

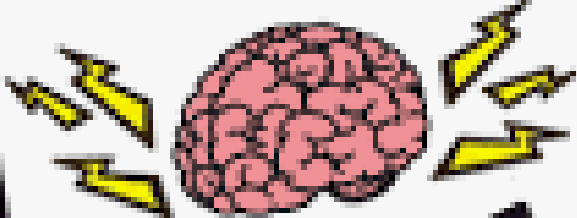


American Rivers
Rivers Connect Us®


Waccamaw River Blue Trail:

Let's learn about that beautiful blackwater





TRIVIA?



Where does the
Waccamaw
River start?



Lake Waccamaw!!!

BONUS

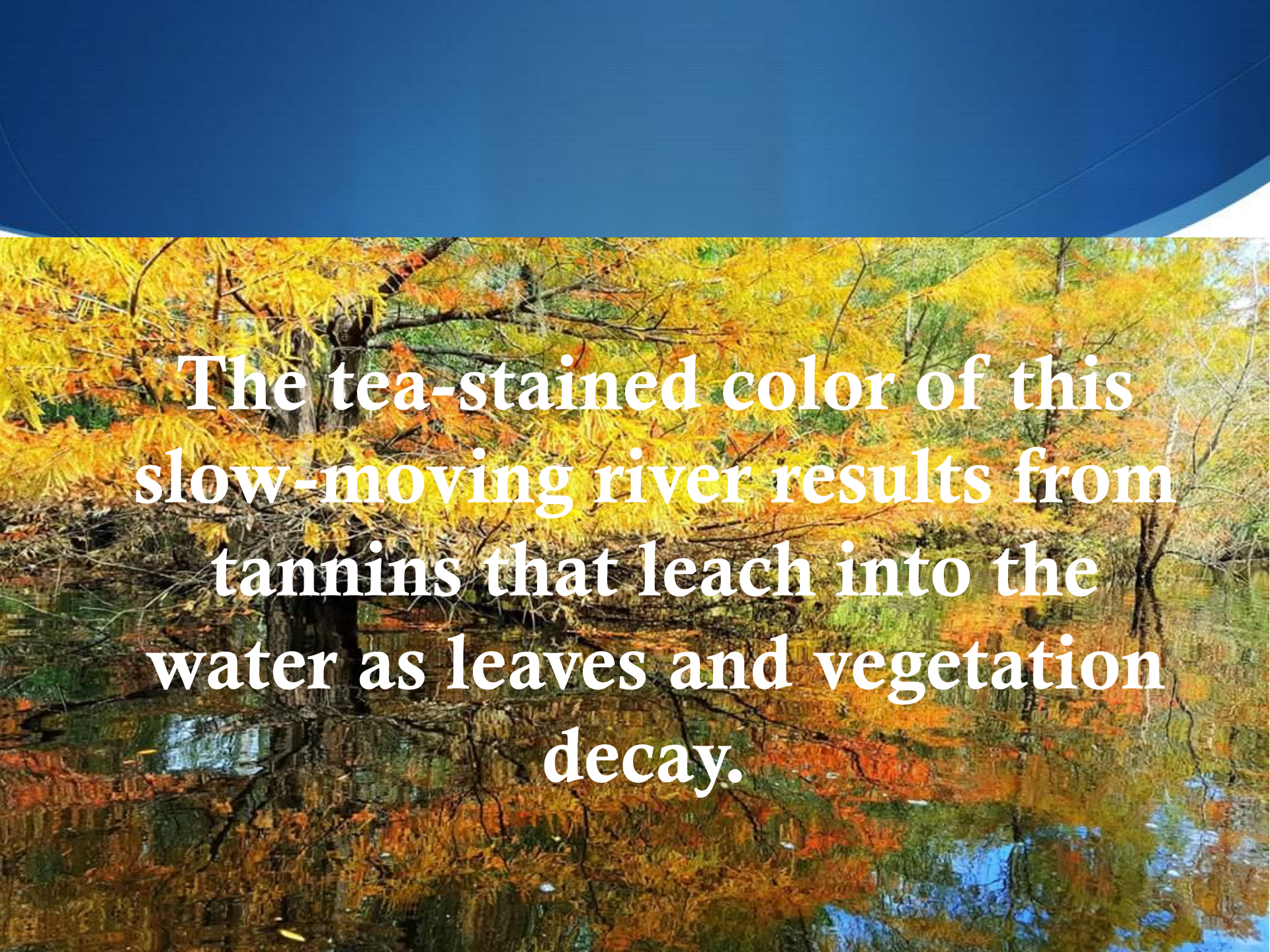
How many endemic species are in Lake Waccamaw?



- 💧 Waccamaw darter
- 💧 Waccamaw silverside
- 💧 Waccamaw killifish
- 💧 Waccamaw spike
- 💧 Waccamaw fatmucket
- 💧 Waccamaw amnicola
- 💧 Waccamaw siltsnail

Why is the
Waccamaw
River that
dark color?





The tea-stained color of this slow-moving river results from tannins that leach into the water as leaves and vegetation decay.



How long is
the Waccamaw
River?

140 miles





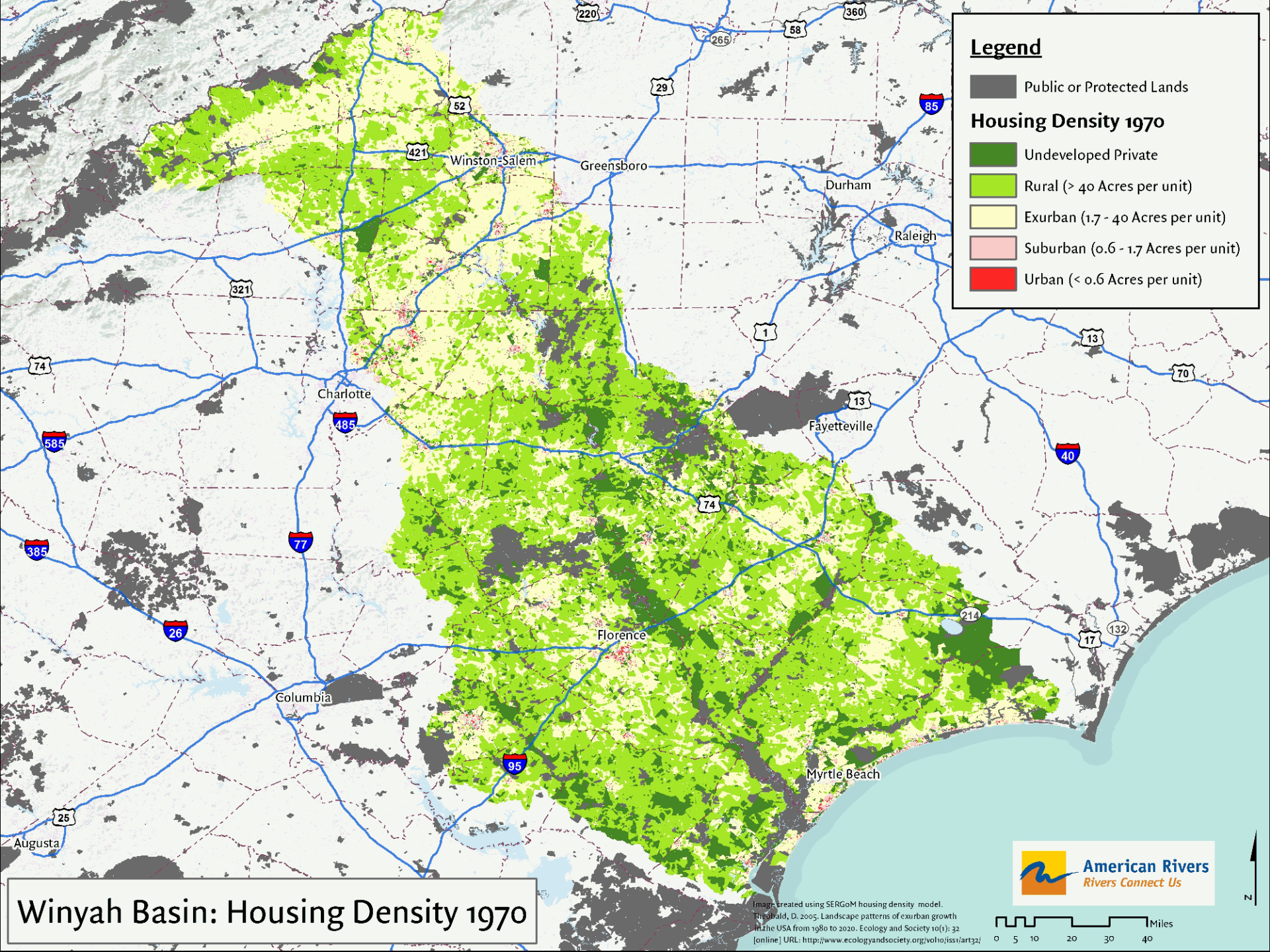
What is a blue trail?

The Blue Trails program connects people to their hometown rivers through family-friendly recreation and inspires them to see their rivers as valuable resources worthy of protection. We provide guidance and training for communities that want to improve sensible river-based recreation and protect rivers and riverside lands.



Why a blue trail?





Legend

- Public or Protected Lands
- Housing Density 1970**
 - Undeveloped Private
 - Rural (> 40 Acres per unit)
 - Exurban (1.7 - 40 Acres per unit)
 - Suburban (0.6 - 1.7 Acres per unit)
 - Urban (< 0.6 Acres per unit)

Winyah Basin: Housing Density 1970

Discover the Waccamaw



Value of Outdoor Recreation

SOUTH CAROLINA

STATE OUTDOOR
RECREATION GENERATES:



\$16.3 BILLION
IN CONSUMER
SPENDING ANNUALLY



151,000
DIRECT JOBS



\$4.6 BILLION
IN WAGES
AND SALARIES



\$1.1 BILLION
IN STATE AND LOCAL
TAX REVENUE

SOURCE: OUTDOOR INDUSTRY ASSOCIATION

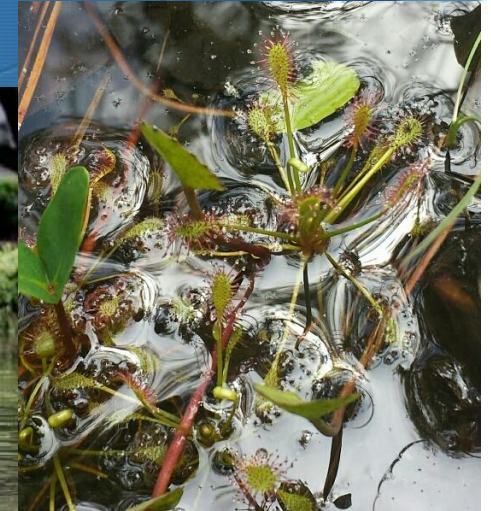
Return on Investment



- The Trust for Public Land (TPL) conducted an analysis of the return on the investment of LWCF dollars for federal land acquisition at sixteen locations that received significant LWCF acquisition funds between 1998 and 2009.

- found that every \$1 of LWCF funds spent returns almost \$4 in economic value
- What's the breakdown:
 - Using \$537 million in LWCF funds, 131,000 acres of land were preserved.
 - \$2 billion in water quality protection and supply, flood protection, fish production, habitat provision, storm protection, carbon sequestration, grazing, aesthetics, pollination, dilution of wastewater, and erosion control
 - 10.6 million annual visitors to these areas spend \$511 million in the surrounding local communities.

Why riverside land protection?



Waccamaw National Wildlife Refuge





Upper Waccamaw Task Force



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**Pee Dee
Land Trust**

*Protecting the Past,
Ensuring the Future*



**The Nature
Conservancy** 
Protecting nature. Preserving life.™

Questions?



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