
Jerome Christia, Ph.D.
Professor of Marketing

Chair, Marketing, Hospitality/Resort Tourism Management, and Law
E. Craig Wall Sr. College of Business Administration
christia@coastal.edu

ACADEMIC BACKGROUND

Degrees

Ph.D. Oklahoma State University.
M.B.A. Georgia State University.
B.B.A. Morehouse College.

Professional Interests

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

- Christia, J., Ard, A., & Runion, L. (2021). SERVQUAL Measurement in a Healthcare Setting: Before and After Corrective Strategy Implementation. *Atlantic Marketing Journal*, 10 (1).
- Campbell, S., Mitchell, M., Christia, J., & Clark, M. (in press, 2021). New Product Development and At-Home Medical Tests. *Health Marketing Quarterly*, doi: 10.1080/07359683.2021.1965823.
- Johnson, K., & Fine, M. B. (2020). Value Creation, Loyalty and Satisfaction in the CrossFit Community. *Sporting Traditions*, 37 (1), 87-101.
- Christia, J., & Ard, A. (2016). Applying SERVQUAL to a Medical Office. *Journal of Marketing Perspectives*, 1.
- Christia, J. (2014). The Effect of Alliance Image on the Relationship between Consumer Innovativeness and New Product Adoption. *International Journal of Business and Social Research*, 4 (4), 20-33.
- Christia, J., & Fine, M. (2014). Travel, Tourism, and Economic Impact of the Children's Museum of South Carolina. *Coastal Business Journal*, 14 (1), 19-33.
- Christia, J., & Ard, A. (2013). THE MODERATING EFFECTS OF RISK TAKING ON THE RELATIONSHIP BETWEEN CONSUMER INNOVATIVENESS AND THE LIKELIHOOD OF NEW PRODUCT ADOPTION. *JOURNAL OF INTERNATIONAL BUSINESS MANAGEMENT & RESEARCH*, 4 (14).
- Christia, J., Frankwick, G., & Voss, K. (2010). Hi-Tech Company Image: The Construct and Its Measurement. *American Journal of Business Research*.
- Christia, J. (2008). An Estimate of the Potential Economic Impact of Later Public School Start Dates in Alabama. *Journal of the International Society of Business Disciplines*, III (V).

- Christia, J. (2008). The Marketing and Economic Impacts of Coastal Carolina University Football. *Journal of the International Society of Business Disciplines, III (IV)*.
- Christia, J., & Edwards, D. (2005). The Impact of a Later Public School Start Date on a State's Economy. *Journal of Business and Economic Perspectives, XXXI (2)*, 8.
- Christia, J. (2005). Study of South Carolina Opinions' on Public School Start Dates by Region. *Coastal Business Journal*.

Refereed Proceedings

Full Paper

- Campbell, S., & Christia, J. (in press, 2021). Adoption and Diffusion of At-Home Medical Tests. *Atlantic Marketing Association*.
- Christia, J. (2019). Social Media Use in an Ob/Gyn Practice. *Institute for Global Business Research International Conference*.
- Christia, J., & Ard, A. (2018). SERVQUAL Measurement in a Healthcare Setting: Before and After Corrective Strategy Implementation. *Atlantic Marketing Association*.
- Christia, J., & Ard, A. (2017). Comparison of Patient, Staff, and Administrator Perspectives of Service Quality in Healthcare. *Academic and Business Research Institute*.
- Christia, J. (2010). Hi-Tech Company Image: The Construct and its Measurement. *International Conference of the American Institute of Higher Education*.
- Christia, J. (2007). The Marketing and Economic Impact of Coastal Carolina Football. *International Society of Business Disciplines Summer Conference*.
- Christia, J. (2007). The Economic Impact of Coastal Carolina Football. *2007 International Society of Business Disciplines*.
- Christia, J. (2006). An Estimate of the Potential Economic Impact of Later Public School Start Dates in Alabama. *2006 International Society of Business Disciplines*.
- Christia, J. (2006). An Estimate of the Potential Economic Impact from Travel and Tourism due to Later Public School Start Dates in Alabama. *International Society of Business Disciplines Fall Conference*.
- Christia, J., & Edwards, D. (2005). The Impact of a Later Public School Start Date on a State's Economy. *Academic Business World International Conference*.
- Christia, J., & Edwards, D. (2005). The Impact of a Later Public School Start Date on a State's Economy. *2005 Academic Business World International Conference*.
- Christia, J. (2004). Psycholocial Predictors of Consumer Innovativeness. *International Applied Business Research Conference*.
- Christia, J. (2004). Psycholocial Predictors of Consumer Innovativeness. *International Applied Business Research Conference*.
- Christia, J. (2004). The Antecedents and Consequences of Consumer Innovativeness. *2004 International Business and Economics Research Conference*.
- Christia, J. (2003). The Effects of Expertise and Consumer Innovativeness on New Product Adoption. *Southeast Decision Sciences Institute Conference*.
- Christia, J. (2003). The Effects of Risk Taking and General Consumer Innovativeness on New Product Adoption. *2003 International Business and Economics Research Conference*.
- Christia, J. (2003). The Effects of Expertise and Consumer Innovativeness on New Product Adoption. *2003 Southeast Decision Sciences Institute Conference*.
- Christia, J. (2003). The Effects of Risk Taking and General Consumer Innovativeness on New Product Adoption. *International Business and Economics Research Conference*.

Christia, J. (2002). Pioneering Disadvantages: Implications for Market Entry. *2002 Southeast Institute for Operations Research and the Management Sciences Conference.*

Abstract Only

Christia, J. (2019). A Comparison of Demographics and Social Media Preferences in an Ob/Gyn Office. *Atlantic Marketing Association.*

Christia, J., & Ard, A. (2015). Applying Service Quality to a Medical Office. *Academy of Business Research.*

Christia, J., & Ard, A. (2014). Service Quality in Medical Practice: Measuring Expectations and Perceptions in an Obstetrics and Gynecology Office. *Intellectbase International Consortium Academic Conference.*

Christia, J. (2013). The Effect of Alliance Image on the Relationship between Consumer Innovativeness and New Product Adoption. *2013 Academic Business World International Conference.*

Christia, J. (2010). The Organization Image of Alliances. *Intellectbase Academic Conference.*

Christia, J., Voss, K., Frankwick, G., & Brown, T. (2010). Hi-Tech Company Image: The Construct and its Measurement. *American Institute of Higher Education's 5th International Conference.*

Papers Under Review

Christia, J. & Dunn, T. (2020). "Social Media Use in an Ob/Gyn Practice," 1st revise and resubmit to *Coastal Business Journal.*

Presentation of Refereed Papers

International

Christia, J. (2010). *Hi-Tech Company Image: The Construct and its Measurement.* International Conference of the American Institute of Higher Education, Orlando, Florida.

Christia, J. (2007). *The Marketing and Economic Impact of Coastal Carolina Football.* International Society of Business Disciplines Summer Conference, Las Vegas, Nevada.

Christia, J. (2006). *An Estimate of the Potential Economic Impact from Travel and Tourism due to Later Public School Start Dates in Alabama.* International Society of Business Disciplines Fall Conference, Las Vegas, Nevada.

Christia, J. & Edwards, D. (2005). *The Impact of a Later Public School Start Date on a State's Economy.* Academic Business World International Conference, Nashville, Tennessee.

Christia, J. (2004). *Psychological Predictors of Consumer Innovativeness.* International Applied Business Research Conference, San Juan, Puerto Rico.

Christia, J. (2003). *The Effects of Risk Taking and General Consumer Innovativeness on New Product Adoption.* International Business and Economics Research Conference, Las Vegas, Nevada.

Regional

Christia, J. (2003). *The Effects of Expertise and Consumer Innovativeness on New Product Adoption.* Southeast Decision Sciences Institute Conference, Williamsburg, Virginia.

Christia, J. (2002). *Pioneering Disadvantages: Implications for Market Entry.* Southeast Institute for Operations Research and the Management Sciences Conference, Myrtle Beach, South Carolina.

Presentation of Non-Refereed Papers

Local

Christia, J. (2005). *SC Parents' Opinion Results*. Invited presentation at South Carolina General Assembly Committee Hearing, Columbia, South Carolina.

Christia, J. (2004). *SC Parents' Opinion Results*. Invited presentation at Spartanburg Rotary Club Meeting, Myrtle Beach, South Carolina.

Christia, J. (2004). *SC Parents' Opinion Results*. Invited presentation at Myrtle Beach Area Chamber of Commerce Board Meeting, Myrtle Beach, South Carolina.

Christia, J. (2004). *SC Parents' Opinion Results*. Invited presentation at South Carolina Travel and Tourism Coalition, Myrtle Beach, South Carolina.

PROFESSIONAL ASSOCIATIONS

Memberships

Intellectbase International Consortium, 2013-2015

Intellectbase International Consortium, 2010-2011

TEACHING

Courses Taught

Courses from the Teaching Schedule: Consumer Market Analysis, Consumer Market Analysis, Integrated Marketing Communication, Integrated Marketing Communications, Marketing, Marketing Internship, Retailing Management, Retailing Management, Service Marketing Management

Courses taught, but not in the Schedule:

Consumer Behavior

International Marketing

Other Teaching Activities

Distance Learning

2016 - *Consumer Market Analysis*. Distance Learning.

2016 - *Principles of Marketing*. Distance Learning.

2015 - *Consumer Market Analysis*. Distance Learning.

2015 - *Principles of Marketing*. Distance Learning.

Other Teaching Activities

2016 - *Consumer Market Analysis*. Other Teaching Activities.

2016 - *Services Marketing Management - Hochschule Koblenz*. Other Teaching Activities.

2016 - *International Marketing - Hochschule Koblenz*. Other Teaching Activities.

2015 - *International Marketing - University of Applied Sciences Augsburg*. Other Teaching Activities.

Non-Academic Experience

National

Sales/Customer Service/Marketing, UNITED PARCEL SERVICE (1989 - 1996), Atlanta, Georgia.

Electrical Operator, UNITED STATES NAVY (1982 - 1988), Norfolk, Virginia. Norfolk, Va. Electrical Operator 1982-1988 Responsible for monitoring electric plant control panel as part of ship's power and propulsion plant. Performed preventive and corrective maintenance on electrical equipment. Served as Supply Petty Officer, requisitioned repair and replacement parts as necessary.

Consulting

2016: Magnolia Ob/Gyn, LLC, Compared owners, managers, staff, and patients' perceptions of service quality. Evaluated effect of demographic characteristics on the outcomes of patients' perceptions of the quality of service experiences.

2002: Smith-Jones Recreation Center, Conducted marketing audit and marketing plan.

Non-Refereed Articles

Christia, J., & Ard, A. (2018). Comparison of Patient, Staff, and Administrator Perspectives of Service Quality in Healthcare. *Journal of Management and Marketing Research*.

Christia, J., & Ard, A. (2016). The Influence of Demographic Characteristics on Service Quality Perceptions. *Journal of Marketing Management, 4 (2)*, 57-62.

SERVICE:

Service to the University

Department Assignments

Chair:

2021-2022: Department of Marketing, Hospitality/Resort Tourism Management, and Law

College Assignments

Mentoring Activities:

2007-2008: MBA mentor

Writing Student Recommendations:

2015: Taylor Richard

Chair:

2019: Marketing Faculty Search Committee

2016: Marketing Faculty Search Committee

2012-2013: Marketing Faculty Search

2010-2011: Marketing Faculty Search

2004-2005: Marketing Faculty Search

Member:

2020 – 2021: Assessment Committee

College Assignments

Member:

2009-2010 – 2010-2011: Faculty Policy Committee

2009-2010: Faculty Policy Committee

2009-2010: Business Dean Search Committee

2008-2009 – 2009-2010: Faculty Policy Committee

2008-2009 – 2009-2010: Promotion and Tenure Review Committee

2008-2009: Faculty Policy Committee

2008-2009: Faculty Policy Committee

2007-2008 – 2008-2009: Faculty Policy Committee
2007-2008 – 2008-2009: Promotion and Tenure Review Committee
2007-2008: Faculty Policy Committee
2007-2008: Faculty Policy Committee
2006-2007 – 2007-2008: Faculty Policy Committee
2006-2007 – 2007-2008: Promotion and Tenure Review Committee
2006-2007: Faculty Policy Committee
2006-2007: Business Dean Search Committee
2006-2007: Faculty Policy Committee
2006-2007: Business Dean Search Committee
2006-2007: Promotion and Tenure Review Committee
2005-2006 – 2006-2007: Faculty Policy Committee
2005-2006: Faculty Policy Committee
2005-2006: Faculty Policy Committee
2004-2005 – 2005-2006: Faculty Policy Committee
2003-2004 – 2005-2006: Strategic Planning Committee
2002-2003 – 2005-2006: Management Candidate Search Committee
2004-2005: Faculty Policy Committee
2004-2005: Faculty Policy Committee
2003-2004 – 2004-2005: Faculty Policy Committee
2003-2004: Faculty Policy Committee
2003-2004: Faculty Policy Committee
2002-2003 – 2003-2004: Faculty Policy Committee
2002-2003: Faculty Policy Committee
2001-2002 – 2002-2003: Faculty Policy Committee
2001-2002: Faculty Policy Committee
2001-2002: Faculty Policy Committee
2001-2002: Faculty Policy Committee

College Assignments

Member:

2015-2016: Wall Fellows Selection Committee
2014: Wall Center of Excellence

College Assignments

Member:

2002-2003 – 2004-2005: Walls Fellows Board
2001-2002 – 2004-2005: Walls Fellows Faculty Board

University Assignments

Committee Chair:

2010-2011: NCAA Re-certification Committee

Committee Member:

2012-2013: Academic Affairs
2007-2008: Ensuring Student Success Task Force
2006-2007: Faculty Senate
2005-2006 – 2006-2007: Core Curriculum Committee
2005-2006: Campus Judicial Board
2000-2001 – 2001-2002: Interdisciplinary Studies Committee
2000-2001: Communications Major Task Force

University Assignments

Committee Member:

2015: Leadership Task Force
2012-2013 – 2013-2014: Promotion and tenure

University Assignments

Committee Member:

2010-2011 – 2012-2013: Student Conduct Board
2007-2008: Strategic Planning Committee

University Assignments

Committee Member:

2015-2016 – 2016-2017: Student Conduct Board

University Assignments

Committee Member:

2002-2003: Student Outcomes and Retention Committee
2001-2002: Student Retention and Recruitment Committee

University Assignments

Committee Member:

2018-2019 – 2019-2020: University President Search Committee
2016-2017 – 2017-2018: Wall Fellows Selection Committee

University Assignments

Faculty Advisor:

2010-2011: Call Me MISTER Program - Academic Coach
2009-2010 – 2010-2011: Call Me MISTER Program - Academic Coach
2008-2009 – 2009-2010: Call Me MISTER Program - Academic Coach
2008-2009 – 2009-2010: Alpha Phi Alpha Fraternity, Inc.
2008-2009: Call Me MISTER Program - Academic Coach
2007-2008 – 2008-2009: Alpha Phi Alpha Fraternity, Inc.
2006-2007 – 2007-2008: Alpha Phi Alpha Fraternity, Inc.
2005-2006 – 2006-2007: Alpha Phi Alpha Fraternity, Inc.
2005-2006: Alpha Kappa Alpha Open Mic. Judge
2004-2005 – 2005-2006: Alpha Phi Alpha Fraternity, Inc.

2003-2004 – 2004-2005: Alpha Phi Alpha Fraternity, Inc.
2002-2003 – 2003-2004: Alpha Phi Alpha Fraternity, Inc.
2001-2002 – 2002-2003: Alpha Phi Alpha Fraternity, Inc.
2001-2002: Alpha Phi Alpha Fraternity, Inc.

University Assignments

Faculty Advisor:

2018-2019: Call Me MiSTER Program Student Retreat
2008-2009 – 2016-2017: Call Me MISTER Program - Program Coordinator

University Assignments

Faculty Advisor:

2002-2003 – 2005-2006: Faculty-Peer Mentoring Program
2004-2005: Mr. & Ms. Greek Week Judge
2000-2001 – 2003-2004: Sigma Phi Epsilon Faculty Advisor

University Assignments

Faculty Sponsor:

2017-2018: Call Me MiSTER Site Coordinator Retreat

University Assignments

Faculty Sponsor:

2005-2006: Greek Life Stipend Selection

University Assignments

Mentoring Activities:

2017-2018: Call Me MiSTER Fall Summit
2016-2017: Faculty Mentoring Week

Other Institutional Service Activities:

2019: Presentation to Williamsburg County students during campus visit
2017-2018: BoeingSC Presentation
2015-2016: Alpha Phi Alpha Pageant Judge

Writing Student Recommendations:

2015: Camdyn Gavilan

Service to the Profession

Academic Conference: Discussant

2006: The McGraw-Hill Companies, Chicago, Illinois. Focus Group Participant

Reviewer - Book / Textbook

2014: McGraw-Hill/Irwin.
2013: McGraw-Hill/Irwin. Smartbook review

Keynote Address

2007: 2007 Future Business Leaders of America Induction Ceremony, Myrtle Beach, South Carolina. Guest Speaker

Presentation

2015: Hochschule Augsburg, Augsburg, Germany. International Marketing - Summer teaching/research

Reviewer: Book / Textbook

2019: Chicago Business Press. new consumer behavior textbook

2019: McGraw-Hill/Irwin. Advertising ABA review

2017: McGraw-Hill/Irwin. Live Digital for Connect Marketing

2017: McGraw-Hill/Irwin. Marketing Analytics

2016: McGraw-Hill/Irwin. Grewal Connect

2011: The McGraw-Hill CompaniesThe McGraw-Hill Companies. Marketing

2002 – 2005: The McGraw-Hill CompaniesThe McGraw-Hill Companies. Marketing

Service to the Community

Chair of a Committee

2014: Summit of Mentors Instructing Students Towards Effective Role-models, Planned, organized, and advised semi-annual summit for Mentors Instructing Students Towards Effective Role-models.

Member of a Committee

2017 – 2020: Each 1 Teach 1 Entrepreneurial Institute

2019: Sandy Grove Missionary Baptist Church Pastor Search

2016 – 2017: Socastee High School Career and Technology Education Advisory Committee

2014: Children's Museum Of South Carolina Super Hero Sunday, Helped organize and staff inaugural fundraising event for the Children's Museum of South Carolina

2014: A Taste of Conway-Soul, Assisted with planning, organizing, and developing inaugural fundraising event for the Academy of Hope Charter School in Conway, SC.

2010 – 2014: Children's Museum of South Carolina, Board member

Other Community Service Activities

2019: Richland Two School District, Premier 100, Minority Male Educator Recruitment Event. Columbia, SC.

2013 – 2014: South Conway Elementary After-School Support Program, Advised the planning, organizing, and developing after school mentoring program for South Conway Elementary School.

2009 – 2014: Academy of Hope Charter School, Vice-President, Board of Directors

2012 – 2013: Festival of Hope, Assisted, organized, and marketed community program for area charter school

2012 – 2013: Flip Flop Ball, Assisted with organizing and promoting fundraiser for the Children's Museum.

2012: A Taste of Hope Festival, Planned, organized, and developed inaugural fundraising event for the Academy of Hope Charter School.

2008 – 2012: Tutoring Program, Coordinator of tutoring program for Sandy Grove Missionary Baptist Church.

2007: NAACP Panelist, Stop Campaign/Round Table Discussion

2005: Mentor, Homewood Elementary Mentor, Conway, SC 2002-2005

2003: Smith-Jones Community Center, Board member 2003-2005

Positions Held in Civic Organizations

2013: Sandy Grove Baptist Church - President of Brotherhood Association,

2011 – 2013: Sandy Grove Baptist Church - President of Brotherhood Association,

Speech / Presentation at a Community Meeting

2020: Forestbrook Middle School Career Day

2019: Minority Males Transforming Education, <https://minoritymaleeducators.org/>

An educational campaign related to South Carolina Commission on Higher Education (CHE) efforts for SHEEO's Project Pipeline Repair (PPR).

2017 – 2018: Academy of Technology and Academics Summer Program, Call Me MiSTER provided a motivational message to summer students.

2017: Taylor Family Reunion, Presentation on entrepreneurship and marketing plans.

2017: Call Me MiSTER Civic Engagement Forum, Call Me MiSTER Public Forum
"What's good in the neighborhood?"

A discussion on strengthening campus and community connections

Johnson Auditorium

February 10, 2017

530 pm

Agenda

Welcome & Panelist introductions – Dr. Christia

Panelists' initial comments

MiSTER-curated questions directed to the panelists

Questions from the audience directed to a panelist(s)

Summary - MiSTERS

Thank you/administrative remarks – Dr. Christia

Panelists

President Dave DeCenzo

Mayor Barbara Blain-Bellamy

Chief David Roper

Rev. Tim McCray

Topics

Student citizenship

- Community involvement and leadership

- Campus responsibilities and engagement

Process

A two minute initial introduction of the topics and panelists, followed by each panelist taking 2-3 minutes to present their perspectives on the topics. Next, 15 minutes of curated questions from the MiSTERS, 15 minutes of Q&A with the audience ending with a summary and thanks.

2017: Men's Day Program, Keynote speaker for Sandy Grove Missionary Baptist Church's Men's Day program.

2013: Sandy Grove Baptist Church Mother-Son Program,
2013: Black History Month Celebration, Keynote speaker at Myrtle Beach's Colored School Museum program
2012: Corley-Corbitt-Tyler Family Reunion, Gave presentation to Corley-Corbitt-Tyler Family Reunion in Charlotte, NC, August 2012.
2012: Sandy Grove Baptist Church Graduation Ceremony, Delivered speech to high school, college, and graduate schools graduates for members of Sandy Grove Baptist Church, Myrtle Beach, SC, May 2012.
2003: Conway Chamber of Commerce

Faculty Development

Assurance of Learning - Professional Development

2019: The Completion Agenda.
2018: Integration of Open Educational Resources (OERs) into your Online, Hybrid, and Traditional Classes.
2011: TEAL Blackboard Learn.

DS: Instructional-Related Conference

2010: International Conference of the American Institute of Higher Education.

DS: Research-Related Conference/Seminar

2013: Intellectbase Academic Conference.
2013: Academic Business World International Conference.

Other Professional Development

2020: COVID-19 Public Health Practices.
2019: Search Team Training.
2019: CeTEAL - Introduction to SPSS: The Basics.
2018: CCU Institutional Research Campus Labs Course Evaluation training.
2016: Information Security Awareness.
2016: Title IX Updated Training.
2015: Green Zone Voluntary Training. The "Green Zone" promotes a safe and supportive environment for our veterans. The training is designed to familiarize staff and faculty with the culture of the military, the structure of the military and to provide overall information about veterans who are students here.
2015: Coastal Carolina University - Center for Effective Teaching & Learning. Moodle Gradebook training
2014: Protection of Minors Training.
2010: Student Advising Workshop. Seminar on student advising.

Professional Seminars / Workshops

2013: General Safety Training - Coastal Carolina University.
2013: Sexual Harassment Training.
2013: Active Shooter Training.
2013: Title IX Training by Coastal Carolina University.
2012: New South Digital Marketing Conference.

Technology-Related Training

2020: Faculty Mobile iPad Technology Training Course.

2020: Best Practices in Digital Learning.

2020: Integration of Accessible Assignments and Activities.

2020: Core Moodle Tools for Faculty.

2019: Google Training. [SCORE is part of the Small Business Administration and is a nation-wide, non-profit organization that offers free business counseling by experienced business mentors to anyone who would like to use our services. SCORE also offers workshops, most of them free or for a minimal cost, on various topics at locations across the Grand Strand.](#)

2018: COOL - Using Best Practices to Update Your Online Learning Course.

2018: COOL Quality Assurance Inventory Online.

2018: COOL Personal Lecture Capture for Online/Hybrid Calsses.

2017 – 2018: CeTEAL Integration of Accessible Assignments & Activities into your Online, Hybrid, and Flex Classes.

2017: CeTEAL Applying the Quality Assurance Inventory to Your Online Course.

2017: CeTEAL Distance Learning Course Design and Preparation.

2017: CeTEAL Survey of Tech Tools for Distance Learning Instructors.

2017: CeTEAL Designing Effective Online Discussions.

2017: CeTEAL Integrating Quizalize for Gamified and Individulaized Instruction.

2017: CeTEAL Building a Course Tour and Introduction Video.

2017: CeTEAL Establishing an Online Instructor Presence.

2017: CeTEAL Transitioning Face-to-Face Activities to an Online Environment.

2017: CeTEAL Streamlining Your Online Feedback.

2014: Moodle Training - Teal Center. Foundations I, II, and Communications

Honors-Awards-Grants

Award

2014: Student Organization Advisor of the Year, Student Involvement and Leadership Award.

2012: , Coastal Carolina University NAACP. Faculty of the Year.

2010: , International Conference of the American Institute of Higher Education. Best Paper Award.

Honor

2014: , Coastal Carolina University Board of Trustees. Call Me MISTER Program

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Other Activities

2016 - SC Teacher Recruitment interview : Interviewed by TV station WBTW news anchor Jonee Lewis. Discussed impact of Call Me MISTER program on South Carolina education.

2016 - Diversity Works : Paricipated in interview with staff writer Mallory Brayboy for Diversity Works magazine.

2010 - : Sexual Harassment Training