

## **Journalism and Sports Media, B.A.**

### **Degree Requirements (120 Credits)**

#### **Core Curriculum Requirements**

Core Curriculum (38-40 Total Credit Hours)

#### **Graduation Requirements\***

- UNIV 110 - The First-Year Experience (3 credits)
- HIST 201 - History of the United States from Discovery to the Present: Discovery through Reconstruction (3 credits) *or* POLI 201 - Introduction to American Government (3 credits)

#### **Major Courses (11 to 18 credits)**

Students must earn a grade of 'C' or better in each of the courses used to satisfy Major Courses requirements. Final responsibility for satisfying degree requirements, as outlined in the University Catalog, rests with the student. For Journalism and Sports Media majors, no course can be counted for Major Courses and Major Requirements and no more than six credits can be counted for Major Courses, Major Requirements, and Minor requirements.

- COMM 101 - Introduction to Communication (3 credits)
- COMM 150 - Media, Self and the World (3 credits)\*
- COMM 275 - Communication Theory (3 credits)
- COMM 276 - Communication Research (3 credits)
- Any COMM, JOUR, or PRSC course at the 300-400 level (1 to 3 credits)
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#### **Note:**

\*Course credit hours only count once toward the total university graduation credit hour requirements. Click on [Credit Sharing](#) for more information.

#### **Major Requirements (20 to 24 credits)**

Students must earn a grade of 'C' or better in each of the courses used to satisfy Major Requirements. Final responsibility for satisfying degree requirements, as outlined in the University Catalog, rests with the student. For Journalism and Sports Media majors, no course can be counted for Major Courses and Major Requirements and no more than six credits can be counted for Major Courses, Major Requirements, and Minor requirements.

- COMM 302 - Communication Law and Ethics (3 credits) *or* JOUR 306 - Journalism Law and Ethics (3 credits)
- JOUR 200 - Introduction Journalism (3 credits)
- JOUR 201 - Principles of Journalism (3 credits)
- Complete 4 (10 to 12 credits; at least 9 credits must be from COMM or JOUR courses)
  - COMM 206 - Introduction to Sports Communication (3 credits)
  - COMM 306 - Sports Media (3 credits)
  - COMM 451 - Interactive Media and Society (3 credits)
  - JOUR 304 - Print and Online News Writing (3 credits)
  - JOUR 305 - Advanced News Reporting (3 credits)
  - JOUR 310 - Broadcast News Writing (3 credits)
  - JOUR 314 Q - Broadcast News and Sports Television Reporting (3 credits)
  - JOUR 317 - Television Studio (3 credits)
  - JOUR 320 - Broadcast News (3 credits)
  - JOUR 340 Q\* - Broadcast News and Sports Radio Reporting (3 credits)

- JOUR 361 - News Features and Magazine Writing (3 credits)
- JOUR 489 - Special Topics in Journalism (3 credits)
- JOUR 495 Q - Journalism Internship (1 to 3 credits)
- RSM 394 - Sport Technology (3 credits)
- Complete 1 (3 credits)
  - COMM 491 - Communication Capstone: Thesis (3 credits)
  - COMM 492 Q\* - Communication Capstone: Project (3 credits)

### ***Suggested Focus Areas***

The Department of Communication, Media, and Culture strongly suggests students work to complete one of the following focus areas within this major: *News and Editorial Journalism* or *Sports Journalism*. Neither is required, but students are encouraged to work with their advisors to complete a suggested pathway.

#### ***News and Editorial Journalism focus (10 to 12 credits)***

- Complete 1 (3 credits)
  - JOUR 304 - Print and Online News Writing (3 credits)
  - JOUR 310 - Broadcast News Writing (3 credits)
- Complete 1 (3 credits)
  - JOUR 305 - Advanced News Reporting (3 credits)
  - JOUR 314 Q - Broadcast News and Sports Television Reporting (3 credits)
- Complete 1 (3 credits)
  - COMM 451 - Interactive Media and Society (3 credits)
  - JOUR 317 - Television Studio (3 credits)
  - JOUR 320 - Broadcast News (3 credits)
  - JOUR 340 Q\* - Broadcast News and Sports Radio Reporting (3 credits)
  - JOUR 361 - News Features and Magazine Writing (3 credits)
- Complete 1 (1 to 3 credits)
  - JOUR 489 - Special Topics in Journalism (3 credits)
  - JOUR 495 Q - Journalism Internship (1 to 3 credits)

#### ***Sports Journalism focus (10 to 12 credits)***

- JOUR 304 - Print and Online News Writing (3 credits) or JOUR 310 - Broadcast News Writing (3 credits)
- JOUR 314 Q - Broadcast News and Sports Television Reporting (3 credits)
- JOUR 495 Q - Journalism Internship (1 to 3 credits)
- Complete 1 (3 credits)
  - COMM 206 - Introduction to Sports Communication (3 credits)
  - COMM 306 - Sports Media (3 credits)
  - COMM 451 - Interactive Media and Society (3 credits)
  - JOUR 317 - Television Studio (3 credits)
  - JOUR 320 - Broadcast News (3 credits)
  - JOUR 340 Q\* - Broadcast News and Sports Radio Reporting (3 credits)
  - JOUR 361 - News Features and Magazine Writing (3 credits)
  - RSM 394 - Sport Technology (3 credits)

### **Minor Requirements (18 Credits)**

Final responsibility for satisfying degree requirements, as outlined in the University Catalog, rests with the student. Students select a minor in consultation with their advisors. They choose from any minors listed in the Coastal Carolina University Catalog, including, but not limited to: Communication, Film and Production Studies, Graphic

Design Minor (For Non-Art Studio Majors), Health Communication, New Media and Digital Culture, Photography, Social Media, or Sport Studies.

Journalism and Sports Media majors may not minor in Journalism and no more than six credits can be counted for Major Courses, Major Requirements, and Minor requirements.

**Electives (14-16 Credits)**

**Total Credits Required: 120**