

Graphic Design

Sample Four Year Plan

Fall Semester Year 1	Credits
ENGL 101: English Composition (Core Goal I.B)	4
ARTS 103: Fundamentals of Art I	3
ARTS 111: Drawing I	3
UNIV 110A: First Year Experience (Grad. Requirement)	3
ARTH 106: History of Western Art II (Major & Core II.D.)	3

Fall Semester Year 2	Credits
ARTS 112: Drawing II	3
ARTS 298: Concepts in the Artistic Process	3
MATH 139: Basic Concepts of Contemporary Math (Core I. D)	4
HIST 105: Pre-Modern World (Core II. C.)	3
PHIL 101: Introduction to Philosophy (Core I. A)	3

Fall Semester Year 3	Credits
RELG 103: World Religions (Core II. C.)	3
ARTD 202: Graphic Design II	3
ARTH 200+: Art History Elective	3
GEOG 120: World Regional Geography (Core II. B.)	3
FREN 115: Introductory French I (Core I. C.)	5

Fall Semester Year 4	Credits
ARTD 302: Graphic Design IV	3
ARTS Elective (200, 207, 231, 262, 318)	3
COGNATE/MINOR	3
COGNATE/MINOR	3
MINOR/ELECTIVE	3

Spring Semester Year 1	Credits
ENGL 102: Composition & Critical Reading (Core 1. B.)	3
ARTS 104: Fundamentals of Art II	3
ARTS 105: Intro to Digital Image Making	3
POLI 201: American National Government or HIST 201: History of the US (Grad Requirement)	3
ARTD 108: Survey of Graphic Design	3

Spring Semester Year 2	Credits
ARTD 201: Graphic Design I	3
ARTS Elective (200, 207, 231, 262, 318)	3
BIOL 101: The Science of Life (Core II. A)	3
BIOL 101L: The Science of Life Lab (Core II. A.)	1
ARTH 250: Concepts in the Art History	3
ARTD 208: Typography I	3

Spring Semester Year 3	Credits
ARTD 205: Web Design	3
ARTD 301: Graphic Design III	3
COGNATE/MINOR	3
WGST 103: Intro to Women and Gender Studies (Core II.B)	3
MINOR/ELECTIVE	3

Spring Semester Year 4	Credits
ARTD 497: Graphic Design Senior Capstone	3
ARTS Elective	3
COGNATE/MINOR	3
MINOR/ELECTIVE	3
MINOR/ELECTIVE	1

Graphic Design

Skills gained from the major:

1. Ability to manage projects and time in an effective manner
2. Ability to think creativity and bring a unique vision to a particular project
3. Ability to communicate complex ideas effectively and engagingly
4. Imaginative and ability to critique aesthetics and the nuances of beauty
5. Firm grasp of technology usage and the use of various software
6. Fair judgment and critical decision-making skills
7. Effectively works in groups or individually
8. Firm understanding of space, color, form and the relations each have with the other
9. Healthy risk-taking abilities and the ability to problem solve
10. Well versed in art form and technique

Job titles related to the major:

- Multimedia Designer
- Web Designer
- Logo Designer
- Brand Identity Designer
- Flash Designer
- Creative/Art Director
- Photo Editing/Photoshop Artist
- Layout Artist
- Creative Services Manager
- Email Marketing Designer
- Mobile Designer
- Presentation Specialist
- Animator
- Art Director
- Video Game Creator
- Software Creator