

COMPARATIVE BUSINESS CULTURE



WALL COLLEGE OF BUSINESS

COASTAL CAROLINA UNIVERSITY

WORK IN VIRTUAL GLOBAL TEAMS

COASTAL CAROLINA UNIVERSITY

DELIVERED VIRTUALLY ON JULY 26 TO AUGUST 6, 2021



Join us to learn about comparative business culture from a global perspective. This virtual summer program will be taught through a series of workshops by professors from the Wall College of Business at Coastal Carolina University. The 90 minutes workshops will start at 8:30 and 11:00 am Eastern Standard Time on Monday through Friday (14:30 and 17:00 Central European Time).

Students will learn about:

- ❖ Cross-cultural Management
- ❖ Business Culture
- ❖ Global Leadership
- ❖ Entrepreneurship
- ❖ The Global Economy
- ❖ Working in Global Virtual Teams

Students will work on engaging assignments in virtual global teams together with students the U.S. and from various global partner universities. Each virtual team will work on a case study for a company and will create a consulting report for that company. At the end of the program the teams will present their reports to a panel of professors. Students who complete the program will have a virtual graduation and receive a certificate with an American grade and the grade in percent.



Work with our Professors

Take workshops from our business professors at Coastal Carolina University and from visiting instructors. Our professors make these workshops engaging and meaningful for students. You will have the opportunity to learn new things, participate in discussions, and improve your English.



Work in Virtual Teams

Work in virtual global teams together with students from our partner universities as well as American students. Teams will get to tackle several creative assignments where they will create videos and make virtual presentations. Learn how to function in a virtual team and how to manage a project.



How to Join this Program?

To sign up please complete the form at <https://forms.gle/TfnEofeECLh114w5A> By July 1, 2021. The program is open to any student from our partner university. You will need to pay the \$250 US before the program starts. We will send you a schedule with links to all the workshops and information on the payment later. We look forward to working with you.

Coastal Carolina University (CCU) does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, gender expression, national origin, age, genetic information, mental or physical disability, or status as a disabled or Vietnam-era veteran in its admissions policies, programs, activities or employment practices. For more information relating to discrimination, please contact Title IX via Title IX email titleix@coastal.edu; office phone 843-349-2382; EEO email eeo@coastal.edu; or the U.S. Dept. of Education Office for Civil Rights at www2.ed.gov/ocr.

If you have any questions about this program, please contact Dr. Yoav Wachsman at yoav@coastal.edu