

## **Jaeseong ‘Jay’ Lim, Ph.D., CMA**

Assistant Professor of Accounting  
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### **ACADEMIC EXPERIENCE**

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Assistant Professor, Coastal Carolina University, Conway, SC	Fall 2021 – Present
Assistant Professor, Hartwick College, Oneonta, NY	2018 – 2021

### **ACADEMIC DEGREES EARNED**

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Doctor of Philosophy (Ph.D.) in Business Administration University of Hawaii at Manoa, Honolulu, HI	2018
Master of Science (M.S.) in Management Engineering Korea Advanced Institute of Science and Technology (KAIST), South Korea	2013
Bachelor of Science (B.S.) in Industrial Systems and Information Engineering Financial Engineering, <i>2nd Major</i> Economics, <i>Minor</i> Korea University, South Korea	2011

### **PROFESSIONAL CERTIFICATION**

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Certified Management Accountant (CMA)	Certificate #86674
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### **TEACHING INTERESTS**

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Managerial Accounting, Cost Accounting, Data Analytics for Accounting

### **SELECTED PUBLICATIONS**

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“Legal Environment Changes and Firm Value: Evidence from the 1999 SGI Case” with Jangho Gil and Youngbin Kim, *Journal of Applied Business and Economics* (2021), Volume 23, Issue 1, pages 248-257.

“GASB Statements No. 68 Implementation Magnifies Attention to Connecticut Pension Crisis” with Youngbin Kim and Xiaowen Jiang, *Journal of Government Financial Management* (2020), Volume 68, Issue 4, pages 60-62.

“Organization Capital and Firm Auditor Choice” with Juan Qin, *Journal of Accounting and Finance* (2019), Volume 19, Issue 7, pages 147-163.

- Presented at the 2019 American Accounting Association (AAA) Diversity Section Meeting, and the 2019 AAA Midwest Region Meeting

## **WORK IN PROGRESS**

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“Board Networks and Audit Quality” with Youngbin Kim and Juan Qin, *Working Paper*

- Presented at the 2021 AAA Diversity Section Meeting (Scheduled)

“Organization Capital and Corporate Governance”, *Working Paper*

- Presented at the 2020 AAA Annual Meeting

“A Modified Measure for Organization Capital”, *Working Paper*

- Presented at the 2019 AAA Mid-Atlantic Region Meeting, and the 2020 AAA Southwest Region / Federation of Business Disciplines (FBD) Meeting

## **CONFERENCE PARTICIPATIONS / PRESENTATIONS**

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- 2021 AAA Diversity Section Meeting, Bethesda, MD (Scheduled)
- 2020 AAA Annual Meeting: “Corporate Governance and Social Responsibility” Session\*
- 2020 AAA Southwest Region / Federation of Business Disciplines (FBD) Meeting: “Management Accounting and Data Analytics” Session\*
- 2019 AAA Diversity Section Meeting, Atlanta, GA: “Auditing and the Regulatory Environment” Session
- 2019 AAA Midwest Regional Meeting, Chicago, IL: “Audit Quality” Session
- 2019 AAA Mid-Atlantic Region Meeting, Pittsburgh, PA: “Financial Accounting” Session

\* For these conferences, I presented my papers virtually

## **SELECTED SERVICE ENGAGEMENTS**

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- Faculty co-advisor of Beta Alpha Psi Fall 2021 – Present  
*Collaborating with Dr. Dorothy Thompson*

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**PROFESSIONAL MEMBERSHIPS**

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Member of American Accounting Association (AAA)

Member of Institute of Management Accountants (IMA)