

Edwards College of Humanities and Fine Arts

Department of Communication, Media, and Culture

COMM 691 01

Applied Communication Capstone

Fall 2019

Edwards 168 (Tu/Th 8:00-9:15)

Wes Fondren

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Office Hours:

M: 1:00pm-2:00pm, T/H 9:25am-12noon

Course Description: COMM 691 Applied Communication Capstone (1-6 credits) (Prereq: COMM 500, COMM 575, COMM 576, Permission of program coordinator or instructor) The culmination of the program, wherein students, under the direction of a faculty advisor, synthesize coursework and apply their knowledge and education to a significant project based on the students' plan of study and interests. The nature of this capstone is designed collaboratively between each student and the student's advisor (e.g., fundraising events, theory-driven research). Students must pass an oral defense in order to successfully complete this course. Repeatable for up to 6 credits. F, S, Su

Course Instructional Objectives

The primary objectives of this course are for you to:

1. demonstrate the connection between communication theory, research, and practices.
2. analyze and apply communication theory and research practices in a professional or academic setting.
3. illustrate the process of conducting/publishing professional communication research and practices.

Student Learning Outcomes

Upon completion of this course, you should be able to:

1. take primary responsibility for developing a capstone and facilitate your own learning process.
2. recognize and properly use a professional style guide (e.g., the American Psychological Association's Publication Manual).
3. present for an audience and take questions about your work.

Textbooks

American Psychological Association. (2009). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: American Psychological Association. (ISBN-10: 1433805618; ISBN-13: 978-1433805615)

Grading Procedures

Your final average will be determined from the completed capstone and an oral defense.

A = 89.5-100%	B+ = 86.5-89.4%	B = 79.5-86.4%	C+ = 76.5-79.4%
C = 69.5-76.4%	D+ = 66.5-69.4%	D = 59.5-66.4%	F = \leq 59.4%

Capstone

Under the direction of a faculty advisor, you will synthesize coursework and apply your knowledge to a significant capstone based on the students' plan of study and interests. The nature of this project is designed collaboratively between each student and the student's advisor (e.g., fundraising events, theory-driven research). Students must pass an oral defense in addition to their written or performed capstone.

Oral Defense

With your advisor, you will schedule a meeting with your full committee. During this meeting, you will present and defend your capstone's objectives, data collection and analysis, and application of knowledge. Following your presentation, you will field questions from the committee members. You must complete and submit the final version of your capstone to the full committee before this meeting, with enough time for them to adequately read and critique the document before your presentation.

Attendance and Tardiness Policy

It is course policy that class will be in session as long as the university is open. Absences due to celebration or observance of religious holidays or ceremonies, doctor's appointments, incapacitating illness, official representation of the university, or other approved reasons will be excused if you can provide supporting documentation. You are still responsible for turning in formal assignments due on the dates you will be missing. If you are unable to use the Internet, you should make plans to turn in assignments early. As per the CCU Course Catalog, the grade F will be assigned to students who have unexcused absences in excess of 25% of regularly scheduled class meetings.

Assignment Guidelines

Students are expected to abide by the Coastal Carolina University (CCU) Code of Student Conduct. A full copy is available at:

<http://www.coastal.edu/conduct/documents/codeofconduct.pdf>

All students enrolled at CCU are expected to be honorable and observe the high standards of conduct appropriate to a community of scholars. All acts of dishonesty in any academic work constitute academic misconduct. This includes but is not necessarily limited to: cheating (using or attempting to use unauthorized materials, information, or study aids), plagiarism (representing the words, ideas, or data of another as one's own), fabrication (unauthorized falsification or invention of any information or citation), aiding and abetting academic dishonesty (intentionally or knowingly helping or attempting to help another student commit an act of academic dishonesty), or self-plagiarism (turning in the same work in more than one course without special permission from all relevant instructors).

It should be noted that any incident of academic misconduct will be treated with utmost seriousness in this course. To eliminate unnecessary suspicion of cheating, neither billed caps nor dark eyeglasses may be worn during any test.

Professionalism

According to the CCU Course Catalog, you are responsible for all information sent to you by email or available to you on the Moodle site. In other words, you should check your email and Moodle regularly to make sure you fulfill all class requirements.

The Code of Student Conduct requires that students behave in a manner that is conducive to a teaching/learning environment. Students who engage in behavior that is disruptive or obstructive to the teaching/learning environment will be subject to disciplinary sanctions outlined by the Code of Student Conduct. Disruptive/obstructive behavior is not limited to but may include the following: physical abuse, verbal abuse, threats, stalking, intimidation harassment, hazing, possession of controlled substances and possession of alcoholic beverages. In addition, because the class time will be conversational, you will be expected to conduct yourself accordingly. For example, it would be improper to read a newspaper, text message, or surf the web while having a one-on-one conversation. Therefore, these activities and similar ones are prohibited during class time.

While we may not always agree with one another, it is important that we behave respectfully toward one another and encourage a positive communication climate. It is important that we:

- display respect for all members of the classroom.
- pay attention and participate in class sessions and activities.
- avoid unnecessary disruptions during class (e.g., having private conversations, sleeping, doing work for other classes, using a cell phone, etc.).
- avoid racist, sexist, homophobic, or other negative language that may unnecessarily offend or exclude members of our campus and classroom.

Statement about Title IX

It is the policy of Coastal Carolina University to prohibit discrimination on the basis of age, color, disability, gender, national origin, race, religion, sex (including pregnancy or parental status), or veteran's status in regard to the administration of all campus programs, services and activities including intercollegiate athletics, and the admission of students, employment actions, or other sponsored activities.

Statement on Diversity

Because diversity is appreciated and celebrated in the Edwards College of Humanities and Fine Arts, every attempt will be made to integrate diverse perspectives and viewpoints into class discussions and lectures. A part of our commitment to diversity includes accommodating students with special needs, including physical and learning disabilities. Students with disabilities are encouraged to register with the Office of Accessibility and Disability Services (843-349-2503, <http://www.coastal.edu/disabilityservices>, Kearns 106). Thereafter, you will need to schedule an appointment to see me during my office hours to discuss accommodations and other special needs.