

**WALL COLLEGE OF BUSINESS ADMINISTRATION**  
**Degree in Three Plan**  
**Major: Management (Entrepreneurial Management)**  
**Catalog Year 2020**

Year 1											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> MATH 138 Mathematics in Business	3	C		<input type="checkbox"/> ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130I or MATH 132, 24 HRS
<input type="checkbox"/> ENGL 101 Composition (Core) <sup>1</sup>	4	C		<input type="checkbox"/> ENGL 102 Critical Reading (Core) <sup>1</sup>	4	C	ENGL 101	<input type="checkbox"/> CBAD 202 Managerial Accounting	3	C	CBAD 201
<input type="checkbox"/> Humanistic Thought (Core) <sup>1</sup>	3	D		<input type="checkbox"/> CBAD 120 Intro to Global Business	3	C		<input type="checkbox"/> CBAD 301 Management & Org.	3	C	
<input type="checkbox"/> CSCI 110 Enterprise Business Appl.	3	C		<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110 & 24 Credit Hours	<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110, CSCI 110, MATH 138
<input type="checkbox"/> Human and Social Behavior (Core) <sup>1</sup>	3	D		<input type="checkbox"/> Scientific Concepts (Core) <sup>1</sup>	4	D		*Continue working on PDA categories!	12		
*Begin working on PDA categories!	0			*Continue working on PDA categories!	0						
	16				17						
Year 2											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> CBAD 350 Marketing	3	C		<input type="checkbox"/> CBAD 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	<input type="checkbox"/> CBAD 344 Legal Environment of Bus.	3	C	54 Credit Hours
<input type="checkbox"/> CBAD 363 Business Finance <i>OR FIN 301</i>	3	C	CBAD: 201, 291, ECON 201, MATH 138	<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm.	3	C	
<input type="checkbox"/> ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	<input type="checkbox"/> EM Implementation Selective <sup>5</sup>	3	C	MGMT 308	<input type="checkbox"/> PHIL 318 Business Ethics	3	C	
<input type="checkbox"/> MGMT 308 Managing Human Capital	3	C	CBAD 301	<input type="checkbox"/> MGMT 309 Leading Teams	3	C	CBAD 301	*Continue working on PDA categories!	9		
<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291	<input type="checkbox"/> Communication Across Cultures (Core) <sup>1</sup>	5	D					
*Continue working on PDA categories!	15			*Continue working on PDA categories!	17						
Year 3											
FALL SEMESTER				SPRING SEMESTER							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
<input type="checkbox"/> MGMT 324 Idea Generation	3	C		<input type="checkbox"/> CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373 Coreq: CBAD 364				
<input type="checkbox"/> EM Action Selective <sup>6</sup>	3	C		<input type="checkbox"/> Humanistic Thought (Core) <sup>1</sup>	3	D					
<input type="checkbox"/> CBAD 393 Mgt. Info. Systems. <i>OR ACCT 336</i>	3	C	CSCI 110, CBAD 301	<input type="checkbox"/> Artistic Expression (Core) <sup>1</sup>	3	D					
<input type="checkbox"/> General Elective <sup>3</sup>	3	D		<input type="checkbox"/> EM Breadth Selective <sup>4</sup>	3	D					
<input type="checkbox"/> General Elective <sup>3</sup>	3	D		<input type="checkbox"/> General Elective <sup>3</sup>	3	D					
<input type="checkbox"/> HIST 201/ POLI 201 US Gov.	3	C		<input type="checkbox"/> General Elective (if needed) <sup>3</sup>	1	D					
**Finish remaining PDAs (and categories)! **Apply for graduation!	18			***Graduation***	16						

1. Please see your program evaluation for University Core Curriculum Recommendations.

2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at [coastal.edu/business/pda](http://coastal.edu/business/pda).

3. General Elective: These are free electives that may be selected from any college of the university including the College of Business.

4. EM Breadth Selective: Choose one of the following MGMT 320 or MGMT 325.\*

5. EM Implementation Selective: Choose either MGMT 421, MGMT 422, or MGMT 424.\*

6. EM Action Selective: Choose between MGMT 420, MGMT 429, or MGMT 497.

**\*These courses may be taken to qualify for external certification in Innovation Engineering granted by Eureka Ranch. Students must successfully complete all assignments from three courses (MGMT 324, MGMT 325, and MGMT 424) in order to apply for the certification.**

- Study abroad opportunities available at all levels. Please contact Yoav Wachsmann (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships are available at sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**