Wall College Alumni Notes (continued)

John W. Arrants ’09, Resort Tourism Management, is the operations manager of Best Rent A Car in Jacksonville, Fla.

Lydia Ann Hampton (Fore) ’09, Management, is head teller at Conway National Bank. She was married in April 2012.

Brandon Silvey ’09, Management, is a subcontracts administrator at Shaw Constructors Inc. in Jenkinsville, S.C. He received his MBA from Texas A&M University in December 2012.

James T. Moore ’09, Accounting and Management, is an accountant at Virginia Commonwealth University in Richmond, Va.

German Perez ’10, Economics and Marketing, recently received his MBA from Campbell University and is employed at Jones Lang Lasalle.

Chanda Ros Arroz ’10, Marketing, is a realtor for Beach Realty Group and a stylist at Stox and Co. Salon Day Spa. Arroz is married, has a 3-year-old son and resides in Surfside Beach.

Michael Wetherell ’10, Management, works in the global credit services department at Bank of America.

Alex L. Wetherell ’10, Economics, is a commercial credit analyst for TD Bank.

Stephen Lashower ’10, Finance, works in the cost accounting department at Gulfstream Aerospace.

Nick Bernardo ’10, Marketing, is a national broadcast buyer at Mindshare New York.

Daniel T. Giacco ’10, Marketing and Professional Golf Management, is the business development director at Gartner Inc. Last year, he received the “Eagle” performance award for achieving more than 130 percent of his target sales, which is the highest sales award possible at Gartner.

Thomas Rivers Anderson ’10, Management, is the branch manager and a commercial lender for Anderson Brothers Bank in Conway, S.C.

Brittany Stump ’11, Accounting, has recently passed two out of four sections of the CPA exam, and will complete her master’s degree in May 2013.

Emily Acree ’11, Marketing, is the assistant program coordinator at PharmCon in Conway.

Robert J. Yarmak ’11, Finance, is a financial analyst for Hewlett-Packard.

Samantha L. Mann ’11, Marketing, is currently pursuing her MBA at CCU.

Krista Miller ’11, Resort Tourism Management, is a procurement analyst at Farmtek in South Windsor, Conn.

Ryan Berdnik ’11, Accounting and Finance, is currently pursuing his Master of Accountancy (MAcc) degree from CCU.

Dominique Trapp ’11, Finance, is a business system consultant at Wells Fargo.

Zachary Loberger ’11, Accounting, is a senior financial analyst for Rolls-Royce Energy Systems in Columbus, Ohio.

Patrick E. Tyler ’11, Accounting, is the CEO of Tyler Financial Group LLC. He received his Master of Accountancy (MAcc) degree in December 2012.

Daniel Rabon ’12, Accounting, is a capital budget accountant at Coastal Carolina University.

Mary C. Ewen ’12, Finance, is currently working as a ticket operations intern for the Carolina Panthers in Charlotte, N.C.

Dennis Lamar ’12, Resort Tourism Management, is currently enrolled in the College Program at Disney in Orlando, Fla. He was recently accepted as a management intern, so he will begin managerial training soon.

Shelly D. Kammert ’12, Accounting, is co-owner of Kammert and Kleich LLC. She is married with an 8-year-old daughter.

Jared Mason ’12, Management, is working for Enterprise-Rent-A-Car as a management trainee.
New Faculty

Arinola Adebayo, Ph.D., is an assistant professor in the Department of Accounting, Finance and Economics.

Mona Bahl, Ph.D., is an assistant professor in the Department of Management and Decision Sciences. Before coming to Coastal, Bahl was a student instructor at Purdue University.

Dick Drass is a lecturer in the Department of Management and Decision Sciences. Before coming to Coastal, Drass was an instructor at Marshall University in Huntington, W.Va.

Brenda Estep is a lecturer in the Department of Management and Decision Sciences. Estep was previously the director of human resources for the Pennsylvania Board of Probation and Parole.

Kenrick Jordan, Ph.D., is a lecturer in the Department of Accounting, Finance and Economics. Before coming to Coastal, Jordan was a senior economist for the economics department at BMO Financial Group in Canada.

Lee Shinaberger is a lecturer in the Department of Management and Decision Sciences. Before coming to Coastal, Shinaberger was the principal product development engineer at AVX Corporation.

Ellen Ryan is the internship coordinator and a lecturer in the Wall College of Business. Prior to coming to Coastal, Ryan worked for the Bluegreen Corporation in a variety of management capacities in locations such as Myrtle Beach and Orlando.
Debbie Burch is an administrative assistant in the Office of the Dean in the Wall College of Business. Her previous role was in human resources as a human resources specialist at Coastal Carolina University.

Carolyn Grant (not pictured) is the administrative assistant for the Wall Center for Excellence. Before coming to Coastal, she worked for companies such as Aramark and Exxon/Mobil.

Frances Richmond is the manager of advising and recruitment in the Wall College of Business. Her previous position was a first-year academic adviser in University College at Coastal Carolina University.

Cara Scheurer is the manager of student development and retention in the Wall College of Business. Her previous position was in University College as a first-year academic adviser.

Jerome Christia wears many hats at Coastal Carolina University and within the community. He is a professor of Marketing and Resort Tourism in the E. Craig Wall Sr. College of Business Administration and he serves as coordinator of the Call Me MISTER program, a program that assists with the recruitment, training and certification of elementary teachers from disadvantaged communities who are planning to teach in South Carolina schools, especially in the lowest performing elementary schools.

Christia also serves on the board of directors for the Academy of Hope Charter School. He is vice president of the board of directors for the Children’s Museum of South Carolina, a member of Sandy Grove Baptist Church and a tutoring founder and facilitator for the President of Brotherhood Association.

Christia was the recipient of the Faculty of the Year award from the CCU Chapter of the NAACP.
Faculty Professorships

The E. Craig Wall Sr. College of Business Administration has been honored by the establishment of privately endowed professorships to help advance the work of quality faculty in teaching and scholarship.

The Wall College of Business is pleased to announce the faculty recipients of the 2011-2012 professorships:

The James P. and Elizabeth R. Blanton College of Business Leadership Award

In 2003, the Blanton family of Loris made a generous gift to initiate the James P. and Elizabeth R. Blanton Endowed Professorship. The Blantons are strong supporters of higher education in Horry County, and in 2007, the endowment was completed.

The recipients of this award are Phillip Little, professor in the Department of Accounting, Finance and Economics; and Dmitriy Nesterkin, assistant professor in the Department of Management and Decision Sciences.

The William J. Baxley Jr. Applied Business Professor

In 1999, Coastal alumnus Larry Coats Jr. and his wife Suzanne Byrd Coats made the initial gift to fund an Applied Business Professorship in honor of the late Col. William J. Baxley Jr., dean emeritus of the Wall College of Business. Baxley joined the Wall faculty in 1972 and served the University until his retirement in 1992. He graduated from West Point and earned an MBA from the University of Alabama.

The recipient of this award is Karen Maguire, associate professor in the Department of Accounting, Finance and Economics.
Faculty Professorships (continued)

The Colonel Lindsey H. Vereen Endowed Business Professor

In 2000, Vivian Vereen established a permanently endowed business chair at Coastal Carolina University in the name of her late husband, Col. Lindsey H. Vereen. Col. Vereen was a member of the Coastal faculty, serving as an assistant professor of business administration from 1966 to 1977.

The recipients of the Colonel Lindsey H. Vereen Endowed Business Professor award are Andrew Weinbach, associate professor in the Department of Accounting, Finance and Economics; Yoav Wachsman, associate professor in the Department of Accounting, Finance and Economics; Mark Mitchell, chair and professor in the Department of Marketing and Resort Tourism Management; and Michael Latta, associate dean and professor in the Department of Marketing and Resort Tourism Management.

The AVX - Marshall Butler Distinguished Professor of Finance


The recipients of the AVX– Marshall Butler Distinguished Professor of Finance award are Marvin Keene, professor and chair in the Department of Accounting, Finance and Economics; and Karen Maguire, associate professor in the Department of Accounting, Finance and Economics.
Young Entrepreneur Creates Innovative Event for Fostering Business Creativity

Meagan Nowacoski, a marketing major in the E. Craig Wall Sr. College of Business Administration, is a young woman who is making her mark on the Coastal campus and within the Myrtle Beach community. Not only was she instrumental in forming CCU’s first TOMS® Club, but she also created and planned an event titled “Business as Unusual,” an event to help connect aspiring entrepreneurs with other aspiring and established entrepreneurs to share stories, ideas and to form relationships. She co-created this event with Cowork MYR, a local company that offers a variety of working areas for individuals to serve as a physical hub for innovation and entrepreneurialism. The inspiration behind this event was Nowacoski’s recent visit to New York City, where she met with 20 entrepreneurs under the age of 30. While they were getting to know each other by exchanging stories and ideas, she thought this would be something great to start in our local community, as nothing like this had ever been done before here.

The Business As Unusual event was a great success and lived up to its name, for this event was unlike any other networking event that has taken place in the community. Many different types of people attended, from small business owners to designers. Once they arrived, they were asked to do something truly unique, something that many people found challenging but fun. “When they walked in the door, they were handed a lanyard with a blank card,” states Nowacoski. “Instead of asking them to write their names as most people would, they had to create a drawing describing themselves without using words.” Once the event was under way, attendees walked about and explored the various startup companies that collaborated on this event. An amazing variety of heavy and light hors d’oeuvres were provided by Chef Robert J. Ziehr. After various local startups shared their stories on what business life in Myrtle Beach is truly about, attendees walked around and sought out those people who they thought could help propel them forward. “I am a firm believer that the right conversation with the right person could change your life,” Nowacoski says.

The proceeds of Business As Unusual benefited Abiding Village, a center founded by Christ United Methodist Church that offers arts programming free of charge to members of the Myrtle Beach community.

Beta Alpha Psi Surpasses Fundraising Goal for Bowl-A-Thon

During the Fall 2012 semester, the Beta Alpha Psi business honor society held a bowling tournament that proved to be very successful, having surpassed their fundraising goals. The tournament, which was held at Frank’s Entertainment at Inlet Square Mall in Murrells Inlet, benefited the Wounded Warrior Project, a nonprofit organization with the purpose of honoring and empowering wounded warriors of the United States Armed Forces. The Wounded Warrior Project helps provide goods and services for those service men and women who have been severely injured while serving in the military. The members of Beta Alpha Psi worked tirelessly using grassroots efforts to solicit donations from businesses and individuals from the local and university community. “Through the hard work and support of the members of Beta Alpha Psi and the community, we were able to exceed our goal for the Wounded Warriors who have sacrificed so much for all of us,” says Whitney Hucks, president of Beta Alpha Psi. The CCU chapter of Beta Alpha Psi raised $5,831, surpassing its goal of $5,000.

Beta Alpha Psi has also been involved with other community service projects. The chapter hosted a number of guest speakers who are members of the accounting profession. These speakers included Mandy Hallman, Director of Finance for Logan's Roadhouse; Sherri Freudiger, a local CPA; Perry Stalvey, an IRS Special Agent and CCU alumni; and many other professionals at their fall induction. BAP also worked within the CCU community by providing volunteering services in the accounting lab; each member completed five or more hours in the lab. The chapter was also involved with the food distribution event held monthly at the Episcopal Church of the Resurrection. This event focused on helping families within the Myrtle Beach area by providing them with free groceries as well as other assistance. This is aimed at helping people recover from difficult times due to the current economic downturn, and served almost 200 families each weekend. All members of the chapter volunteered for one weekend or more throughout the semester, and the chapter will continue to be involved with this event in the future. Overall, the chapter has been busy in hopes of growing their involvement with not only the professional community, but also with service projects that benefit the community.
CCU Marketing Class Receives Red Cross Honor

Coastal Carolina University business students were recently presented with a plaque from the Coastal Carolina chapter of the American Red Cross.

Students in the E. Craig Wall Sr. College of Business Administration's personal selling class, taught by Professor Monica Fine, received this honor for helping raise more than $4,000 to benefit local families affected by war, poverty or who are victims of natural disasters.

The students were given the opportunity to use the skills they learned in the classroom in the business world in hopes of making a positive impact on the community.

Nanci Conley, director of the local Red Cross, visited the class earlier in the semester, which inspired the students to choose the American Red Cross for their project. They were able to raise money by making a prospect list of businesses in the area, visiting those businesses and soliciting donations. They also created two events that generated revenue: a car wash and a karaoke event at the Tavern in the Forest. The students used the seven steps of the selling process to meet their goals: prospecting; qualifying prospects; setting appointments; presenting; overcoming objections; obtaining commitment; and mailing out thank-you letters to donors and volunteers.

“I am honored to be awarded a plaque by the American Red Cross,” says Ryan Jackson, a student in Fine's personal selling class. “This project was very beneficial to me as a college student, and I feel like a good Samaritan for raising a significant amount of money for the Grand Strand community.”

Edwards Prize in Accounting Awarded

Michael Decker ’12, was awarded the first Garth and Emma Jo Edwards Memorial Prize in Accounting at the spring meeting of the Accounting Advisory Board. The scholarship was established by Dennis Edwards, a professor in the Department of Accounting, Finance and Economics, in memory of his father, a cost accountant who passed away in 2003. The winner, who was chosen by the accounting faculty based on academic excellence in accounting, received $500 and a commemorative plaque.
Ten members of the Wall Fellows class of 2013, joined by two chaperones, traveled to Europe to study international business and learn about other cultures. The Wall Fellows were responsible for working together to budget and plan an itinerary for the two-week trip to England, France and Germany. As a group, the class decided on which companies to meet in each country and which cultural and historical sites to visit. The planning process itself was a lesson in teamwork, organization and budgeting. “We faced one of our hardest challenges when planning an international trip for 12 people,” states Travis Rogers, a member of the Wall Fellows Class of 2013. “We believed that through group discussions and intense cultural investigation, we were able to package a once-in-a-lifetime international trip.” In preparation for the trip, the class also spent time learning about the differences in business etiquette for each country and learned basic phrases in each language.

In London, the Wall Fellows met with Henry Dannemann of Marsh & McLennan Companies and Dara Delamere of Citigroup’s Global Transaction Services. Both are Americans who talked to the Wall Fellows about their experiences working and living in a European country. They discussed the differences between working for an international business and working for a domestic company in the U.S. “I thought it was very exciting and motivating to hear how much Mr. Dannemann and Ms. Delamere get to journey all around the world,” said Benjamin King, member of the Wall Fellows Class of 2013. “They both had inspiring stories to tell about their business travels and the invaluable experience and world knowledge they gained from it.”

While in England, the members also visited historic sites such as Big Ben, The London Eye, Parliament, Westminster Abbey, Buckingham Palace, Windsor Castle and Stonehenge to enhance their knowledge of the British culture. They were also able to catch a glimpse of the Olympic Village as it was being constructed for the 2012 Summer Olympic Games.

From London, the class traveled by train to the city of Paris. While in Paris, the Wall Fellows visited the school of Ecole Supérieure du Commerce Extérieur (ESCE), one of Coastal Carolina University’s partner schools, where they met with Yves Marmiesse, the deputy CEO of ESCE. Marmiesse explained the international emphasis the university focuses on. He also explained the differences of the U.S. education system and the European education system. From there, the Wall Fellows explored the history and culture of Paris This ranged from tasting the local French delicacies to learning about the rich history found at the Eiffel Tower, the Arc de Triomphe, Montmartre, the Louvre, the Palace of Versailles and the Notre Dame Cathedral.

From Paris, the Wall Fellows traveled to Germany where they visited Coastal Carolina’s sister school, Bonn-Rhein-Sieg University of Applied Sciences, as well as Deutsche Welle (Germany’s International Broadcaster) and the town of Aachen. While at the Bonn-Rhein-Seig University, the Wall Fellows met with Professor Deimel, dean of the Rheinbach Campus, and several German students who were in the Program of Excellence, which mirrors the Wall Fellows Program. They discussed the differences between the German and the American school systems, and discussed current world news events. Along with Professor Schneider and several members of the Program of Excellence, the Wall Fellows traveled to Deutsche Welle to learn about the services they provide, and they took a tour of different business lines. Finally, before returning to the U.S., the students, along with Schneider, traveled to Aachen and learned about the history of Charlemagne. While in Aachen, the awarding of the Charlemagne Prize on Ascension Day was taking place.

Overall, the cultural experience and the knowledge we gained during this trip was amazing. This trip is something we will always remember as one of the most fun, yet educational, moments of our college experience.
As part of Beta Gamma Sigma’s (BGS) commitment to service, the organization adopted Lee’s Landing in Conway. On Saturday, September 15, 14 CCU students, along with BGS chapter adviser Cara Scheuer, treasurer Ken Small and mascot Professor Elwell, successfully cleaned their adopted landing site during the statewide river and beach clean-up day.

Another focus for BGS has been to increase the role of the two chapter vice presidents, Michelle Carreon and Lindsey Weintraub. In addition to coordinating the landing clean-up, they arranged several speaking engagements throughout the semester, including hosting professors Pamela Martin and Dan Abel's Wall Connections presentation titled, “Sustainable Grand Stand and Beyond: Acting Locally and Globally,” two additional service projects, a school supply drive and fundraiser benefiting Freedom Readers; and the Angel Tree in support of the Salvation Army. The National BGS Office recently recognized CCU’s BGS Chapter for its significant involvement in service by awarding our chapter an additional scholarship from the BGS Day of Service sponsor, the KPMG Foundation. Both officers have also been exposed to specialized leadership training through the Leadership Practice Inventory, a leadership development tool that measures and provides feedback on leader credibility, commitment, teamwork and empowerment, productivity, performance and effectiveness. Michelle recently had the opportunity to develop her leadership skills further by attending the Fall 2012 Student Leadership Forum, in St. Louis, Mo. Lastly, CCU's Chapter of Beta Gamma Sigma is proud to announce that 49 new eligible members were “tapped” in their classes during the first week in November. These students are expected to be formally inducted into the organization on April 10, 2013.

For the second year in a row, The Society for Human Resource Management (SHRM) has conferred the 2011-2012 Superior Merit Award designation to the Coastal Carolina University Student Chapter of the Society for Human Resource Management (CCU-SHRM) for an exceptional job of providing opportunities for growth and development to its student chapter members.

SHRM is the world’s largest association devoted to human resource management. Representing more than 250,000 professional and student members in more than 140 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 575 affiliated professional chapters and more than 450 student chapters within the United States as well as subsidiary offices in China and India.

The SHRM student chapter merit award program, which began in 1972, exists to develop more effective student chapters, and to promote outstanding activities and projects by student chapters in four areas: basic student chapter requirements, chapter programming and professional development of members, support of the human resource profession, and partnership with SHRM. The CCU Chapter of SHRM was chartered in April 2010, and earned the superior award in 2010-2011, its inaugural year. CCU-SHRM received a specialized plaque to display at the university, and will be recognized in SHRM’s publications and at its conferences.

CCU-SHRM is planning another year of interesting and informative activities on and off campus. For more information, contact Erika Small, faculty adviser, at esmall@coastal.edu, or Kayla Calhoun, chapter president, at kdcalhoun@g.coastal.edu. The student chapter is supported by Coastal Organization of Human Resources (COHR), a local SHRM chapter of HR professionals. For more information about SHRM’s Student Chapter Merit Award program, visit http://www.shrm.org/Communities/StudentPrograms/Pages/awards.aspx.
Event Pictures
International News

- Two new study abroad programs were introduced in 2012, bringing the total number available through the Wall College of Business to four for 2012. A total of 30 students participated in these programs.

- EUROPE - Darla Domke-Damonte and Richard Martin led the annual Maymester in Europe program, now in its 12th year. Students cooperated on projects involving social media applications to a German business and visited companies such as Banco de Santander (Madrid), Juwi (Mainz), Auchan (Paris), and Deutsche Welle (Bonn). Monica Fine joined in as a mentee on the trip and will lead the program in 2013.

- ASIA - Bomi Kang and Jay Teets led the study abroad program to South Korea and China that is in its second year. The group visited large expo centers, explored how Wal-Mart in China operates differently and worked with students in Xi’an.

- NEW PROGRAM IN THE CARIBBEAN - Michael Collins and Taylor Damonte led a new program, titled Successful Management on the High Seas, which included a cruise from Charleston to the Bahamas where the group toured Atlantis Resort and also enjoyed a back-of-the-ship tour.

- NEW PROGRAM in GREECE – Srinivasan Venkatraman, in partnership with Chris Todd from the Edwards College of Humanities and Fine Arts, developed and conducted a creative design and management program that participated in studio sessions and developed promotional materials for an exhibit while in Greece in May 2012.

- Faculty taught courses and/or delivered seminars abroad. Robert Burney taught a short course at the Fachhochschule Mainz, Germany in May 2012. Darla Domke-Damonte provided guest lectures at the Ecole Superieure du Commerce Exterieur and delivered an informational speech about Coastal Carolina University’s business programs in Guangzhou, China.

- We welcomed Eileen Kuepper, a faculty member in cross-cultural communication from the Fachhochschule Bonn-Rhein-Sieg (Germany) to participate in discussions and classroom cooperation activities in Fall 2012.

- We successfully held our 12th Annual International Summer School with participation from students from our partner universities at the Fachhochschule Koblenz RheinAhr Campus Remagen and the Hochschule Bonn-Rhein-Sieg in Germany in August/September 2012. Students in this program interact with CCU students to solve problems collaboratively in cross-cultural class settings and learn about what it’s like to be an American university student; Yoav Wachsman leads this program at CCU.

- We brought back the CIDD International Summer School after a one-year hiatus to great success; Yoav Wachsman oversees this program.

- We graduated our first student from the Sino-American 1+2+1 double degree program. Qian Chen, a resort tourism management major who graduated magna cum laude with a BSBA degree in Resort Tourism Management from Coastal Carolina University and as an honor graduate from the 1+2+1, was presented her diploma at a ceremony in Lanzhou, China in June 2012.
International News

- Chinese students in the 1+2+1 double-degree program in business have grown to eight by Fall 2012.

- Plans were finalized for a stepped double degree with the Ecole Superieure du Commerce Exterieur (ESCE), an AACSB member in Paris, France, with which CCU has had exchange relationships since 2006.

- Darla Domke-Damonte served as vice president for the Consortium for International Double Degrees. Ralph Byington and Domke-Damonte gave a seminar on double degrees and the CIDD at the Southern Business Administrators’ Association meeting in November 2012.

- Darla Domke-Damonte delivered a special seminar on headquarters-subsidiary management challenges as a part of the CIDD International Student Conference in May 2012.

- Coastal Carolina University and the Wall College of Business hosted the first Presidential delegation from China, which included representatives from nine Chinese universities who traveled to Coastal Carolina University during the Election Day period in November 2012. Dean Ralph Byington and Darla Domke-Damonte participated in the meetings to identify further cooperative potential between our institutions.

- Business student Chelsea Warren completed an independent study on the marketing of study abroad at Coastal Carolina University and assisted the Office of International Programs and Services to develop a social media presence to assist its efforts in reaching students productively.

- The Wall College of Business reached agreement with the Real Madrid Graduate School of the Universidad Europea de Madrid, the largest private university in Spain, to have a modified articulation agreement with CCU’s MBA students. As a course of this cooperation outreach with UEM, with which we have partnered since 2010, CCU MBA students can apply to the one-year Sports Management MBA program in Madrid and have approximately one-third of the course requirements waived and one-third of the fees waived. As this program brings students into direct contact with professional sports organizations in different countries and requires an internship to complete, it already has its first participant in Spring 2013.

- The Wall College of Business continue to offer the option for CCU MBA students to spend one year at the FH Mainz (Germany) at no tuition, but with only fees. Through that articulation program, they can receive the MA in International Business along with their CCU MBA.
CCU’s business honor society receives top honor

Coastal Carolina University’s chapter of Beta Gamma Sigma, an international honor society for collegiate business students, has been named a 2013 Gold Chapter in BGS’s annual outstanding chapter competition; there are 524 collegiate BGS chapters, however only 176 chapters were eligible to compete. The gold chapter is the top honor that any chapter can receive, and this is the first time CCU’s chapter has received this honor, which includes a $1,500 scholarship.

“This is a tremendous honor for our college that could not have been possible without the support of our incredible members, student officers, advisers, administrators, faculty and staff over the years,” said chapter advisers Kenneth Small, Ph.D., and Cara Scheuer.

The competition is a way for BGS chapters from campuses across the world to compete for scholarship money for their students and to be recognized for their outstanding chapter performance.

“It is truly an honor to be recognized as the best chapter of Beta Gamma Sigma in the world,” says Ralph Byington, dean of the E. Craig Wall Sr. College of Business Administration. All of the individuals connected with the Wall College should be proud of this recognition, as it is a testament to our high-quality academic programs, students and faculty.”

Coastal Carolina University's BGS chapter was established in 1999. The mission of the society is to encourage and honor academic achievement in the study of business and to recognize personal and professional excellence in the practice of business.
**Board of Visitors**

The E. Craig Wall Sr. College of Business Administration is grateful for the unwavering support of its Board of Visitors, who are proponents of the initiatives and the students of the Wall College of Business. The board members are as follows:

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**2011-2012 Retired Executives-In-Residence**

*The picture above was selected as the winner of the E-board contest conducted by Professor Jerome Christia. The students who created this were members of Professor Christia’s MKTG 453 class, and are as follows: William J. Jones and Blake Collins.