



Policy Name:	University Food, Beverage, & Alcohol Policy
Policy Number:	UNIV-442
Revision Date:	February 2024
Policies Superseded:	FINA 302; STUD-443
Policy Management Area(s):	Auxiliary Enterprises

SUMMARY:

Coastal Carolina University is dedicated to providing a safe and healthy environment for its campus community and guests. The purpose of this policy is to describe the conditions under which food, beverages, and alcohol may be sold, served, or given away at the University.

POLICY:

I. SCOPE

This policy applies to all operational areas or property owned or operated by Coastal Carolina University and to all staff, faculty, students, University-affiliated organizations, and guests of the University. It also applies to all food preparation and service, beverage service, and alcohol service at University-sanctioned events. University-sanctioned events may include, but are not limited to, summer camps, athletic events, holiday celebrations, fundraisers, special University celebrations, and other University-related functions whether open to the public or not.

II. DEFINITIONS

Unless otherwise clearly expressed in this policy, the following definitions apply for certain terms utilized in this policy:

- A. Alcohol: beer, wine, and distilled spirits.
- B. Beverage Vending and Pouring Rights Contractor: the current vendor managing the University's beverage vending machines and soda pouring rights under an awarded contract obtained through the bid processes stipulated by the South Carolina Consolidated Procurement Code.
- C. Dining Services Contractor/CCU Food Crew: the current vendor managing the University's food service operations under an awarded contract obtained through the bid processes stipulated by the South Carolina Consolidated

Procurement Code.

- D. Fundraiser: an event for the benefit of an organization exempt from state gross income tax under applicable legal authority
- E. SC DHEC: South Carolina Department of Health and Environmental Control.
- F. Snack Vending Contractor: the current vendor managing the University's snack vending machines under an awarded contract obtained through the bid processes stipulated by the South Carolina Consolidated Procurement Code.
- G. University: Coastal Carolina University and properties thereof.

III. APPLICABLE REFERENCES/STANDARDS

Public food service within the State of South Carolina is regulated by the SC DHEC and in accordance with the South Carolina Code of Regulations 61-25 – Retail Food Service Establishments.

State of South Carolina, SFAA, Division of Procurement Services, MMO Contract number [4400024278](#) for dining services at Coastal Carolina University awarded to Aramark Collegiate Hospitality.

State of South Carolina, SFAA, Division of Procurement Services, MMO Contract number [4400021458](#) for beverage vending and pouring rights at Coastal Carolina University awarded to Pepsi Bottling Ventures, LLC.

State of South Carolina, SFAA, Division of Procurement Services, MMO Contract number [4400021459](#) for snack vending at Coastal Carolina University awarded to C.A. Timbes, Inc.

IV. GENERAL POLICIES

- A. Coastal Carolina University's Dining Services Contractor, Beverage Vending and Pouring Rights, and Snack Vending Contractors shall be the sole provider(s) of all food, beverages, and alcohol sold, served, or given away by the University and for all University sponsored events unless provided for by the contract with the Dining Services Contractor, Beverage Vending and Pouring Rights, and Snack Vending Contractors and/or unless an exception is granted pursuant to the Exception Guidelines.
- B. All products and brands being publicly distributed must be from University licensed, contracted, and/or official sponsorship vendors. Non-competitor items may be allowed if in accordance with University licensed and sponsorship agreements.

- C. In accordance with State law, and University Policy and Procedures, the service of alcoholic beverages at the University is restricted to official events sponsored by the University and approved by the Office of the President.
- D. All alcoholic beverages served on University-owned, managed or affiliated properties must be provided and served only by the University Dining Services Contractor unless allowed in accordance with the terms of the contract with the Dining Services Contractor and/or unless an exception is granted pursuant to the Exception Guidelines.
- E. Only beer and wine may be served at the University unless a special exception to permit distilled spirits is granted in writing by the Office of the President.
- F. The occasional distribution of alcohol-based gifts is allowed provided the seal is not broken on University property.
- G. All food, beverage, and alcohol purchases made with or reimbursed by University funds must comply with all applicable University policies including [Expenditures \(FAST-204\)](#) and [Travel-Authorizations and Reimbursement \(FAST-201\)](#).
- H. The completion and approval of a Coastal Carolina University Expense Reimbursement neither substitutes for, nor precludes, the requirement of this policy.
- I. Event organizers who are unsure whether this policy applies to their events should reference the University Food, Beverage, & Alcohol Policy Exceptions Guidelines and/or contact [Auxiliary Enterprises](#) directly.

V. EXCEPTIONS

- A. Auxiliary Enterprises and the Dining Services Contractor work to be good partners with University departments and registered student organizations. In doing so, the University Food, Beverage, & Alcohol Policy Exception Guidelines (“Exception Guidelines”) have been developed to provide guidance for conditions under which exceptions are granted. The Exception Guidelines are available on the CCU Food Crew [webpage](#). The following items are outlined in the University Food, Beverage, & Alcohol Policy Exceptions Guidelines:
 - 1. Personal Consumption
 - 2. Office/Department Celebrations
 - 3. Food/Bake Sales for Fundraising
 - 4. Donated Products
 - 5. Requirements for Consideration

VI. RELATED UNIVERSITY POLICIES

- A. [FAST-201 Travel – Authorization, Expenditures and Reimbursement](#)
- B. [FAST-204 Expenditures](#)
- C. [FAST-253 Drug and Alcohol Testing Policy](#)
- D. [STUD-335 Alcohol/Drug Medical Amnesty Policy](#)