Business Analytics Minor

The Business Analytics minor provides students with the management and analysis skills necessary to succeed in today's data-driven organizations. The minor integrates skills and concepts from the areas of applied statistics, programming and information systems, visualization and decision theory. Students will learn how data drives real-time decision making at all levels of the organization.

Program Requirements (18 Credits)

Complete the following courses:
- CSCI 135 - Introduction to Programming (3 credits)
- CBAD 292 - Decision Analysis (3 credits)

Choose one course from the following:
- CBAD 393 - Management Information Systems (3 credits)
- HRTM 393 – Management Information Systems (3 credits)
- ACCT 336 – Accounting Systems and Data Processing (3 credits)

Choose three courses from the following
- CBAD 449Q - Business Analytics
- CBAD 493 - Data Wrangling
- CBAD 492 - Data Analysis and Business Modeling
- CBAD 497 – Business Internship
- ECON 495Q* - Advanced Economic Theory & Analysis

Notes:
- A minimum of 9 credits must be unique to the minor.
- CBAD 497 Internship must be in an approved area of analytics.

Total Credits Required: 18