of the Year. He is an assistant professor of ocean engineering at Florida Institute of Technology and has returned to CCU on numerous occasions to present seminars to students on his research efforts and travels.

Rusty Cotterman (B.S.B.A., Finance, 2002) is currently serving on a Green Beret team of the U.S. Army in Iraq. It’s his fourth trip to the war zone. An operator on a Special Forces operational detachment-alpha (ODA), Cotterman somehow finds the time – and humor – to pull out and fly the CCU flag on his tank, posing with his fellow soldiers.

Adam Roberts (B.A., Musical Theatre, 2007) made his Broadway debut in “Spider-Man Turn Off The Dark” as an ensemble member and stunt double in October 2011.

Elise Testone (B.A., Music, 2005) competed on Fox TV's Season 11 of “American Idol.”, placing sixth in the competition.

Omicron Delta Kappa Honor Society

Coastal Carolina University’s Circle of Omicron Delta Kappa (CCU ODK), the national leadership honor society, was honored as a “Circle of Distinction” at the 47th Biennial ODK National Convention and Summit in Charlotte, N.C., July 2012. Three CCU ODK student officers attended the biennial convention with CCU faculty members Charmaine Tomczyk and Dan Ennis to accept the 2011-2012 award on behalf of the CCU ODK Circle. The honor is given to Circles that demonstrate exceptional performance in accordance with the ODK national standards.

Global Initiatives

CCU continues to expand its reach in both bringing the world to Coastal Carolina University and in bringing its students, faculty, and staff to the world.
Faculty have been involved in prestigious programs abroad as well, with Dr. William Hills accepted for a Fulbright Scholar award in Spring 2013 at our partner university, Russian State Social University (Russia) and Dr. Ken Rogers teaching at the GAIAS campus of Universidad San Francisco de Quito (Ecuador).

Our partnerships between faculty and students have also reached new levels, with joint research projects being conducted between CCU faculty member Pam Martin and cooperating faculty from USFQ (Ecuador) in coordination with CCU student Sean Dove.

Darla Domke-Damonte and Kay Keels, working with faculty from the FH Mainz (Germany), advised the master's thesis work of Andreas Ryschka, a double degree student in the masters programs of both universities. These efforts are examples of a range of involvement by faculty and students in supporting a broader global awareness initiative at CCU.

The International Education Week is a campus-wide celebration that has occurred each November since 2010. In the 2012-13 academic year, additional cooperative Foreign Film Series open to students and the public were added.

Enhanced efforts to increase the range of semester and year-long study abroad options for CCU students have been paying off with a 44% increase in participation in study abroad program opportunities at partner institutions and third party providers in the 2012-13 academic year. This enhanced effort is supported by relationships with many universities, and a new cooperative and unique practical training partnership between CCU's Physical Theatre program and Accademia dell' Arte in Arezzo, Italy.

A new program, the Global Ambassadors group, was created to tap into the expertise and enthusiasm of returning study-abroad program participants to share their experiences with other CCU students.

**Undergraduate Research**

Thirty-five undergraduate students presented their research topics, methodology and results to faculty judges on April 2, 2011 at the Third Undergraduate Research Competition where top awards were presented to Theresa King for first place, Keith Richard for second place, and Laura Walters for third place.


Kristal Curry, assistant professor of social studies education, and student Stephyn Eaton (B.A., History, 2012) presented the paper *Social Studies in the future: Using technology to connect students to the world* at the annual meeting of the South Carolina Council for the Social Studies, Greenville in September 2012.

Dodi Hodges, associate professor of special education, Gayle Disney, Associate Professor of Special Education, and Judy Engelhard, associate professor of special education and students Gwen McCoy (B.A., Special Education, 2009), Rachel Addis (B.A., Special Education, 2009), Cara Ann Gallagher (B.A., Special Education, 2009), Kimberly Lombardi (B.A., Special Education, 2009), Christine Redmond (B.A., Special Education, 2009), Kayla Swinyer (B.A., Special Education, 2009) presented *Teachers’ Instructional Practices Online Database (TIPOD) from a college student’s*
**perspective** at the South Carolina Council for Exceptional Children Professional Development Conference, N. Charleston, SC. In 2009.

- The following students received honors at the CCU Undergraduate Research Competition:
  - First Place: Karla Stroud (Marine Science), "Site Fidelity, Home Range, and Population Demographics of Two Grass Shrimp Species in North Inlet, SC"
  - Second Place: Benjamin Thepaut (Marine Science), "Community-based Groundwater and Lake Level Management in Briarcliffe Acres, SC"
  - Third Place: Kelly Gregorcyk (Marine Science), "Benthic Habitat Mapping in Port Jefferson Harbor in Long Island Sound, NY"

**Experienced@Coastal**

Experienced@Coastal, the University's Quality Enhancement Plan (QEP) developed to bring experiential learning to the center of CCU's educational culture, began in Fall 2012. To date 63 courses have been approved as experiential learning courses. 210 sections of these courses have been taught with a total enrollment of 3,791 students.

**Relay for Life**

This year's Relay for Life, held at Coastal Carolina University's track on April 5-6, 2013 raised more than $120,000, beating its goal and setting another CCU record. A total of 61 CCU teams comprised of over 900 participants took part in the event. The CCU Relay team placed second in the nation for amount of funds raised among the 70 other collegiate teams.

**Internship Opportunities**

All academic departments and the majority of majors now have internship courses available to their students. Approximately 33% of all undergraduate students are now graduating with one or more internships. In addition to over 400 local internship sites, the University has partnered with approximately 200 national and international internship sites to provide students the opportunity to build their career portfolios. Two of these organizations are offering internship placements in multiple national and international locations.

**Retention Initiatives**

Several initiatives were begun to provide first-year student opportunities for success.

- Online absentee reporting was required of all faculty and instructors teaching 100- and 200-level courses.
- Fall 2012 marked the introduction of the "First 54", a programming initiative designed to engage all CCU students in campus activities and programs to ensure a great start to a new year.
- A new program, "Coastal Greeters", that allows freshmen to help out with Saturday campus tours was introduced.
- Class sizes were reduced in mathematics, English and political science courses with high failure rates.
- A new **mandatory** math placement test procedure was implemented Summer 2012 for all incoming first-year students in an effort to improve placement of students into their needed level of coursework.
Strategy 3: Ensuring Faculty & Staff Success

Feel the Teal
The Feel the Teal service-driven initiative was created in 2013 to make certain that everyone who interacts with Coastal Carolina University in any way gets treated with care, courtesy, and respect. To date, more than 900 faculty, staff, and student workers have attended the CCU Service Basics training session describing the program.

Grant Awards
Coastal Carolina University faculty have received numerous grants from various sources. Recent grant awards include:

- Spadoni College of Education, Concept Focused Inquiry (CFI) – grant from the Improving Teacher Quality (ITQ) Higher Education Grants program, South Carolina Commission on Higher Education, for $90,000.
- Biddle Center, LIFE Program Grant – College Transition Connection, Charleston, SC, for $155,000.
- Biddle Center, Each One Teach One Entrepreneurship Institute with the Wall College of Education, for $155,000.
- CCU’s Burroughs and Chapin Center for Marine and Wetland Studies, Seismic Micro-Technology Inc., grant will supply software, valued at $1,776,523.
- Department of Computer Science - Department has received over $116,009 in external grant funding. $71,298 was obtained over the last two years.
- Department of Mathematics and Statistics - Department have received external funding of more than $130,000.
- Department of Chemistry and Physics - Over $1.5 million dollars in external grants.
- Department of Health Sciences - Faculty participation in funded grants totaling $4,860,734.
- Department of Marine Science and the Burroughs and Chapin Center for Marine and Wetland Studies - Over $5 million in grant projects awarded to faculty in the Burroughs and Chapin Center for Marine and Wetland Studies and Marine Department.

Recent Fulbright Recipients
- Carol Osborne, professor of English, Fulbright-Hays Seminars Abroad, 2009
- John Reilly, professor of Chemistry, Fulbright-Nehru, 2009
- Pam Martin, professor of political science, Fulbright Scholar Program, 2009
- Gary Stegall, professor of music, Fulbright Scholar Program, 2011
Strategy 4: Ensuring Financial Stability and Managed Growth

Enrollment Highlights

<table>
<thead>
<tr>
<th></th>
<th>Fall Semester</th>
<th>Percent Change Since 2010</th>
<th>Percent Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2007</td>
<td>2008</td>
<td>2009</td>
</tr>
<tr>
<td>Total Headcount Enrollment</td>
<td>7,872</td>
<td>8,154</td>
<td>8,360</td>
</tr>
<tr>
<td>Undergraduate Headcount Enrollment</td>
<td>7,070</td>
<td>7,573</td>
<td>7,920</td>
</tr>
<tr>
<td>Undergraduate Full-Time Enrollment</td>
<td>6,452</td>
<td>6,883</td>
<td>7,138</td>
</tr>
<tr>
<td>Size of Entering Freshmen Class</td>
<td>1,652</td>
<td>1,655</td>
<td>1,775</td>
</tr>
<tr>
<td>Entering Transfer Students</td>
<td>658</td>
<td>721</td>
<td>754</td>
</tr>
<tr>
<td>Undergraduate Student Enrollment Age 25 and Older</td>
<td>636</td>
<td>705</td>
<td>764</td>
</tr>
</tbody>
</table>

Fundraising Highlights

<table>
<thead>
<tr>
<th></th>
<th>2007-08</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Funds Received</td>
<td>$4,033,121</td>
<td>$5,708,550</td>
<td>$3,533,455</td>
<td>$4,817,369</td>
<td>$3,429,082</td>
</tr>
<tr>
<td>Total Grant Revenues</td>
<td>$2,090,727</td>
<td>$2,294,534</td>
<td>$3,309,046</td>
<td>$2,512,989</td>
<td>$3,159,572</td>
</tr>
<tr>
<td>Alumni Participation in Giving</td>
<td>1,216</td>
<td>1,022</td>
<td>1,056</td>
<td>1,226</td>
<td>1,027</td>
</tr>
</tbody>
</table>

Independent Audit Findings

In September 2012, the University received an unqualified opinion from external auditors Cline Brandt Kochenower & Co., P.A. for the annual financial statements from the fiscal year ending June 30, 2012. According to the audit findings, there were no significant deficiencies, material weaknesses or instances of non-compliance material to the financial statement noted by the auditors.

Alumni Engagement

During the 2012-13 fiscal year, the Office of Alumni Relations hosted 40 events with 4,019 in attendance. Social media continues to be the most optimum way to interact with alumni and each week over 5,000 alumni interact with the office. The University sponsors 12 alumni chapters including our first international chapter in Reykjavik, Iceland.

Academic Classroom/Office Building

The new Clay D. Brittain Jr. Hall opened in Spring 2013. The 48,000 square-foot academic building is home to more than 100 academic offices for faculty and staff, two 120-seat tiered classrooms, one 85-seat tiered classroom, as well as a dozen other classrooms. This additional space is of great use to the rapidly expanding student and faculty population.

Bryan Information Commons

The Bryan Information Commons, an 18,000 square-foot addition to the Kimbel Library, opened at the beginning of the Fall 2012 semester. The Information Commons is a student-centered study/reference/tutorial center available to students 24 hours a day, seven days a week.

Student Recreation and Convocation Center

The HTC Center, the new 130,000 square-foot student recreation and convocation center, became the home of Coastal’s basketball and volleyball programs. Opened in August 2012, the facility includes a dual use space that is suitable for expanded intramural sports and fitness/recreation activities for the students. The University Bookstore is also housed in this new building. The new Student Recreation Center has had 224,000 visits since opening, with over 600 students using the Climbing Wall. The Convocation Center seats more than 3,600 people, more than quadrupling the capacity of the previous arena. December 2012 graduation ceremonies were held in the new facility.
**Swain Hall Science Annex**
Construction continues on the 40,000 square-foot science annex, located adjacent to the R. Cathcart Smith Science Center, which will feature approximately 20 laboratories and 30-35 faculty offices. The annex is phase one of a three-part plan to provide the College of Science with enough room to accommodate its quickly growing programs.

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**Numbers at a Glance**

**Programs of Study**
- Master’s (M.Acc., M.A.T., M.A.W., M.B.A., M.Ed., M.S.) 7
- Bachelor’s (B.A., B.F.A., B.S.) 65

**Students (Fall 2012)**
- Headcount Enrollment 9,335
- FTE 8,859

**Faculty and Staff (Fall 2012)***
- Faculty Full-time 384
- Faculty Part-time 199
- Staff Full-time 667
- Staff Part-time 228
- Total 1,478

**Land and Buildings**
- Acreage ** 630
- Main Buildings 72

* Staff members are counted only once even if employed in multiple ways (e.g. a full-time staff member who also teaches)
** Includes Hackler Golf Course, and all Coastal Carolina University, Coastal Educational Foundation, Horry County Higher Education, and Student Housing Foundation properties. Excludes Waties Island (1,105 acres)
College Highlights

The following pages contain accomplishments of faculty, staff, and students in each college:

- E. Craig Wall Sr. College of Business Administration
- William L. Spadoni College of Education
- Thomas W. & Robin W. Edwards College of Humanities & Fine Arts
- College of Science
- University College
E. Craig Wall Sr. College of Business Administration
Highlights
Accomplishments and Awards - 2013

- AACSB Reaffirmation of Accreditation 2013
- BGS Premier Chapter 2013
- BGS Gold Outstanding Chapter 2013
- J. Ralph Byington, AACSB IAC Committee (on-going)
- J. Ralph Byington, Georgetown Chamber of Commerce (on-going)
- WCOB participates in sharing expertise to delegation of business academics from Union of Comoros
- Paul Clark and Monica Fine (2013), First Place in the Don Byers/AVX Business Paper Competition
- Henry Lowenstein (2013), Commendation for Service. Ocean View Memorial Foundation Board for his extraordinary service as Chairman of the Board and Board Member. January 30, 2013
- Greg Krippel, BGS Professor of the Year 2013
- Dick Drass, BGS Faculty Award 2013
- Michael Latta (2013), Association of Marketing Theory and Practice, Conway, South Carolina. Serving as Track Chair for the Marketing Research/Demographics/Consumer Behavior paper submissions for the October 2014 annual meeting of the Association of Marketing Theory and Practice
- Mark Mitchell (2013), President, Coastal Aquatic Club
- Barb Ritter (2013), Assessment Excellence Award for the Department of Management
- Nick Twigg, Editor, Coastal Business Review (on-going)
- Jerome Christia, Board of Directors, Children’s Museum of South Carolina (on-going)
- Jerome Christia, Coordinator for Call Me MISTER Program, Coastal Carolina University. The program seeks to help build a more diverse group of educators by providing academic, social, and financial support to individuals interested in entering the teaching profession (on-going)
- Taylor Damonte, Board of Directors, Myrtle Beach Area Hospitality Association (on-going)
- Taylor Damonte, Board of Directors, Myrtle Beach Downtown Redevelopment Commission (on-going)
- Andy Hendrick, South Carolina Magistrate and Municipal Judge Certification Committee, Certifying Magistrates and Municipal Judges across South Carolina (on-going)
- Mark Mitchell, Board of Directors, March of Dimes (on-going)

Student Research Projects/Consulting/Internships/Other

- Samantha Wright (Wall Fellows 2013). Tutor Training Techniques and Topics. Southern Discourse, 18(1). (The publication will not be released until this upcoming fall.)
- Samantha Wright (Wall Fellows 2013) - Marine Science Student of the Year Nominee 2013
- Dominique de Wit (Wall Fellows 2014) has her article "UN-REDD and the Yasuni-ITT Initiative as Global Environmental Governance Mechanisms" published in this Spring’s journal of Bridges.
- 2013 internships placements include Community Affairs for the Baltimore National Aquarium, Theater Operations for Gilmore Entertainment/Carolina Opry, Communications for a CBS affiliate in New York City, and an Operations internship at the Willcox Hotel (rated #32 on Travel & Leisure Magazine’s list of the World’s Best Hotels).
Accomplishments and Awards - 2012

- BAP Superior Chapter 2012
- SHRM – Superior Merit Award 2012
- Beta Alpha Psi - Superior Status for the 2011-12 school year
- Beta Alpha Psi - Honorable Mention for our Best Practices student presentation at the BAP Regional Conference
- WCOB participates in sharing expertise to delegation of Chinese executives
- Began offering Study Abroad/Greece cooperative in 2012 as well as successful management on the high seas
- Will Mann – 2012 Legend of the PGA
- Darla Domke-Damonte – Distinguished Professor of the Year 2012
- Erika Small (2012), Emerging Scholar Award. Nominated by my college for the university's Emerging Scholar Award
- Fall 2012, new MBA curriculum was introduced
- Andy Hendrick - SGA Patricia Singleton-Young Student Advocate Award 2012
- J. Ralph Byington – BGS Board of Governors 2012/2013
- Barb Ritter – Program Chair (Management and Education Division of the Academy of Management) 2012
- Kay Keels – Editor, Entrepreneurship Theory & Practice 2012
- Ken Small – State of South Carolina Governor’s Distinguished Professor 2012
- Phillip Little, Blanton Leadership Award 2012
- Dmitriy Nesterkin, Blanton Leadership Award 2012
- Andy Weinbach (2012), Vereen Endowed Business Professor
- Yoav Wachsman (2012), Vereen Endowed Business Professor
- Mark Mitchell (2012), Vereen Endowed Business Professor
- Michael Latta (2012), Vereen Endowed Business Professor
- Karen Maguire (2012), Endowed Professorship William J. Baxley, Jr. Applied Business Professor
- Karen Maguire (2012), 2nd Place AVX-Sponsored D.H. Byers Business Paper Research Award
- Karen Maguire (2012), 1st Place AVX-Sponsored D.H. Byers Business Paper Research Award
- Sheila Mitchell (2012), The Lybrand Certificate of Merit Award. 2011 article published in the November issue of Strategic Finance entitled "What’s Your CMA Worth?"
- Philip Little (2012), MBA Professor of the Year Coastal Carolina University
- Dennis Edwards - Finalist--University Professor of the Year Award, 2011-2012
- Marvin Keene (2012), AVX-Marshall D. Butler Distinguished Professorship of Finance
- Gregory Krippel (2012), The Lybrand Certificate of Merit Award. 2011 article published in the November issue of Strategic Finance entitled "What’s Your CMA Worth?"
- Gregory Krippel - Lambda Kappa Chapter Teacher of the Year 2011-2012 Beta Alpha Psi Award
- Thomas Secrest (2012), Distinguished Research Award received during the Allied Academy's Fall 2012 International Conference for the paper: 'Underwater Mortgages: Why Homeowners May Continue to Pay the Debt.' Academy of Economics and Economic Education
- Thomas Secrest (2012), Awarded Outstanding Professor of the Year, Beta Gamma Sigma.
- Andrew Weinbach (2012), Colonel Lindsey H. Vereen Endowed Business Professorship
- Jerome Christia (2012), Faculty of the Year Coastal Carolina University NAACP
- Michael Collins (2012), Third place award received for the following manuscript: Damonte, L.T.; Collins, M.D.; Megehee, C.M. (2011) Segmenting Tourists by Direct
Tourism Expenditures and New Festivals AVX Corporation D.H. Byers Business Paper Award

- Michael Latta (2012), Won fourth place in the 2012 AVX Corporation D.H. Byers Business Paper Competition AVX Business Paper Award
- Henry Lowenstein/Andy Hendrick (2012), Best Business Law Presentation Award. Received the 2012 Annual Best Presentation Award for research presentation, Save the Firehouse. Awarded by the Board of Directors, Southern Academy of Legal Studies in Business, March 9, 2012, San Antonio, Texas
- Henry Lowenstein (2012), Commendation for Service to the Discipline. LETTER OF COMMENDATION-BOARD OF DIRECTORS ALSB- For service to the Academy on the State of the Discipline and Advances in Business Law Curriculum. October 1, 2012 Academy of Legal Studies In Business
- Michael Latta (2012), Association of Marketing Theory and Practice, Myrtle Beach, South Carolina. Served as Track Chair for papers submitted for Marketing Research/Demographics/Consumer Behavior sessions
- Erika Small (2012), Awarded the "MBA Professor of the Year Award", a student selected award

Student Research Projects/Consulting/Internships/Other

- Carol Megehee (2012), Conway South Carolina Chamber of Commerce, Marketing research consulting project with undergraduate students
- Carol Megehee (2012), Marketing Audits of NonProfits, Consulting projects in graduate Services Marketing Management
- WCOB UNIV 110-B (Freshmen Experience) founded the CCU Food Pantry 2012
- BGS Day of Service Scholarship
- Michael Decker (student) – Edwards Prize in Accounting 2012
- CCU Marketing Class – Red Cross Honor 2012
- Beta Alpha Psi – Wounded Warrior Project 2012
- 2012 CCU Business Plan Competition Winners: Derek Frimpong, McKenzie Cochran, Matthew
- Samantha Wright (Wall Fellows 2013) -Tutor of the Year Award Winner 2012
- Dominique deWit (Wall Fellows 2014)– Big South Conference All Academic Team and received an award for flight winner in doubles with partner Libby Scott; served as a Head Delegate over a team of 22 students to the Model United Nations Conference in Atlanta (attended by approximately 90 schools and 700 students); admitted into Omicron Delta Kappa and Pi Sigma Alpha honor societies
- Meghan Laffin (Wall Fellows 2014), Joined the staff of WCCU Radio and accepted an internship with CBS News
- Corey Lengyel (Wall Fellows 2013), In Fall 2012, spent 6 months on internship with Sig Sauer in Hamburg, Germany
- Johannes Frederking (MBA 2012), was hired as an Account Strategist for Google, Inc. in Dublin, Ireland
Corals of Southern California. Summer Undergraduate Research Experience (SURE) Symposium


- Alesha Sheftic, MaryClaire Chalfant, Jake Hendrickson, Jamie Donovan, and Helen Chamblee Faculty Mentor: Monica Fine, Marketing "Student Satisfaction of the HTC Recreation Center." 2012

- Kay Keels (2012) had student teams do 32 real-time research strategic reports of the publicly held firms of PetSmart, Peet’s Coffee, P. F. Chang’s China Bistro, Orbitz Worldwide, OpenTable, Otter Tail, Office Depot, Overhill Farms, Oxford Industries, Occidental Petroleum, Officemax, Owens Corning, Overstock.com, Oracle, Olympic Steel, Old Dominion Freight Line, O’Reilly Automotive, O’Charley’s, Quality Systems, Quest Diagnostics, Quaker Chemical, Quanta Services, Quest Software, Qualcomm, Pier 1 Imports, Pfizer, Pepsico, Priceline.com, Penske Automotive Group, PetSmart, Perry Ellis International, Peet’s Coffee & Tea.


- Janice Black (2012) trained 32 students to be undergraduate primary researchers who gathered data and then prepared a documentary to demonstrate their qualitative understanding of their respondent. Documentaries were shown during the Celebration of Inquiry or the Wall Connections Event. This data gathering effort has since been used in a scholarly paper that is currently under review for presentation at the Southern Management Association 2013 meeting.

- We had two (2) especially interesting marketing internships in California in 2012. One student exceeded all sales goals for Nordstrom Corporation, proposed a new product line to the president of the company, and secured himself a corporate job post-graduation. Another student was able to assist in event planning for celebrities and major brand campaigns like SKYY vodka and Guess Jeans. She was also invited to participate in a summer think-tank in New York City, working with Seth Godin (commonly referred to as the “Father of Modern Marketing”).

- We have successfully placed twelve (12) interns with Walt Disney World, in capacities ranging from park operations to hotel and yacht club services. Among our 2012
graduates, one is an event planner for Disneyland in California, and another oversaw the reopening of Disney’s Wave Restaurant in Orlando.

**Accomplishments and Awards - 2011**

- Began offering Study Abroad program to Asia in 2011
- Since Fall semester of 2011, we have successfully placed sixteen (16) interns with Citigroup in South Florida
- Bomi Kang (2011), Best Paper in Service Systems, 14th Global Business Development International Conference
- Michael Latta (2011), William J. Baxley, Jr., Professor of Applied Business Wall College of Business
- Michael Latta (2011), Award for Excellence in supporting student-athletes at Coastal Carolina University at the 2011 Student-Athlete Excellence Awards Ceremony 4/25/11 Chanticleer Athletic Foundation
- Carol Megehee (2011), Colonel Lindsey H. Vereen Endowed Business Professor (May 5, 2011) Coastal Carolina University, Wall College of Business
- Carol Megehee (2011), Lamb, Hair, McDaniel Marketing Education Track Best Paper Society for Marketing Advances
- Mark Mitchell (2011), Colonel Lindsey H. Vereen Endowed Business Professor Wall College of Business, Coastal Carolina University
- Michael Latta (2011), Association of Marketing Theory and Practice, Panama City, Florida. Served as Track Chair for Marketing Research/Demographics/Consumer Behavior
- Carol Megehee (2011), Korean Academy of Marketing Science, Seoul, Korea. 2011 KAMS Spring International Conference in conjunction with International Textile and Apparel Association, Samsung Building, Yonsei University, Seoul, Republic of Korea, May 26-29, Track Chair, Marketing in the Dynamic World
- Karen Maguire (2011), Endowed professorship William J. Baxley, Jr. Applied Business Professor Award
- Beta Alpha Psi - Distinguished Status for the 2010-11 school year
- Gregory Krippel (2011), The James P and Elizabeth R. Blanton College of Business Leadership Award
- Marvin Keene (2011), AVX-Marshall D. Butler Distinguished Professorship of Finance
- Robert Burney (2011), Professorship AVX-Marshall Butler Distinguished Professor of Finance
- Carol Cissel - Beta Gamma Sigma Professor of the Year Beta Gamma Sigma (2011).
- Robert Salvino (2011), Funding awarded to provide directed readings seminars beyond the classroom. CGK Charitable Foundation.
- Robert Salvino (2011), Best Paper Award Financial Services Institute
• Barb Ritter (2011), BGS Faculty Appreciation Award
• Nick Twigg (2011), 5th place presented for 'The effect of leadership style on employee satisfaction with performance evaluations.' AVX Corporation D.H. Byers
• Nick Twigg (2011), James P. and Elizabeth R. Blanton College of Business Leadership Award
• Erika Small (2011), Nominated for University's Student Organization Adviser of the Year Award, Office of Student Activities and Leadership
• Erika Small (2011), Earned second place in the 2011 AVX D.H. Byers Business Paper Award competition for the paper titled 'Asymmetry in perceptions of trustworthiness: It's not you, it's me.' AVX
• Kurt Hozak (2011), Third place in competition for research related to RFID. AVX Corporation Business Paper Award
• Kay Keels (2011), Coastal Carolina Student Affairs Division Award. To that member of the university community who most typifies the ideals of student development: Advisor/Counselor/Educator - Friend. Coastal Carolina Student Affairs Division.
• Kay Keels (2011), Colonel Lindsey H. Vereen Endowed Business Professor Wall College of Business Administration

Student Research Projects/Consulting/Internships/Other

• Carol Megehee (2011), Skydive Coastal Carolinas, Marketing research consulting project with undergraduate students
• Carol Megehee (2011), Marketing Audits of NonProfits, Consulting projects in graduate Services Marketing Management
• Carol Megehee (2011), Conway Mainstreet, Marketing research consulting project with undergraduate students
• Carol Megehee (2011), Bodega Kitchen Shop, Marketing research consulting project with undergraduate students
• Colleen Schohl received the 2011 Faculty Distinguished Student Excellence award at graduation. Schohl earned her bachelor's degree in finance.
• Mark Mitchell (2011), Track Chair for Atlantic Marketing Association, Charleston, South Carolina.
• Carol Megehee (2011), Society for Marketing Advances, Memphis, Tennessee. Co-Chair--Strategy Track
• Samantha Wright. (Wall Fellows 2013). Tutor Training Techniques and Topics. Southeastern Writing Center Association Academic Conference. PowerPoint & Poster
• Darla Domke-Damonte (2011), had student teams do 9 real-time research strategic reports of the publicly held firms of Regis Corporation, Adams, Caterpillar, Chuck E. Cheese, Nike, Research in Motion, Avon, Goodyear, and Clorox.
• Janice Black (2011), had student teams do 37 real-time research strategic reports of the publicly held firms of Lincoln Educational Services, ITT Educational Services, K12, Nobel Learning Communities, Capella Education Company, American Public Education, Konamie Corporation, Activision Blizzard, Electronic Arts, Build-a-Bear Workshops, Jo

Accomplishments and Awards - 2010

- Beta Gamma Sigma Honorable Mention for Outstanding Chapter
- WCOB hosts the annual meeting of the Consortium for International Double Degrees
- Barb Ritter (2010), Academy of Management Education and Development Outstanding Reviewer Award
- Barb Ritter (2010), Beta Gamma Sigma Outstanding Chapter Advisor
- Barb Ritter (2010), Faculty Mentoring Award for International Program Development
- CCU Office of International Programs
- Jerome Christia (2010), Best Paper Award International Conference of the American Institute of Higher Education.
- Michael Latta (2010), William J. Baxley, Jr., Professor of Applied Business Wall College of Business.
- Michael Latta (2010), Selected 'Most Valuable Professor' by Trent Killian of the CCU Football team Coastal Carolina University.
- Carol Megehee (2010), Global Marketing Conference, Tokyo, Japan. Fashion Marketing of Luxury Brands; 53 manuscripts processed in track. Co-Chair with Eunju Ko, Editor-in-Chief of Journal of Global Fashion Marketing, 2009-10 President of KAMS, Yonsei University, Seoul, Republic of South Korea
- Kenneth Small (2010), FMA Superior Faculty Advisor Award (4 awarded nationally)
- Kenneth Small (2010), Advisor of the Year (CCU)
- Kenneth Small (2010), Beta Gamma Sigma Professor of Excellence Award
- Andrew Weinbach (2010), Awarded 3rd place in AVX DH Byers Business Paper Competition AVX DH Byers Business Paper Award
- Gregory Krippel - Beta Gamma Sigma Business Professor for the 2009-10 Year
- Andrew Weinbach (2010), Colonel Lindsey H. Vereen Endowed Business Professorship
- Robert Salvino (2010), Fifth Place AVX Paper Awards
- Marvin Keene (2010), AVX-Marshall D. Butler Distinguished Professorship of Finance
- Linda Henderson - Lambda Kappa Chapter Teacher of the Year 2009-2010 Beta Alpha Psi
- Karen Maguire (2010), Endowed Professorship William J. Baxley, Jr. Applied Business Professor
- Southwest Academy of Management
- Kay Keels (2010), Colonel Lindsey H. Vereen Endowed Business Professor Wall College of Business Administration

• Barb Ritter (2010), Beta Gamma Sigma Outstanding Chapter Advisor
• Barb Ritter (2010), Faculty Mentoring Award for International Program Development CCU Office of International Programs
• Darla Domke Damonte (2010), Darla Domke Damonte awarded the Special Appreciation Award by China Council for International Educational Exchange
• Darla Domke Damonte (2010), elected Chairperson of the Board of Trustees of Grand Strand Regional Medical Center

Student Research Projects/Consulting/Internships/Other

• Michael Latta (2010), The Wall College of Business Administration Marketing Club and a section of the Marketing Research course conducted an opportunity analysis and evaluation of travel packages to determine ways to bring tourists to Myrtle Beach in the off-season. Several candidates were identified and priorities set for promotional packages that were presented to the Chamber and some of its member businesses.
• Carol Megehee (2010), SportZone, Marketing research consulting project with undergraduate students
• Carol Megehee (2010), Downtown Conway, SC, Marketing research consulting project with undergraduate students
• Jillian Nyhof (Wall Fellows 2010) Spring 2011, spent 6 months on internship with Adidas in Amsterdam, Netherlands

Accomplishments and Awards - 2009

• Beta Gamma Sigma Silver Award for Outstanding Chapter, April, 2009.
• WCOB gets its first double degree student through the Sino-American 1+2+1 Double Degree program. Student successfully graduates in 2012
• Michael Collins (2009), Fifth place earned for paper entitled The Effect of Psychological Contract Fulfillment and Its Role as a Mediator in a Casual, Limited-Service Restaurant Environment. AVX D.H. Byers Business Paper Award.
• Michael Collins (2009), For promoting through education and action, the ideals of inclusion and rights of all. Education Freedom Award from the NAACP Student Chapter
• Michael Collins (2009), Presented to that member of the University community who most typifies the ideals of student development advisor: Counselor, Educator, Friend. Let each become all he is capable of being. Student Affairs Division Award
• Michael Latta (2009), William J. Baxley, Jr., Professor of Applied Business Wall College of Business.
• Carol Megehee (2009), Outstanding Paper of 2009, International Journal of Culture, Tourism and Hospitality Research Emerald Literati Network
• Karen Maguire (2009), Distinguished Research Award Winner Allied Academies
• Karen Maguire (2009), Honorable Mention for Distinguished Research Allied Academies
• Andrew Weinbach (2009), Awarded 4th Place in AVX DH Byers Business Paper Competition AVX DH Byers Business Paper Award
• Andrew Weinbach (2009), Colonel Lindsey H. Vereen Endowed Business Professorship
• Andrew Weinbach (2009) Professor of the Year Beta Gamma Sigma
• Robert Burney (2009), 'Best Paper' at the 16th Annual conference of the ASBBS held in Las Vegas, NV 'Great Expectations: Evidence of Cognitive Biases in Students' Academic Self-assessment in the Introductory Finance Course' by James F. Eason, John G. Marcis,
Robert B. Burney, and Gerald V. Boyles. The American Society of Business and Behavioral Sciences

- Dennis Edwards (2009), Awarded Third Place and $1,000 for the article, Does Theory Matter: Assessing the Impact of Monotonicity and Concavity Constraints on Forecasting Accuracy, coauthored with M. Dek Terrell AVX Corporation
- Marvin Keene - 2008-2009 Beta Alpha Psi Lambda Kappa Chapter Teacher of the Year Beta Alpha Psi
- Victoria Livinski (2009), Rotary Foundation Ambassadorial Scholarship
- Silver Award for Outstanding Chapter Beta Gamma Sigma.
- Barb Ritter (2009), Honorable Mention for Outstanding Chapter Advisor Beta Gamma Sigma
- Barb Ritter (2009), Case Competition Award, 2008 Reaching Out MBA, Inc.
- Barb Ritter (2009), Best Paper Award, 2009 International Association of Business and Economics Conference.
- Barb Ritter (2009), The James P. and Elizabeth R. Blanton Endowed Professorship
- Barb Ritter (2009), Honorable Mention for Outstanding Chapter Advisor Beta Gamma Sigma
- Robert Burney (2009), Beta Gamma Sigma Teacher of the Year Beta Gamma Sigma
- Robert Burney (2009), Nominated for University-wide Distinguished Professor of the Year

Student Research Projects/Consulting/Internships/Other

- Carol Megehee (2009), Coastal Wine & Spirits, Marketing research consulting project with undergraduate students
- Mark Mitchell (2009), Supported research efforts in CBAD 451 (Retailing Management) to collect student/consumer information for the CCU Office of Student Accounts (formerly known as the Bursar's Office). The study examined student perceptions of their interaction with the office while seeking to determine student receptivity to new ways of information sharing by the office.
- Mark Mitchell (2009), Supported research efforts in CBAD 451 (Retailing Management) to collect student/consumer information for the CCU Bookstore. The study examines buyer preferences and shopping habits as they pertain to book and merchandise purchases.
- Mark Mitchell (2009), Led data collection effort to secure student, faculty, and staff input for planning the programming of the newly-installed electronic message boards across campus. Web-based surveys were used to collect stakeholder input to determine the desired information to be projected on the message boards
- Dennis Edwards (2009), South Carolina Member of the Year in Economics Madison Who's Who List of Professionals
- Dennis Edwards (2009), Awarded First Place and $3,000 for the article, Teaching Resource Allocation Using a Presidential Campaign--Increasing Political Awareness in Young Voters AVX Corporation
- Dennis Edwards (2009), Awarded Fifth Place and $500 for the article, Location Quotients, Clusters, and South Carolina Industries, 1997-2004, coauthored with Ellen Bergsveinsdottir, Erik Horbacz, William Rosalino, and Travis Smither AVX Corporation
Accomplishments and Awards - 2008

- Honorable Mention for Outstanding Chapter Beta Gamma Sigma (2008)
- Michael Collins (2008), Best Paper Award - Human Resources: The Effect of Psychological Contract Fulfillment on Manager Turnover Intentions and its Role as a Mediator in a Casual, Limited-Service Restaurant Environment International Council on Hotel, Restaurant and Institutional Education (ICHRIE)
- Michael Latta (2008), Third Place in the D. H. Byers 2008 Business Paper Award
- Michael Latta (2008), William J. Baxley, Jr., Professor of Applied Business
- Henry Lowenstein (2008), Letter of Commendation from the Honorable Mark Hammond, Secretary of State, State of South Carolina to Henry Lowenstein for his service to the state and secretary in the June 2008 State of South Carolina Trade Mission to Canada, June 21, 2008
- Henry Lowenstein (2008), Delegate, South Carolina Governor's Economic Task Force to Canada (one of 12, appointed by Honorable David Wilkins, U.S. Ambassador to Canada)
- Henry Lowenstein (2008), Chairman, William Baxley Memorial Fund establishing permanent memorial Baxley Hall, Coastal Carolina University (appointed by President DeCenzo and Board Chairman, William Alford)
- Mark Mitchell (2008), Beta Gamma Sigma Award
- Henry Lowenstein, named Ocean View Memorial Foundation, a 501c(3) Non-Profit Organization (2008-2012) Chairman of the Board
- Robert Burney - Beta Alpha Psi 2008 Professor of the Year Beta Alpha Psi
- Kay Keels (2008), D.H. Byars 2008 Business Paper Award - 2nd Place. Reflection as a Supportive Component of Team-Based Project Management (with D. Damonte) AVX
- Barb Ritter (2008), Best Paper Award, Gender and Diversity in Organizations Division. Academy of Management Conference
- Darla Domke Damonte (2008), Master Professor Designation and Induction to 2008 Hall of Fame for Business Strategy Game

Student Research Projects/Consulting/Internships/Other

- Mark Mitchell (2008), Marketing Recommendations, Quail Creek Golf Club, Students enrolled in Marketing Strategy (CBAD 458) in Fall 2007 developed an Action Plan to support the business development of Quail Creek Golf Club. Two teams worked on the project with a focus on (a) food and beverage, and (b) Golf Shop merchandise. Student recommendations delivered Spring 2008
- Mark Mitchell (2008), Marketing Planning for Area Stakeholder - Class Projects, Use of VOVICI (software for conducting online survey research) allowed the development of class research projects to demonstrate the tie between Marketing Research and Marketing Strategy. Class projects that included the development and use of online surveys were conducted for Stefano's Restaurant, Myrtle Beach Golf Course Owners Association, and Quail Creek.
- Mark Mitchell (2008), Marketing Planning - Myrtle Beach Downtown Redevelopment Corporation, Students enrolled in Marketing Strategy (CBAD 458) in Spring 2008 developed an Action Plan for the redevelopment of downtown Myrtle Beach. This work was performed for the Myrtle Beach Downtown Redevelopment Corporation and the City of Myrtle Beach, SC. Student recommendations to be delivered Summer 2008
- Mark Mitchell (2008), Golf Research, Myrtle Beach Golf Course Owners Association, Students enrolled in Marketing Strategy (CBAD 458) and Retailing Management (CBAD 451, Prof. AJ Taylor) in Fall 2007 conducted a study of Myrtle Beach Passport holders
(GOLFERS) for the Myrtle Beach Golf Course Owners Association. Results distributed to MBGCOA in Spring 2008

- Mark Mitchell (2008), Feasibility of Developing a New Pre-School for Area Church, Students enrolled in Marketing Strategy (CBAD 458) in Spring 2008 developed an inventory of Pre-Schools in the South Strand. An area church was considering the development of a pre-school. We assessed the need for additional pre-school capacity in the marketplace
William L. Spadoni College of Education
Highlights
William L. Spadoni College of Education

Faculty Awards and Recognitions

- Dr. Kristal Curry – Recipient of the Indiana University School of Education Maris M. Proffitt and Mary Higgins Proffitt Dissertation Award for 2010
- Dr. Judy Engelhard – Recipient of the 2008 Council for Learning Disabilities Floyd G. Hudson Outstanding Service Award
- Dr. Marilyn Feldmann – Selected to serve on the National Council for Accreditation of Teacher Education (NCATE) Board of Examiners, 2013-2016
- Dr. Dodi Hodges – President, Teacher Educators’ Division of the South Carolina (TED, SC), Council for Exceptional Children (CEC)
- Dr. Edward Jadallah – President, South Carolina Association of Colleges of Teacher Education
- Dr. Emma Savage-Davis - Elected President of the Association of Teacher Educators
- Dr. Barbie Norvell, Coastal Carolina University Distinguished Teacher of the Year Award for 2008

Grant Awards

- Concept Focused Inquiry (CFI) – grant from the Improving Teacher Quality (ITQ) Higher Education Grants program, South Carolina Commission on Higher Education for $90,000.00
- Biddle Center, LIFE Program Grant (2008, October) –College Transition Connection, Charleston, SC, for $155,000.00
- Biddle Center, Each One Teach One Entrepreneurship Institute with the Wall College of Education, $100,000.00
- Biddle Center, Bunnelle Foundation – Georgetown County Mentoring Activities, $52,000.00
- Biddle Center, Psaras Foundation – Early Intervention Grant to support Literacy lab, $33,000.00
- Biddle Center, Commission on Higher Education – Mentoring funding, $31,000.00

Graduates’ Achievements

- Amy McCallister-Skinner, South Carolina 2012-2013 Teacher of the Year, received her Master’s degree in Literacy in 2012.

Student Research Activities


• Helms, E., & CCU MAT student Hoover, C. The Non-Fiction Fairytale” - Teaching Students the Importance of Cultural Context. South Carolina Council for the Social Studies Annual Conference, October 8-10, 2009, Myrtle Beach, SC.


Accreditations Received or Re-affirmed

• National Accreditation for Coastal Carolina University by the National Council for Accreditation of Teacher Education (NCATE) through Spring 2018.
National Recognition has been received for the following Professional Education programs by the program’s professional association through Spring 2018.

- Early Childhood Education – National Association for the Education of Young Children (NAEYC)
- Educational Leadership – Educational Leadership Constituent Council (ELCC)
- Elementary Education – Association for Childhood Education International (ACEI)
- Middle Level Education – Association for Middle Level Education (AMLE)
- Physical Education – American Alliance for Health, Physical Education, Recreation and Dance (AAPHERD)/National Association for Sport and Physical Education (NASPE)
- Secondary Education English (MAT) – National Council of Teachers of English (NCTE)
- Secondary Education Mathematics (MAT) – National Council of Teachers of Mathematics (NCTM)
- Secondary Education Science (MAT) – National Science Teachers Association (NSTA)
- Secondary Education Social Studies (MAT) – National Council for the Social Studies (NCSS)
- Special Education Learning Disabilities – Council for Exceptional Children (CEC)

New Degrees, Degree Concentrations and Endorsement Programs

- Early Childhood Education 2 + 2 articulation agreement with Horry-Georgetown Technical College
- M.Ed. in Educational Leadership
- M.Ed. in Learning and Teaching
- Special Education Concentration in the M.Ed. in Learning and Teaching Degree (proposal approved through the University Faculty Senate)
- Equitable Education Concentration in the M.Ed. in Learning and Teaching Degree (proposal approved through the University Graduate Council)
- Endorsement in Online Teaching (approved by the State Department of Education)
Thomas W. & Robin W. Edwards College
of Humanities & Fine Arts
Highlights
Students and Student Society Awards

- Archarios won a Gold ADDY Award (National Award) and a Certificate of Merit from Columbia Scholastic Press Association for the Title and Contents page design (2005-06).
- Tempo won the fourth place for Cover Design in the Annual Best of Collegiate Design (2005-06).
- Model UN Team won two best delegate awards at the Southern Regional Model United Nations, Atlanta, Georgia, 2006.
- Best Large Delegation at South Carolina Student Legislature (09-10; and 10-11)
- The following Student ADDY Awards were won in conjunction with the American Advertising Federation and the Coastal Carolina AAF chapter:
  - Lisa Tyree won Gold ADDY Award & Best in Show – Local level for Deconstruction poster (ARTD 302).
  - Molly French won Silver ADDY Award – Local level for Women and Gender Studies poster (ARTD 202).
  - Alecia Lewis won Silver ADDY Award – Local level for Deconstruction poster (ARTD 302).
  - Kayla Looysen won Gold ADDY Award – Local level for Terra Sol logo (ARTD 202).
  - Lisa Tyree won Gold ADDY Award – Local level for Old Bicycle Company logo (ARTD 302).
  - Kayla Looysen won Gold ADDY Award – District level for Terra Sol logo (ARTD 202).
  - Josh Tyler won a Silver Addy for the design of the 2010 issue of Tapestry the College of Humanities and Fine Arts features magazine.
  - Kayla Looysen was awarded two Gold ADDYs at the 2011 ADDY Awards in the Student Division
- CCU delegation to the Southern Regional Model United Nations in Atlanta, GA won the award for the top 10% Position Paper and two awards for “Outstanding Delegate” in 2010-11
- Emily Schrag, Best of Show, BigSURS Juried Undergraduate Competition (2011-12)
- Associated Collegiate Press Best of Show Award, 3rd Place, Tempo Magazine (2011-12)

Recent Graduates' Achievements

- Michael Kelly (Theatre) acted in “House of Cards,” The Changeling and numerous other film projects.
- Adam Roberts (Theatre) played Spiderman on Broadway
- Amanda MacDonald (B.A., English, 2006), and then Teaching Associate in the English Department, is now enrolled in library science at UNC and has won a $5000 Baker & Taylor award to Egypt. She will intern at the Rare Books and Special Collections Library at American University in Cairo and attend the UNC Educating Librarians in the Middle East workshop.
- Meggan A. Farish (B.A., History, 2009), and now a Ph.D. candidate at Duke University, co-authored two books with Roy Talbert: The Journal of Peter Horry, South Carolinian (2012) and a forthcoming history of a bi-racial church congregation in Georgetown, both published by the University of South Carolina Press.
- History major Steve Hartley is an instructor in Historic Preservation & Restoration at Savannah Technical College. He has participated in the restoration of more than thirty
historic sites, winning awards from the Historic Savannah Foundation for his work. Hartley has taught at the Savannah College of Art and Design and Armstrong Atlantic University and has served as a peer reviewer for the Association for Preservation Technology. He is internationally recognized for his work in the field. He won the 2012 Artisan Award from the American Institute of Architects, Savannah Chapter.

- History major Bobby Hernandez and Political Science major Keith Smith joined the Secret Service.
- History major Kristie Steinbrecker was in the FBI.
- Political Science major Ashley Godwin (1990s) worked with the House Intelligence Committee. She also worked in the Comptroller Office of Defense under the Bush administration, and became Assistant Secretary of the Navy. She is now a lobbyist in Washington.
- Mike Jaruszewicz, English major and International Studies minor, went into the Peace Corps and is now Community Building Manager for United Way of America.
- Political Science major Ben Bocian went into the Peace Corp, worked in the Department of Agriculture, and is now a Trade Representative in Africa.
- Political Science major Christopher Gosselin served as an Intelligence officer in the Air Force and was trained as a cryptologist at Defense Language Institute.
- History alumni Adam Jones and Jason Schipper (BA ’05, MAT ’06), won the Christa McAuliffe Reach for the Stars Award given by the National Council of Social Studies for their project “Native American History in a Box.” (2006-07) Jason is now teaching in Thailand.
- Three theatre students, Trey Gerrald, Adam Powell, and Matt James were hired by The Lost Colony as performers/technicians in 2005-06.
- Danny Garrity was hired under a year-long contract at Broadway in the Dells, a new musical theater production company in Dells, Wisconsin. Prior to that, Danny had been working at the Naples Dinner Theater in Naples, Florida since his graduation, appearing as a lead “cagelle” in La Cage Aux Folles.
- Brandon Lockett, a former student in art, won a first and third place in the 2011 South Carolina Press Association Awards. He is currently the art director for a small SC newspaper.

**Faculty Awards**

- Greg London was awarded the 2006 American College Theater Festival (ACTF) National Faculty Fellowship in Criticism to attend the O'Neill Playwrights Conference during Summer 2006.
- Steve Earnest was awarded a DAAD (German Academic Exchange Service) Group Study Visit Grant in the amount of $7,900 for a summer course in Germany.
- Pamela Martin was awarded an International Studies Association Workshop Grant for her project "Finance as Power: The Second Wave". These funds sponsored various faculty members from around the country to present papers for an edited volume at the International Studies Association Northeast Conference Philadelphia, PA, November 17, 2005.
- Arne Flaten and Paul Olsen were awarded an NEH fellowship for their for Ashes to Art Project in 2006-07.
- Dan Albergotti received a fellowship from the Virginia Center for the Creative Arts in 2006-07.
- Eliza Glaze received the Andrew W. Mellon Rome Prize in Medieval Studies for the 2007-08 academic year ($20,000), McGill University’s Osler Library Research Travel Grant for History of Medicine Research ($2000), and the Welcome Trust Travel Grant (£1000).
- Roy Talbert received a $25,000 grant to write the history of the Georgetown Baptist Church as part of its three-hundredth anniversary celebrations in 2008-09.
Carol Osborne received a Fulbright-Hays award to study history and culture in China in Summer 2009.

Pam Martin received a Fulbright Scholar Award for Ecuador in Spring 2009.

Steve Earnest won an NEH Fellowship for University Teachers for “German Exile Culture in California” at Stanford University in 2009-10.

Eliza Glaze was awarded a research fellowship for the 2010-11 academic year by the National Humanities Council and $12,000 from the National Humanities Council in 2009-10.

Cheryl Ward secured major grants from the Institute of Nautical Archaeology Field Research and the Antiquities Endowment Fund Committee of American Research Center in Egypt in 2009-10.

Arne Flaten received a book publication grant for Middeldorf Collection from the Samuel H. Kress Foundation ($10,000) in 2010-11.

Suheir Daoud received an honorarium from the Chr. Michelsen Institute in Norway and Muwatin, the Palestinian Institute for the Study of Democracy, for “Gendering Faith: Palestinian Women and the Islamic Revival” ($7000 over three years) in 2010-11.

Daniel Cross Turner received a grant from the Watson-Brown Foundation for “Blue Ridge to Blue Sea: Literature and History of the U.S. South,” an interdisciplinary travel course ($16,520) in 2010-11.

Cheryl Ward secured a grant from the Antiquities Endowment Fund of the American Research Center in Egypt for Artifact Conservation and Storage at Mersa/Wadi Gawasis: A Pharaonic Harbor on the Red Sea ($25,482) in 2010-11.

Amanda Brian received a Princeton University Library Research Grant ($2,800) in 2012-13.

Carolyn Dillian received a Princeton University Library Research Grant ($3,360) in 2011-12.

Pam Martin received a National Endowment for the Humanities from the COIL Institute for Globally Networked Learning in the Humanities ($10,000).

Brandon Palmer secured a grant from the Mellon Foundation via the ASIANetwork for a Faculty Enrichment Program ($58,000) in 2012.

Gary Stegall received a Fulbright Research Grant for research in Brussels on the Belgian pianist Joseph Jongen for Spring 2011.

Daniel Cross Turner received a Visiting Research Fellow from the Institute for Southern Studies.

Susan Slavik won the 2005 South Carolina Art Education Higher Education Division Art Educator of the Year award.

Arne Flaten attended the 2006 NEH Summer Institute, “Models of Ancient Rome,” at UCLA.

Elizabeth Keller won First Place in 3d in 2005 AAS July National Exhibition for two of her teapots.

Dan Albergotti was the winner of the 2005 Oneiros Press Poetry Broadside Competition and the 2005 Randall Jarell/Harperprints Poetry Chapbook Competition.

Miglena Ivanova won a Freeman Institute Fellowship in 2005-06.

Arne Flaten won a NEH Fellowship in 2005-06.

Greg London won an American College Theater Festival National Faculty Fellowship in 2005-06.

Holley Tankersley was nominated in 2007 for the William Anderson Award for best doctoral dissertation (only four individuals are nominated annually for this national award).

Charles Joyner was named President Emeritus of the Southern Historical Association.

Maria Bachman was named South Carolina Professor of the Year by the Carnegie Foundation for the Advancement of Teaching in 2006-07.

• Dan Albergotti received a Pushcart Prize in 2008-09.
• Deborah Breede was presented with a 2009-2010 ZONTA Gold Star Award in recognition for her work with the Eastern Carolinas Coalition Against Human Trafficking in 2009-10.
• Eliza Glaze was unanimously elected as a “Socia,” an honorary voting fellow to the International Society for the Study of Medieval Latin in 2009-10.
• Philip Whalen was awarded The Alfred de Vergnette de Lamotte Prize in 2009, given by The Center of Wine and the Vine and the Interprofessional Bureau of Burgundian Wines.
• Ken Townsend was named a Fellow at the Kroc Institute of Peace, University of Notre Dame in 2009-10.
• Arne Flaten was invited to speak at Arqueologica 2.0 in Seville, Spain in June, 2010, where Ashes2Art was identified among the top ten most innovative programs worldwide for digital humanities and virtual archaeology.
• Jason Ockert won the 2010 Dzanc Short Story Collection Contest.
• Elizabeth Keller won a second place in national juried ceramics exhibition in 2011.
• Maura Kenny won the Catawba River Art Guild Award for the Painting titled "Memories Like Paperdolls II".
• Treelee MacAnn won awards at The Northwest Art Center’s Sixteenth Annual Americas 2010 All Media Exhibition in Minot, ND.
• Paul Olson won an Honorable Mention in the 26th Annual Positive Negative National Juried Art Exhibition in 2011.
• Jim Arendt won Best of Show for Fantastic Fibers at the 2012 International Juried Exhibition at the Yeiser Art Center.
• Maria Bachman won the HTC Distinguished Teacher-Scholar Lecture Award.
• Maria Bachman was an invited participant at the NEH Summer Institute on Evaluating Digital Scholarship.
• Hastings Hensel. Nominee received a Pushcart Prize Nomination from Iron Horse Literary Review.
• Hastings Hensel Nominee, Pushcart Prize. General
• Elizabeth Keller won Best of Show at the “4th Biennial Concordia Continental Ceramics Competition,” international exhibition at Concordia University in St. Paul, MN.
• Elizabeth Keller won Best of Show at the “16th Annual Nellie Allen Smith Juried Pottery Competition at Cape Fear Studios in Fayetteville, NC.
• Maura Kenny won the Award of Merit for “Down Sizing,” at the North Valley Art League 28th Annual Juried National Show in Redding, CA.
• Treelee MacAnn won an award at the 58th Pee Dee Regional Art Competition 2010 at the Florence Museum in Florence, SC.
• Treelee MacAnn won an award at the LaGrange National XXVII Exhibition at the LaGrange Art Museum in 2012.
• Treelee MacAnn won an award at the Northwest Art Center’s Sixteenth Annual Americas 2011 All Media Exhibition at Minot State University in Minot, ND.
• Chris Todd won Best of Show for “Imagination,” at the Mills Pond House Gallery in St. James, NY in June 2011.
• James Tully was initiated into the Phi Beta Mu International Bandmasters Fraternity, an honor given to directors who have made significant contributions to their region in the area of band music.
College of Science
Highlights
College of Science

College Accomplishments

- A collaborating degree program with Clemson University is offered. An agreement for a 3-2 Engineering degree program.
- Approval (almost) of the first Doctoral degree program (In Marine System Science) from a comprehensive university in SC
- One million dollars used to buy a seaworthy research vessel.
- Fifty million or more money spent on new buildings to house departments, classrooms and labs.

Individual Departmental Accomplishments

Department of Computer Science

- Department has two consecutive 6-year departmental accreditations for the BS in CS from ABET, the international accreditation body that accredits all engineering, CS, IS, and IT programs.
- Department has added BS in Information Systems.
- Department has engaged in undergraduate research in collaboration with, but not limited to, Jet Propulsion Laboratory, Los Alamos National Laboratory, Sandia National Laboratory, and Clemson University. In several cases these collaborations have led to student publications and presentations.
- Department has received over $116,009.00 in external grant funding. $71,298.00 was obtained over the last two years.
- Department has had faculty members publish more than 51 unique peer-reviewed journals and articles/abstracts in conference proceedings in the last 10 years. Of the 51 publications in the last 10 years, 25 publications were from the last 3 years, which shows upward trend within the department.
- Department has had faculty members sit on the South Carolina Governor's Selection Committee for Most Outstanding Scientist of the Year Awards contiguously for much more than the last 10 years.

Department of Mathematics and Statistics

- In 2011, faculty member won - Distinguished Teaching by a Beginning College or University Mathematics Faculty Member award given by Mathematical Association of America – Southeastern session.
- Two graduates received PhDs and three graduates have received masters
- Department have received external funding of more than $130K
- Faculty member was elected to Mathematical Association of America State Director of South Carolina 2012-2015.
- Faculty member is serving on the Mathematical Association of America Undergraduate Research in Mathematics Committee 2012-2015
- Two students won 1st place in presentations by an undergraduate at the Southeastern Regional Mathematical Association of America meeting in Spring 2012.

Department of Chemistry and Physics

Programs Added

- Biochemistry major
- Applied Physics major
Faculty Accomplishments

- Kerns Palmetto Endowed Professorship
- CCU’s Million Dollar Club Inductee
- CCU’s Distinguished Teacher-Scholar Award
- University Center for Atmospheric Research (UCAR) Academic Affiliate
- National Center for Atmospheric Research Advanced Study Program Faculty Fellowship,
- S.C Governor’s Young Researcher Award for Excellence in Scientific Research
- NASA Summer Faculty Research Fellowship
- Fulbright Fellowship Faculty Member
- More than 37 publications (several of which had students as co-authors)
- More than 100 presentations
- More than 70 student projects

Grants

- Over $1.5 million dollars in external grants.

Students

- Second place award, oral presentation in Physics and Chemistry Session, at BigSURS Conference 2013
- National Science Foundation (NSF) Graduate Fellowship
- Student selected to present at the Council on Undergraduate Research Poster on the Hill 2012
- Student selected to participate in the National Center for Atmospheric Research (NCAR) Undergraduate Leadership Workshop
- South Carolina/NASA Space Grant Student Research Fellowship

Department of Health Sciences

Publications

39 International/National Peer-Reviewed publications (5 co-authored with students), 8 State Peer Reviewed Publications (3 Co-authored with Students), 13 Peer Reviewed Proceedings, 4 Monographs, 2 Book Chapters and 8 Program Evaluative Technical Reports.

Presentations

88 Peer-Reviewed Presentations at International/National/State Conferences (18 Co-authored with undergraduates, 40 Undergraduate International/National/State Peer Refereed Presentations, 6 invited talks (1 as the keynote speaker at a regional conference) and 1 Keynote Speaker at an International Medical/Public Health Symposium.

Grants

- Faculty participation in funded grants totaling $4,860,734

Faculty Awards

- South Carolina Governor’s Professor of the Year
- Outstanding Contributions to Career Education, South Carolina Technical Education
• Pat-on-the-Back Volunteer Award, South Carolina Department of Health and Environmental Control
• The Sun News Volunteer of the Year for Horry and Georgetown counties
• Recipient of Excellence in Community Nutrition Award, Dannon Institute

Service

• 2 undergraduate national research symposium – published refereed proceedings (Faculty Advisor)
• 4 students taken to Washington DC to participate in national advocacy workshop
• Students travelled to Guatemala to participate in a medical/cross cultural health care expedition

Biology Department

Grants

• Over $600K of external grants were funded from agencies like National Fish and wildlife federation, NIH, Sea Grant, NSF, SC Nature Conservancy, SC EpSCOR IDeA and others.

Publications

• Over 90 peer reviewed manuscripts have been accepted for publication or in press.

Students

• Over 35 student were accepted in medical or professional schools
• Over 30 students were accepted in graduate schools.

Department of Psychology and Sociology

Faculty

• William Hills, Associate Professor of Psychology, Fulbright Scholar Award, to lecture at Russian State Social University, Spring 2013
• Susan Webb, Professor of Sociology, Past President of the South Carolina Sociological Association and of the National Council of State Sociological Societies.
Students

- William Yagatich (B.A. Sociology 2007), one of only thirteen students in South Carolina, and the only student from Coastal Carolina University, to participate in the Washington Semester Program of the University of South Carolina Institute for Public Service and Policy Research and South Carolina Honors College. During his Fall 2007 semester in Washington he was selected to work in Representative Jim Clyburn’s office researching policy on domestic violence. Yagatich is currently completing a PhD in Sociology at the University of Maryland.

Department of Marine Science (and BCCMS Center)

- Over $5 million in grant projects awarded to faculty in the Burroughs and Chapin Center for Marine and Wetland Studies and Marine Department.
- Faculty have numerous publications and technical reports.

Student Achievements

Undergraduate Students

- Chris McHugh - Advisors: Viso and Peterson - MATE Internship recipient. Stipend on the order of $2500.00+ and is currently at sea on the R/V Langseth doing seismic work (http://www.marinetech.org/internship-blog/)
- Brian Rogers was awarded a NASA South Carolina Space Grant Research Fellowship this year for $3,500.
- Courtney Elliton was awarded the "best undergraduate student presentation" at the South Eastern Estuarine Research Society annual conference.
- Kyle Curtis’s Poster, An Investigation into the prevalence, quantification, and survival of Escherichia coli in stormwater basin sediment of Withers Swash, Myrtle Beach, SC, took the third place prize place in the poster competition at the SC Water Resource Conference held in Columbia, SC on October 10-12, 2012.
- Chelsey Richardson’s Poster, Citizen Science: Data Collection in Storm Drain Marking Program, placed fourth in the poster competition at the SC Water Resource Conference held in Columbia, SC on October 10-12, 2012.

CCU Undergraduate Research Competition

Poster Presentations

- First Place: Karla Stroud, “Site Fidelity, Home Range, and Population Demographics of Two Grass Shrimp Species in North Inlet, SC”  
  Faculty Mentor: Juliana Harding, Marine Science
- Second Place: Benjamin Thepaut, “Community-based Groundwater and Lake Level Management in Briarcliffe Acres, SC”  
  Faculty Mentor: Susan Libes, Marine Science
- Third Place: Kelly Gregorcyk, “Benthic Habitat Mapping in Port Jefferson Harbor in Long Island Sound, NY”  
  Faculty Mentor: Jenna Hill, Marine Science

Oral Presentations

- First Place: Lauren Albrittain, “Influence of Tidal Cycles on Movements of Atlantic Bottlenose Dolphins (Tursiops truncatus) in South Carolina Coastal Environments”  
  Faculty Mentor: Rob Young, Marine Science
Graduate Students

- Patrick Hutchins -- Advisors: Peterson and Viso – NOAA Graduate Research Fellowship ($28,572) – 2011-2012
- Sarah Chappel -- Advisors: Peterson and Viso – University Research Council award ($1000) – 2012-2013
- Leigha Peterson -- Advisors: Peterson and Viso – Slocum-Lunz Foundation award ($500) – 2012-2013
- Leigha Peterson -- Advisors: Peterson and Viso – University Research Council award ($500) – 2012-2013
University College
Highlights
University College

Faculty Accomplishments

- Nelljean Rice, Facilitated a session at the Twenty-Seventh Annual Meeting of the Association of Deans and Directors of University Colleges and Undergraduate Studies in New Mexico-March 2013.

Staff Accomplishments

- Conference Proceedings
  - SCHOA Annual Conference October 2011 *Peer Leaders and Resident Assistants: FYE Meets*
  - *Housing* Agatha O’Brien-Gayes
  - Agatha O’Brien-Gayes Elected to Omicron Delta Kappa Leadership honor society by students November 2011
  - Fain, Margaret 2013. “Narrating the Queen in Jane Eyre.” *Bronte Studies*. Forthcoming
  - Denny Powers, Student Veterans Advisor, Interviewed on Coastal Today
  - Denny Powers, Consulted for a newspaper article that appeared in the Carolina Forest News and was interviewed on News 13.
  - Scott Pleasant, Writing Center Coordinator, *Wrote an 86-page study guide for Rebecca Skloot’s The Immortal Life of Henrietta Lacks in Summer of 2011. Study guide was used at both Coastal Carolina University and Western Washington University.*
  - Scott Pleasant published “Accentuating the Positive in Writing Center Promotion” in *Southern Discourse*, Fall 2011.
  - Scott Pleasant presented “Working with Reluctant Students” at September 2012 meeting of the Palmetto State Writing Center Association, Columbia, SC.
  - Scott Pleasant presented “Ideas for Writing Center Assessment” at April 2012 meeting of the Palmetto State Writing Center Association, Columbia, SC.
  - Scott Pleasant organized and hosted the April 2013 meeting of the Palmetto State Writing Center Association, Conway SC. Hosted sixteen writing center directors from across the state in a meeting that focused on tutor-training methods.
  - Scott Pleasant presented "Common Reading Program Assessment: Results from the First Year of a Two Year Assessment Program” at the July 2012 International First-Year Experience Conference, Vancouver, CA.
Scott Pleasant co-presented “Experimenting With and Evaluating Common Reading Programs: What Works at Three Campuses” at the June 2011 International First-Year Experience Conference, Manchester, UK.

Scott Pleasant presented “Results from the First Two Years of a WC Assessment Program” at the February 2013 Southeastern Writing Center Association conference, Ft. Lauderdale, FL.

Scott Pleasant presented “Results from a Grant-Funded WC Assessment Program” at the February 2012 Southeastern Writing Center Association conference, Richmond, KY.

Scott Pleasant presented “Accentuating the Positive in Writing Center Promotion” at the February 2011 Southeastern Writing Center Association conference, Tuscaloosa, AL.

Scott Pleasant presented “Teaching Pride and Prejudice in an Online Course” at the 2013 Southeastern American Society for Eighteenth-Century Studies conference, Charleston, SC.


Scott Pleasant served as Editor of the online Bridges journal at Coastal Carolina University for three year, 2009-2012. Served as Managing Editor of Bridges for one year, 2008-2009.

Scott Pleasant mentored and advised a Writing Center tutor in her survey study of attitudes toward writing center tutor training among tutors and writing center directors/ coordinators. This study involved collection of survey data from over 100 writing center professionals. The study led to:

- A presentation by the tutor at the 2012 Southeastern Writing Center Association conference, Richmond KY.
- A presentation by the tutor at the April 2013 meeting of the Palmetto St. Writing Center Association meeting.
- A publication (forthcoming in Fall 2013) by the tutor in Southern Discourse.

Scott Pleasant mentored and advised two Writing Center tutors on a presentation they gave at the September 2012 meeting of the Palmetto State Writing Center Association.

Student Accomplishments

- Preston O’Brien-Gayes (IDS Student), “Small Wind” demonstration project to support public extension and education in renewable energy and STEM disciplines, AGU San Francisco, December 2012
- Brian Carey, December 2012 graduate will be entering the PhD program at Stony Brook in Microbiology and Molecular Genetics in Fall 2013.
- Lauryn Lunderman (senior Biology Student and Math Tutor), recipient of one of the annual scholarships offered by Women in Philanthropy and Leadership. This was reported in the Coastal magazine.
- Joshua Paul (Math Tutor), Tutor of the Year 2011
- Allison Engeseth (Writing), Tutor of the Year 2011
- Samantha Wright (Writing), Tutor of the Year 2012
- Lauren (Sid) Watkins, Peer Leader of the Year Award 2011
- Melissa Sargioto, Peer Leader of the Year Award 2011
- Benjamin Counts, Peer Leader of the Year Award 2012
- Taylor Johnson, Peer Leader of the Year Award 2013
- Brandon Rudolph (IDS Student), attended the Computer Applications & Quantitative Methods in Archeology (CAA) Conference in Perth, Australia, March 23-April 1, 2013. Presented a paper titled “Kinecting Cultural Heritage Sites with Immersive Audio-Gesture Based Learning Environments.”

• Allison Roof, SCHOA Annual Conference October 2011 *Peer Leaders and Resident Assistants: FYE Meets Housing*

• Brooke Worrill, SCHOA Annual Conference October 2011 *Peer Leaders and Resident Assistants: FYE Meets Housing*

• Phi Eta Sigma – 2012 – Awarded Commendation of Excellence at the 41st Phi Eta Sigma National Convention and Leadership Workshops

• Coastal Carolina Student Veterans Association (SVA) assisted the Accounting Honor Society in a fundraiser for the Wounded Warrior Project and the SVA has volunteered to assist the Myrtle Beach Wounded Warrior Project for upcoming summer activities.